

LIFE IN **BVLGARI**
ROMA





B.zero1

DESIGN LEGEND by Zaha Hadid



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LIFE IN BVLGARI

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B V L G A R I ROMA

DIVAS' DREAM

Bulgari kicks off 2017 by switching on the lights at its new laboratory in Valenza, Italy, bringing Europe's most cutting-edge jewellery manufacturing space to life. A centre of excellence in all phases of the production process, from prototype modelling to purely artisanal jewellery creation, it will perfectly bridge innovation and tradition and allow Bulgari to lift Italian craftsmanship to even higher levels. The heart and soul of this project lies precisely in what it represents: the priceless value of artistic Italian production which, along with creativity and style, symbolises the brand's excellence. An on-site artistic and technical school, the BVLGARI ACADEMY, will invest in the future, with training and ongoing specialisation activities for the new generation of master goldsmiths and jewellers. By creating new employment opportunities, the school will further encourage an art form that has always represented Italian excellence. 2017 is also poised to be the year in which Bulgari presents a more distinctive expression of its new vision, Larger than Life, boldly and uniquely revitalising design, communication and attentive service.

Young muses, such as Lily Aldridge and Alicia Vikander for jewellery; Lottie Moss for accessories, and others to follow over the course of the year, will embody the sensual magnetism deep within Bulgari's soul. Such a sublime meeting of Italian glamour and international brand ambassadors is sure to interpret Bulgari style with a touch of contemporary elegance.

In February, the world will finally see the exceptional visionary talent Zaha Hadid brought to the new look of B.zero1. Without forgetting the ring's iconic, Roman-inspired design, architectural principles fuse to take on a contemporary, unexpected form. Tradition is exalted by modernity in a single piece of jewellery.

Larger than Life will be the tale to accompany the selection of gems, the completion of complex mechanisms, the cutting of leather, and the choice of ingredients for each perfume – fundamental elements for masterpieces handed down through generations, destined to live forever. Such excellence is the basis of each creation, inseparable from Bulgari in a love story which continues after 130 years.

Jean-Christophe Babin
CEO of BVLGARI GROUP

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«Details make perfection, and perfection is not a detail»

Leonardo da Vinci

Alicia Vikander, tra le più interessanti interpreti internazionali del grande schermo, è nata a Göteborg, in Svezia, il 3 ottobre 1988. Figlia di un'attrice e di uno psichiatra, inizia la sua carriera nel Paese di origine. Alicia Vikander è la nuova ambasciatrice Bulgari. «Sono molto felice di rappresentare un brand così legato a leggendarie figure del cinema come Ingrid Bergman, Elizabeth Taylor e altre importanti attrici odierne. Mi lusinga affermare Alicia far parte di un simile gruppo di donne. Credo che Bulgari abbia saputo mantenere una caratura creativa autonoma e senza tempo, continuando a dare vita a gioielli che una donna contemporanea può indossare in qualsiasi occasione. Ogni pezzo racconta una storia differente». Nel 2012 Alicia Vikander esordisce a livello internazionale con *Anna Karenina* e *Royal Affair*. «In particolare spiega ancora Alicia mi piace il fatto che il design asseondi molto le caratteristiche naturali e l'originalità di una pietra. Quando entro in un nuovo progetto, l'elemento più eccitante è sempre la collaborazione con il regista e con il suo team, il confrontarmi con le altre personalità artistiche». Il vero successo per Vikander arriva nel 2014, anno in cui incontra

sul set il compagno Michael Fassbender, grazie a *Seventh Son* e *Son of a Gun*. Nel 2015 è la volta di *The Man from U.N.C.L.E.* e *The Danish Girl*, quest'ultimo il film con il quale ha vinto l'Oscar come migliore attrice non protagonista alla sua prima nomination. «A mio avviso, fondamentale è l'esperienza, il processo di realizzazione e non soltanto il prodotto finale. Lo stesso conclude accade per un gioiello, che riassume in sé sapienza ancestrale, tempo, manifattura, cura del dettaglio. La forma nasce intorno a una pietra e alla sua diretta ispirazione. Da bambina ero affascinata da un anello con una gemma blu scuro che mia madre conservava tra altri monili in un piccolo scrigno. Non a caso oggi la mia pietra preferita è uno zaffiro di un blu profondo e intenso».

•
Alicia Vikander, one of the most interesting international feature film actresses, was born in Gothenburg, Sweden, on 3rd October 1988. As the daughter of an actress and a psychiatrist, she began her career in Sweden. Alicia Vikander is the new ambassador for Bulgari. “I am very happy to represent a brand with such strong connections to legendary film

stars, such as Ingrid Bergman, Elizabeth Taylor and other important contemporary actresses. I am flattered,” says Alicia, “to be part of a group of women such as these. I think Bulgari has

“A piece of jewellery carries ancestral knowledge, time, workmanship”

been able to maintain an independent, timeless and creative calibre, continuing to design jewellery that modern women can wear for any occasion. Each piece tells a different story.” In 2012, Alicia Vikander rose to international acclaim with *Anna Karenina* and *A Royal Affair*. “In particular,” Alicia explains, “I like the fact that the designs greatly enhance the natural features and originality of each stone. When I start a new project, the most exciting part is always working with the director and his team, engaging with other artistic personalities.” Alicia became a true star

in 2014, the year she met her partner, Michael Fassbender, thanks to Seventh Son and Son of a Gun. In 2015, she featured in The Man from U.N.C.L.E. and The Danish Girl, the latter winning her an Oscar for Best Supporting Actress following her first nomination. “In my opinion, the experience is essential, the creative process rather than just the finished product. It’s the same,” she concludes, “for a piece of jewellery, which carries ancestral knowledge, time, workmanship and attention to detail. The design takes shape around the stone and is directly inspired by it. As a child, I was fascinated by a ring with a dark blue gem, which my mother kept with other jewellery in a small box. It’s not by chance that today my favourite stone is a deep, intense, blue sapphire.”

•
艾丽西亚·维坎德（Alicia Vikander）是最令人关注的国际电影女演员之一，1988年10月3日她出生在瑞典哥德堡。作为女演员和心理医生的女儿，她的职业生涯始于瑞典。艾丽西亚·维坎德是宝格丽新驻形象大使。“我非常高兴能够代言与诸如英格丽德·伯格曼和伊丽莎白·泰勒等传奇电影明星及其他当代著名女演员有关联的品牌。我感到受宠若惊，”艾丽西亚

说，“能够成为这些女性群体中的一员。我认为宝格丽始终保持独立、永恒、创造性的精神，一直设计适合当代女性在任何场合都可佩戴的珠宝。每件作品都讲述一个与众不同的故事。”2012年，艾丽西亚·维坎德因影片“A Royal Affair（皇室风流史）”和“Anna Karenina（安娜·卡列尼娜）”而广受赞誉。“特别是，”Alicia解释道，“这些设计大大增强了每块宝石的自然特征及其与众不同的特质，这让我非常喜欢。当我开始一个新项目时，最令人兴奋的部分一直是与导演和他的团队合作，与其他艺人打交道”。2014年维坎德成为一个真正的明星，同年，她于拍摄“Seventh Son（第七传人）”和“Son of a Gun（枪之子）”时，结识她的伴侣迈克尔·法斯宾德。2015年，她出演“The Man from U.N.C.L.E.（绅士密令）”和“The Danish Girl（丹麦女孩）”，因后者被第一次提名并荣获奥斯卡最佳女配角奖。“在我看来，经历是最重要的，创作的过程远比仅完成作品重要的多。同样”，她总结道，“每件珠宝都具备祖传知识，时间，工艺和细节的处理。设计使宝石成形并直接从宝石处汲取灵感。当我还是小孩子时，就被一枚镶嵌着深蓝色宝石的戒指迷住了，我母亲将它与其他珠宝保存在一个小盒子里。今天我最喜欢的宝石是一块颜色深蓝而强烈的蓝宝石，这并非巧合。”



ALICIA VIKANDER

illustration by Lulu*

La costellazione B.zero1, nata nel 1999 per celebrare il nuovo millennio, si arricchisce di una concezione estetica inattesa che sfida ogni limite e codificazione precedente. B.zero1 Design Legend è un anello che apre future prospettive e traiettorie nella storia di Bulgari. Un'icona senza tempo nel percorso della Maison, ispirata all'anfiteatro più emblematico del mondo, il Colosseo di Roma, viene reinterpretata da uno dei maggiori nomi dell'architettura contemporanea, Zaha Hadid. Un connubio, quello tra la Maison romana e il visionario architetto di origine irachena, che fonde in maniera armonica due superbi itinerari creativi nel design. B.zero1 Design Legend combina il linguaggio edilizio dell'anfiteatro Flavio con la vocazione geometrica del design di Bulgari e con

la semantica di curve e distorsioni a spirale tipica della linea progettuale di Zaha Hadid: «*La nuova interpretazione di Zaha Hadid dell'anello B.zero1 spiega*

B.zero1 Design Legend is a ring that opens future perspectives within the Bulgari story

Jean-Cristophe Babin, CEO del Gruppo Bulgari è un dono prezioso che partendo dall'ispirazione romana da cui nasce il design di questo gioiello iconico, con audacia e creatività permette alla tradizione di venire esaltata dalla modernità, attraverso forme contemporanee e inaspettate».

Dame Zaha ha decostruito il corpo centrale del modello originario, contenuto tra due anelli piatti incisi con il logo Bulgari, imprimendovi un movimento di onduli flutti d'oro. Le orbite intersecate di B.zero1 Design Legend confondono la percezione, attirano uno sguardo più attento e minuzioso. Una struttura non convenzionale e senza soluzione di continuità, focalizzata su una concezione formale unica, centrifuga, e sul manifestarsi di un'astratta purezza. B.zero1 riassume in sé la grandiosa idea di bellezza dell'Urbe eterna e l'energia, quell'esuberanza Larger-than-Life che connota l'imitabile stile Bulgari. Una sovrapposizione fra le suggestioni della tradizione e le metamorfiche frontiere espressive della modernità.

The constellation B.zero1, created in 1999 to celebrate the new millennium, is enhanced by an unexpected aesthetic concept which defies all limits and previous codes. B.zero1 Design Legend is a ring that opens future perspectives and trajectories within the Bulgari story: A timeless icon on the path of the Maison, inspired by the most emblematic amphitheatre in the world: the Colosseum of Rome has been reinterpreted by one of the greatest names in contemporary architecture, Zaha Hadid. An alliance between the Roman Maison and the visionary Iraqi architect which harmoniously unites two superb creative design itineraries. B.zero1 Design Legend combines the architectural language of the Flavian amphitheatre with the geometric calling of design by Bulgari and the semantics of curves and spiral distortions typical of projects by Zaha

Hadid: "The new interpretation of the B.zero1 ring by Zaha Hadid," explained Jean-Christophe Babin, CEO of the Bulgari Group, "is a precious gift that, beginning with the Roman inspiration for the design of this iconic jewellery, audaciously and creatively allows tradition to be enhanced by modernity through unexpected contemporary forms." Zaha Hadid has deconstructed the central element of the original model, contained between two flat rings inscribed with the Bulgari logo, giving them undulating gold waves of movement. The intersecting orbits of B.zero1 Design Legend confound perception, enticing

a more careful and meticulous look. An unconventional, seamless structure, it is focused on a single formal concept, centrifuge, and on the manifestation of abstract purity: B.zero1 embodies the grandiose idea of the beauty of Rome, the Eternal City, and the energy and Larger-than-Life exuberance which connote Bulgari's inimitable style. The charm of tradition overlaps with the metamorphic, expressive frontiers of modernity:

•
B.zero1 series jewelry was born in 1999, at the right time to celebrate the coming of the millennium, through a

stunning aesthetic concept that challenges all limitations and constraints. B.zero1 Design Legend戒指踏寻着宝格丽过去的轨迹也开启了未来的前景。收到具有象征性的罗马竞技场启发的这款戒指由现代知名建筑设计师扎哈·哈迪德重新诠释。罗马的精品品牌与具有远见的伊拉克籍建筑师的完美组合，和谐地融合两者精湛的创作设计风格。B.zero1 Design Legend将罗马竞技场的结构与宝格丽的几何设计，扎哈·哈迪德的经典螺旋曲线结合——宝格丽集团总裁Jean-Cristophe Babin解释到：扎哈·哈迪德对B.zero1戒指的全新诠释是一个珍贵的礼物，这款代表性珠宝的原始设计灵感来自

古罗马建筑，现在以大胆和创意透过现代感和新奇的形式增添传统的韵味。扎哈·哈迪德解开了原本夹在两个刻有宝格丽标志的扁平戒指之间的中心部分，嵌入波浪起伏的金色曲线。B.zero1 Design Legend相交的环圈混淆视觉感知，呈现更精密细致的外观。一个跳脱常规，无间断的结构专注于单一形式：螺旋，制造出纯粹的抽象。B.zero1展现罗马永恒的美丽与能量，洋溢着宝格丽独特非凡的精神：是传统的魅力与表达现代性的界限之间的重叠。

B.ZERO1 DESIGN LEGEND BY ZAHA HADID

illustration by Lulu*



«Qualche anno fa ho incontrato il team Bulgari a Saint Tropez. Le collaborazioni professionali che ho avuto la fortuna di realizzare con Bulgari mi hanno regalato giorni che non potrò dimenticare, intensi e meravigliosi per catturare l'idea di uomo che doveva rappresentare il nome e la valenza emblematica di Bulgari». Justice Joslin nasce a Johnson City, Tennessee (USA), il 30 dicembre 1987. Joslin ha un carattere tenace, progettuale e costruttivo. È passato dall'ambito sportivo era un giocatore di football alla carriera di modello e attore. Mentre pratica il surf a Los Angeles, dove va a vivere seguendo il fratello, viene notato da un fotografo, che gli suggerisce di creare un book. Nel 2012-2013, Justice è già tra i volti più richiesti sulla scena internazionale, nella moda e nella pubblicità. Grazie alla versatilità e all'approccio sportivo corredato da uno speciale carisma, viene chiamato a rappresentare l'immagine di vari brand e, naturalmente, Bulgari. Intanto, oltre a fare il modello, Justice diventa attore di cinema e suona nella band del fratello. Lo charme prepotente e la fisicità che incarna, un mood maschile e attuale, calzano per-

fettamente al profumo Aqua pour Homme Atlantique di Bulgari. «La fragranza di Aqua pour Homme Atlantique, un omaggio alla forza adrenalinica dell'oceano, è per me quella di un artista, di un uomo coraggioso, di una personalità che ha ben chiari gli obiettivi da raggiungere». «Quando sento l'odore delle foglie smosse dal vento continua Justice ritorno subito alla mia infanzia, specie in autunno. Per molti è difficile esprimersi in parole. Lo stile e il profumo aiutano a rivelare la verità interiore. Tutti hanno dei sogni, dei desideri, ma pochissimi sono in grado di trasformarli in realtà. Penso sia importante identificare una fragranza che ti rappresenti appieno o che dica chi vorresti diventare: uno sprone e un messaggio per crescere, per divenire molto, molto di più».

•

“Some years ago I met team Bulgari at Saint Tropez. The professional collaboration that I had the fortune to create with Bulgari gave me days I can never forget, intense and beautiful to capture the idea of a man that should represent the name and symbolic value of Bulgari.” Justice Joslin was born

in Johnson City, Tennessee (USA) on 30th December 1987. Joslin has a tenacious, constructive and planning character. He moved from sports – he played football – to a career as a model and actor. While surfing in Los Angeles, where he followed his brother to live, he was noticed by a photographer who suggested creating a book. In 2012-2013, Justice was already among the most requested models on the international scene, in fashion and advertising. Thanks to his versatility and sporty approach combined with a special charisma, he was called to represent the image of various brands and naturally, Bulgari. Meanwhile, besides modelling, Justice started acting in films and playing in his brother's band. His overwhelming charm and the physical presence that he represents, a masculine and current mood, are the perfect fit with Aqua pour Homme Atlantique by Bulgari. “The fragrance Aqua pour Homme Atlantique, an homage to the strength and adrenaline of the ocean, is for me that of an artist, of a courageous man, of a personality that has clear goals to be reached”. “When I smell the scent of leaves blown by the wind,” continues Justice, “I immediately go back to my childhood, espe-

cially in autumn. Many find it difficult to express in words. Style and fragrance help reveal inner truth. Everyone has dreams, desires, but few are able to transform them into reality.

“The fragrance Aqua pour Homme Atlantique, an homage to the strength of the ocean”

I think it is important to identify a fragrance that represents you completely or that says who you want to become: an incentive and a message for growth to become much, much more.”

•

“几年前，我在圣特罗佩见到了宝格丽团队。十分荣幸可以与宝格丽合作，与他们合作的这些日子如同上天的礼物，我将永不忘却。这些天精彩绝伦俘获人心，也代表宝格丽的名字和它的象征意义。” Justice Joslin, 1987年12月30日出生于美国田纳西州约翰逊城。Joslin性格顽强，积极向上，又十分具有设计天赋。他经历

过运动生涯，从一名足球运动员转行成为一名模特和演员。洛杉矶是他随哥哥一起生活的地方，他曾在这里练习冲浪，而后被一名摄影师发现。摄影师还曾建议他写一本自己的书。2012-2013年，Justice成为世界时尚界、广告界舞台上颇受欢迎的面孔。他因为自身多才多艺又拥有超凡的运动魅力，受到很多品牌邀请代言，当然也包括宝格丽。另外，除了模特，Justice还开始涉足电影行业，并且也参与他哥哥的乐队表演。他雄性的魅力和健壮的体格完美契合了宝格丽大西洋男士香水的特点。“大西洋男士香水的芳香是对海洋激烈力量的致敬，对我来说它像一位英勇的艺术家，坚强的毅力使他不断向着目标前进，闻着摇曳在微风中的树叶的味道”，Justice继续说道，“我仿佛立刻回到了童年的时候，如同童年的秋天。对许多人来说这是难以用语言表达的。宝格丽的风格和芳香帮助我们发现真实的内在。所有人都有梦想和愿望，但却很少有人去努力完成、实现它。在我看来，选择一款适合自己的香水十分重要，这代表了你想成为谁；为你发出成长的资讯，它能激励鞭策你不断前进，离梦想更近。”

JUSTICE JOSLIN

illustration by Lulu*

Il castello di Sammezzano, circondato da un rigoglioso parco, sorge nella località omonima nei pressi di Leccio, nel comune di Reggello, in Valdarno. Un sogno moresco diventato il più inatteso degli edifici nel cuore della Toscana, tra Firenze e Arezzo. All'insegna di un'autentica apoteosi decorativa che sfocia nel surreale, Tony Duquette, Serebriakoff, registi *mélo* quali

A Moorish Revival dream that has become the most unexpected of buildings in Tuscany

Max Ophüls o Powell & Pressburger (*The Archers*), lo avrebbero di certo molto amato. Le origini della costruzione risalgono al 1605, quando iniziarono i lavori per erigere una residenza su corpi di fabbrica più antichi, per volere dell'aristocratica famiglia Ximenes d'Aragona, di radici iberiche, che ne mantenne la proprietà fino alla sua estinzione nel 1817. Successivamente, Sammezzano entra fra i beni del marchese Ferdinando Panciatichi Ximenes d'Aragona, che fra il 1853 e il 1889 ne cura la teatrale trasformazione in dimora *féerique*. Nell'arco di quasi quarant'anni, il nobi-

luomo finanziò, progettò e diresse in prima persona il cantiere della struttura edilizia, occupandosi del sontuoso intervento ornamentale e dell'ideazione del parco. Nasce così il maggiore esempio di architettura orientalista in Italia. Tutti i materiali impiegati furono realizzati in loco, dai mattoni fino alle piastrelle policrome e agli incredibili stucchi che trasfigurano gli interni. La successione delle sale del castello di Sammezzano intreccia evocazioni moresche e *mudéjar* dell'Alhambra con un opulento gusto cavalleresco e *trobador* ispirato ai romanzi storici assai in voga nel Diciannovesimo secolo. È una sequenza di spazi e *décor* incalzante, che va dalla Sala d'Ingresso del 1853 al Corridoio delle Stalattiti, compiuto nel 1862, dalla Sala da ballo del 1867 fino alla torre, che reca incisa la data 1889. Nel 2015 Sammezzano è stato ambientazione per il film *Il racconto dei racconti*, ispirato all'opera letteraria secentesca di Giambattista Basile e diretta da Matteo Garrone.

Sammezzano Castle, surrounded by a luxuriant park, is located in the locality of the same name near the hamlet of Leccio, in the municipality of Reggello in Valdarno. A Moorish Revival dream that has become the most unexpected of buildings in the heart of Tuscany; between Florence and

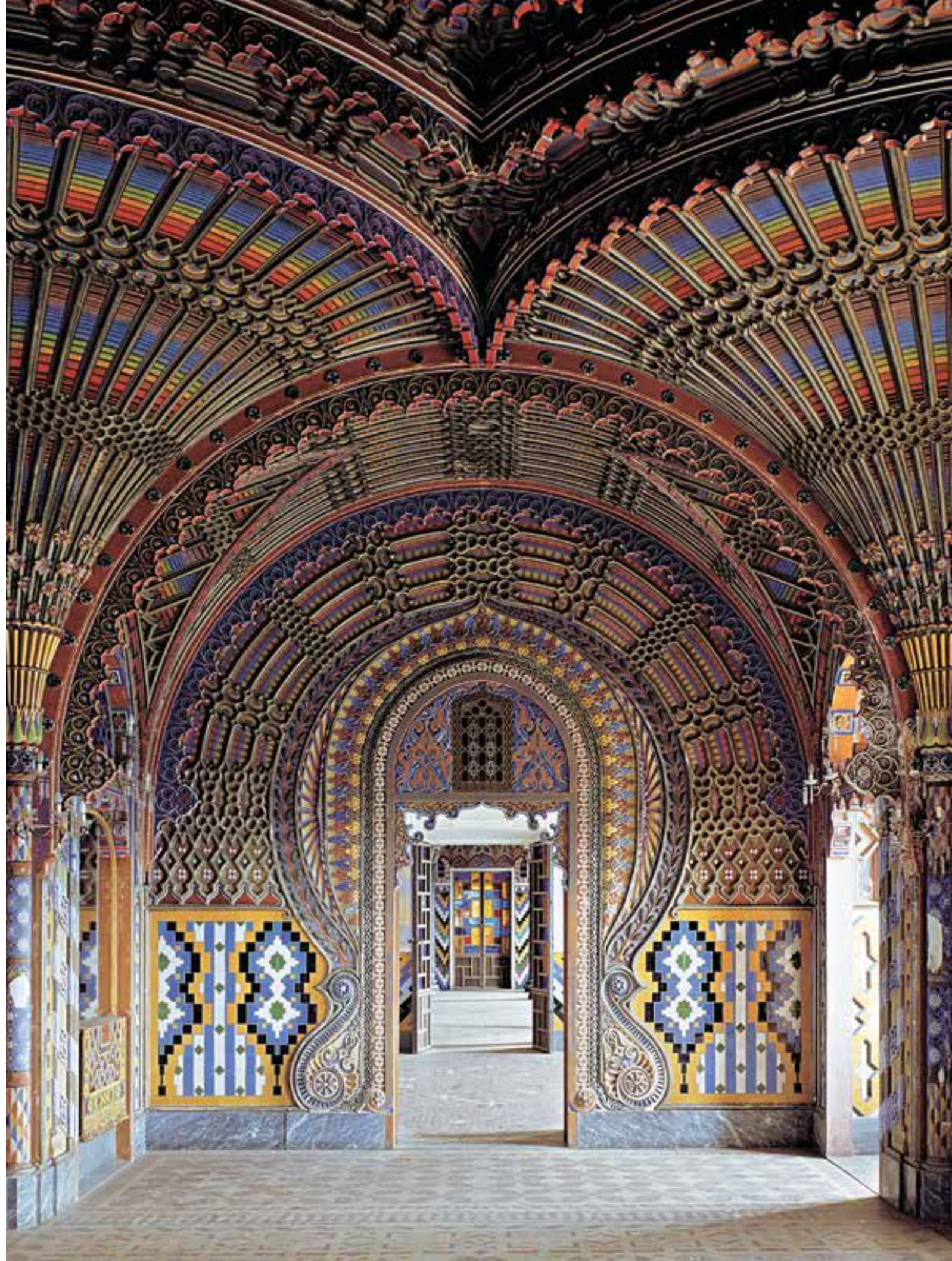
Arezzo. Tony Duquette, Serebriakoff, melodramatic directors like Max Ophüls or Powell & Pressburger (The Archers) would certainly have loved the authentic decorative apotheosis. Construction started in 1605 when work began to erect a residence on the foundations of an older building by the Spanish aristocratic family Ximenes d'Aragon who would maintain the property until the family's extinction in 1817. Successively, Sammezzano became one of the properties of Marquis Ferdinando Panciatichi Ximenes d'Aragon, who between 1853 and 1889 would oversee its transformation into a place from a fairy tale. Over the course of almost forty years, the gentleman financed, designed and personally directed the construction of the lavish, ornamental intervention and design of the park. The result is the greatest example of orientalist architecture in Italy: All materials used were made on site, from the bricks to the polychrome tiles and the incredible plasterwork that transfigures the interior. The succession of rooms in the Castle of Sammezzano weaves together Moorish and Mudéjar references from the Alhambra with an opulent style of chivalry and troubadours inspired by the very popular historical fiction of the 19th century. It is a sequence of spaces and insistent decoration that ranges from the Entrance Hall of 1853 to the Corridor of the Stalactites, completed in 1862; from the Ballroom of 1867 to the Tower with the inscribed date of 1889. In 2015 Sammezzano was the

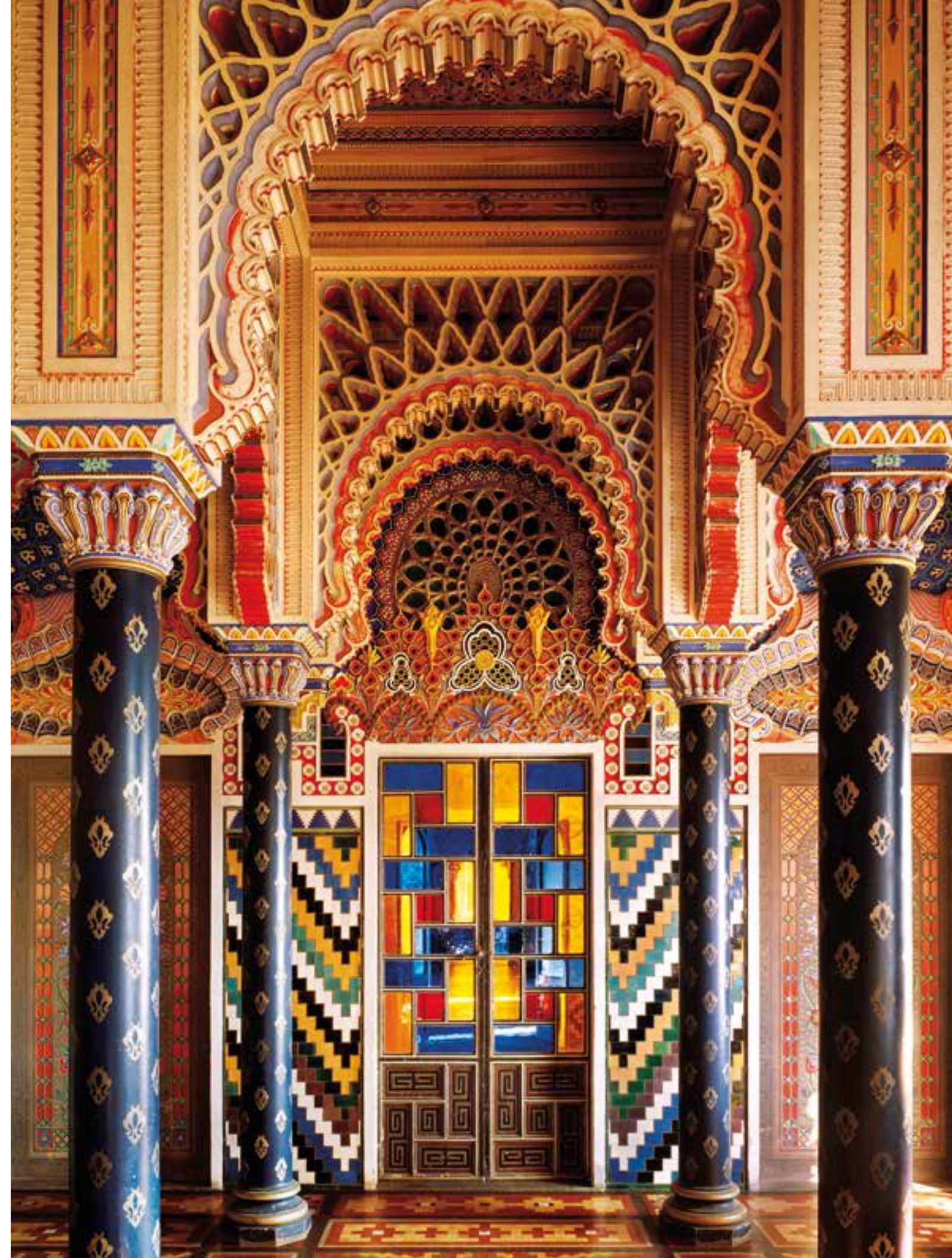
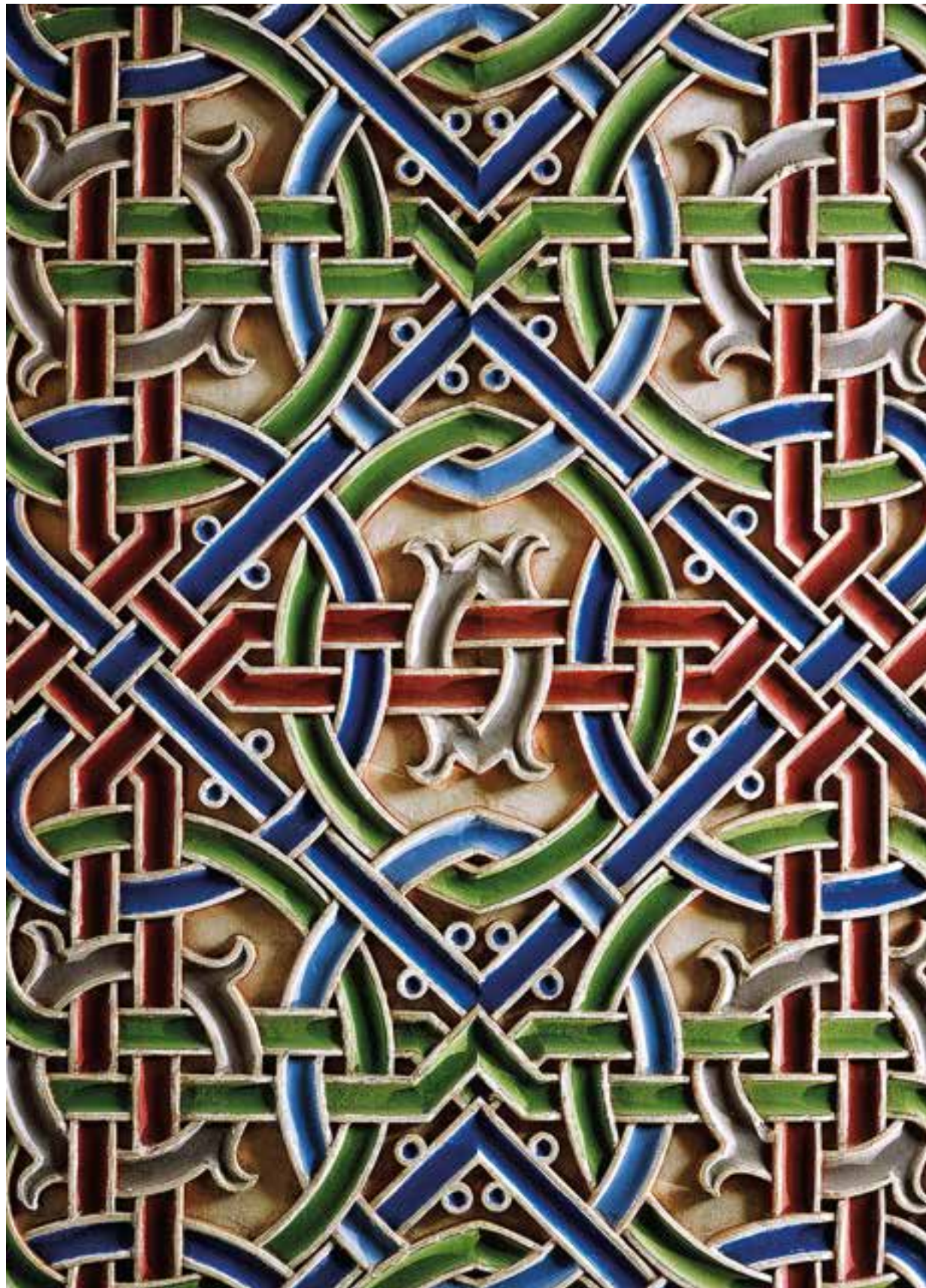
setting for the film Il racconto dei racconti (The Tale of Tales) inspired by the 17th century literary work of Giambattista Basile and directed by Matteo Garrone.

博美廷城堡位于瓦尔达诺市雷杰洛区莱西村附近的一个同名之地，四周被枝繁叶茂的公园所包围。它位于佛罗伦萨和阿雷佐之间的托斯卡纳大区的中心，是最出人意料的摩尔复兴式建筑。托尼·杜奎特，谢列布利雅柯夫和诸如马克思欧弗斯或鲍威尔和皮斯伯格（弓箭手公司创办者）这样的情节剧导演肯定会钟情于这种原汁原味的装饰风格。建造工程始于1605年，那时是一家西班牙贵族Ximenes d'Aragon家族在一栋更古老建筑的地基上建造的，并在1817年家族没落之前一直对其进行维护。后来，博美廷城堡成为费迪南多·潘恰蒂基Ximenes d'Aragon侯爵的一处财产，并在1853年至1889年间将它打造成童话中的城堡。在近40年的时间里，费迪南多出资，设计并亲自指导了建造工作，还监督了豪华的装修以及公园的设计。这座城堡堪称意大利东方美学建筑风格的典范之作。建造城堡所使用的材料-从砖瓦到彩色瓷砖，再到美化内部结构的灰泥装饰，无不都是现场制作。受19世纪畅销历史小说的启发，博美廷城堡中的众多房间，以华丽的骑士和吟游诗人风格把从阿尔罕布拉宫借鉴过来的摩尔及穆德哈尔元素交织于一体。城堡内众多空间的排列组合，其装饰风格也是始终如一：从1853年建成的门厅到1862年竣工的钟乳石走廊；再从1867年的舞厅到1889年的高塔，都保持着相同的装修风格。2015年，博美廷城堡成为电影《故事的故事》的取景地。电影改编自17世纪由吉姆巴地斯达·巴西耳创作的文学作品，并由马提欧·加洛尼执导。

SERPENTAGE

photography by Massimo Listri











MEDITERRANEUM

photography by Antonio Barrella



DIVAS' DREAM
High Jewellery bracelet



DIVAS' DREAM
High Jewellery necklace,
Le Magnifiche Creazioni
High Jewellery necklace;
opposite page:
Colour Treasures
High Jewellery necklace



Color Treasures
High Jewellery necklace
opposite page:
Fiore di BVLGARI
High Jewellery necklace





DIVAS' DREAM
High Jewellery bracelet;
opposite page:
Giardini Italiani
High Jewellery necklace



ART
ARCHITECTURE

photography by Gianuzzi & Marino
paper artist Mauro Seresini



B.zero1 Design Legend
three-band rings



B.zero1 Design Legend four-band ring



B.zero1 two-band ring
and four-band ring;
opposite page:
B.zero1 bangle bracelets





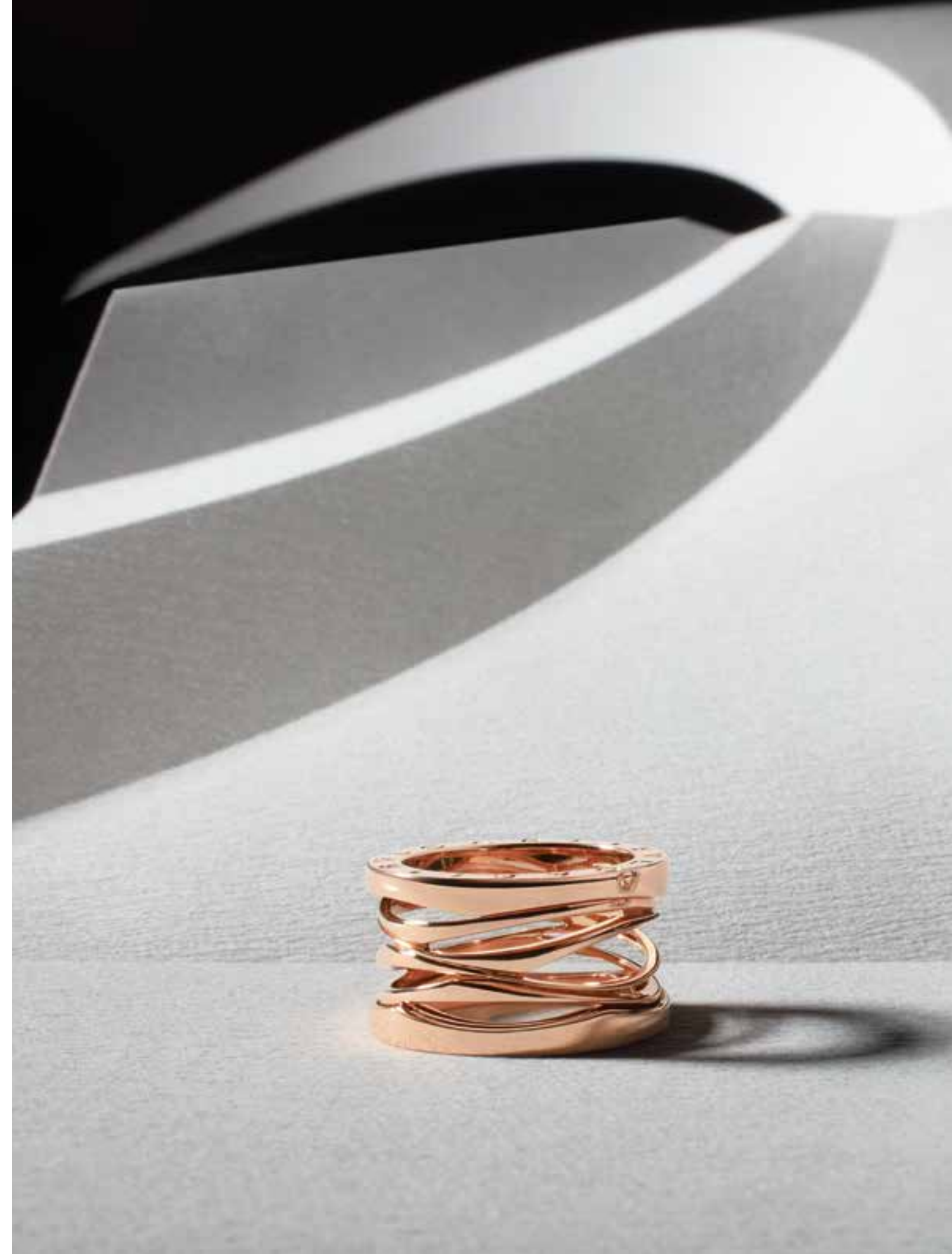




B.zero1 bangle bracelets



B.zero1 four-band rings and pendants





B.zero1 pendant, one-band
and four-band rings;
opposite page:
B.zero1 four-band and
three-band rings





MISS VIPER

photography by Michael Avedon
styling by Ellen Mirck
model Lottie Moss



Bulgari Serpente eyes
rounded metal frame,
DIVAS' DREAM earrings,
"Serpenti Forever" flap cover bag;
top and skirt Dennis Diem



Diagono acetate frame,
Serpenti earrings,
“Serpenti Forever” flap cover bag;
dress Vera Wang, shoes Oscar Tiye

“Serpenti Viper” top handle bag;
dress Dries van Noten,
shoes Oscar Tiye





“Serpenti Forever” flap cover bag;
dress Dries van Noten

“Serpenti Forever” flap cover bag;
dress Jan Taminiau

Photographer's assistants
Riccardo Ferri,
Lazzaro D'Alessandro;
Digital tech
Elio Rosato;
Stylist's assistants
Giulia Tabacchi,
Carolina Fusi;
Hair, Make-up and Manicure
Massimo Serini
@ Massimo Serini;
Seamstress
Gisa Rinaldi
Location
Villa Farnesina, Roma



THE TIME SCALES

photography by Michele Gastl





DIVAS' DREAM necklace
and earrings;
opposite page:
Serpenti Tubogas necklace,
Serpenti earrings











LVCEA watches;
opposite page:
LVCEA watches





Serpenti ring, bracelet and necklace

OCTO ROMA watch

Photographer's assistant
Francesca Imperiali;
Post production
Adamo Moses



MAJESTY

photography by Alexander Beckoven



DIVAS' DREAM
High Jewellery earrings;
dress Amen,
belt Sofia Colasante



MVSA High Jewellery necklace,
Le Magnifiche Creazioni
High Jewellery ring;
dress David Ferreira,
shoes Giuseppe Zanotti

Parentesi High Jewellery necklace;
dress Ettore Bilotta,
belt Sofia Colasante





Color Treasures
High Jewellery necklace;
dress Miryaki,
shirt Melampo;
opposite page:
Color Treasures
High Jewellery bracelet;
dress and belt
Sofia Colasante



Monete High Jewellery necklace;
shirt Melampo,
skirt Elisa Negri Tailoring







Serpenti High Jewellery
earrings and necklace;
dress Giuseppe Di Morabito,
shoes Giuseppe Zanotti

Le Magnifiche Creazioni
High Jewellery necklace;
shirt Amen,
pants Melampo





Serpenti High Jewellery necklace
and bracelet;
dress Pier Antonio Gaspari

Photographer's assistants
Riccardo Ferri,
Lazzaro D'Alessandro;
Digital tech
Elisa Marchegiani;
Set designer
Chiara Patriarca;
Fashion stylist
Carolina Fusi;
Hair
Michele Di Bisceglie
@ Simone Belli Agency;
Make-up
Valentina Raimondi
@ Simone Belli Agency;
Manicurist
Francesca Napolitano
@ Simone Belli Agency;
Model
Alicia Tubilewicz @ Img Milan



Il 22 Settembre 2016, Bulgari e Roma Capitale hanno celebrato insieme la conclusione del grande intervento di restauro durato oltre un anno, che ha riportato allo splendore originario la settecentesca Scalinata di Trinità dei Monti, in Piazza di Spagna. Un vero atto d'amore per Roma, che Bulgari ha totalmente finanziato. La fine dei delicati lavori di ripristino è stata celebrata con un evento memorabile. Alla sommità del complesso monumentale, interamente celato da un tessuto giallo zafferano, un pallone che simulava la luna rifletteva suggestivi effetti luminosi sulla sottostante cavea di Piazza di Spagna e sulla berniniana Fontana della Barcaccia. La figura fortemente allegorica di una donna, salita fin sopra la sfera lunare, ha sollevato il velario per mostrare finalmente alla città tutto lo splendore ritrovato della Scalinata. La performance quindi è esplosa in una magnifica coreografia, danzata dal *Kataklò Athletic Dance Theatre*, che ha invaso il monumento con una vibrante miscela di atletismo acrobatico, suoni e luci. L'Orchestra dell'Accademia Nazionale di Santa Cecilia, diretta dal Maestro Antonio Pappano, ha eseguito una carrellata di capolavori musicali: brani di Mozart, Rossini, de Falla e Bizet, mentre un *video mapping* dipingeva l'intera scalinata di vivide sfumature cromatiche. Prima di confluire in Piazza di Spagna, gli ospiti della serata, tra i quali spiccavano la nuova

madrina del brand, l'attrice svedese e Premio Oscar Alicia Vikander, e la top model brasiliana Amanda Wellsh, hanno partecipato a un cocktail nello storico flagship store del marchio della vicina Via dei Condotti. Come omaggio alla Scalinata, la Maison Bulgari ha creato una meravigliosa collana in oro bianco con smeraldi, zaffiri, ametiste e rubelliti, direttamente ispirata al linguaggio architettonico tardo-barocco del monumento, ideato da Francesco de Sanctis in collaborazione con Alessandro Specchi tra il 1721 e il 1725.

On 22nd September 2016 Bulgari and Roma Capitale celebrated together the conclusion of the large restoration project lasting more than a year and returning the Scalinata di Trinità dei Monti, the *Spanish Steps*, in Piazza di Spagna, to their original 18th century splendour. A true act of love for Rome which was completely financed by Bulgari. The end of the delicate restoration work was celebrated with a memorable event. At the top of the monumental complex, completely hidden by a saffron yellow drape, a ball simulating the moon created atmospheric lighting effects on the cavea of Piazza di Spagna and on the Fontana della Barcaccia below. The strongly allegorical figure of a woman climbing up to the lunar sphere raised the drape to finally reveal to the city all the rediscovered splendour of the Scalinata. The performance

then exploded with magnificent choreography, danced by Kataklò Athletic Dance Theatre which invaded the monument with a vibrant mix of acrobatic athleticism, sounds and lights. The Orchestra of the National Academy of Santa Cecilia, directed by Maestro Antonio Pappano performed a range of musical masterpieces: works by Mozart, Rossini, de Falla and Bizet while video mapping painted the entire steps with

Bulgari and Roma Capitale celebrated together the restoration of the Spanish Steps

vivid shades of colour. Before arriving in Piazza di Spagna, guests for the evening, among whom stood out the new spokeswoman for the brand, Swedish actress and Oscar winner Alicia Vikander, and the Brazilian top model Amanda Wellsh, participated in a cocktail party in the brand's historic flagship store in nearby Via dei Condotti. As a tribute to the Scalinata, Bulgari has created a marvellous necklace in white gold with emeralds, sapphires, amethysts, and rubies, directly inspired by the late-baroque architectural language of the monument designed by Francesco de Sanctis in collaboration with Alessandro Specchi between 1721 and 1725.

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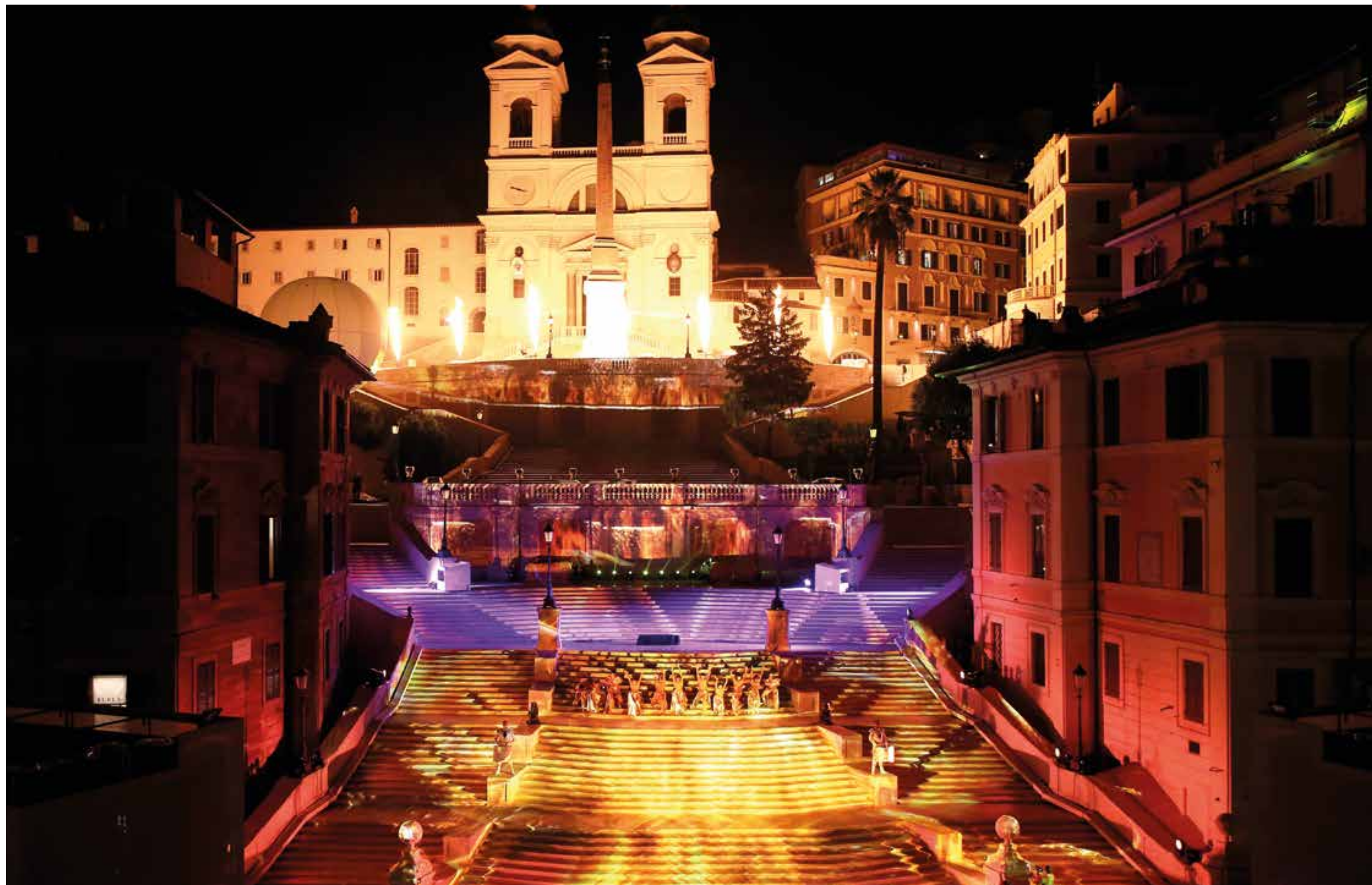
2016年9月22日，永恒之城罗马的标志性建筑西班牙广场上的阶梯重新焕发出18世纪时的光彩，宝格丽与罗马市政府共同出席了这座罗马地标性建筑历时一年多大型修复工程的竣工仪式。此举完全是出于对罗马市的热爱，并由宝格丽全权出资完成。为庆祝该修缮工程的顺利完工，罗马市政府举行了一场规模盛大的庆祝活动。这座标志性的建筑完全由一块橘黄色的帷布遮盖，在其上方，一个形似月亮的气球在广场上的梯形观众席上和破船喷泉的水底创造出唯美的灯光效果。一个含有寓意的女性形象登上“月球”，拉开了帷布，向这座城市展现西班牙阶梯的昔日辉煌。随后，意大利卡达克洛运动舞蹈团（Kataklò Athletic Dance Theatre）为晚会献上了惊艳的舞蹈，动感的舞姿与现场的音乐、灯光完美融为一体。接着，在音乐大师安东尼奥·帕帕诺（Antonio Pappano）的指挥下，意大利圣切契利亚管弦乐团（Orchestra of Accademia Nazionale di Santa Cecilia）演奏了一系列由音乐家莫扎特（Mozart）、罗西尼（Rossini）、曼努埃尔·德·法雅（De Falla）与比才（Bizet）创作的经典作品。期间，一段精彩的映射视频表演为西班牙阶梯映上了各种生动跳跃的色彩，打造出梦幻而又宏伟的视觉效果。在到西班牙广场欣赏演出之前，宾客们——包括新品牌代言人、瑞典女星、奥斯卡奖得主艾丽西娅·维坎德（Alicia Vikander），巴西超模阿曼达·威尔斯（Amanda Wellsh）受邀来到位于罗马康多提大道历史悠久的宝格丽旗舰店参加鸡尾酒会。为了向这一罗马地标（由弗朗切斯科·德·桑提斯和亚历山德罗·斯贝奇在1721至1725年间共同设计）致敬，宝格丽以巴洛克风格的建筑瑰宝为灵感，发布了一款项链臻品。此款精致华美的白金项链饰有祖母绿、蓝宝石、紫水晶以及红宝石，光彩熠熠。



THE SPANISH STEPS

photography by Fabien Iliou and Azimut





È immersa in un’atmosfera gioiosa e corale la celebrazione di una promessa d’amore per la vita che Bulgari ha racchiuso nell’anello di fidanzamento in platino e pavé di diamanti, *Incontro d’Amore*. Con un messaggio che racchiude tutte le possibilità e le gioie della vita: *The Only Answer is Yes*. La cornice del racconto è Roma, città della grande bellezza e dalla storia millenaria, Urbe eterna e culla di civiltà. Roma, *City of Amor* quale scenario ideale del giorno in cui una giovane coppia si promette amore reciproco. Gli sposi si muovono nelle sale di una dimora patrizia tipicamente capitolina, ricca di affreschi, dorature e stucchi, in cui si succedono pavimenti intarsiati di marmi policromi. Qui si celebra il grande giorno della coppia, ispirato al mantra del *carpe diem*, quell’irresistibile invito a godere la vita in ogni istante che è parte integrante dello spirito *Larger-than-Life* della Maison romana. Un uomo e una donna che, grazie alla magica chiave del design di Bulgari, stringono il proprio legame e aprono una porta su un futuro comune. Bulgari come gioia d’amore ed esplosiva pienezza di vita, un connubio emblematico

per un’indimenticabile occasione. Diamanti incantati, destinati a esistere oltre il tempo, lo splendore inscalfibile di una tra le materie più dure in natura. Pietre che possiedono un fuoco interno dai bagliori freddi e scintillanti, sapientemente moltiplicato da infinite e pazienti sfaccettature che li

This tale’s setting is Rome, the breathtakingly beautiful Eternal City

trasformano in stelle luminose. Diamanti eterni, come l’essenza e la leggendaria parabola di Roma, capaci di attraversare le generazioni e restare integri attraverso le ere: la testimonianza, tangibile e senza cronologie, di un amore perfetto.

Immersed in a joyous, polyphonic atmosphere, Bulgari has enclosed the celebration of the promise of life-long love in a platinum and pavé diamonds engagement ring, Incontro d’Amore. Its message

conveys all of life’s possibilities and joy: The Only Answer is Yes. This tale’s setting is Rome, the breathtakingly beautiful Eternal City; the cradle of civilisation with an ancient past. Roma, City of Amor, forms the perfect backdrop for the day a young couple pronounces their vows of mutual love. The bride and groom move through the rooms of a quintessentially Capitoline patrician villa, rich with frescoes, gilt finishes and stucco, walking on a succession of colourful marble inlay floors. Here, the couple’s big day is celebrated, inspired by the carpe diem mantra, an irresistible invitation to enjoy every moment of life and an integral part of the Roman jeweller’s Larger-than-Life spirit. A man and a woman, thanks to Bulgari’s key magical design, deepen their connection and open the door to their future together. Bulgari, the joy of love and the explosive fullness of life, an emblematic union for an unforgettable occasion. Enchanting diamonds, destined to exist long after time itself, the unassailable splendour of one of the most durable materials found in nature. Stones containing a flame which burns within their icy, glittering brilliance, expertly multiplied through infinite, detailed facets which trans-

form them into luminous stars. Diamonds as eternal as the essence and legendary parable of Rome, sure to pass down through the generations and remain intact over the years: the tangible, timeless testimony of perfect love.

•
宝格丽的订情戒指结合了白金与钻石，庆祝沉浸于欢乐氛围中的终身承诺。传递着殷切的期望与象征幸福的讯息：唯一的答案是“我愿意”。以‘永恒之城’罗马为故事背景，它同时也是古老文明的摇篮。罗马，爱之城（埃莫城）是个非常适合年轻恋人互诉忠贞爱情的地方。新婚佳偶徜徉在典型卡比托利欧风格的贵族宅邸的大厅内，那里随处可见镀金和灰泥壁画，地板上镶嵌着彩色大理石。于此举行的婚礼仪式，受到伊壁鸠鲁真言“及时行乐”的启发，“享受生活的每一刻”如此令人无法抗拒的邀约是这个罗马品牌卓越非凡 (Larger-than-Life) 的整体精神。一个男人和一个女人，因为宝格丽设计的具有魔力的珠宝，彼此紧密地联系在一起，共同开启迈向未来的大门。宝格丽的珠宝诠释着爱的喜悦和生活的富足，是另人难忘的结合信物。迷人的钻石经得起时间的考验，保有无懈可击的光芒，是自然界中最坚硬的材质。钻石内部闪烁的冰冷光芒，利用巧妙的切割将宝石内部的闪闪寒光倍增成明亮的星星。永恒的钻石，如同罗马的本源及其传奇故事，能够代代相传，保持千古不变：是完美爱情有形而永恒的见证。

THE ONLY ANSWER IS YES

photography by Boo George



Incontro d’Amore ring and wedding band, Corona necklace and earrings





MILAN



Lottie Moss
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



Jasmine Sanders
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



Amanda Wellsh
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



Nieves Álvarez
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



Xenia Tchoumi
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week

VENICE



Amy Adams
The 73rd Venice Film Festival



Natalie Portman
The 73rd Venice Film Festival



Alicia Vikander
The 73rd Venice Film Festival

ROME



Carla Liuni and Aime Yun Yun Sun
Bulgari Spanish Steps Restoration



Nicola Bulgari, Amanda Wellsh and Jean-Christophe Babin
Bulgari Spanish Steps Restoration

VALENZA



The new Manifattura Bulgari – Valenza

NEW YORK



Elton John and David Furnish
Bulgari for EJAF – New York



Alena Blohm
Bulgari for EJAF – New York



Jasmine Sanders
Bulgari for EJAF – New York

TOKYO



Misa Kuranaga
AVRORA Awards — Tokyo



KODO and BLUE TOKYO
AVRORA Awards — Tokyo



Awardees and recommenders all together
AVRORA Awards — Tokyo



Christel Takigawa
AVRORA Awards — Tokyo

OSAKA



Bulgari's Naturally Divine Exhibition – Hankyu Umeda Gallery, Osaka

MADRID



Mar Saura
Bulgari y Roma Exhibition — Madrid



Ariadne Artiles
Bulgari y Roma Exhibition — Madrid



María León
Bulgari y Roma Exhibition — Madrid



Nieves Álvarez
Bulgari y Roma Exhibition — Madrid



Maribel Verdú
Bulgari y Roma Exhibition — Madrid

LONDON



Lottie Moss
Bulgari for EJAF — London



James and Sophie Blunt
Bulgari for EJAF — London



Lady Gaga
Bulgari for EJAF — London



Stefano Sannino, Baroness Carmen Thyssen Bornemisza, Maite and Paolo Bulgari
Bulgari for EJAF — London

- 24 **DIVAS' DREAM** High Jewellery bracelet in white gold with 66 fancy, buff top cut emeralds (7.56 ct), 50 fancy, buff top cut rubies (5.48 ct), 50 fancy, buff top cut blue sapphires (5.25 ct), 48 fancy, buff top cut amethysts (4.64 ct), 16 round brilliant-cut diamonds, and pavé diamonds.



- 26 *left page:*
Color Treasures High Jewellery necklace in pink gold with 6 cabochon pink tourmalines (142.32 ct), 5 cabochon amethysts (101.37 ct), 5 emerald beads (24.39 ct), 1 tourmaline round bead cut (5.50 ct), 10 cabochon red spinels (16.48 ct) and round and pavé diamonds (22.77 ct).

- right page:*
DIVAS' DREAM High Jewellery necklace in white gold with 1 fancy, carved and polished jadeite - jade, 1 round brilliant-cut diamond, 11 cabochon cut jadeite - jades (0.92 ct), round brilliant-cut diamonds and pavé diamonds.

- Le Magnifiche Creazioni** High Jewellery necklace in platinum with 1 round emerald (17.34 ct approximately), emeralds (7.68 ct) and diamonds (39.73 ct).



- 28 *left page:*
Color Treasures High Jewellery necklace in white gold with 7 rubellites (89.5 ct), aquamarines, amethysts, emeralds and pavé diamonds.

- right page:*
Fiore di BVLGARI High Jewellery necklace in white gold with cabochon emeralds (50.14 ct) and diamonds (25.18 ct).



- 30 *left page:*
DIVAS' DREAM High Jewellery bracelet in white gold with 7 pear cut emeralds (6.90 ct), 22 round brilliant-cut diamonds and pavé diamonds.

- right page:*
Giardini Italiani High Jewellery necklace in pink gold with 1 emerald (5.47 ct), emeralds (35.26 ct) and diamonds (11.07 ct).



- 32 **B.zero1** Design Legend three-band ring in 18 kt white gold.

- B.zero1** Design Legend three-band ring in 18 kt pink gold.



- 34 **B.zero1** Design Legend four-band ring in 18 kt pink gold.



36 *left page:*
B.zero1 two-band ring in 18 kt pink gold with white ceramic.

B.zero1 four-band ring in 18 kt pink gold with black ceramic.

right page:
B.zero1 bangle bracelet in 18 kt pink gold with black ceramic.

B.zero1 bangle bracelet in 18 kt pink gold with white ceramic.



38 **B.zero1** Design Legend three-band ring in 18 kt white gold.

B.zero1 Design Legend three-band ring in 18 kt pink gold.



40 **B.zero1** Design Legend bracelet in 18 kt pink gold.



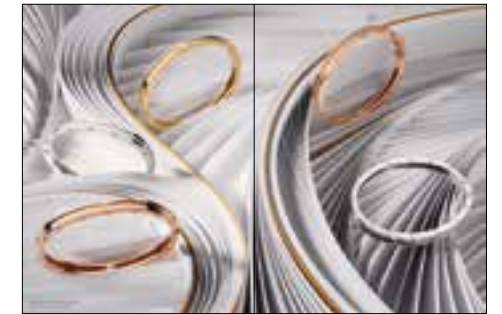
42 **B.zero1** bangle bracelet in 18 kt yellow gold.

B.zero1 bangle bracelet in 18 kt white gold with pavé diamonds.

B.zero1 bangle bracelet in 18 kt pink gold.

B.zero1 bangle bracelet in 18 kt pink gold with pavé diamonds.

B.zero1 bangle bracelet in 18 kt white gold.



44 **B.zero1** four-band ring in 18 kt pink and white gold.

B.zero1 pendant in 18 kt pink and white gold.

B.zero1 pendant in 18 kt pink, white and yellow gold.

B.zero1 four-band ring in 18 kt pink, white and yellow gold.



46 **B.zero1** Design Legend four-band ring in 18 kt pink gold.



- 48 *left page:*
B.zero1 pendant in 18 kt white gold with chain.
- B.zero1** one-band ring in 18 kt white gold with pavé diamonds.
- B.zero1** four-band ring in 18 kt white gold with pavé diamonds.
- right page:*
B.zero1 four-band ring in 18 kt yellow gold.
- B.zero1** three-band ring in 18 kt pink gold.
- B.zero1** three-band ring in 18 kt pink gold with pavé diamonds.



- 50 **B.zero1** Design Legend pendant in 18 kt pink gold.



- 52 Bulgari **Serpenteyes** contemporary rounded pink gold metal frame with layered scale design on the hexagonal browline. The flat pink gold mirrored lenses are enhanced by sleek temples ending with an engraved hexagonal tip.
- DIVAS' DREAM** earrings in 18 kt pink gold with 2 round brilliant-cut diamonds (0.07 ct) and pavé diamonds (0.89 ct).
- “Serpenti Forever”** flap cover bag in white agate calf leather featuring an inlayed fiore motif in pink spinel, white agate and black calf leather; with pink spinel brushed metallic calf leather and golden galuchat skin elements. Brass light gold plated snake head closure in golden glitter and black enamel with eyes in black onyx.



- 54 **Diagono** modern double bridge sunglasses combining black acetate with pink gold finishing and pink mirrored lenses. Sleek and flexible metal temples personalize the front piece with a distinctive tubular structure.
- Serpenti** earrings in 18 kt pink gold with 4 pear shaped malachites and pavé diamonds (0.17 ct).

“Serpenti Forever” flap cover bag featuring the “Serpentage” print motif in pink spinel on python skin, with black smooth calf leather. The “Serpentage” print is inspired by the High Jewellery snake watches from 1965, whose bracelets reproduced snake scales decorated in multicolour enamel. Brass light gold plated hardware and tempting snake head closure in white and black enamel with eyes in black onyx.



- 56 **“Serpenti Viper”** top handle bag in ivy tourmaline smooth calf leather featuring a “Scaglie Gems” motif in black onyx. Brass light gold plated hardware and snap closure in black shiny enamel with iconic “Scaglie” design and lateral push buttons in green malachite stones.



- 58 **“Serpenti Forever”** flap cover bag in white agate calf leather featuring the “Scaglie Beads” motif in fire opal and pink spinel quartzes. Brass light gold plated tempting snake head closure in black and white, with eyes in black onyx.



- 60 “Serpenti Forever” flap cover bag in desert quartz calf leather featuring the “Scaglie Studs” motif in black onyx. Brass light gold plated tempting snake head closure in desert quartz enamel, with eyes in black onyx.



- 62 **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Black polished lacquered dial with hand-applied indexes. Steel bracelet with folding clasp. Water-resistant up to 100 metres.

OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber, decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm, 18 kt pink gold case with transparent case back. Crown set with ceramic. Dark brown lacquered polished dial with hand-applied indexes. Brown alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres.



- 64 *left page:* **DIVAS’ DREAM** necklace in 18 kt pink gold with 3 round diamonds (0.61 ct) and pavé diamonds (5.99 ct).

DIVAS’ DREAM earrings in 18 kt pink gold with 2 round diamonds (0.44 ct) and pavé diamonds (0.88 ct).

right page: **Serpenti Tubogas** necklace in 18 kt pink gold with pavé diamonds (3.22 ct).

Serpenti earrings in 18 kt pink gold with pavé diamonds (1.43 ct).



- 66 **LVCEA** watch. Quartz movement. 28 mm, steel case. Steel crown set with a pink cabochon-cut stone and diamond. Black polished lacquered dial with Roman indexes. Steel bracelet.

LVCEA watch. Quartz movement. 28 mm, 18 kt pink gold and steel case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Brown satiné soleil dial set with diamond indexes. 18 kt pink gold and steel bracelet.

LVCEA watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold and steel case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Brown satiné soleil dial set with diamond indexes. Date aperture. 18 kt pink gold and steel bracelet.



- 68 *left page:* **DIVAS’ DREAM** necklace in 18 kt white gold with 3 round diamonds (0.30 ct) and pavé diamonds (2.89 ct).

DIVAS’ DREAM necklace in 18 kt pink gold with 3 round diamonds (0.30 ct) and pavé diamonds (1.48 ct).

right page: **DIVAS’ DREAM** ring in 18 kt white gold with pavé diamonds (2.39 ct).

DIVAS’ DREAM ring in 18 kt pink gold with mother-of-pearls and pavé diamonds (1.18 ct).



- 70 **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Silver dial with hand-applied indexes. Black alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.

OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Dark brown polished lacquered dial with hand-applied indexes. Brown alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.



- 72** **Serpenti Tubogas** watch. Quartz movement. 35mm, 18 kt pink gold and steel curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink rubellite. Grey dial. Single spiral 18 kt pink gold and steel tubogas bracelet.

Serpenti Tubogas watch. Quartz movement. 35mm, steel curved case set with brilliant-cut diamonds. Steel crown set with a pink rubellite. Red lacquered dial. Double spiral steel tubogas bracelet.



- 74** *left page:*
LVCEA watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black dial with Roman indexes. Date aperture. 18 kt pink gold bracelet.

LVCEA watch. Mechanical movement with automatic winding. 33 mm, steel case. Steel crown set with a pink cabochon-cut stone and diamond. Black polished lacquered dial with Roman indexes. Date aperture. Steel bracelet.

right page:
LVCEA watch. Mechanical movement with automatic winding. 33 mm, steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial with diamond indexes. Date aperture. Bordeaux alligator strap with steel ardillon buckle.

LVCEA watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black dial with diamond indexes. Date aperture. 18 kt pink gold bracelet set with brilliant-cut diamonds.



- 76** **Serpenti** ring in 18 kt pink gold with 2 pear rubellites and pavé diamonds (0.25 ct).

Serpenti bracelet in 18 kt pink gold with 2 pear rubellites and pavé diamonds (0.31 ct).

Serpenti necklace in 18 kt pink gold with 2 pear rubellites and pavé diamonds (3.31 ct).



- 78** **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with 18 kt pink gold octagon and crown set with ceramic, transparent case back. Silver dial with hand-applied indexes. Brown alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.



- 80** **DIVAS' DREAM** High Jewellery earrings in pink gold with 68 buff top cut pink tourmalines (4.03 ct), 2 round brilliant-cut diamonds and pavé diamonds.



- 82** **MVSA** High Jewellery necklace in platinum with 42 Burma rubies (215.75 ct), 134 round, brilliant-cut diamonds (19.43 ct) and 134 tapered cut diamonds (15.57 ct).

Le Magnifiche Creazioni High Jewellery ring in platinum and gold with 1 oval cabochon Burma ruby (9.48 ct) and 12 pear shaped diamonds (3.50 ct).



- 84 **Parentesi** High Jewellery necklace in white gold with pavé diamonds (31.14 ct).



- 90 **Fiore di BVLGARI** High Jewellery brooch in white gold and coral inserts with 1 oval Madagascar sapphire (14.03 ct), cabochon shaped blue sapphires (13.63 ct), round brilliant-cut diamonds and pavé diamonds (6.38 ct).



- 86 *left page:*
Color Treasures High Jewellery bracelet in pink gold and mother-of-pearl elements with 24 oval shaped spinels (22.81 ct) and pavé diamonds (9.03 ct).

- right page:*
Color Treasures High Jewellery necklace in pink gold set with mother-of-pearl elements, 7 colour gemstones (89.35 ct) and diamonds (49.84 ct).



- 92 **Serpenti** High Jewellery earrings in platinum with pear and marquise shaped emeralds (2.52 ct), marquise brilliant-cut diamonds and round brilliant-cut diamonds (4.45 ct).

- Serpenti** High Jewellery necklace in platinum with 12 marquise brilliant-cut diamonds (9.54 ct), 28 round, pear and marquise shaped emeralds (35.42 ct) and round and pavé diamonds (11.03 ct).



- 88 **Monete** High Jewellery necklace in pink gold with silver Greek coin (Lucania-Heraclea - 300 B.C.) and pavé diamonds.



- 94 **Le Magnifiche Creazioni** High Jewellery necklace in platinum with 1 Ceylon cushion shaped sapphire (31.52 ct), sapphires (11.10 ct) and diamonds (44.03 ct).



- 96 **Giardini Italiani** High Jewellery earrings in white gold with pearls, rubies (3.82 ct) and pavé diamonds.

Giardini Italiani High Jewellery necklace in white gold with 48 pearls, spinels (25.52 ct), rubies (5.68 ct), and pavé diamonds (6.98 ct).



- 98 **Serpenti** High Jewellery necklace in white gold and onyx elements with 2 pear shaped brilliant-cut diamonds (0.83 ct) and pavé diamonds (51.69 ct).

Serpenti High Jewellery bracelet in white gold with 2 pear shaped brilliant-cut diamonds (0.84 ct) and pavé diamonds (50.55 ct).



- 106 **Incontro d'Amore** ring in platinum with round brilliant-cut diamond and pavé diamonds. Available from 0.20 ct.

Incontro d'Amore wedding band in platinum and pavé diamonds. Available from September.

Corona earrings in 18 kt white gold with round brilliant-cut diamonds. Available from 0.20 ct each.

Corona necklace in 18 kt white gold with round brilliant-cut diamonds.



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