

LIFE IN **BVLGARI**
ROMA





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DIVAS' DREAM
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DIVAS' DREAM

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LIFE IN BVLGARI

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Another year is coming to an end: it is often a privileged moment to reflect on the recent past and start to dream the path of a new journey. Because we always move-on and consider new epic adventures with excitement and curiosity.

This was the year in which more than ever we have envisioned our unparalleled Roman origins into the future. The launch of the extraordinary WILD POP High Jewellery collection in the neo-classic setting of Rome's Stadio dei Marmi, once again has testified how Bvlgari flawlessly orchestrates in all of its creations out-of-the-ordinary and extravagant inspirations, striking designs, over-the-top gemstones and the Eternal City's vibrating spirit. All that realized with the smart hands of expert artisans, infusing a very Roman creative approach into the millenary art of timeless jewellery craftsmanship.

In September, the DIVAS' DREAM jewellery collection made a new statement of ultimate Italian femininity with a fresh array of designs and gemstone combinations. Reimagining the fan shaped motif of Rome's ancient Caracalla baths into an alluring, ultra-contemporary motif, Bvlgari has once again paid homage to the integral bond with its home city. With the brazen beauty of Lily Aldridge as the face of the collection, DIVAS' DREAM exudes the very idea of Bvlgari glamour.

The end of the year is also the debut moment of Fiorever, the new Bvlgari jewellery collection. The flower is a classic jewellery motif, one that Bvlgari has interpreted since 1920 with its unrivaled craftsmanship, plucked from Rome's heritage. Exclusively crafted with everlasting diamonds, the icon is a scintillating celebration of The Eternal City's timeless beauty and the exuberant Fiorever woman.

The end of the year marked another special moment in Bvlgari's history: the Moscow Kremlin Museum opened its doors to our retrospective exhibition Tribute to Femininity. With more than 500 extraordinary historical masterpieces on display, the exhibition illustrates not just the evolution of Bvlgari's style through more than 100 years, but also its ability to inspire the bold modern empowered woman through all the ages. It is a great honor to have brought our "Roman vision" into the very heart of Russian and international culture.

At Milan's most awaited Fashion Week appointment, Bvlgari has launched the new Spring Summer 19 Leather Goods and Accessories collection. Rich in character and powerful attitude, the collection turns the most exciting inspirations – from Wild Pop to Electro Vibes – into striking designs and sophisticated materials, encapsulating all the magic of jewelry into the glamorous world of Bvlgari's accessories.

Last but not least, a little inspiration for 2019: follow your own rules. Make your own path and always dream larger than life! Let's look together to the New Year with renewed optimism and strength.

Happy Holidays to everyone, and best wishes for a dream-filled 2019!

Jean-Christophe Babin
CEO of BVLGARI GROUP



B V L G A R I
ROMA

MAGNIFICENT JEWELS

To celebrate the parable of more than one hundred and thirty years of history, Bvlgari presents the exhibition Tribute to Femininity. Magnificent Roman Jewels at the Kremlin from 7 September 2018

«La mostra Bvlgari. Tribute to Femininity. Magnificent Roman Jewels al Cremlino dal 7 settembre celebra la parabola creativa di oltre centotrenta anni di storia della Maison romana e rappresenta il primo progetto espositivo di tale importanza promosso da Bvlgari in territorio russo. Il percorso di mostra includerà oltre cinquecento esemplari di gioielleria dalle origini della Maison agli anni Novanta, con un focus sugli anni Cinquanta e Sessanta, l'epoca chiave della Dolce Vita, e una sezione dedicata alle audaci sperimentazioni degli anni Settanta e Ottanta. Si traccia quindi l'evoluzione dello stile di Bvlgari, tra citazioni archeologiche e geometrie architettoniche, valorizzando la maestria nell'uso delle pietre preziose e la pionieristica innovazione nel design». Una vicenda che si esprime lungo un firmamento di stelle del cinema internazionale, tra le quali Anna Magnani, Ingrid Bergman, Anita Ekberg, Elizabeth Taylor, Sophia Loren, Audrey Hepburn e Monica Vitti. «Questa al Cremlino è un'esposizione miliare

atemporali scandiscono il nuovo ruolo della donna nella società moderna e sempre più accentuano una versatilità di espressione capace di accompagnarne i bisogni, i cambiamenti e la vita quotidiana. È una sfida incarnata da inconsueti accostamenti di colore e di materiali, esaltata dalla qualità della manifattura. Tribute to Femininity – conclude Lucia Boscaini – riflette l'assioma per cui il gioiello è una forma d'arte indipendente, che vive nell'ammirazione di chi lo ama, nell'obiettivo di fotografi fuori dal comune e, naturalmente, nel gusto e nella personalità di tutte quelle donne che, ieri come oggi, lo hanno scelto, indossato e interpretato».

«The exhibition *Bvlgari. Tribute to Femininity: Magnificent Roman Jewels* on show at the Kremlin from 7 September, in celebration of the creative parable of more than one hundred and thirty years of history of the Ro-

man Maison, the first exhibition project of its size by Bvlgari in Russia. The exhibition will include more than five hundred pieces of jewellery, from the Maison's early years through to the 90s, with a focus on the 50s and 60s, the Dolce Vita era, and a section dedicated to the bold experimentation of the 70s and 80s. An event set to trace the evolution of Bvlgari's style, with archaeological citations and architectural geometries, showcasing precious stone mastery and pioneering design innovation." A story that is expressed through a firmament of international cinema stars, including Anna Magnani, Ingrid Bergman, Anita Ekberg, Elizabeth Taylor, Sophia Loren, Audrey Hepburn and Monica Vitti. "This, at the Kremlin, is a milestone exhibition among those dedicated to the Brand's heritage since 2009," underlines Lucia Boscaini, Bvlgari's Brand and Heritage Curator. "An exhibition that inserts the jewel within the context of women's achievements, which are reflected in fashion and in women's artistic production. Timeless treasures mark the new role of women in modern society, increasingly accentuating a versatility of expression capable of accompanying their needs, changes and daily life. It is a challenge embodied by unusual combinations of colour and materials, enhanced by the highest production quality. *Tribute to Femininity*," concludes Lucia Boscaini, "reflects the axiom in which the jewel is an independent art form, which lives in the admiration of those who love it, in the lens of stand-out photographers and, naturally, in the taste and personality of all those women who, yesterday as today, have chosen, worn and interpreted it."

More than five hundred pieces of jewellery, from the Maison's early years through to the 90s, with a focus on the 50s

tra quelle dedicate all'heritage del Brand fin dal 2009 – sottolinea Lucia Boscaini, Brand and Heritage Curator di Bvlgari. Una rassegna che inserisce il gioiello nel contesto delle conquiste della donna, che si riflettono nella moda e nella produzione artistica femminile. Monili

man Maison, the first exhibition project of its size by Bvlgari in Russia. The exhibition will include more than five hundred pieces of jewellery, from the Maison's early years through to the 90s, with a focus on the 50s and 60s, the Dolce Vita era, and a section ded-



PATRIZIA SANDRETTO

Italian researcher and art collector, Patrizia Sandretto Re Rebaudengo offers an unprecedented interpretation of the value of each work of art

Patrizia Sandretto Re Rebaudengo, torinese, è figura influente nello scenario internazionale dell'arte. La Fondazione che ha creato a Torino nel 1995 è un'istituzione sperimentale, aperta al dialogo con il mondo. «Non proponiamo solo mostre – afferma Patrizia – ma un programma di iniziative che ogni anno coinvolgono bambini e ragazzi delle scuole, famiglie e disabili. Sul piano internazionale la Fondazione promuove scambi e collaborazioni con altri musei, che consentono di sostenere gli artisti attraverso la produzione di nuove opere. Un esempio è la committenza congiunta dell'americana Rachel Rose, attuata insieme al Philadelphia Museum of Art».

La Russia del contemporaneo. «È un contesto dove ancora manca un sistema dell'arte contemporanea ben sviluppato e strutturato, ma nel quale il ruolo dei privati è significativo – racconta Patrizia Sandretto. La qualità della produzione artistica russa di oggi è elevata e in linea al resto del mondo. È una realtà che come FSRR abbiamo esplorato attraverso una mostra già nel 2010, con un percorso che presentava opere di figure nodali, tra cui Dmitry Gutov, Olga Chernysheva, Sergey Sapoznikhov e Arsene Zhylaev. Di un lavoro – prosegue la collezionista – mi colpisce la capacità di interpretare la realtà che viviamo, un'emozione, un'emergenza, un sentimento collettivo, un'istanza politica o sociale. Mi interessa quella precisa angolazione

che l'artista riesce a trovare per raccontarci in un modo inatteso qualcosa di noi e del mondo. Un'opera deve sapere aprire un varco nel tempo, affacciarsi sul futuro anche quando ci parla del presente o del passato più remoto». Ricercatrice e

“I am struck by the ability to interpret the reality in which we are living, a collective feeling, a political or social issue”

collezionista di opere d'arte, Patrizia Sandretto Re Rebaudengo può esprimersi sul loro valore con un ragionamento inedito.

Turin's Patrizia Sandretto Re Rebaudengo is an influential name on the international art scene. The Foundation she created in Turin in 1995 is an experimental institution, open to dialogue with the world. “We are more than just exhibitions,” explains Patrizia, “we offer a programme of initiatives which each year involve children and young people from schools and families, as well as the disabled. Internationally, the Foundation promotes exchanges and collaborations with other museums, supporting artists through the production of new works. One such example is the joint commission with American artist Rachel Rose, delivered in collaboration with the

Philadelphia Museum of Art.”

Contemporary Russia. “This is a context still lacking in a well-developed, well-structured contemporary art system, but in which the role of private operators is significant,” says Patrizia

Sandretto. “The quality of Russian art production is high today, and in line with the rest of the world. This is a situation which as the Sandretto Re Rebaudengo Foundation, we have already explored through a 2010 exhibition, which showcased the works of fundamental figures such as Dmitry Gutov, Olga Chernysheva, Sergey Sapoznikhov and Arsene Zhylaev. In a piece of art,” the collector continues, “I am struck by the ability to interpret the reality in which we are living, an emotion, an emergence, a collective feeling, a political or social issue. I am interested in the precise angle that the artist finds to present something about us and our world in an unexpected way. A work must open a gap in time, looking to the future even when it speaks of the present or of the most distant past”. Researcher and art collector, Patrizia Sandretto Re Rebaudengo offers an unprecedented interpretation of the value of each work of art.



SUPER TAUS

One of the most interesting names on the contemporary Russian scene, Taus operates in that ephemeral and contradictory territory between similarity and difference, between rejection and acceptance

Taus Makhacheva è nata a Mosca nel 1983. Ha trascorso parte dell'infanzia nel Daghestan, repubblica della federazione russa nel Caucaso settentrionale, che ricorre come immaginario paesistico e culturale nella sua opera. Tra le più interessanti figure della scena del contemporaneo in Russia, Taus ha partecipato alla Biennale di Vene-

con un edificio di impatto e suggestione, i lavori che si trovavano a palazzo Butera. Baida, che nasce dalla relazione che ho costruito con i pescatori del villaggio di Starii Terek in Daghestan, è una riflessione sulla precarietà dell'esistenza umana e sulla lotta per la sopravvivenza contro le forze economiche e della natura». L'artista ha creato un suo alter ego che si

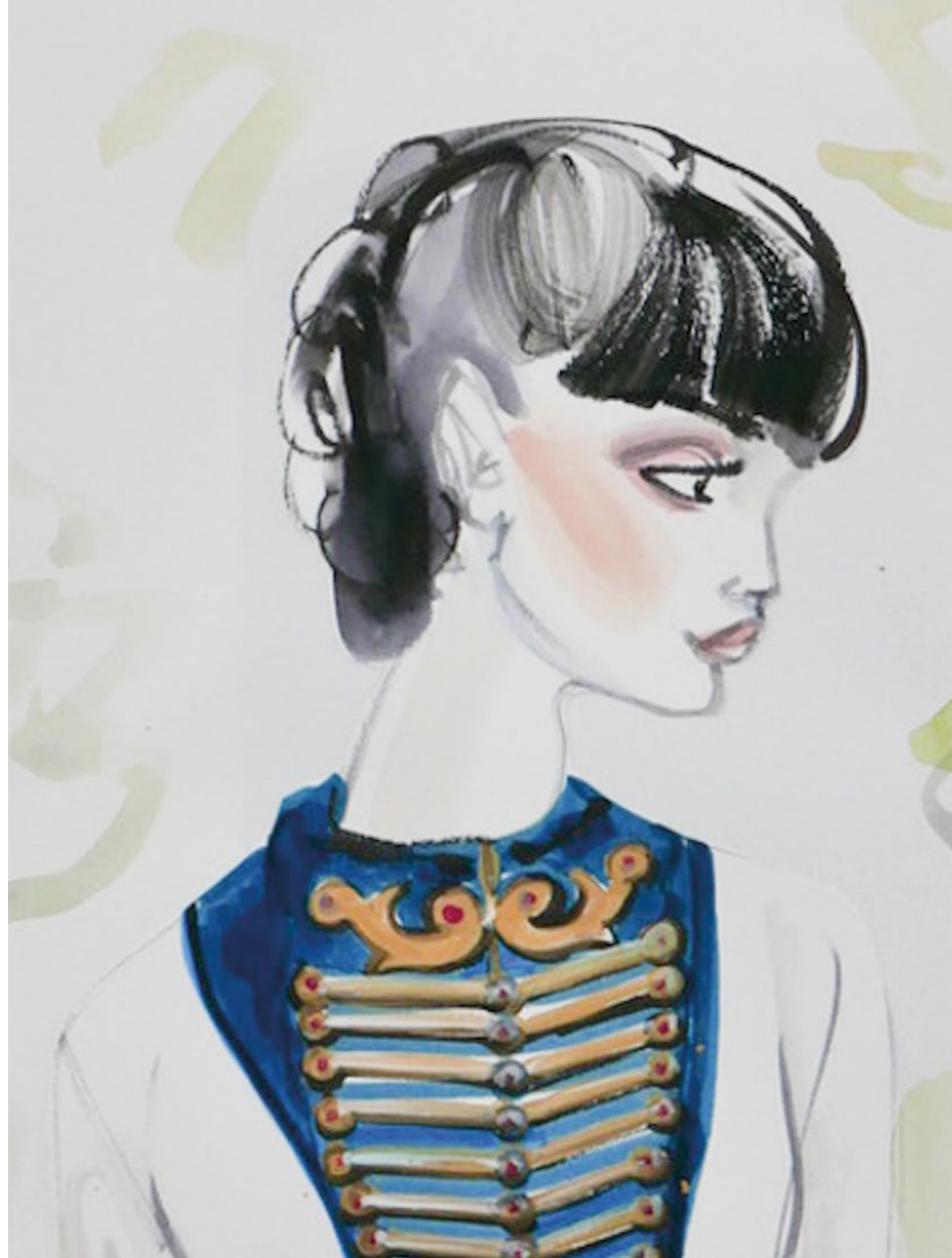
cow in 2016 and 2015 respectively: She operates - with videos, installations and photography - in that ephemeral and contradictory territory between similarity and difference, between rejection and acceptance. Baida is the name of a video developed on the basis of a performance - an illusion, almost invisible, she likes to define it - originally created for the 57th Venice International Art Exhibition, and re-worked for the Manifesta in Palermo in June of this year: "What I especially liked about this edition of Manifesta in Palermo," says Makhacheva, "was the curatorial approach, but also the interaction that the exhibition encouraged with the various areas of the Sicilian City and its inhabitants. The works on display in Palazzo Butera, in their close relationship with a strikingly beautiful building, were truly fascinating. Baida, born from the relationship I built with the fishermen of the village of Starii Terek in Dagestan, is a reflection on the precariousness of human existence and the struggle for survival against economic and natural forces." The artist has created her own alter ego, known as Super Taus. An epic super-heroine, born from her childhood fantasies, invincible, able to overcome any obstacle or challenge. A reflection, not without that necessary touch of humour, on the condition and energy of female thought.

The artist has created her own alter ego, known as Super Taus. An epic super-heroine, born from her childhood fantasies

zia nel 2017 e a quelle di Shanghai e di Mosca rispettivamente nel 2016 e 2015. Si muove con video, installazioni e fotografia in quel labile e contraddittorio territorio che si estende tra similarità e differenza, tra rifiuto e accettazione. *Baida* è il nome del video sviluppato sulla base di una performance fantasma, *quasi invisibile*, le piace definirla in origine pensata per la 57a Esposizione Internazionale d'Arte di Venezia, che nel giugno scorso, rielaborato, è approdato a Palermo in occasione di Manifesta. «*Ho apprezzato questa edizione palermitana di Manifesta*» afferma Makhacheva *per l'approccio curatoriale, ma anche per l'interazione che la rassegna ha stabilito con i luoghi e gli abitanti della città siciliana. Affascinanti, nello stretto rapporto*

chiama Super Taus. Si tratta di una super-eroina, un personaggio epico che è frutto delle sue fantasie di bambina, invincibile, in grado di superare ostacoli e difficoltà. Una riflessione, non priva di un necessario tocco di humour, sulla condizione e sull'energia del pensiero femminile.

Taus Makhacheva was born in Moscow in 1983. She spent part of her childhood in Dagestan, a republic of the Russian federation in the North Caucasus region, which recurs as landscape and cultural imagery in her work. One of the most interesting names on the contemporary Russian scene, Taus participated in the Venice Biennale in 2017 and in those of Shanghai and Mos-



WHAT IS LUXURY?

The curator of the Victoria and Albert Museum's What is Luxury? exhibition explains that her work focuses on the analysis of luxury, the idea, the creation and the future

La curatrice della mostra *What is Luxury?* organizzata dal Victoria and Albert Museum parla del nostro approccio in continua evoluzione al concetto di lusso.

Leanne Wierzba è curatrice, docente universitaria e direttrice editoriale della rivista *Under the Influence*. Cresciuta in Canada prima di trasferirsi a San Francisco e quindi a Parigi, oggi vive a Londra, dove ha curato la mostra *What is Luxury?* per il Victoria and Albert Museum. Leanne spiega che «il suo lavoro si concentra sull'analisi del lusso, l'idea, la creazione e il futuro». Per Leanne, «il lusso non è ha mai una definizione fissa. Quando ho iniziato a lavorare a *What is Luxury?*, il mio ragionamento era elaborato sul confronto con gli ambiti della moda e della storia del design. La mostra espone alcuni esempi di gioielli e oggetti decorativi in metallo provenienti dalle collezioni del V&A: una corona portoghese del Diciottesimo secolo, una tabacchiera della collezione di Federico II di Prussia e un cappello in oro intrecciato realizzato dal gioielliere italiano Giovanni Corvaja». Il concetto di lusso si focalizza quando si parla di alta gioielleria. Leanne sottolinea come i gioielli siano naturalmente «un investimento che si tramanda da una generazione all'altra, dettato non dalla moda ma dalla qualità e dal valore nel tempo. Le opportunità creative in termini di materiali e innovazioni tecniche sono moltiplicate dalla ricerca dell'alta

moda, che vuole sempre abbracciare nuovi mercati e trend estetici. La gioielleria è una forma d'arte, nella misura in cui è un'espressione della creatività e della cultura umana», afferma Leanne. Oggi la tecnologia e l'accesso alle informazioni avanzano e si evolvono quasi all'effimero: è stimolante osservare come l'artigianalità dell'alta gioielleria continui a essere celebrata e ancor più custodita, tanto dagli addetti ai lavori quanto da chi ne indossa le creazioni.

The curator of the Victoria and Albert Museum's What is Luxury? exhibition discusses our ever-changing approach to the concept of luxury:

Leanne Wierzba is a curator, lecturer and editorial director for Under the Influence magazine. Having grown up in Canada before moving to San Francisco

It is exciting to see how the artisan nature of high jewellery continues to be celebrated as much by the industry insiders as by those who wear the creations

and then Paris, she now lives in London, where she co-curated the exhibition entitled What is Luxury? for the Victoria and Albert Museum. Leanne explains that "my work focuses on the analysis of luxury, the idea, the creation and the future." For Leanne, "the definition of

luxury is never fixed. When I began working on *What is Luxury?*, my reasoning was based on an interaction with the worlds of fashion and design history. The exhibition showcases some extraordinary examples of fine jewellery and metalwork from the V&A collection – an 18th century Portuguese crown, a snuff box from the collection of Frederick II, King of Prussia, and a hat made from woven gold by the Italian jeweller Giovanni Corvaja." *The concept of luxury is honed when it comes to high jewellery: Leanne points out that of course jewels are "an investment passed down from one generation to the next, not guided by fashion but by quality and enduring value. The creative opportunities in terms of materials and technical innovation are multiplied by high fashion, in its ongoing quest to embrace new consumer markets and aesthetic trends. Jewellery is an art form in so far as it is an expression of human creativity and*

culture," says Leanne. Today, technology and access to information are advancing and evolving almost ephemerally: it is exciting to see how the artisan nature of high jewellery continues to be celebrated and nurtured, as much by the industry insiders as by those who wear the creations.



SHINING STARS



Jourdan Dunn during 'Heavenly Bodies: Fashion & The Catholic Imagination', the 2018 Costume Institute Benefit at Metropolitan Museum of Art on May 7, 2018 in New York City



Actress Alicia Vikander attending the 75th Annual Golden Globe Awards at The Beverly Hilton Hotel on January 7, 2018 in Beverly Hills, California



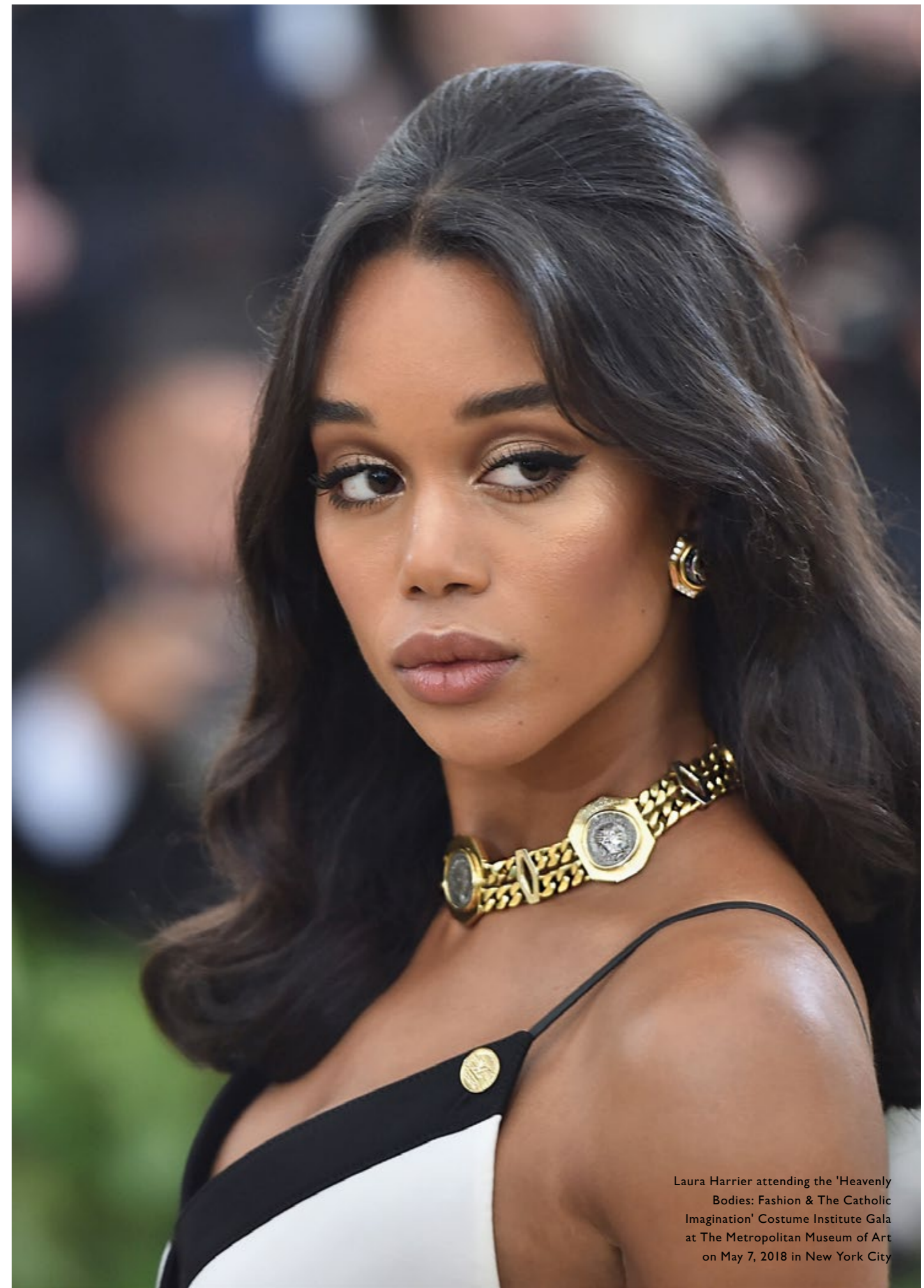
Lily Aldridge attending 'Heavenly Bodies: Fashion & the Catholic Imagination', the 2018 Costume Institute Benefit at Metropolitan Museum of Art on May 7, 2018 in New York City



Bella Hadid attending the screening of *Ash Is The Purest White* (Jiang Hu Er Nv) during the 71st annual Cannes Film Festival at Palais des Festivals on May 11, 2018 in Cannes, France



Kitty Spencer arrives for the wedding ceremony of Britain's Prince Harry, Duke of Sussex and US actress Meghan Markle at St George's Chapel, Windsor Castle, in Windsor, on May 19, 2018



Laura Harrier attending the 'Heavenly Bodies: Fashion & The Catholic Imagination' Costume Institute Gala at The Metropolitan Museum of Art on May 7, 2018 in New York City

LET IT BE XMAS

The upcoming Bvlgari winter season promises to be full of colour, with shades of blue, purple, and orange in particular

Il prossimo Natale, a casa Bvlgari, grandi e preziose sorprese. Un'esplosione di colore, soprattutto se si tratta dei gioielli della Maison. Le 961 vetrine delle boutique di tutto il mondo allestite all'insegna della gioia. La stella a otto punte della tradizione viene reinterpretata: strisce, pois e finiture colorate ribaltano il cliché di un Natale solo bianco o solo rosso. La stella significa armonia, equilibrio, ordine cosmico, indica la strada per Roma — e a Roma, nella boutique di via Condotti, resta un simbolo iconico.

I colori saturi usati sono quelli della palette cromatica Bvlgari, il colore è POP e fuoriesce all'improvviso da un pacco regalo trovato sotto l'albero: POP UP, arriva a sorpresa, è un gioco, uno scherzo, da non prendere mai troppo sul serio. L'uso dell'ironia e della parodia influenzeranno lo stile delle creatività Bvlgari per le prossime vacanze di Natale. Si prospetta una stagione invernale piena di colore, soprattutto sui toni del blu, del purple e dell'arancio. La magia sta tutta nei prodotti Bvlgari, da sempre presentati in forme divertenti, fantasiose, mai scontate: solleticano la curiosità e portano meraviglia nei giorni più belli dell'anno. Giorni in cui la tradizione ci vuole tutti insieme, ci si prepara ai giorni di festa tornando nei luoghi di origine e l'emozione più bella è lo scambio dei doni. In casa Bvlgari le feste sono meno tradizionali: l'albero viene decorato con un serpente, il nastro

sull'abete è un orologio, la borsa è talmente grande da non entrare nella scatola, la donna che gioca a dadi sulla tavola ancora imbandita ha un asso nella manica... Questo è il Natale Bvlgari, un Natale di colore e di luce. Maestro di magia POP, Bvlgari illuminerà le vetrine con installazioni a luci LED realizzate dagli artigiani di una piccola città pugliese. Per le strade di Roma, Milano, Napoli, Parigi, Tokyo e tutte le principali città, si accenderanno le interpretazioni delle collane *Serpenti*, *DIVAS' DREAM* e *Fiorever*, accanto alle decorazioni e agli alberi di Natale. Sarà proprio *Fiorever* a essere la collezione protagonista, con il lancio nel periodo natalizio.

Bvlgari has some big, precious surprises in store for this Christmas. An explosion of colour, especially where the maison's jewels are concerned. The 961 windows of its boutiques around the world will all be joyfully decked out. The traditional eight-point star will see a makeover: stripes, dots and colourful finishes will do away with the Christmas cliché of all white or all red. The star stands for harmony, equilibrium, and cosmic order. It indicates the road to Rome — and in Rome, in the boutique in Via Condotti, it is still an icon symbol.

The saturated hues used are taken from the Bvlgari palette, the colour is POP and it leaps out unexpectedly from a present found under the tree. POP UP is a surprise arrival, a game, a joke — never to be taken too seriously. Irony and parody will be used to influence Bvlgari creative style during these Christmas holidays. The upcoming winter season promises to be full of colour, with shades of blue, purple, and orange in particular. The magic lies in Bvlgari products, which always feature a fun, imaginative form that is never banal: they arouse the curiosity and bring wonder to the best days of the year. Days when tradition sees us all together, preparing to celebrate with a return to our families and the exchange of gifts, the most beautiful emotion of all. At Bvlgari, Christmas is less than traditional: the tree is decorated with a snake, a watch on its branches instead of ribbon, the bag is so big it won't even fit into

For this Christmas the 961 windows of Bvlgari boutiques around the world will all be joyfully decked out

*the box, the woman playing dice at the still-laid table has an ace up her sleeve... This is a Bvlgari Christmas, filled with colour and light. A master of POP magic, Bvlgari will light up its boutique windows with LED installations made by artisans in a small town in Puglia. The streets in Rome, Milan, Naples, Paris, Tokyo and all the main cities will come alive with interpretations of the *Serpenti*, *DIVAS' DREAM* and *Fiorever* necklaces, mixed in with the Christmas trees and decorations. The collection in the limelight will be *Fiorever*, all set to launch at Christmastime.*



BVLGARI

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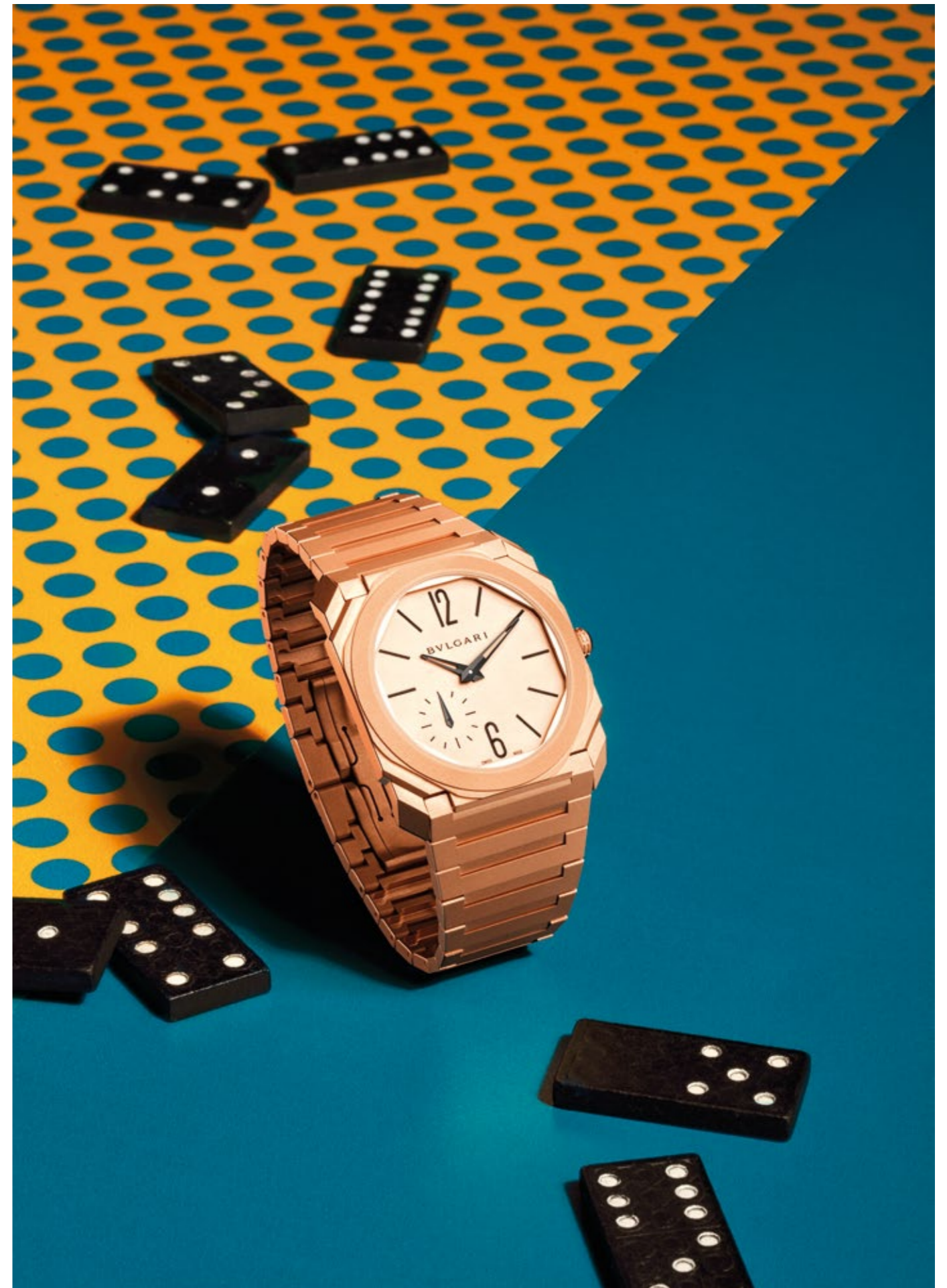


B.zero1 rings and
B.zero1 Design Legend rings





Serpenti bracelet
opposite page:
OCTO FINISSIMO
AUTOMATIC watch





OCTO FINISSIMO
AUTOMATIC watch,
Serpenti bracelets,
Le Magnifiche Creazioni ring,
Serpenti necklaces and earrings,
DIVAS' DREAM necklace,
B.zero1 rings and bangle bracelets



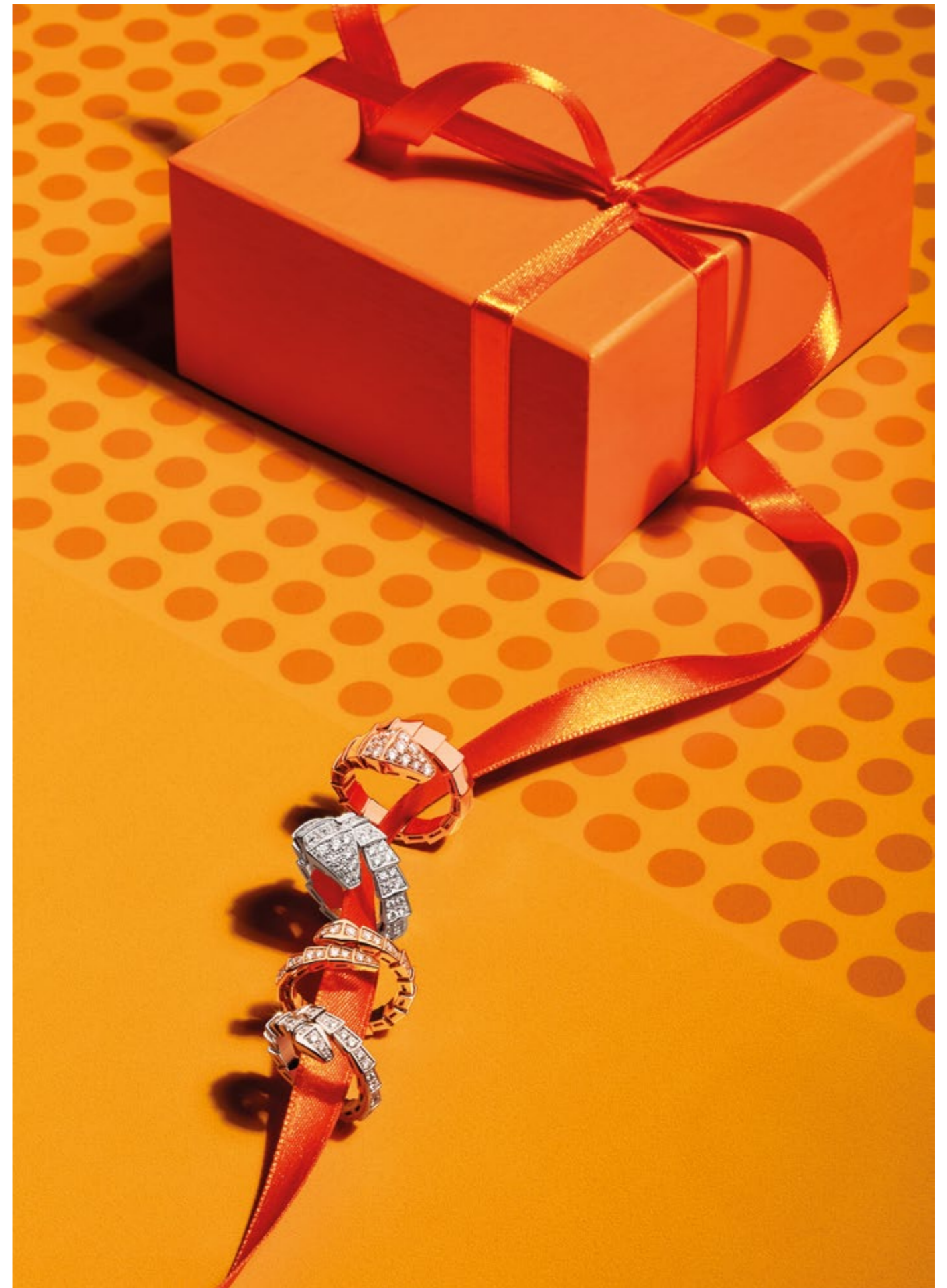


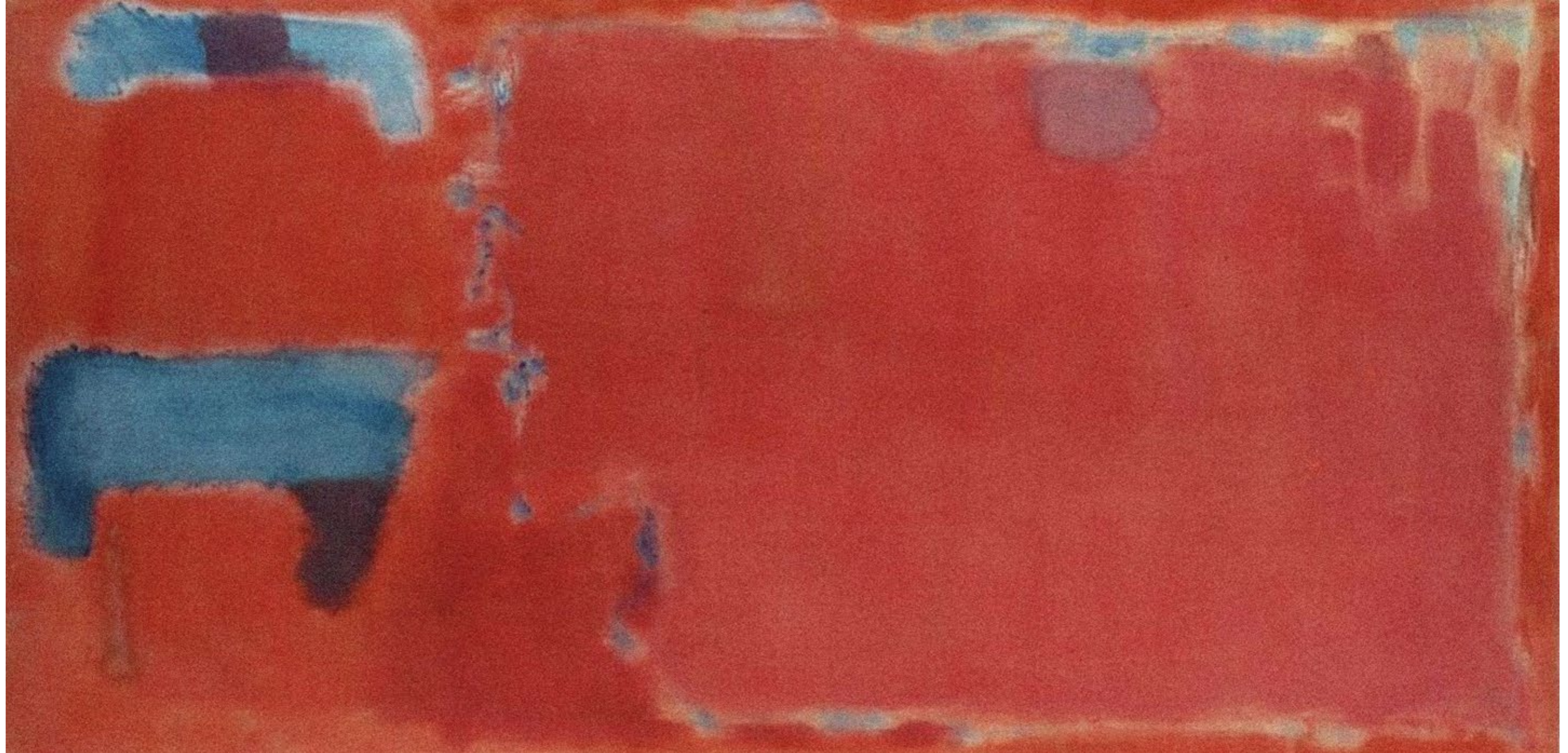
Serpenti watch





OCTO FINISSIMO
AUTOMATIC watch,
BVLGARI BVLGARI rings,
B.zero1 rings and bangle bracelets,
B.zero1 Design Legend rings,
Serpenti bracelets
opposite page:
Serpenti rings





Mark Rothko, No.21, 1949

COLOUR FIELDS

photography **Roberto Patella**





Wild Pop High Jewellery
Collection necklace
opposite page:
Wild Pop High Jewellery
Collection necklace
and earrings



Wild Pop High
Jewellery Collection
necklace and bracelet
opposite page:
Mark Rothko,
Numero 5/Numero 22, 1950



Wild Pop High
Jewellery Collection
earrings and belt
opposite page:
Mark Rothko,
Untitled, 1967



Wild Pop
High Jewellery Collection
necklace and earrings
opposite page:
Mark Rothko, No. 14





Wild Pop
High Jewellery Collection
necklace and bracelet



Wild Pop
High Jewellery Collection
necklace and bracelet
opposite page:
Mark Rothko, No.10, 1950





Wild Pop
High Jewellery Collection
necklace and bracelet
opposite page:
Mark Rothko, *Untitled*, 1949

p. 41 - Arthur Arbesser turtleneck;
p. 42 - Alessia Xoccatto jacket;
p. 43 - Beatrice B trousers, Alessia Xoccatto turtleneck and Erika Cavallini jacket;
p. 45 - Vintage body and Vien trousers;
p. 47 - Pringle of Scotland vest and Giuseppe di Morabito dress worn as a skirt;
p. 48 - Pringle of Scotland vest and Ricostru trousers;
p. 50-51 - Forte Forte sweater and Albino Teodoro trousers;
p. 52 - Vintage shirt, Krizia shorts, stylist own belt;
p. 55 - Vintage vest and Hui trousers;
p. 57 - Genny sweater

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Villa Miani, Rome;

Thanks to

Isabella Maffettini;

Martina Galletti

Model

Chiara Corridori @ Elite Model



Wild Pop High Jewellery
Collection necklace

A GOLDEN TOUCH

photography **Nicola Galli**



Serpenti wallet pochette and
Diamond Blast shoulder bag

Flap cover bag "Serpenti Forever"





"Serpenti Forever" flap cover bags
and Diamond Blast shoulder bag

"Serpenti Forever" flap cover bag



"Serpenti Forever" flap cover bag and
"Serpenti Power Cat" winged cat-eye
sunglasses





"Serpenti Forever" flap cover bags
and "Serpenti Power Cat" winged
cat-eye sunglasses

"Serpenti Forever" bucket, "Serpenti Forever" flap cover bag and "Serpenteyes Reverse" sunglasses



"Serpenti Forever" flap cover bag and
"Serpenti Forever" mini bag

Photographer's assistants
Luca Scavone;
Digital operator
Salvatore La Vigna;
Set designer
Ilaria Gerli;
Location
Erreci Studio;
Thanks to
Isabella Maffettini;
Farrow and Ball



MIRROR SEQUENCE

photography **Amanda Charchian**



DIVAS' DREAM earring and bracelet

DIVAS' DREAM earring and ring





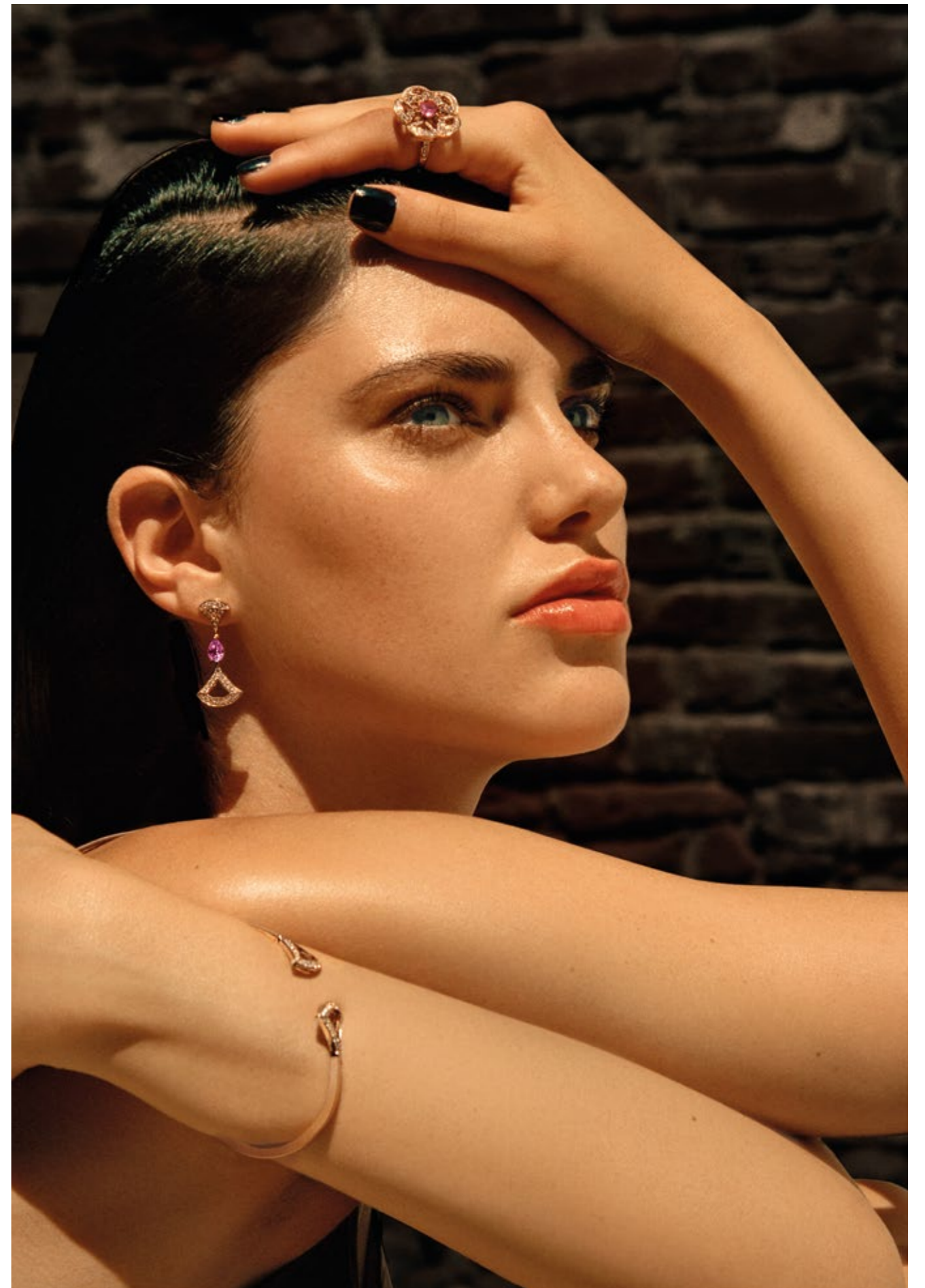
DIVAS' DREAM
bracelet and ring

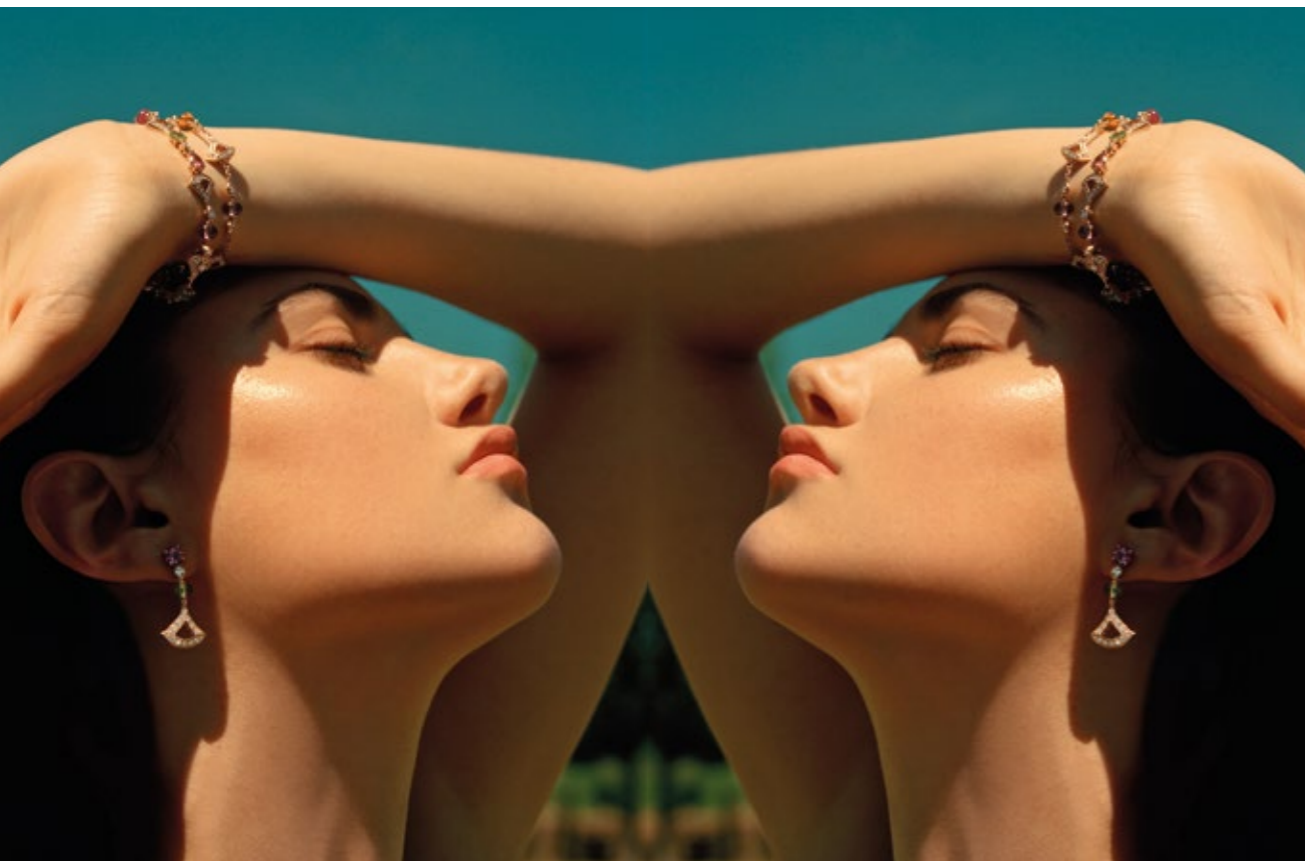


DIVAS' DREAM
bracelet and ring



DIVAS' DREAM ring
opposite page:
DIVAS' DREAM ring,
bracelet and earring





DIVAS' DREAM earring and bracelets
opposite page:
DIVAS' DREAM necklace



p. 77 - Stylist own dress;
p. 78 - Acne Studios shirt;
p. 82 - Gilberto Calzolari skirt
and stylist own blouse;
p. 85 - Stylist own gloves and
Intimissimi blouse;
p. 87 - Herrera top

Art direction

Susanna Cucco;

Photographer's assistants

Luca Scavone,

Alessio Keilty;

Make-up

Cosetta Giorgetti;

Hair

Gabriele Trezzi;

Manicurist

Annarel Innocente;

Stylist

Stephanie Kherlakian;

Fashion coordination

Carolina Fusi;

Fashion assistant

Sara Baldini

Model

Alexandra Binaris @

Elite Model



DIVAS' DREAM necklace

TRIBUTE TO FEMININITY

Bulgari High Jewellery at the Tribute to Femininity exhibition at the Kremlin Museum in Moscow, from 7 September 2018 to 13 January 2019

photography **Michel Sedan**
still life **Antonio Barrella**

Un omaggio ai gioielli romani esposti alla mostra *Bulgari, Tribute to Femininity* ai Musei del Cremlino di Mosca, dal 7 settembre 2018 al 13 gennaio 2019. L'alta gioielleria Bulgari nasce da una fusione tra le storiche radici italiane del Marchio e un'estetica contemporanea. Tra gli esemplari più significativi della mostra, il sautoir in oro con zaffiri blu e gialli, agata, citrini e diamanti, del 1972. Ogni gioiello del servizio fotografico è espressione della personalità della donna che lo indossa.

Una parure composta da collana d'oro e orecchini pendenti. Disegnata nel 1967, questa combinazione di zaffiri, smeraldi, rubini e diamanti si è discostata dalla tradizione gioielliera francese, molto in voga in quel periodo, per forgiare nuove regole all'italiana. Oggi come ieri, vibranti composizioni cromatiche contraddistinguono l'inconfondibile design dei gioielli Bulgari. Che l'artigianalità di Bulgari fosse destinata a fare scuola, lo conferma il sautoir in oro con smeraldi, rubini e diamanti. È uno dei capolavori esposti al Cremlino: la sua versatilità emerge in ogni immagine. Abbinata a un abito da sera, doppiata per aggiungere una nota elegante allo sportswear di lusso o indossata tutti i giorni per dare un tono ai capi più basic, questa creazione conferisce una nota di carattere a tutti i modi di vestire.

Al crocevia tra l'antica Urbe e la Roma moderna, il choker *Tubogas*, in prestito da una collezione privata, è realizzato in oro bicolore e impreziosito da monete greche d'argento e diamanti. Nell'antica Roma la pratica di montare le monete sui gioielli risale al primo secolo d.C., ma nella sua reinterpretazione Bulgari contrappone l'aspetto antico delle monete alla lucidità del metallo per dare vita a un pezzo contem-

poraneo tanto oggi quanto nel 1974, anno della realizzazione. In questo *mix and match* di gioielli che hanno attraversato i decenni, il servizio fotografico in onore della mostra al Cremlino coniuga l'eredità di Bulgari con il lato più moderno del brand. La Maison ha sempre saputo essere in sintonia con l'evoluzione degli stili e rendere omaggio alle sfaccettature della bellezza femminile, epoca dopo epoca.

Celebrating the Roman jewels on display in the *Bulgari, Tribute to Femininity* exhibition at the Kremlin Museum in Moscow, from 7 September 2018 to 13 January 2019. Bulgari High Jewellery was born from the fusion between the brand's heritage Italian roots and a contemporary aesthetic. One of the most impressive pieces in the exhibition is the 1972 gold Sautoir with blue and yellow sapphires, agate, citrines and diamonds. Every jewel photographed is the expression of the personality of the woman who is wearing it. A gold necklace and pendant earring set. Designed in 1967, this combination of sapphires, emeralds, rubies and diamonds moved away from the traditional French school of jewellery that was popular at the time to forge its own Italian rules. Fast-forward to today, and the same daring colour combinations reflect Bulgari's unmistakable jewellery design aesthetic. Bulgari's directional craftsmanship is evident with the gold Sautoir, featuring emeralds, rubies and diamonds. This is one of the masterpieces on display in the Kremlin, with its adaptability showcased throughout the images. Whether it's teamed with extravagant eveningwear, double-wrapped to add an elegant edge to luxe sportswear or elevating everyday basics, this piece brings character to any look.

Combining Ancient Rome with modern-day Rome, the *Tubogas* choker comes from a private collection and features two-colour gold embellished with Greek silver coins and diamonds. In Ancient Rome, the practice of mounting coins in

Every jewel photographed is the expression of the personality of the woman who is wearing it

jewellery dates back to the first century AD, but Bulgari's interpretation sees the antique coin contrasted with polished shine to create a timeless piece that looks as contemporary today as it did in 1974 when it was made.

Through this mix and match of jewels designed over the decades, this photoshoot in honour of the Kremlin exhibition shows how Bulgari's time-honoured heritage meets modern cool. Bulgari is as relevant to the quickly evolving styles of today as it always has been, with Bulgari jewels continuing to pay tribute to the different definitions of women's beauty throughout the ages.





Bvlgari Heritage Collection
sautoir, ca. 1972



One of the most impressive pieces in the exhibition is the 1972 gold Sautoir with blue and yellow sapphires, agate, citrines and diamonds





Bvlgari Heritage Collection
necklace and earrings, 1967



Bvlgari Heritage Collection
sautoir, ca. 1970



Bvlgari's directional craftsmanship is evident with the gold Sautoir, featuring emeralds, rubies and diamonds. This is one of the masterpieces on display in the Kremlin



Bulgari Heritage Collection
Tubogas choker, 1974

#CITIZENOFNATURE

Directed by Jacob Sutton, the Bvlgari Man Wood Essence advertising campaign captures the urban man connecting with nature and returning to his essence, and its face, model and actor Nick Bateman, is the perfect example of a city dweller in tune with his environment

photography **Jacob Sutton**

model **Nick Bateman**





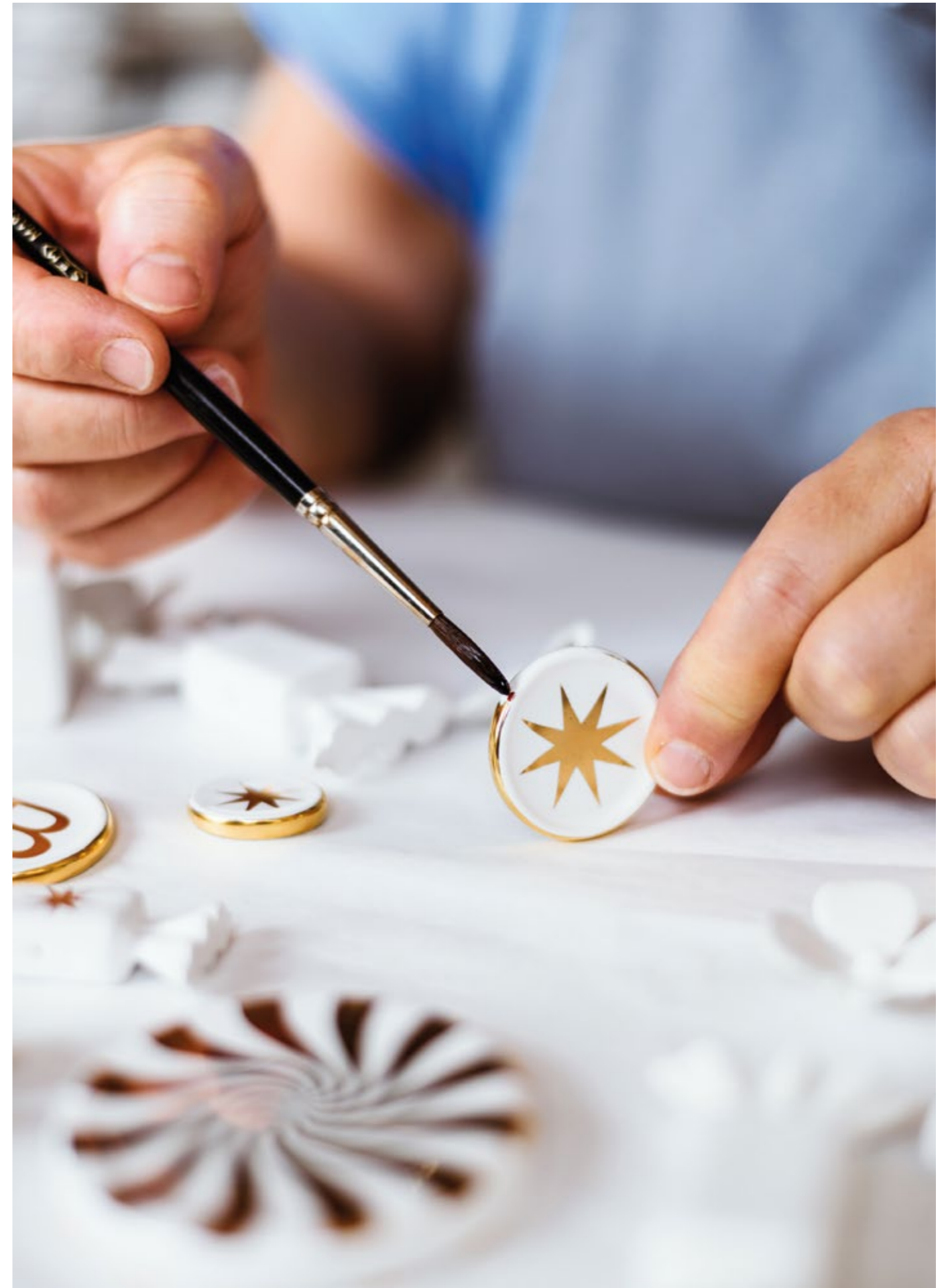




POP WISHES

*Talented artisans making POP WISHES creations
for next Bvlgari Christmas windows*

photography **The Mood It Studio**







A LIFELONG JOURNEY

Bulgari provides clients with an After-Sales Service because every step of the Bulgari journey is tailored for you and your exquisite creation

Realizzare gioielli e orologi magnifici e iconici è ciò che rende Bulgari celebre in tutto il mondo. Per questo la Maison dedica al loro restauro la stessa cura che contraddistingue il processo produttivo.

In tutto il ciclo di vita del prodotto, dalla scelta iniziale ai servizi after sales, ogni tappa del viaggio è costruita su misura per il cliente e per la creazione scelta. Le soluzioni after sales di Bulgari nascono dalla stessa attenzione per i dettagli di lusso che caratterizza le creazioni: anche in queste fasi i prodotti vengono maneggiati da artigiani professionisti e orologiai di altissimo livello, che hanno fatto del loro lavoro la propria ragione di vita. Sono i maestri dell'alta gioielleria che operano a Valenza, in provincia di Alessandria, gli esperti dell'arte orologiaia attivi nella cosiddetta Watch Valley, in Svizzera, e i team after sales distribuiti in tutto il mondo. Questi specialisti accompagnano il cliente nella scelta della soluzione più adatta: dalla regolazione della misura all'incisione, passando per il restauro completo, fino alle opzioni specifiche per gli orologi.

Ogni creazione Bulgari nasce per portare un tocco di eleganza nella vita di chi li indossa: con il servizio after sales, Bulgari si assicura che i suoi prodotti durino per sempre.

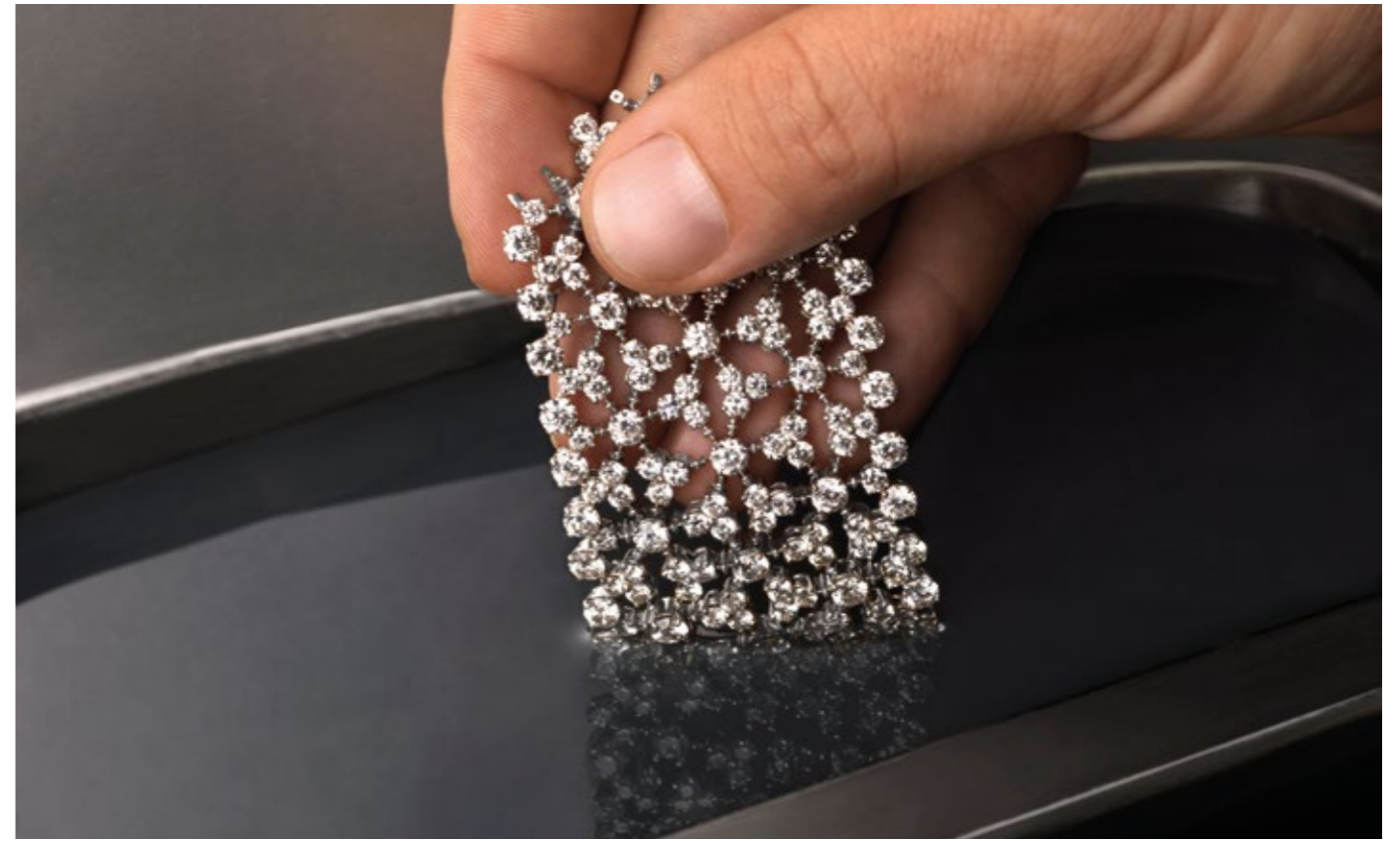
Bulgari is renowned for its magnificent and iconic jewelry and watches, which is why as much care and attention is placed on restoring them, as it is in creating them.

From the initial selection of your piece to the After-Sales Service you receive throughout its lifetime, every step of your Bulgari journey is tailored for you and your exquisite creation. Bulgari's After-Sales Service solutions have been designed with the same level of luxurious detail that goes into the original pieces, with products continuing to be worked on by the world's most talented artisans and elite watchmakers. These professionals commit their lives to their craft. They are the masters working on high-end jewelry production in Valenza, Italy; the watch manufacturers in Switzerland's 'Watch Valley' region, and the After-Sales Service teams

The After-Sales Service solutions ensure that Bulgari creations are handed down from one generation to the next

located throughout the world. These specialists provide clients with an array of services from resizing and engraving to a full restoration, as well as additional specific offerings for timepieces. Bulgari's unique pieces, are designed to bring a touch of elegance to your life. Bulgari After-Sales Service solutions ensure that these creations are everlasting.





ROME



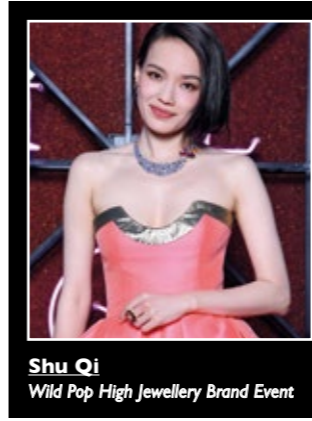
Jasmine Sanders, Jean-Christophe Babin
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



Wild Pop High Jewellery Brand Event at Stadio dei Marmi



Matteo Bocelli
Wild Pop High Jewellery Brand Event



Shu Qi
Wild Pop High Jewellery Brand Event



Carla Liuni, Mauro Di Roberto, Lucia Silvestri, Giampaolo Della Croce
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



Eva Green
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



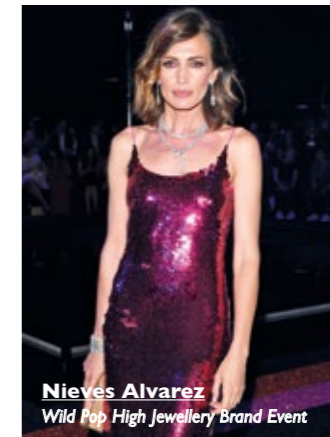
Lily Aldridge, Jon Kortajarena
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



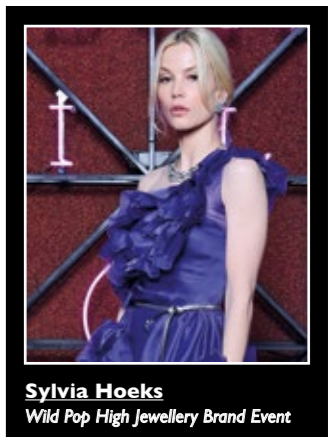
Bella Hadid
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



Duran Duran
Wild Pop High Jewellery Brand Event at Stadio dei Marmi



Nieves Alvarez
Wild Pop High Jewellery Brand Event



Sylvia Hoeks
Wild Pop High Jewellery Brand Event

SHANGHAI



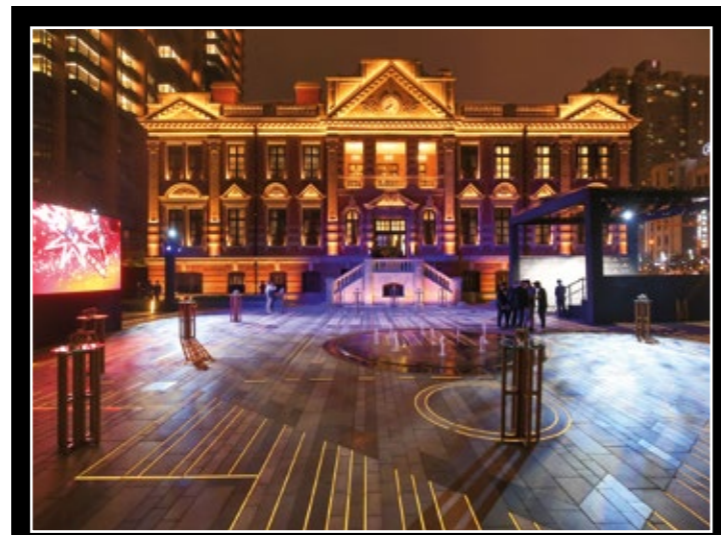
The Opening Event – Bvlgari Hotel in Shanghai



The Opening Event – Bvlgari Hotel in Shanghai



Kolia Neveux, Sonthar Gyal
The Opening Event – Bvlgari Hotel in Shanghai



The Opening Event – Bvlgari Hotel in Shanghai



Silvio Ursini
The Opening Event – Bvlgari Hotel in Shanghai



Kris Wu, Fung Tak-lun, Sammi Cheng, Jean-Christophe Babin
The Opening Event – Bvlgari Hotel in Shanghai

LONDON



Nick Bateman
Bvlgari Man Wood Essence Event – Sky Garden, London



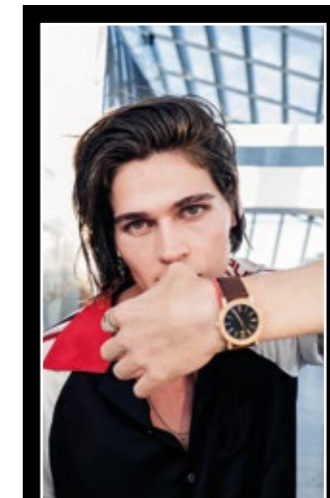
Bvlgari Man Wood Essence Event – Sky Garden, London



Lady Kitty Spencer
Bvlgari Man Wood Essence Event



Andrew Cooper
Bvlgari Man Wood Essence Event



Will Peltz
Bvlgari Man Wood Essence Event



Toby Huntington-Whiteley
Bvlgari Man Wood Essence Event

SEOUL



Serpenti House, Garosu, Seoul



Serpenti House, Garosu, Seoul

28 **B.zero1** ring in 18 kt pink and white gold with pavé diamonds (0.54 ct).

B.zero1 4-band ring in 18 kt pink gold with pavé diamonds (0.95 ct).

B.zero1 4-band ring in 18 kt white gold with pavé diamonds (0.95 ct).

B.zero1 Design Legend 3-band ring in 18 kt pink gold with pavé diamonds (0.17 ct).

B.zero1 Design Legend 3-band ring in 18 kt white gold with pavé diamonds (0.17 ct).



30 *left page:*
Serpenti High Jewellery bracelet in white gold with round brilliant cut diamonds (49.62 ct) and 2 pear shaped diamonds (0.92 ct).

right page:
OCTO FINISSIMO AUTOMATIC watch. Mechanical movement with automatic winding, hours, minutes and small seconds. 40 mm ultra-thin sandblasted 18 kt rose gold case (5.15 mm thick) with transparent case back. Sandblasted 18 kt rose gold crown set with ceramic insert. Sandblasted 18 kt rose gold dial. Sandblasted 18 kt rose gold bracelet with folding clasp. Water-resistant up to 30 metres.



32 **OCTO FINISSIMO AUTOMATIC** watch. Mechanical movement with automatic winding, hours, minutes and small seconds. 40 mm ultra-thin sandblasted 18 kt rose gold case (5.15 mm thick) with transparent case back. Sandblasted 18 kt rose gold crown set with ceramic insert. Sandblasted 18 kt rose gold dial. Sandblasted 18 kt rose gold bracelet with folding clasp. Water-resistant up to 30 metres.

Serpenti High Jewellery necklace in pink gold and pavé diamonds (39.97 ct).

Serpenti High Jewellery bracelet in white gold with round brilliant cut diamonds (49.62 ct) and 2 pear shaped diamonds (0.92 ct).

Serpenti High Jewellery bracelet in pink gold set with fancy-cut malachites and pavé diamonds (7.94 ct).

DIVAS' DREAM High Jewellery necklace in pink gold with mother of pearl, 30 tapered cut diamonds (E-F VVS-VS 1.12 ct), 9 round brilliant cut diamonds and pavé-set diamonds (D-F IF-VVS 6.47 ct).

B.zero1 bangle bracelet in 18 kt pink gold with pavé diamonds (1.31 ct).

B.zero1 bangle bracelet in 18 kt white gold with pavé diamonds (1.31 ct).

Serpenti High Jewellery earrings in pink gold set with 4 fancy-shaped rubellites (5.46 ct), 6 fancy-shaped emeralds (0.76 ct), and pavé diamonds (1.06 ct).

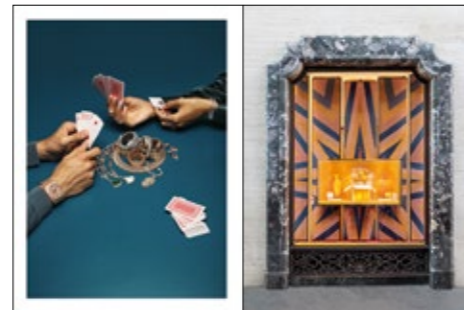
Serpenti bracelet in 18 kt white gold with pavé diamonds (8.11 ct).

Serpenti bracelet in 18 kt pink gold with pavé diamonds (4.32 ct).

Serpenti High Jewellery bracelet in white gold set with 116 fancy-shaped emeralds (10.70 ct) and pavé diamonds (8.16 ct).

Le Magnifiche Creazioni High Jewellery ring in white gold with onyx and diamonds (1.03 ct) and pavé (1.36 ct).

Serpenti High Jewellery necklace in pink gold set with 2 pear-shaped emeralds (1.97 ct), fancy cut tourquoises and pavé diamonds (10.98 ct).



34 **Serpenti** watch. Quartz movement. 35 mm steel curved case with 18 kt rose gold bezel set with brilliant-cut diamonds. 18 kt rose gold crown set with a cabochon-cut pink rubellite. Black opaline dial with guilloché soleil treatment. Double-spiral 18 kt rose gold and steel bracelet.



36 *left page:*
OCTO FINISSIMO AUTOMATIC watch. Mechanical movement with automatic winding, hours, minutes and small seconds. 40 mm ultra-thin sandblasted 18 kt rose gold case (5.15 mm thick) with transparent case back. Sandblasted 18 kt rose gold crown set with ceramic insert. Sandblasted 18 kt rose gold dial. Sandblasted 18 kt rose gold bracelet with folding clasp. Water-resistant up to 30 metres.

BVLGARI BVLGARI Roman Sorbets band ring in 18 kt pink gold with pavé diamonds (7 dia - 0.20 ct).

BVLGARI BVLGARI ring in 18 kt white gold with pavé diamonds (0.28 ct).

BVLGARI BVLGARI Roman Sorbets band ring in 18 kt white gold with pavé diamonds (7 dia - 0.20 ct).

B.zero1 ring in 18 kt pink and white gold with pavé diamonds (0.54 ct).

B.zero1 Design Legend 3-band ring in 18 kt pink gold with pavé diamonds (0.17 ct).

B.zero1 Design Legend 3-band ring in 18 kt white gold with pavé diamonds (0.17 ct).

B.zero1 bangle bracelet in 18 kt pink gold with pavé diamonds (1.31 ct).

B.zero1 bangle bracelet in 18 kt white gold with pavé diamonds (1.31 ct).

B.zero1 4-band ring in 18 kt white gold with pavé diamonds (0.95 ct).

B.zero1 4-band ring in 18 kt pink gold with pavé diamonds (0.95 ct).

Serpenti High Jewellery bracelet in white gold set with 116 fancy-shaped emeralds (10.70 ct) and pavé diamonds (8.16 ct).

Serpenti High Jewellery bracelet in pink gold set with fancy-cut malachites and pavé diamonds (7.94 ct).

right page:
Serpenti ring in 18 kt white gold with pavé diamonds (1.72 ct).

Serpenti ring in 18 kt pink gold ring with pavé diamonds (0.55 ct).

Serpenti ring in 18 kt pink gold with pavé diamonds (0.61 ct).

Serpenti ring in 18 kt white gold ring pavé diamonds (0.61 ct).



40 **WILD POP** High Jewellery necklace in pink gold with 1 antique silver coin, 19 fancy polished corals, 19 fancy polished lapislazuli, and pavé-set diamonds (D-F IF-VVS 25.37 ct).



42 *left page:*
WILD POP High Jewellery necklace in pink gold with onyx elements, 1 round brilliant-cut diamond (FVS1 0,91 ct), 31 round brilliant cut diamonds, and pavé-set diamonds (D-F IF-VVS 37,53 ct).

WILD POP High Jewellery earrings in pink gold with onyx elements, 2 round brilliant diamonds (E VVS2 1,00 ct / DVS2 1,00 ct), 12 round brilliant cut diamonds, and pavé-set diamonds (D-F IF-VVS 3,79 ct).

right page:
WILD POP High Jewellery necklace in white gold with onyx inserts, 1 ruby (0,77 ct), 3 rose-cut diamonds (GIA: H SI1 2,50 ct / IVVS2 2,13 ct / J SI1 2,01 ct), 20 rose-cut diamonds (F-IVS-SI 4,86 ct), 40 buff-top rubies (5,33 ct), 55 step-cut diamonds (F-G VVS-VS 4,44 ct), and pavé-set diamonds (D-F IF-VVS 26,21 ct).



44 **WILD POP** High Jewellery necklace in white gold with onyx elements, 6 oval polished rubellites (55,80 ct), 6 oval polished peridots (59,91 ct), 6 oval polished tourmalines (57,13 ct), 6 oval polished amethysts (48,20 ct), 5 round brilliant cut diamonds and pavé-set diamonds (19,68 ct).

WILD POP High Jewellery bracelet in white gold with onyx inserts, 2 Aquamarines (15,26 ct), 2 Amethysts (14,88 ct), 2 Green Tourmalines (18,19 ct), 3 Peridots (28,17 ct), 6 Rubellites (52,04 ct), and pavé diamonds (D-F IF-VVS 11,05 ct).



46 **WILD POP** High Jewellery belt in pink gold with onyx and turquoise inserts, 1 antique bronze coin, 2 round brilliant-cut diamonds (GIA: F VVS1 1,16 ct / F VVS1 1,05 ct), 24 round brilliant-cut diamonds (F-HVS 9,34 ct), and pavé-set diamonds (D-F IF-VVS 9,93 ct).

WILD POP High Jewellery earrings in pink gold with turquoise, lapis lazuli, carnelian elements, 2 round brilliant cut diamonds (1,40ct), 16 round brilliant cut diamonds and pavé-set diamonds (5,32ct).



48 **WILD POP** High Jewellery necklace in white gold with onyx inserts, 1 antique cushion Sri Lanka sapphire (17,68 ct), and pavé-set diamonds (D-F IF-VVS 74,57 ct).

WILD POP High Jewellery earrings in white gold with onyx inserts, 2 antique cushion Sri Lanka sapphires (7,15 ct and 5,75 ct), and pavé-set diamonds (D-F IF-VVS 1,07 ct).



50 *left page:*
WILD POP High Jewelry necklace in white gold and titanium with 31 marquise diamonds (D-G VVS-VS 15,85 ct), 64 cabochon emeralds (34,06 ct), and pavé diamonds (D-F IF-VVS 42,05 ct).

right page:
WILD POP High Jewellery bracelet in titanium and white gold with 19 marquise diamonds (D-G VVS-VS 9,84 cts), 38 cabochon emeralds (19,08 cts) and pavé diamonds (D-F IF-VVS 27,21 cts).



52 **WILD POP** High Jewellery necklace in white gold with mother-of-pearl inserts, 28 rubellites and pink tourmalines (26,28 ct), 12 amethysts (11,14 ct), 16 citrine quartzes (14,62 ct), and pavé-set diamonds (D-F IF-VVS 12,83 ct).

WILD POP High Jewellery bracelet in white gold with mother-of-pearl inserts, 32 rubellites and pink tourmalines (29,31 ct), 12 amethysts (10,44 ct), 12 citrine quartzes (9,70 ct), and pavé-set diamonds (D-F IF-VVS 10,92 ct).

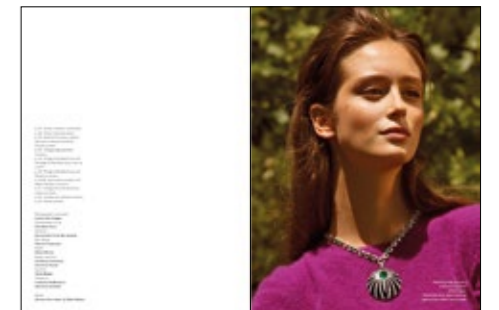


54 **WILD POP** High Jewellery necklace in pink gold with 1 mandarin garnet (37,74 ct), 1 green tourmaline (27,97 ct), 1 pink tourmaline (41,02 ct), and pavé-set diamonds (D-F IF-VVS 4,37 ct).

WILD POP High Jewellery bracelet in pink gold with 1 amethyst (21,75 ct) and 1 pink tourmaline (26,34 ct), and pavé-set diamonds (D-F IF-VVS 1,28 ct).



56 **WILD POP** High Jewellery necklace in white gold with onyx inserts, 1 Zambia emerald (6,33 ct), 8 emeralds (3,30 ct), and pavé-set diamonds (D-F IF-VVS 9,80 ct).



- 58 Wallet pochette in moonrock shiny karung skin and moonrock calf leather. Brass light gold plated hardware and **Serpenti** head stud closure in shiny black and white enamel, with eyes in green malachite.

Shoulder bag **Serpenti Diamond Blast** featuring a “3 Chain Framed” motif in crystal rose smooth calf leather, with a light pink gold chain décor. Brass light pink gold plated tempting snake head closure in black and white enamel, with eyes in black onyx.



- 60 Flap cover bag “**Serpenti Forever**” in black and silver “Geometric” galuchat skin and black calf leather. Brass palladium plated hardware and snake head closure in shiny black and glitter silver enamel, with eyes in black onyx.



- 62 Flap cover bag “**Serpenti Forever**” featuring a “Chain Stardust” motif in black calf leather, with light pink gold chain décor. Brass light pink gold plated snake head closure in shiny black enamel, with eyes in black onyx.

Flap cover bag “**Serpenti Forever**” featuring a “Woven Chain” motif in black calf leather, with light gold chain décor. Brass light gold plated tempting snake head closure in black enamel, with eyes in black onyx.

Shoulder bag **Serpenti Diamond Blast** featuring a “3 Chain Framed” motif in black smooth calf leather, with a light gold chain décor. Brass light gold plated tempting snake head closure in black and white enamel, with eyes in black onyx.

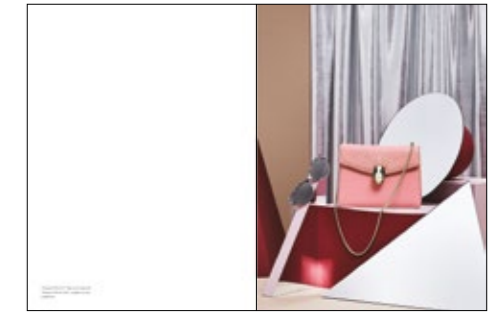


- 64 Flap cover bag “**Serpenti Forever**” in antique bronze and black “Mottled” python skin and black nappa leather. Brass light rose gold plated snake head closure in glitter gold and shiny black enamel, with eyes in black onyx.



- 66 Flap cover bag “**Serpenti Forever**” in candy quartz galuchat skin and calf leather with brass light gold plated **Serpenti** head closure in black and white enamel with eyes in green malachite.

“**Serpenti Power Cat**”: winged cat-eye sunglasses with pink gold and purple scale décor on a bi-layered transparent pink acetate frame with pink gold mirrored lenses. See through temples unveil a metal soul ending with a scale-shaped tip.



- 68 Flap cover bag “**Serpenti Forever**” in candy quartz calf leather body and rapsody opal calf leather sides. Brass light gold plated hardware and snake head closure in shiny candy quartz and crystal rose enamel, with eyes in black onyx and a detachable “Pop Wishes Star” charm.

Flap cover bag “**Serpenti Forever**” in crystal rose calf leather body and rapsody opal calf leather sides. Brass light gold plated hardware and snake head closure in shiny black and crystal rose enamel, with eyes in black onyx and a detachable “Pop Wishes Star” charm.

Flap cover bag “**Serpenti Forever**” in white agate calf leather body and rapsody opal calf leather sides. Brass light gold plated hardware and snake head closure in shiny white agate and crystal rose enamel, with eyes in black onyx and a detachable “Pop Wishes Star” charm.

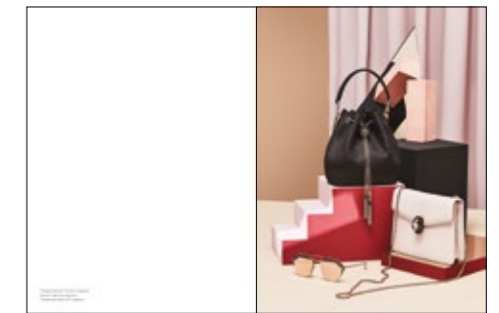
“**Serpenti Power Cat**”: winged cat-eye sunglasses with grey and pink gold scale décor on a bi-layered transparent grey acetate frame with grey gradient lenses. See through temples unveil a metal soul ending with a scale-shaped tip.



- 70 Bucket “**Serpenti Forever**” in “Fil Coupè” black and gold python skin and black nappa internal lining. Brass light gold plated drawstring in scale-motif chain, with tempting snake head closure in black and glitter silver enamel, with eyes in black onyx.

Flap cover bag “**Serpenti Forever**” in crystal rose “Varnish” python skin. Brass light gold plated snake head closure in shiny black and crystal rose enamel, with eyes in black onyx.

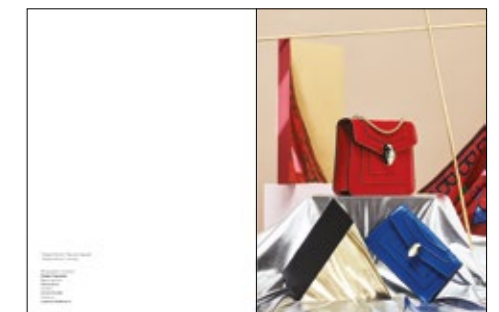
“**Serpenteyes Reverse**”: multilayered matte pink gold angular frame with pink gold mirrored lenses and a laser-cut scale motif that camouflages the metal browline emphasizing the multilayered structure.



- 72 Flap cover bag “**Serpenti Forever**” in carmine jasper calf leather. Brass light gold plated snake head closure in shiny black and white enamel, with eyes in green malachite.

Mini “**Serpenti Forever**” bag in cobalt tourmaline calf leather and aster amethyst calf leather lining. Brass light gold plated **Serpenti** head stud closure in black and white enamel, with malachite eyes.

Jazzy tourmaline “**OnomatoBulgari**” scarf in fine twill silk.



- 74 **DIVAS' DREAM** earrings in pink gold with pink tourmaline and blue topaz.
DIVAS' DREAM openwork bracelet in pink gold with pavé diamonds.



- 76 **DIVAS' DREAM** pink gold earrings with malachite and pavé diamonds.
DIVAS' DREAM openwork ring in pink gold with pear cut green tourmaline and pavé diamonds.



- 78 **DIVAS' DREAM** openwork ring in white gold with pear cut diamond and pavé diamonds.
DIVAS' DREAM openwork bracelet in white gold with pavé diamonds.



- 80 **DIVAS' DREAM** openwork ring in white gold with pear cut diamond and pavé diamonds.
DIVAS' DREAM openwork bracelet in white gold with pavé diamonds.



- 82 *left page:*
DIVAS' DREAM ring in pink gold with pink tourmaline, amethyst, peridot, diamond and pavé.

- right page:*
DIVAS' DREAM earrings in pink gold with pink tourmaline and blue topaz.

- DIVAS' DREAM** ring in pink gold with pink tourmaline and pavé diamonds.

- DIVAS' DREAM** openwork bracelet in pink gold with pavé diamonds.

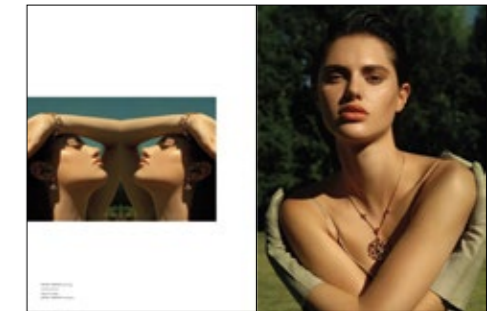


- 84 *left page:*
DIVAS' DREAM earrings in pink gold with pink tourmaline and peridot.

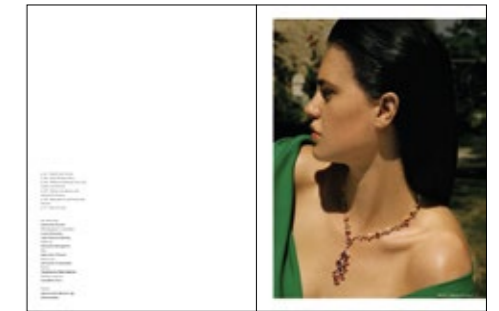
- DIVAS' DREAM** bracelet in pink gold with citrine, peridot, blue topaz, amethyst.

- DIVAS' DREAM** bracelet with amethyst pink tourmaline, peridot, rubellite and blue topaz.

- right page:*
DIVAS' DREAM necklace in pink gold with pink tourmaline, peridot, amethyst, mandarin garnet, diamond and pavé.



- 86 **DIVAS' DREAM** necklace in pink gold with round diamond (2.10 ct), 6 amethysts, 1 rubellite 0.30 grs 7 shape rubellite 1.22 grs 3/4 round mounted setting pavé 3.10 ct.



- 90 Sautoir in gold with yellow and blue sapphires, agate, citrines and diamonds. Bvlgari Heritage Collection, ca. 1972.

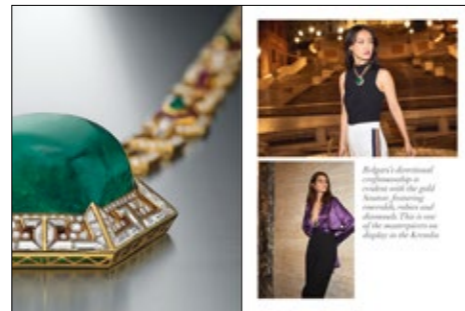


92 Necklace in gold and platinum with emeralds, rubies, sapphires and diamonds. Bvlgari Heritage Collection, 1967.

Earrings in gold and platinum with emeralds, rubies, sapphires and diamonds. Bvlgari Heritage Collection, 1967.



94 Sautoir in gold with emeralds, rubies and diamonds. Bvlgari Heritage Collection, ca. 1970.



96 Tubogas choker in two-colour gold with ancient Greek bronze coins and diamonds. Bvlgari Heritage Collection, 1974.



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