

LIFE IN **BVLGARI**  
ROMA





*B.zero1*  
DESIGN LEGEND by Zaha Hadid



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# LIFE IN BVLGARI ROMA

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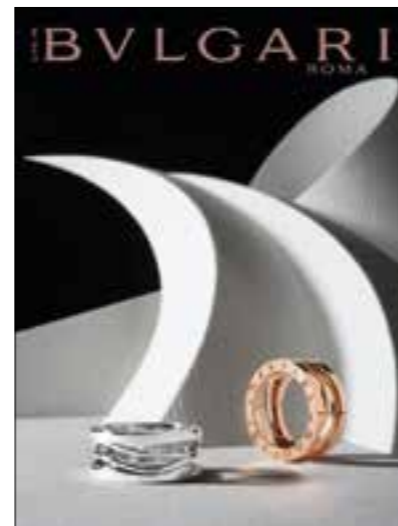
## LIFE IN BVLGARI

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# BVLGARI ROMA

DIVAS' DREAM

*Bulgari kicks off 2017 by switching on the lights at its new laboratory in Valenza, Italy, bringing Europe's most cutting-edge jewellery manufacturing space to life. A centre of excellence in all phases of the production process, from prototype modelling to purely artisanal jewellery creation, it will perfectly bridge innovation and tradition and allow Bulgari to lift Italian craftsmanship to even higher levels. The heart and soul of this project lies precisely in what it represents: the priceless value of artistic Italian production which, along with creativity and style, symbolises the brand's excellence. An on-site artistic and technical school, the BVLGARI ACADEMY, will invest in the future, with training and ongoing specialisation activities for the new generation of master goldsmiths and jewellers. By creating new employment opportunities, the school will further encourage an art form that has always represented Italian excellence. 2017 is also poised to be the year in which Bulgari presents a more distinctive expression of its new vision, Larger than Life, boldly and uniquely revitalising design, communication and attentive service.*

*Young muses, such as Lily Aldridge and Alicia Vikander for jewellery; Lottie Moss for accessories, and others to follow over the course of the year, will embody the sensual magnetism deep within Bulgari's soul. Such a sublime meeting of Italian glamour and international brand ambassadors is sure to interpret Bulgari style with a touch of contemporary elegance.*

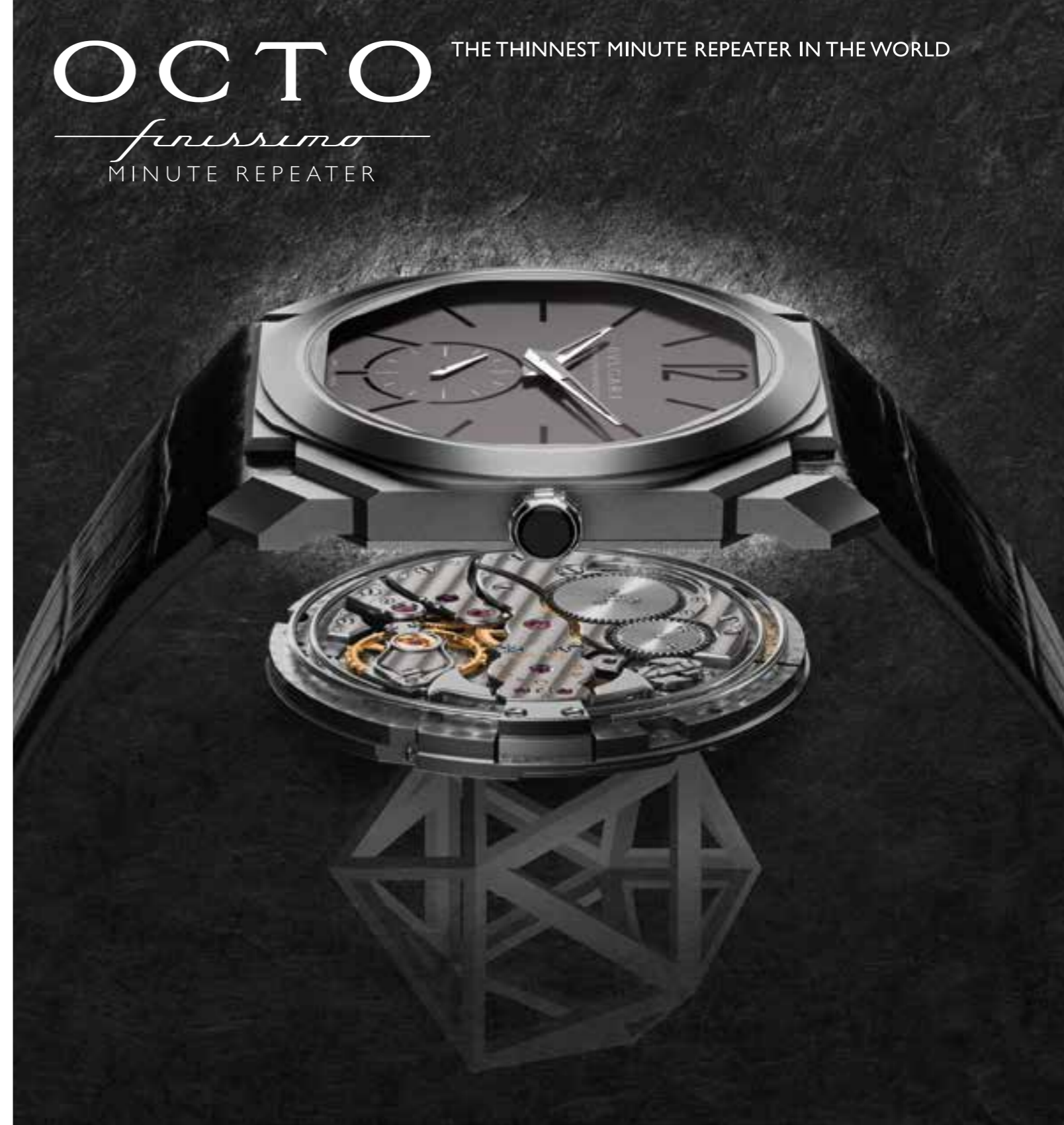
*In February, the world will finally see the exceptional visionary talent Zaha Hadid brought to the new look of B.zero1. Without forgetting the ring's iconic, Roman-inspired design, architectural principles fuse to take on a contemporary, unexpected form. Tradition is exalted by modernity in a single piece of jewellery.*

*Larger than Life will be the tale to accompany the selection of gems, the completion of complex mechanisms, the cutting of leather, and the choice of ingredients for each perfume – fundamental elements for masterpieces handed down through generations, destined to live forever. Such excellence is the basis of each creation, inseparable from Bulgari in a love story which continues after 130 years.*

**Jean-Christophe Babin**  
CEO of BVLGARI GROUP

OCTO  
*finissimo*  
MINUTE REPEATER

THE THINNEST MINUTE REPEATER IN THE WORLD



BVLGARI  
ROMA

«Details make perfection, and perfection is not a detail»

Leonardo da Vinci

Alicia Vikander, tra le più interessanti interpreti internazionali del grande schermo, è nata a Göteborg, in Svezia, il 3 ottobre 1988. Figlia di un'attrice e di uno psichiatra, inizia la sua carriera nel Paese di origine. Alicia Vikander è la nuova ambasciatrice Bulgari. «Sono molto felice di rappresentare un brand così legato a leggendarie figure del cinema come Ingrid Bergman, Elizabeth Taylor e altre importanti attrici odierne. Mi lusinga affermare Alicia far parte di un simile gruppo di donne. Credo che Bulgari abbia saputo mantenere una caratura creativa autonoma e senza tempo, continuando a dare vita a gioielli che una donna contemporanea può indossare in qualsiasi occasione. Ogni pezzo racconta una storia differente». Nel 2012 Alicia Vikander esordisce a livello internazionale con *Anna Karenina* e *Royal Affair*. «In particolare spiega ancora Alicia mi piace il fatto che il design assecondi molto le caratteristiche naturali e l'originalità di una pietra. Quando entro in un nuovo progetto, l'elemento più eccitante è sempre la collaborazione con il regista e con il suo team, il confrontarmi con le altre personalità artistiche». Il vero successo per Vikander arriva nel 2014, anno in cui incontra sul set il compagno Michael Fassbender, grazie a *Seventh*

*Son* e *Son of a Gun*. Nel 2015 è la volta di *The Man from U.N.C.L.E.* e *The Danish Girl*, quest'ultimo il film con il quale ha vinto l'Oscar come migliore attrice non protagonista alla sua prima nomination. «A mio avviso, fondamentale è l'esperienza, il processo di realizzazione e non soltanto il prodotto finale. Lo stesso conclude accade per un gioiello, che riassume in sé sapienza ancestrale, tempo, manifattura, cura del dettaglio. La forma nasce intorno a una pietra e alla sua diretta ispirazione. Da bambina ero affascinata da un anello con una gemma blu scuro che mia madre conservava tra altri monili in un piccolo scrigno. Non a caso oggi la mia pietra preferita è uno zaffiro di un blu profondo e intenso».

Alicia Vikander, one of the most interesting international feature film actresses, was born in Gothenburg, Sweden, on 3<sup>rd</sup> October 1988. As the daughter of an actress and a psychiatrist, she began her career in Sweden. Alicia Vikander is the new ambassador for Bulgari. "I am very happy to represent a brand with such strong connections to legendary film stars, such as Ingrid Bergman, Elizabeth Taylor and other important contemporary actresses. I am flat-

tered," says Alicia, "to be part of a group of women such as these. I think Bulgari has been able to maintain an independent, timeless and creative calibre, continuing to design jewellery that

*"A piece of jewellery carries ancestral knowledge, time, workmanship"*

modern women can wear for any occasion. Each piece tells a different story." In 2012, Alicia Vikander rose to international acclaim with *Anna Karenina* and *A Royal Affair*. "In particular," Alicia explains, "I like the fact that the designs greatly enhance the natural features and originality of each stone. When I start a new project, the most exciting part is always working with the director and his team, engaging with other artistic personalities." Alicia became a true star in 2014, the year she met her partner, Michael Fassbender, thanks to *Seventh Son* and *Son of a Gun*. In 2015, she featured in *The Man from U.N.C.L.E.* and

The Danish Girl, the latter winning her an Oscar for Best Supporting Actress following her first nomination. "In my opinion, the experience is essential, the creative process rather than just the finished product. It's the same," she concludes, "for a piece of jewellery, which carries ancestral knowledge, time, workmanship and attention to detail. The design takes shape around the stone and is directly inspired by it. As a child, I was fascinated by a ring with a dark blue gem, which my mother kept with other jewellery in a small box. It's not by chance that today my favourite stone is a deep, intense, blue sapphire."

Bulgariの新しいブランドアンバサダーであるアリシア・ヴィキャンデルは、スウェーデンのヨーテボリで1988年10月3日に生まれました。女優と精神科医の両親を持つ彼女は、女優としてのキャリアを母国からスタートさせ、昨今の映画界で最も注目される女優のひとりとなりました。「イングリッド・バーグマンやエリザベス・テイラーのような偉大な映画スターや、現代を代表する女優たちと深い絆を持つブランドのイメージを体現できることをとても嬉しく思います。このような素晴らしいメンバーのひとりに加わることは名誉なことです。」とアリシアはいます。「ブルガリは独創的で流

行に左右されない創造性を持ち続け、現代の女性があらゆる機会に身に纏うにふさわしいジュエリーを次々と生み出していると思います。そのひとつひとつがそれぞれに異なるストーリーを語りかけるのです。」2012年にアリシアは、映画『アンナ・カレニナ』と『ロイヤル・アフエア 愛と欲望の王宮』に出演し、国際的にも知られるようになります。「特に私が惹かれるのは、宝石の性質や特性を十分に活かしたデザインです。新しいプロジェクトに参加する時に最も刺激的な要素は、監督とチームとの共同作業と、相手の持っている芸術性と向き合うことです。」ヴィキャンデルを一流に押し上げた、2014年の映画「セブンス・サン 魔使いの弟子」では、パートナーとなったマイケル・ファスベンダーと出会います。2015年には映画『コードネーム U.N.C.L.E.』と『リリーのすべて』に出演し、『リリーのすべて』では初ノミネートにもかわらずアカデミー助演女優賞を射止めました。「私にとって全ての体験、制作する過程が何より大切であり、出来上がった作品だけに価値があるわけではありません。昔からの知恵や長い年月、精巧な細工、ディテールへのこだわりをその価値とするジュエリーにも、これと同じことがいえると思います。原石を起点として形状や特有の美しさが生み出されるのですから。幼いころ母が他のジュエリーと一緒に小さな宝石箱にしまっていた、濃いブルーの宝石の指輪が大好きでした。今でも私が一番好きな宝石は深く鮮やかなブルーのサファイアなのです。」



## ALICIA VIKANDER

illustration by Lulu\*

La costellazione B.zero1, nata nel 1999 per celebrare il nuovo millennio, si arricchisce di una concezione estetica inattesa che sfida ogni limite e codificazione precedente. B.zero1 Design Legend è un anello che apre future prospettive e traiettorie nella storia di Bulgari. Un'icona senza tempo nel percorso della Maison, ispirata all'anfiteatro più emblematico del mondo, il Colosseo di Roma, viene reinterpretata da uno dei maggiori nomi dell'architettura contemporanea, Zaha Hadid. Un connubio, quello tra la Maison romana e il visionario architetto di origine irachena, che fonde in maniera armonica due superbi itinerari creativi nel design. B.zero1 Design Legend combina il linguaggio edilizio dell'anfiteatro Flavio con la vocazione geometrica del design di Bulgari e con la semantica di curve e distorsioni a spirale tipica della linea progettuale di Zaha Hadid: «La nuova interpretazione di Zaha Hadid dell'anello B.zero1 spiega Jean-Cri-

stophe Babin, CEO del Gruppo Bulgari è un dono prezioso che partendo dall'ispirazione romana da cui nasce il design di questo gioiello iconico, con audacia e creativi-

## *B.zero1 Design Legend is a ring that opens future perspectives within the Bulgari story*

tà permette alla tradizione di venire esaltata dalla modernità, attraverso forme contemporanee e inaspettate». Dame Zaha ha decostruito il corpo centrale del modello originario, contenuto tra due anelli piatti incisi con il logo Bulgari, imprimendovi un movimento di ondulate flutti d'oro. Le orbite intersecate di B.zero1 Design Legend confondono la percezione, attirano uno sguardo più attento e minuzioso. Una

struttura non convenzionale e senza soluzione di continuità, focalizzata su una concezione formale unica, centrifuga, e sul manifestarsi di un'astratta purezza. B.zero1 riassume in sé la grandiosa idea di bellezza dell'Urbe eterna e l'energia, quell'esuberanza *Larger-than-Life* che connota l'inimitabile stile Bulgari. Una sovrapposizione fra le suggestioni della tradizione e le metamorfiche frontiere espressive della modernità.

•  
*The constellation B.zero1, created in 1999 to celebrate the new millennium, is enhanced by an unexpected aesthetic concept which defies all limits and previous codes. B.zero1 Design Legend is a ring that opens future perspectives and trajectories within the Bulgari story: A timeless icon on the path of the Maison, inspired by the most emblematic amphitheatre in the world: the Colosseum of Rome has been reinterpreted by one of the greatest names in contemporary archi-*

*itecture, Zaha Hadid. An alliance between the Roman Maison and the visionary Iraqi architect which harmoniously unites two superb creative design itineraries. B.zero1 Design Legend combines the architectural language of the Flavian amphitheatre with the geometric calling of design by Bulgari and the semantics of curves and spiral distortions typical of projects by Zaha Hadid: "The new interpretation of the B.zero1 ring by Zaha Hadid," explained Jean-Christophe Babin, CEO of the Bulgari Group, "is a precious gift that, beginning with the Roman inspiration for the design of this iconic jewellery, audaciously and creatively allows tradition to be enhanced by modernity through unexpected contemporary forms." Zaha Hadid has deconstructed the central element of the original model, contained between two flat rings inscribed with the Bulgari logo, giving them undulating gold waves of movement. The intersecting orbits of B.zero1 Design Legend confound perception, enticing a*

*more careful and meticulous look. An unconventional, seamless structure, it is focused on a single formal concept, centrifuge, and on the manifestation of abstract purity. B.zero1 embodies the grandiose idea of the beauty of Rome, the Eternal City, and the energy and Larger-than-Life exuberance which connote Bulgari's inimitable style. The charm of tradition overlaps with the metamorphic, expressive frontiers of modernity:*

•  
ミレニアムを記念して1999年に誕生した「ビー・ゼロワン (B.zero1)」コレクションに、これまでのスタイルや限界を覆すような斬新なデザインのジュエリーが誕生しました。「ビー・ゼロワ

ン デザイン・レジェンド (B.zero1 Design Legend)」と名付けられたリングは、現代の最も有名な建築家のひとりであったイラク出身のザハ・ハディッドが、ローマの象徴的な建造物であるコロッセオからインスピレーションを受け、自らの感性で再解釈した作品です。ブルガリの歴史に全く新しい視点を加え異次元へと昇華し、ブランドの新たなアイコンとなりました。ローマに誕生したハイジュエラーブランドと傑出した建築家のコラボレーションは、それぞれ異なる2つの創造性と至高のデザインが見事に融合しています。「ビー・ゼロワン デザイン・レジェンド (B.zero1 Design Legend)」は、コロッセオの建築様式にブルガリの幾何学模様のデザインが溶け込み、ザ

ハ・ハディッドの作品を象徴する独特のカーブやねじれで形成されたスパイラルラインでデザインされています。ブルガリ・グループ CEOのジャン・クリストフ・ババンは、この作品について「ザハ・ハディッドの再解釈による“ビー・ゼロワン (B.zero1)”リングは、古代ローマに発想を得て創造されたアイコン的なデザインジュエリーに、新発想のフォルムを加え、モダニティを強調しました。」と説明しています。ザハはオリジナルモデルの本体部分を分解し、波打つような動きの滑らかなゴールドのスパイラルラインをブルガリのロゴを刻んだ2つのリングに挟んで組み合わせました。交差する軌道のような「ビ

ー・ゼロワン デザイン・レジェンド (B.zero1 Design Legend)」のデザインは、視覚を惑わせ、細部へと深く吸い込まれるような規則性のない斬新なレイアウトで独創的な竜巻のようなフォルムを極め、その存在自体がオーセンティックな象徴のようです。ローマの伝統的なヘリテージから現代へと受け継がれ、常に進化を続けている「ビー・ゼロワン (B.zero1)」は、「永遠の都」の雄大な美しさを内包し、ブルガリが他の追随を許さぬ、大胆で彩りに満ち溢れる生き方「Larger-than-Life」というスタイルを体現しています。

## B.ZERO1 DESIGN LEGEND BY ZAHA HADID

illustration by Lulu\*



«Qualche anno fa ho incontrato il team Bulgari a Saint Tropez. Le collaborazioni professionali che ho avuto la fortuna di realizzare con Bulgari mi hanno regalato giorni che non potrò dimenticare, intensi e meravigliosi per catturare l'idea di uomo che doveva rappresentare il nome e la valenza emblematica di Bulgari». Justice Joslin nasce a Johnson City, Tennessee (USA), il 30 dicembre 1987. Joslin ha un carattere tenace, progettuale e costruttivo. È passato dall'ambito sportivo era un giocatore di football alla carriera di modello e attore. Mentre pratica il surf a Los Angeles, dove va a vivere seguendo il fratello, viene notato da un fotografo, che gli suggerisce di creare un book. Nel 2012-2013, Justice è già tra i volti più richiesti sulla scena internazionale, nella moda e nella pubblicità. Grazie alla versatilità e all'approccio sportivo corredato da uno speciale carisma, viene chiamato a rappresentare l'immagine di vari brand e, naturalmente, Bulgari. Intanto, oltre a fare il modello, Justice diventa attore di cinema e suona nella band del fratello. Lo charme prepotente e la fisicità che incarna, un mood maschile e attuale, calzano perfettamente al profumo *Aqua pour Homme Atlantique* di Bulgari. «La fragranza di *Aqua pour Homme Atlantique*, un omaggio alla forza

adrenalinica dell'oceano, è per me quella di un artista, di un uomo coraggioso, di una personalità che ha ben chiari gli obiettivi da raggiungere». «Quando sento l'odore delle foglie smosse dal vento continua Justice ritorno subito alla mia infanzia, specie in autunno. Per molti è difficile esprimersi in parole. Lo stile e il profumo aiutano a rivelare la verità interiore. Tutti hanno dei sogni, dei desideri, ma pochissimi sono in grado di trasformarli in realtà. Penso sia importante identificare una fragranza che ti rappresenti appieno o che dica chi vorresti diventare: uno sprone e un messaggio per crescere, per divenire molto, molto di più».

“Some years ago I met team Bulgari at Saint Tropez. The professional collaboration that I had the fortune to create with Bulgari gave me days I can never forget, intense and beautiful to capture the idea of a man that should represent the name and symbolic value of Bulgari.” *Justice Joslin was born in Johnson City, Tennessee (USA) on 30<sup>th</sup> December 1987. Joslin has a tenacious, constructive and planning character. He moved from sports – he played football – to a career as a model and actor. While surfing in Los Angeles, where he followed his brother to live, he was noticed by a photogra-*

*pher who suggested creating a book. In 2012-2013, Justice was already among the most requested models on the international scene, in fashion and advertising. Thanks to his versatility and sporty approach combined with a special charisma, he was called to represent the image of various brands and naturally; Bulgari. Meanwhile, besides modelling, Justice started acting in films and playing in his brother's band. His overwhelming charm and the physical presence that he represents, a masculine and current mood, are the perfect fit with Aqua pour Homme Atlantique by Bulgari. “The fragrance Aqua pour Homme Atlantique, an homage to the strength and adrenaline of the ocean, is for me that of an artist, of a courageous man, of a personality that has clear goals to be reached”. “When I smell the scent of leaves blown by the wind,” continues Justice, “I immediately go back to my childhood, especially in autumn. Many find it difficult to express in words. Style and fragrance help reveal inner truth. Everyone has dreams, desires, but few are able to transform them into reality. I think it is important to identify a fragrance that represents you completely or that says who you want to become: an incentive and a message for growth to become much, much more.”*

“The fragrance  
*Aqua pour  
Homme  
Atlantique,  
an homage  
to the strength  
of the ocean*”

う、強烈で類稀なる経験が出来たことは決して忘れられません。」フットボール選手として活躍した後、モデルや俳優業へと転身したジャスティス・ジョスリンは、アメリカ合衆国のテネシー州ジョンソン市で1987年12月30日に生まれました。ジョスリンは粘り強く、計画的で前向きな気質を備えています。兄の後を追って移り住んだロサンゼルスでサーフィンをしている時に写真家の目に留まり、モデル用のコンボジットを作るように勧められ、その後モデル、俳優業へと進み、2012年から2013年にはファッションや広告の分野で最も売れている国際的なモデルのひとりになりました。幅広いキャラクターをこなし、スポーツ経験者ならではの魅力的なアプローチに特異なカリスマ性を備え、多くのブランドのイメージキャラクターに迎えられましたが、もちろんブルガリも例外ではありませんでした。ジョスリン

は、モデル以外にも映画俳優や兄のバンドに参加するなど幅広く活躍しています。圧倒的な魅力と存在感溢れる肉体美に恵まれ、現代を生きる男性のムードを体現する彼はブルガリのフレグランス、「ブルガリ アクア プールオム アトランティック オードトワレ」のイメージにピッタリです。ジョスリンは「このオードトワレは、アドレナリンが猛る大海へのオマージュであり、アーティスト、勇気ある男、達成すべき目標をわきまえている気質をよく表していると思います。風に揺れる木の葉の匂いを感じる時、幼い日の思い出が甦るのです。特に秋の思い出を。多くの人には言葉にするのが難しいでしょう。スタイルやこういったオードトワレは、内に秘めた真の姿をあらわにするのを助けてくれます。夢や希望は誰もが抱くけれど、それを現実に変えるのはごく少数です。自分の全てを表せるフレグランス、またはそうありたいと思う自分を表現できるものを選ぶことはとても大切です。もっともっと成長した自分を指すための刺激やメッセージになるのだと思います。」と語っています。

JUSTICE JOSLIN

illustration by Lulu\*



Il castello di Sammezzano, circondato da un rigoglioso parco, sorge nella località omonima nei pressi di Lecchio, nel comune di Reggello, in Valdarno. Un sogno moresco diventato il più inatteso degli edifici nel cuore della Toscana, tra Firenze e Arezzo. All'insegna di un'autentica apoteosi decorativa che sfocia nel surreale, Tony Duquette, Serebriakoff, registi *mélo* quali Max

*A Moorish Revival dream that has become the most unexpected of buildings in Tuscany*

Ophüls o Powell & Pressburger (*The Archers*), lo avrebbero di certo molto amato. Le origini della costruzione risalgono al 1605, quando iniziarono i lavori per erigere una residenza su corpi di fabbrica più antichi, per volere dell'aristocratica famiglia Ximenes d'Aragona, di radici iberiche, che ne mantenne la proprietà fino alla sua estinzione nel 1817. Successivamente, Sammezzano entra fra i beni del marchese Ferdinando Panciatichi Ximenes d'Aragona, che fra il 1853 e il 1889 ne cura la teatrale trasformazione in dimora *féerique*. Nell'arco di quasi quarant'anni, il nobiluomo finanziò, progettò e diresse in prima persona il cantiere della struttura edilizia, occupandosi del sontuoso in-

tervento ornamentale e dell'ideazione del parco. Nasce così il maggiore esempio di architettura orientalista in Italia. Tutti i materiali impiegati furono realizzati in loco, dai mattoni fino alle piastrelle policrome e agli incredibili stucchi che trasfigurano gli interni. La successione delle sale del castello di Sammezzano intreccia evocazioni moresche e *mudéjar* dell'Alhambra con un opulento gusto cavalleresco e *trobador* ispirato ai romanzi storici assai in voga nel Diciannovesimo secolo. È una sequenza di spazi e *décor* incalzante, che va dalla Sala d'Ingresso del 1853 al Corridoio delle Stalattiti, compiuto nel 1862, dalla Sala da ballo del 1867 fino alla torre, che reca incisa la data 1889. Nel 2015 Sammezzano è stato ambientazione per il film *Il racconto dei racconti*, ispirato all'opera letteraria secentesca di Giambattista Basile e diretto da Matteo Garrone.

•  
*Sammezzano Castle, surrounded by a luxuriant park, is located in the locality of the same name near the hamlet of Lecchio, in the municipality of Reggello in Valdarno. A Moorish Revival dream that has become the most unexpected of buildings in the heart of Tuscany; between Florence and Arezzo. Tony Duquette, Serebriakoff, melodramatic directors like Max Ophüls or Powell & Pressburger (The Archers) would certainly have loved the authentic decorative apotheosis. Construction started in 1605 when work began to erect*

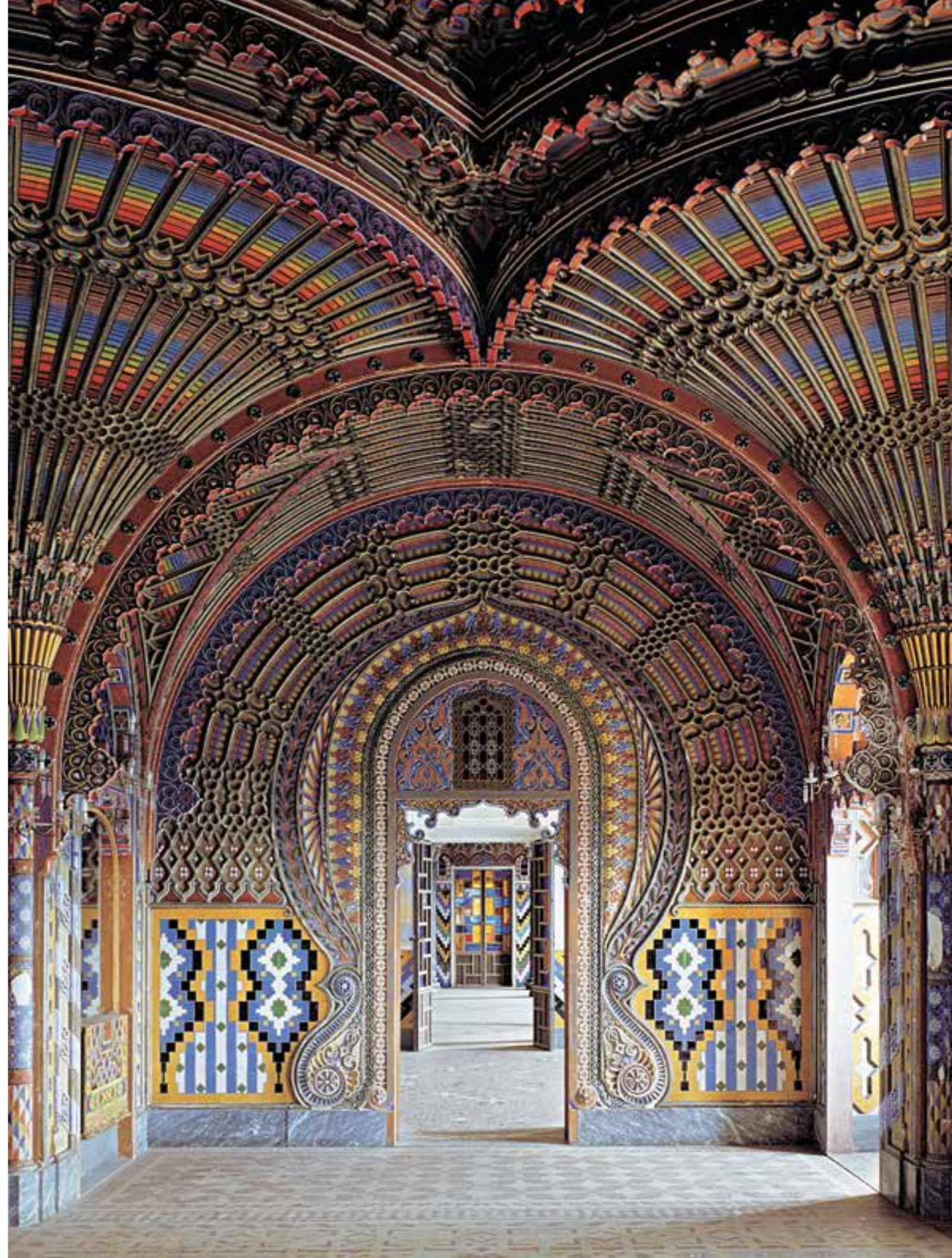
*a residence on the foundations of an older building by the Spanish aristocratic family Ximenes d'Aragon who would maintain the property until the family's extinction in 1817. Successively, Sammezzano became one of the properties of Marquis Ferdinando Panciatichi Ximenes d'Aragon, who between 1853 and 1889 would oversee its transformation into a place from a fairy tale. Over the course of almost forty years, the gentleman financed, designed and personally directed the construction of the lavish, ornamental intervention and design of the park. The result is the greatest example of orientalist architecture in Italy: All materials used were made on site, from the bricks to the polychrome tiles and the incredible plasterwork that transfigures the interior. The succession of rooms in the Castle of Sammezzano weaves together Moorish and Mudéjar references from the Alhambra with an opulent style of chivalry and troubadours inspired by the very popular historical fiction of the 19th century: It is a sequence of spaces and insistent decoration that ranges from the Entrance Hall of 1853 to the Corridor of the Stalactites, completed in 1862; from the Ballroom of 1867 to the Tower with the inscribed date of 1889. In 2015 Sammezzano was the setting for the film Il racconto dei racconti (The Tale of Tales) inspired by the 17th century literary work of Giambattista Basile and directed by Matteo Garrone.*

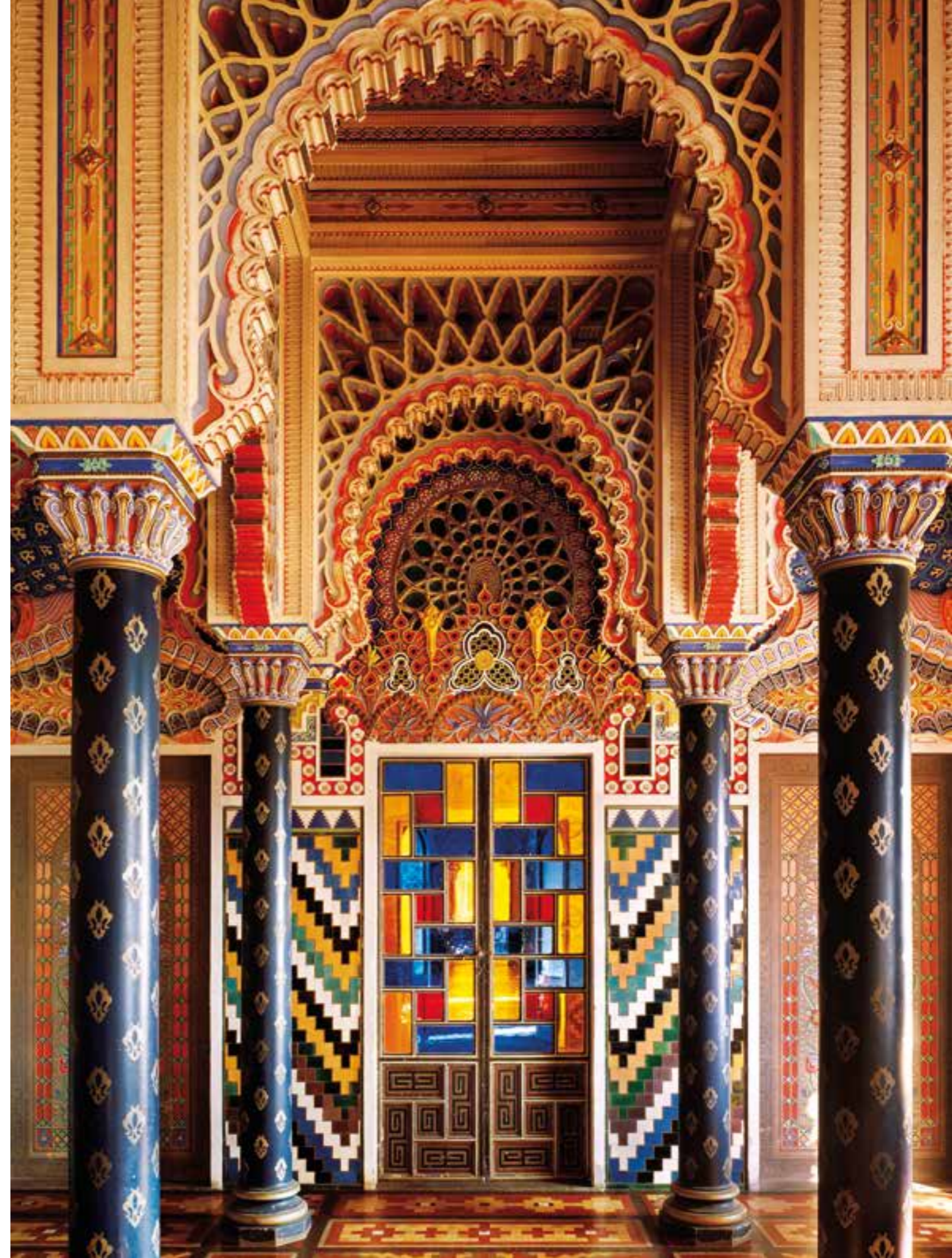
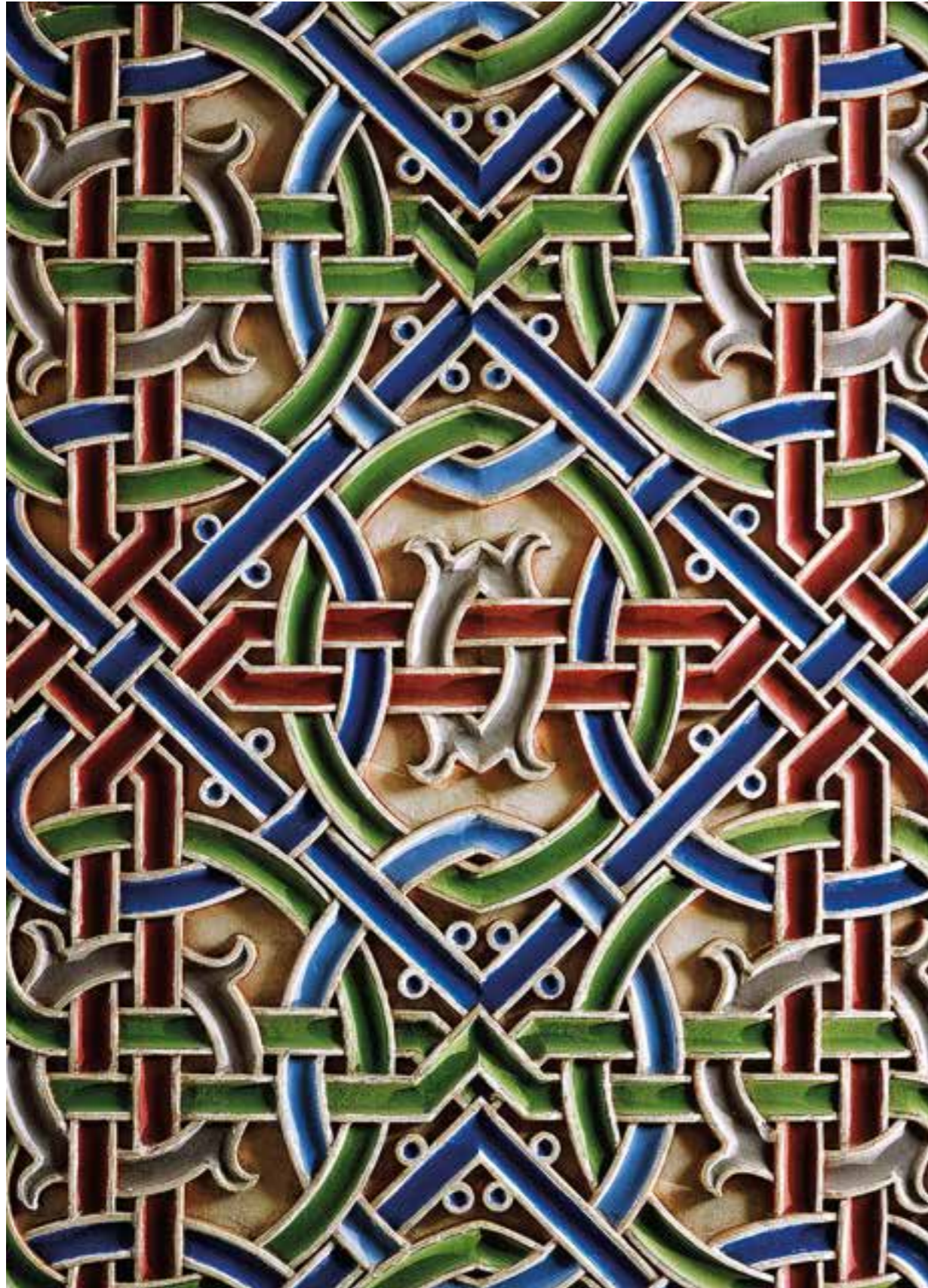
•  
うっそうと生い茂る庭園に囲まれたサメツァーノ城は、トスカナ州のフィレンツェとアレツォ

の中間に位置するレツェッロ市のヴァルダルノ地区、レツォに程近い場所にそびえ立っています。ムーア様式を取り入れた、見る者の意表を付く崇高なまでの装飾が非日常の世界へと誘うこの城は、美術家のトニー・ドゥケット、ロシア人ピアニストのセブリアコフ、メロドラマの監督マックス・オフェルスや映画製作会社「The Archers」を設立したパウエル&プレスパーガーらによって、間違いなく理想的な舞台設定になったことでしょう。建築されたのは1605年にまで遡り、スペイン系貴族のシメネス・ダラゴーナ家が既にあった建築物を基盤に屋敷を建てたのが始まりで、1817年まで子孫が代々この城を受け継いできました。その後サメツァーノ城はフェルディナンド・パンチャティキ・シメネス・ダラゴーナ侯爵の所有となり、1853年から1889年にかけて、幻想のように美しい館へとドラマチックな変貌を遂げました。約40年もの間、侯爵は設計や建築現場の陣頭に立って圧巻の装飾を施し、庭園を整備して城を維持し続けてきました。こうして、中東の影響を受けたイタリア有数の建築が誕生したのです。レンガから色とりどりの装飾タイル、内部の劇的なまでの変貌を可能にした漆喰まで、全ての資材が現地で作られたものです。サメツァーノ城の内部に連なる広間には、アルハンブラのムーアやムデハル様式を彷彿とさせる装飾と、19世紀に流行した歴史小説に発想を得た騎士道やトルバドゥール（中世の叙情詩人）が語る詩の豊かな影響が見てとれます。空間に見事に溶け込む装飾は、1853年築の入り口から1862年に完成した鍾乳石の通路を通り、1867年の舞踏の間、1889年の年号が刻まれた塔へと続きます。2015年にサメツァーノ城は、ジャンパティスタ・パジーレの1700年代の小説を基に、マッテオ・ガローネが監督した映画「五日物語—3つの王国と3人の女—」の撮影舞台として使われました。

## SERPENTAGE

photography by Massimo Listri











# MEDITERRANEUM

photography by Antonio Barrella





DIVAS' DREAM  
High Jewellery necklace,  
Le Magnifiche Creazioni  
High Jewellery necklace;  
opposite page:  
Colour Treasures  
High Jewellery necklace



Color Treasures  
High Jewellery necklace  
opposite page:  
Fiore di BVLGARI  
High Jewellery necklace





DIVAS' DREAM  
High Jewellery bracelet;  
opposite page:  
Giardini Italiani  
High Jewellery necklace



ART  
ARCHITECTURE

photography by Gianuzzi & Marino  
paper artist Mauro Seresini





B.zero1 Design Legend four-band ring



B.zero1 two-band ring  
and four-band ring;  
opposite page:  
B.zero1 bangle bracelets



B.zero1 Design Legend  
three-band rings





B.zero1 bangle bracelets







B.zerol pendant, one-band  
and four-band rings;  
*opposite page:*  
B.zerol four-band and  
three-band rings





B.zero1 Design Legend pendant

# MISS VIPER

photography by Michael Avedon  
styling by Ellen Mirck  
model Lottie Moss



Bulgari Serpente eyes rounded metal frame,  
DIVAS' DREAM earrings,  
"Serpenti Forever" flap cover bag,  
top and skirt Dennis Diem



Diagono acetate frame,  
Serpenti earrings,  
"Serpenti Forever" flap cover bag;  
dress Vera Wang, shoes Oscar Tiye



"Serpenti Viper" top handle bag;  
dress Dries van Noten,  
shoes Oscar Tiye



"Serpenti Forever" flap cover bag;  
dress Dries van Noten

“Serpenti Forever” flap cover bag;  
dress Jan Taminiau

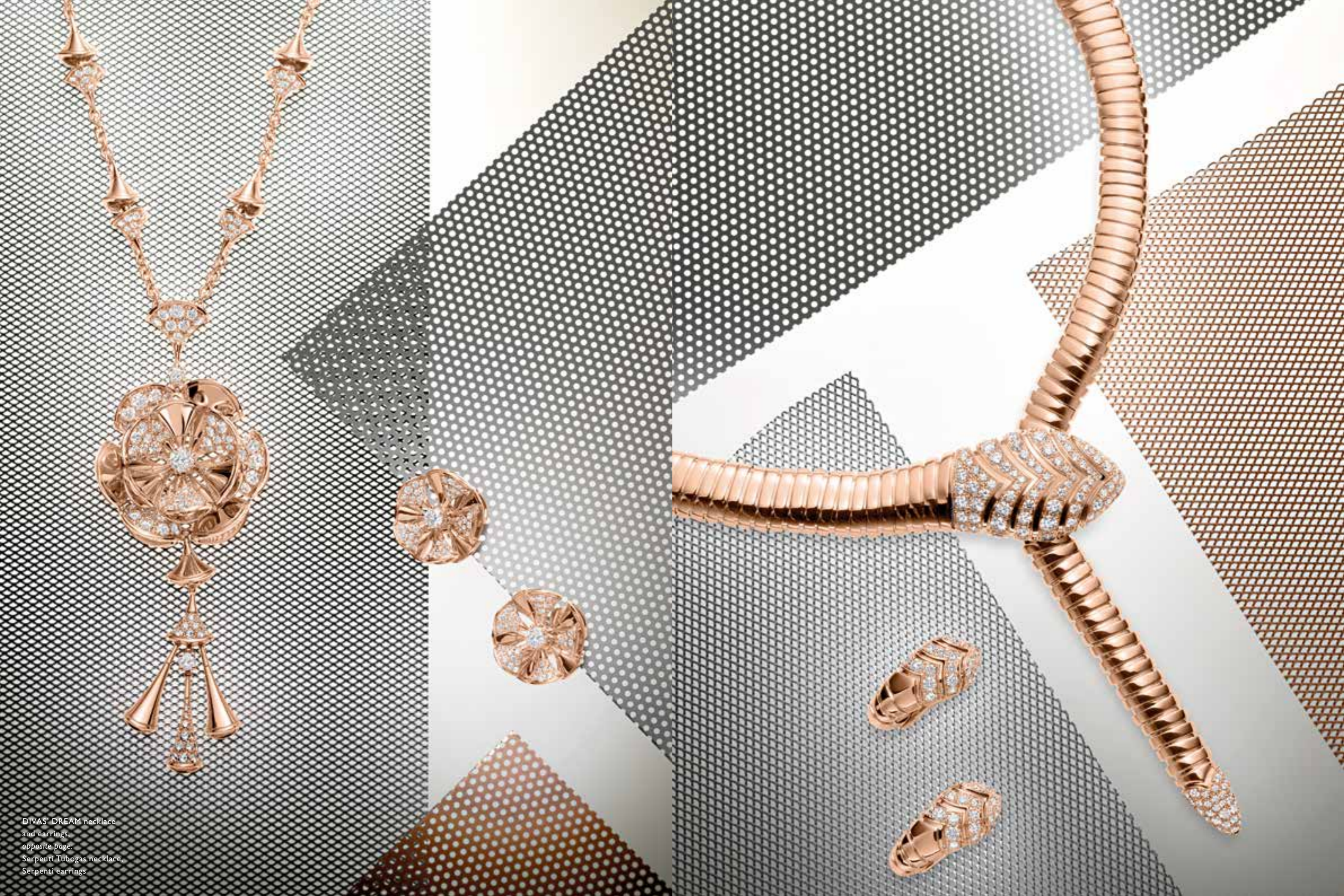
Photographer's assistants  
**Riccardo Ferri,**  
**Lazzaro D'Alessandro;**  
Digital tech  
**Elio Rosato;**  
Stylist's assistants  
**Giulia Tabacchi,**  
**Carolina Fusi;**  
Hair, Make-up and Manicure  
**Massimo Serini**  
**@ Massimo Serini;**  
Seamstress  
**Gisa Rinaldi**  
Location  
**Villa Farnesina, Roma**



# THE TIME SCALES

photography by Michele Gastl





DIVAS' DREAM necklace  
and earrings;  
opposite page:  
Serpenti Tubogas necklace,  
Serpenti earrings





DIVAS' DREAM necklaces;  
opposite page:  
DIVAS' DREAM rings









Serpenti ring, bracelet and necklace



OCTO ROMA watch

Photographer's assistant  
**Francesca Imperiali;**  
Post production  
**Adamo Moses**

# MAJESTY

photography by Alexander Beckoven



DIVAS' DREAM  
High Jewellery earrings;  
dress Amen,  
belt Sofia Colasante



MVSA High Jewellery necklace,  
Le Magnifiche Creazioni  
High Jewellery ring;  
dress David Ferreira,  
shoes Giuseppe Zanotti

Parentesi High Jewellery necklace;  
dress Ettore Bilotta,  
belt Sofia Colasante





Color Treasures  
High Jewellery necklace;  
dress Miryaki,  
shirt Melampo;  
opposite page:  
Color Treasures  
High Jewellery bracelet;  
dress and belt  
Sofia Colasante



Monete High Jewellery necklace;  
shirt Melampo,  
skirt Elisa Negri Tailoring



Fiore di BVLGARI  
High Jewellery brooch;  
shirt Uel Camilo





Serpenti High Jewellery  
earrings and necklace;  
dress Giuseppe Di Morabito,  
shoes Giuseppe Zanotti

Le Magnifiche Creazioni  
High Jewellery necklace;  
shirt Amen,  
pants Melampo





Serpenti High Jewellery necklace  
and bracelet;  
dress Pier Antonio Gaspari

Photographer's assistants  
**Riccardo Ferri,**  
**Lazzaro D'Alessandro;**  
Digital tech  
**Elisa Marchegiani;**  
Set designer  
**Chiara Patriarca;**  
Fashion stylist  
**Carolina Fusi;**  
Hair  
**Michele Di Bisceglie**  
**@ Simone Belli Agency;**  
Make-up  
**Valentina Raimondi**  
**@ Simone Belli Agency;**  
Manicurist  
**Francesca Napolitano**  
**@ Simone Belli Agency;**  
Model  
**Alicia Tubilewicz @ Img Milan**



Il 22 Settembre 2016, Bulgari e Roma Capitale hanno celebrato insieme la conclusione del grande intervento di restauro durato oltre un anno, che ha riportato allo splendore originario la settecentesca Scalinata di Trinità dei Monti, in Piazza di Spagna. Un vero atto d'amore per Roma, che Bulgari ha totalmente finanziato. La fine dei delicati lavori di ripristino è stata celebrata con un evento memorabile. Alla sommità del complesso monumentale, interamente celato da un tessuto giallo zafferano, un pallone che simulava la luna rifletteva suggestivi effetti luminosi sulla sottostante cavea di Piazza di Spagna e sulla berniniana Fontana della Barcaccia. La figura fortemente allegorica di una donna, salita fin sopra la sfera lunare, ha sollevato il velario per mostrare finalmente alla città tutto lo splendore ritrovato della Scalinata. La performance quindi è esplosa in una magnifica coreografia, danzata dal *Kataklò Athletic Dance Theatre*, che ha invaso il monumento con una vibrante miscela di atletismo acrobatico, suoni e luci. L'Orchestra dell'Accademia Nazionale di Santa Cecilia, diretta dal Maestro Antonio Pappano, ha eseguito una carrellata di capolavori musicali: brani di Mozart, Rossini, de Falla e Bizet, mentre un *video mapping* dipingeva l'intera scalinata di vivide sfumature cromatiche. Prima di confluire in Piazza di Spagna, gli ospiti della serata, tra i quali spiccavano la nuova madrina del brand, l'attrice svedese e Premio Oscar Alicia Vikander, e la

top model brasiliana Amanda Wellsh, hanno partecipato a un cocktail nello storico flagship store del marchio della vicina Via dei Condotti. Come omaggio alla Scalinata, la Maison Bulgari ha creato una meravigliosa collana in oro bianco con smeraldi, zaffiri, ametiste e rubelliti, direttamente ispirata al linguaggio architettonico tardo-barocco del monumento, ideato da Francesco de Sanctis in collaborazione con Alessandro Specchi tra il 1721 e il 1725.

On 22<sup>nd</sup> September 2016 Bulgari and Roma Capitale celebrated together the conclusion of the large restoration project lasting more than a year and returning the Scalinata di Trinità dei Monti, the Spanish Steps, in Piazza di Spagna, to their original 18<sup>th</sup> century splendour. A true act of love for Rome which was completely financed by Bulgari. The end of the delicate restoration work was celebrated with a memorable event. At the top of the monumental complex, completely hidden by a saffron yellow drape, a ball simulating the moon created atmospheric lighting effects on the cavea of Piazza di Spagna and on the Fontana della Barcaccia below. The strongly allegorical figure of a woman climbing up to the lunar sphere raised the drape to finally reveal to the city all the rediscovered splendour of the Scalinata. The performance then exploded with magnificent choreography, danced by *Kataklò Athletic Dance Theatre* which invaded the monument with a vibrant mix

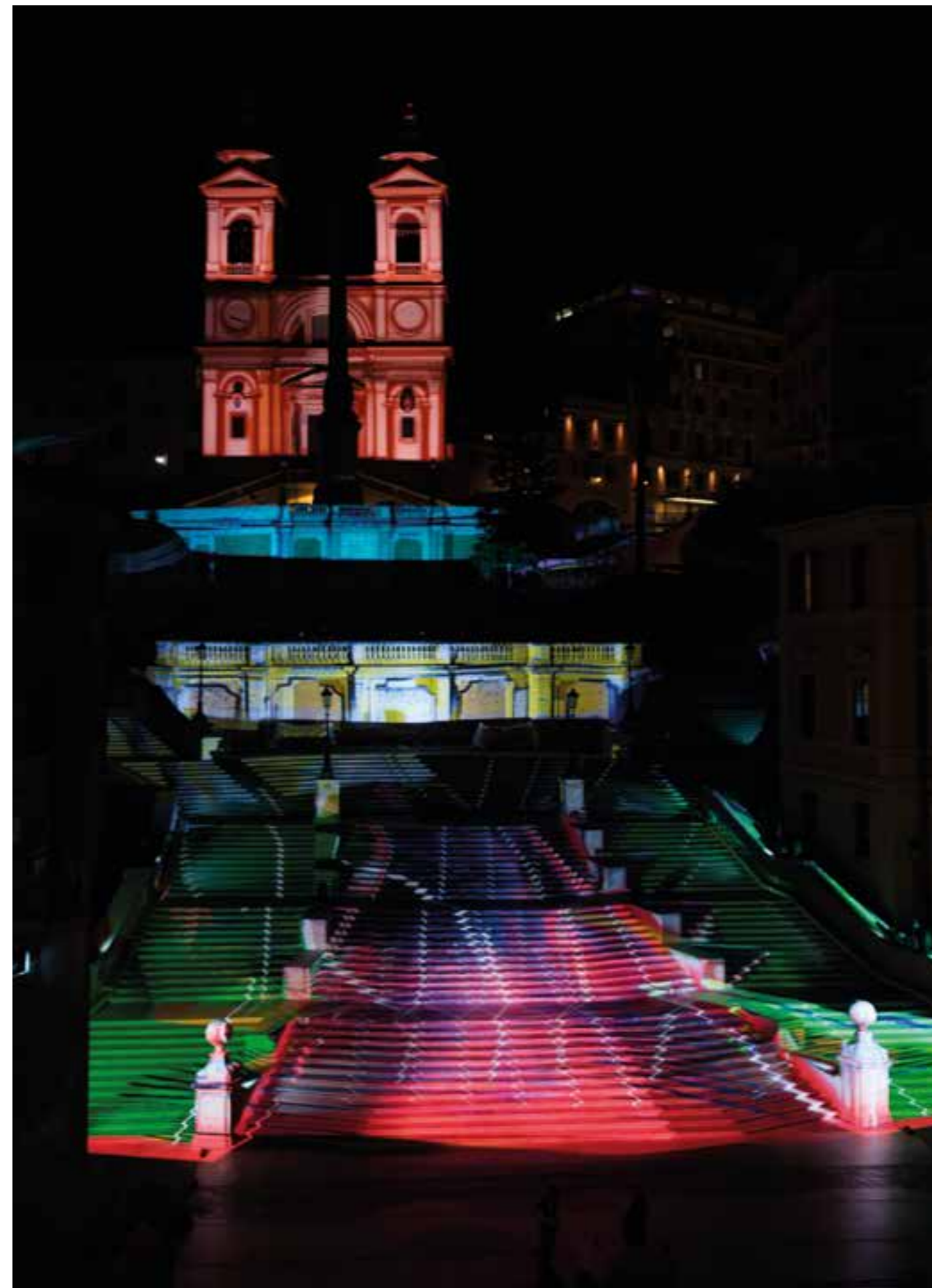
of acrobatic athleticism, sounds and lights. The *Orchestra of the National Academy of Santa Cecilia*, directed by Maestro Antonio Pappano performed a range of musical masterpieces: works by Mozart, Rossini, de Falla and Bizet while video mapping painted the entire steps with vivid shades of colour. Before arriving in Piazza di Spagna, guests for the evening, among whom stood out the new spokeswoman for the brand,

## Bulgari and Roma Capitale celebrated together the restoration of the Spanish Steps

Swedish actress and Oscar winner Alicia Vikander, and the Brazilian top model Amanda Wellsh, participated in a cocktail party in the brand's historic flagship store in nearby Via dei Condotti. As a tribute to the Scalinata, Bulgari has created a marvellous necklace in white gold with emeralds, sapphires, amethysts, and rubies, directly inspired by the late-baroque architectural language of the monument designed by Francesco de Sanctis in collaboration with Alessandro Specchi between 1721 and 1725.

2016年9月22日、1700年代に建てられた歴史的建造物であるスペイン広場のトリニタ・デイ・モンティ（通称スペイン階段）を本来

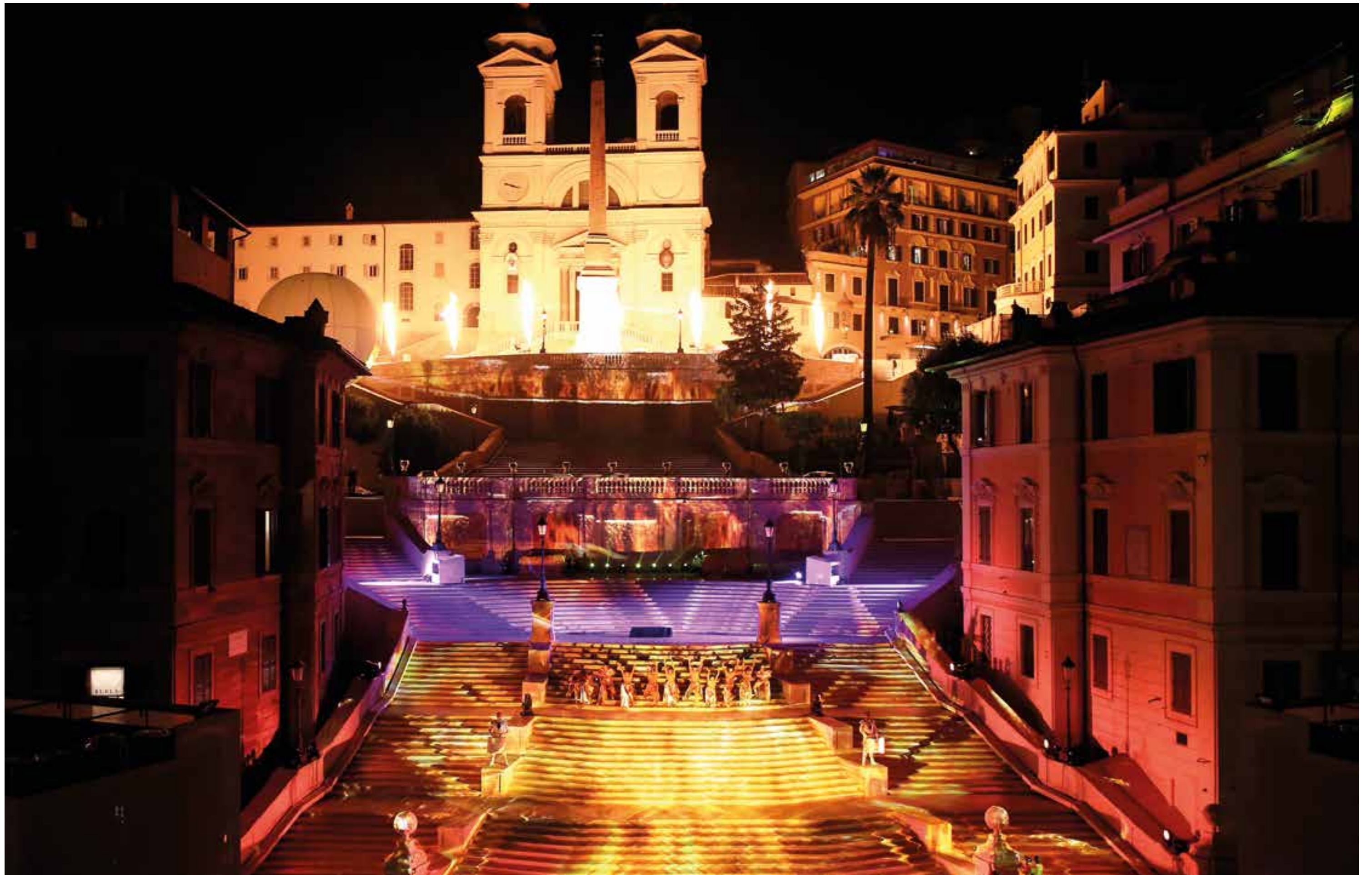
の美しさへと蘇らせるために、ブルガリとローマ市が合同で取り組んだ1年以上に亘る大規模な修復事業の完成を祝いました。ブルガリはローマに対する敬愛の証として、その修復費用を支援したのです。繊細で骨の折れる修復事業が完成したことを祝い、人々の記憶に刻まれるようなイベントを行ないました。サフランイエローの布ですっぽりと覆われた階段の真上に月を模した球が浮かび上がり、その下のスペイン広場の階段とベルニーニによるバルカッチャの噴水には幻想的な光が注がれました。アレゴリックの装いの女性が月をイメージした球の高さまで登りバールを脱ぐと、本来の美しさに甦った階段の全貌が披露されました。続いて階段を舞台に *Kataklò Athletic Dance Theatre* という国際的なダンス集団のダンサーたちが見事に舞い、アクロバティックな動きと音楽、照明が融合した躍動的なパフォーマンスを繰り広げました。アントニオ・バッパーノが指揮するサンタ・チェチーリア国立アカデミー管弦楽団は、モーツァルト、ロッシニー、ファッラ、ビゼーらが作曲したクラシックの名曲を演奏し、同時にプロジェクションマッピングによる鮮やかな光が階段を美しく彩りました。新たにブランドフレンズに就任した、スウェーデン人女優でオスカー受賞者のアリシア・ヴィキャンデルや、ブラジル人トップモデルのアマンダ・ウエルシュをはじめとして多くのソーシャライズ、メディアがブルガリの歴史を物語るコンドッティ通りの本店でカクテルパーティーに参加し、スペイン広場でのお披露目イベントに合流しました。1721年から1725年にかけてフランチェスコ・デ・サンクティスが設計し、アレッサンドロ・スペッキの協力で建設された後期バロック様式によるトリニタ・デイ・モンティへのオマージュとして、ブルガリはホワイトゴールドにサファイア、アメシスト、ルベライトがあしらわれたネックレスを特別にデザインしました。



# THE SPANISH STEPS

photography by Fabien Iliou and Azimut





È immersa in un'atmosfera gioiosa e corale la celebrazione di una promessa d'amore per la vita che Bulgari ha racchiuso nell'anello di fidanzamento in platino e pavé di diamanti, *Incontro d'Amore*. Con un messaggio che racchiude tutte le possibilità e le gioie della vita: *The Only Answer is Yes*. La cornice del racconto è Roma, città della grande bellezza e dalla storia millenaria, Urbe eterna e culla di civiltà. Roma, *City of Amor* quale scenario ideale del giorno in cui una giovane coppia si promette amore reciproco. Gli sposi si muovono nelle sale di una dimora patrizia tipicamente capitolina, ricca di affreschi, dorature e stucchi, in cui si succedono pavimenti intarsiati di marmi policromi. Qui si celebra il grande giorno della coppia, ispirato al mantra del *carpe diem*, quell'irresistibile invito a godere la vita in ogni istante che è parte integrante dello spirito *Larger-than-Life* della Maison romana. Un uomo e una donna che, grazie alla magica chiave del design di Bulgari, stringono il proprio legame e aprono una porta su un futuro comune. Bulgari come gioia d'amore ed esplosiva pienezza di vita, un connubio emblematico per un'indimenticabile occasione. Diamanti incantati, destinati a esistere oltre il tempo, lo splendore inscal-

fibile di una tra le materie più dure in natura. Pietre che possiedono un fuoco interno dai bagliori freddi e scintillanti, sapientemente moltiplicato da infinite e pazienti sfaccettature che li trasformano in stelle luminose. Diamanti eterni, come l'essenza e la leggendaria parabola di Roma, capaci di

*This tale's setting is Rome, the breathtakingly beautiful Eternal City*

attraversare le generazioni e restare integri attraverso le ere: la testimonianza, tangibile e senza cronologie, di un amore perfetto.

•  
*Immersed in a joyous, polyphonic atmosphere, Bulgari has enclosed the celebration of the promise of life-long love in a platinum and pavé diamonds engagement ring, Incontro d'Amore. Its message conveys all of life's possibilities and joy: The Only Answer is Yes. This tale's setting is Rome, the breathtakingly beautiful Eternal City; the cradle of civilisation with an ancient past. Roma, City of Amor, forms the perfect backdrop for the*

*day a young couple pronounces their vows of mutual love. The bride and groom move through the rooms of a quintessentially Capitoline patrician villa, rich with frescoes, gilt finishes and stucco, walking on a succession of colourful marble inlay floors. Here, the couple's big day is celebrated, inspired by the carpe diem mantra, an irresistible invitation to enjoy every moment of life and an integral part of the Roman jeweller's Larger-than-Life spirit. A man and a woman, thanks to Bulgari's key magical design, deepen their connection and open the door to their future together. Bulgari, the joy of love and the explosive fullness of life, an emblematic union for an unforgettable occasion. Enchanting diamonds, destined to exist long after time itself, the unsailable splendour of one of the most durable materials found in nature. Stones containing a flame which burns within their icy, glittering brilliance, expertly multiplied through infinite, detailed facets which transform them into luminous stars. Diamonds as eternal as the essence and legendary parable of Rome, sure to pass down through the generations and remain intact over the years: the tangible, timeless testimony of perfect love.*

•  
溢れる喜びとたくさんの祝福に満ちた雰囲気の中で誓う永遠の愛、

それがブルガリのプラチナとパヴェダイヤモンドのエンゲージリング「インコントロ ダモール」です。人生が秘める可能性と幸福につなげるのが、「The Only Answer is Yes.」というメッセージなのです。物語の舞台は、大いなる美と幾千年の歴史を誇り、“永遠の都”として文明を育んだ街、ローマ。数々の偉大な愛の物語を紡いできたローマは、若いカップルが不変の愛を誓う日のまたとない舞台となることでしょう。フレスコ画や金装飾、漆喰でふんだんに飾られ、床には色とりどりの大理石を使った象嵌が広がる典型的な貴族邸宅の広間に入る新郎新婦。ブルガリのコンセプトである「Larger-than-Life」は人生をより豊かにする、ラグジュアリーな生き方を示し、そして「今この瞬間を楽しめ（ラテン語で*carpe diem* “その日を摘め”の意より）」からヒントを得て、カップルの祝典が執り行なわれます。一組のカップルがブルガリのリングで互いを固い絆で結び、共に築く将来への扉を開きます。愛情溢れる歓喜とはじけるような豊かな人生の忘れられない機会をブルガリは愛の結晶として象徴しています。魅惑に満ちたダイヤモンドは、決して砕けることのない、この世で最も硬質な素材として時間を超越した輝きを放つことでしょう。クールなきらめきとは対照的に内に激しい炎を秘めた貴石は、丹念なファセットカットでいっそうその輝きを増し、まるで星のようにきらめきます。ローマの伝説的な寓話に登場する永遠の輝きを持つダイヤモンドは、世代を超え時代を経ても変わらぬ美しさを保ち続けます。はっきりと実感できる、完全なる永遠の愛の証しです。



Incontro d'Amore ring and wedding band, Corona necklace and earrings

## THE ONLY ANSWER IS YES

photography by Boo George





# MILAN



**Lottie Moss**  
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



**Nieves Álvarez**  
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week



**Xenia Tchoumi**  
Bulgari S/S 2017 Accessories Collection – Milan Fashion Week

# VENICE



**Amy Adams**  
The 73<sup>rd</sup> Venice Film Festival



**Natalie Portman**  
The 73<sup>rd</sup> Venice Film Festival



**Alicia Vikander**  
The 73<sup>rd</sup> Venice Film Festival

# ROME



**Carla Liuni and Aime Yun Yun Sun**  
Bulgari Spanish Steps Restoration



**Nicola Bulgari, Amanda Wellsh and Jean-Christophe Babin**  
Bulgari Spanish Steps Restoration

# VALENZA



The new Manifattura Bulgari – Valenza

# NEW YORK



**Elton John and David Furnish**  
Bulgari for EJAF – New York



**Alena Blohm**  
Bulgari for EJAF – New York



**Jasmine Sanders**  
Bulgari for EJAF – New York

# TOKYO



**Misa Kuranaga**  
AVRORA Awards – Tokyo



**KODO and BLUE TOKYO**  
AVRORA Awards – Tokyo



**Awardees and recommenders all together**  
AVRORA Awards – Tokyo



**Christel Takigawa**  
AVRORA Awards – Tokyo

# OSAKA



*Bulgari's Naturally Divine Exhibition – Hankyu Umeda Gallery, Osaka*

# MADRID



**Mar Saura**  
Bulgari y Roma Exhibition – Madrid



**Ariadne Artiles**  
Bulgari y Roma Exhibition – Madrid



**María León**  
Bulgari y Roma Exhibition – Madrid



**Nieves Álvarez**  
Bulgari y Roma Exhibition – Madrid

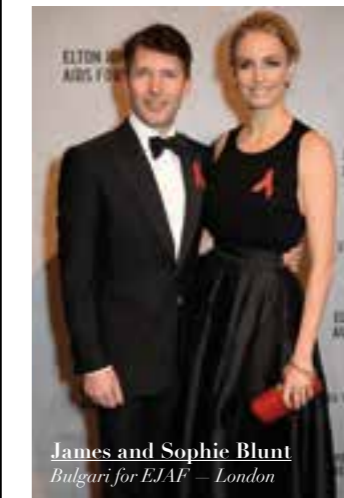


**Maribel Verdú**  
Bulgari y Roma Exhibition – Madrid

# LONDON



**Lottie Moss**  
Bulgari for EJAF – London



**James and Sophie Blunt**  
Bulgari for EJAF – London



**Lady Gaga**  
Bulgari for EJAF – London



**Stefano Sannino, Baroness Carmen Thyssen Bornemisza, Maite and Paolo Bulgari**  
Bulgari for EJAF – London

24 **DIVAS' DREAM** High Jewellery bracelet in white gold with 66 fancy, buff top cut emeralds (7.56 ct), 50 fancy, buff top cut rubies (5.48 ct), 50 fancy, buff top cut blue sapphires (5.25 ct), 48 fancy, buff top cut amethysts (4.64 ct), 16 round brilliant-cut diamonds, and pavé diamonds.



30 *left page:*  
**DIVAS' DREAM** High Jewellery bracelet in white gold with 7 pear cut emeralds (6.90 ct), 22 round brilliant-cut diamonds and pavé diamonds.

*right page:*  
**Giardini Italiani** High Jewellery necklace in pink gold with 1 emerald (5.47 ct), emeralds (35.26 ct) and diamonds (11.07 ct).



26 *left page:*  
**Color Treasures** High Jewellery necklace in pink gold with 6 cabochon pink tourmalines (142.32 ct), 5 cabochon amethysts (101.37 ct), 5 emerald beads (24.39 ct), 1 tourmaline round bead cut (5.50 ct), 10 cabochon red spinels (16.48 ct) and round and pavé diamonds (22.77 ct).

*right page:*  
**DIVAS' DREAM** High Jewellery necklace in white gold with 1 fancy, carved and polished jadeite - jade, 1 round brilliant-cut diamond, 11 cabochon cut jadeite - jades (0.92 ct), round brilliant-cut diamonds and pavé diamonds.

**Le Magnifiche Creazioni** High Jewellery necklace in platinum with 1 round emerald (17.34 ct approximately), emeralds (7.68 ct) and diamonds (39.73 ct).



32 **B.zero1 Design Legend** three-band ring in 18 kt white gold.

**B.zero1 Design Legend** three-band ring in 18 kt pink gold.



28 *left page:*  
**Color Treasures** High Jewellery necklace in white gold with 7 rubellites (89.5 ct), aquamarines, amethysts, emeralds and pavé diamonds.

*right page:*  
**Fiore di BVLGARI** High Jewellery necklace in white gold with cabochon emeralds (50.14 ct) and diamonds (25.18 ct).



34 **B.zero1 Design Legend** four-band ring in 18 kt pink gold.



36 *left page:*  
**B.zero1** two-band ring in 18 kt pink gold with white ceramic.

**B.zero1** four-band ring in 18 kt pink gold with black ceramic.

*right page:*  
**B.zero1** bangle bracelet in 18 kt pink gold with black ceramic.

**B.zero1** bangle bracelet in 18 kt pink gold with white ceramic.



38 **B.zero1** Design Legend three-band ring in 18 kt white gold.

**B.zero1** Design Legend three-band ring in 18 kt pink gold.



40 **B.zero1** Design Legend bracelet in 18 kt pink gold.



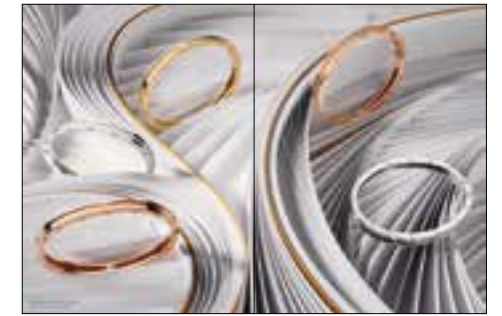
42 **B.zero1** bangle bracelet in 18 kt yellow gold.

**B.zero1** bangle bracelet in 18 kt white gold with pavé diamonds.

**B.zero1** bangle bracelet in 18 kt pink gold.

**B.zero1** bangle bracelet in 18 kt pink gold with pavé diamonds.

**B.zero1** bangle bracelet in 18 kt white gold.



44 **B.zero1** four-band ring in 18 kt pink and white gold.

**B.zero1** pendant in 18 kt pink and white gold.

**B.zero1** pendant in 18 kt pink, white and yellow gold.

**B.zero1** four-band ring in 18 kt pink, white and yellow gold.



46 **B.zero1** Design Legend four-band ring in 18 kt pink gold.



48 *left page:*  
**B.zero1** pendant in 18 kt white gold with chain.

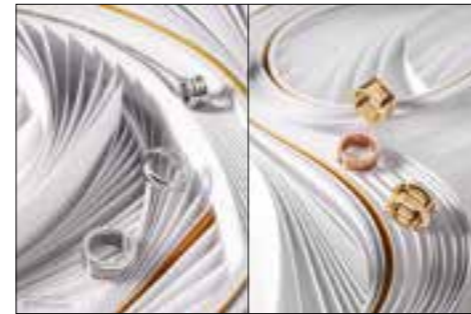
**B.zero1** one-band ring in 18 kt white gold with pavé diamonds.

**B.zero1** four-band ring in 18 kt white gold with pavé diamonds.

*right page:*  
**B.zero1** four-band ring in 18 kt yellow gold.

**B.zero1** three-band ring in 18 kt pink gold.

**B.zero1** three-band ring in 18 kt pink gold with pavé diamonds.



50 **B.zero1** Design Legend pendant in 18 kt pink gold.



52 Bulgari **Serpenteyes** contemporary rounded pink gold metal frame with layered scale design on the hexagonal browline. The flat pink gold mirrored lenses are enhanced by sleek temples ending with an engraved hexagonal tip.

**DIVAS' DREAM** earrings in 18 kt pink gold with 2 round brilliant-cut diamonds (0.07 ct) and pavé diamonds (0.89 ct).

**“Serpenti Forever”** flap cover bag in white agate calf leather featuring an inlayed fiore motif in pink spinel, white agate and black calf leather; with pink spinel brushed metallic calf leather and golden galuchat skin elements. Brass light gold plated snake head closure in golden glitter and black enamel with eyes in black onyx.



54 **Diagono** modern double bridge sunglasses combining black acetate with pink gold finishing and pink mirrored lenses. Sleek and flexible metal temples personalize the front piece with a distinctive tubular structure.

**Serpenti** earrings in 18 kt pink gold with 4 pear shaped malachites and pavé diamonds (0.17 ct).

**“Serpenti Forever”** flap cover bag featuring the “Serpentage” print motif in pink spinel on python skin, with black smooth calf leather. The “Serpentage” print is inspired by the High Jewellery snake watches from 1965, whose bracelets reproduced snake scales decorated in multicolour enamel. Brass light gold plated hardware and tempting snake head closure in white and black enamel with eyes in black onyx.



56 **“Serpenti Viper”** top handle bag in ivy tourmaline smooth calf leather featuring a “Scaglie Gems” motif in black onyx. Brass light gold plated hardware and snap closure in black shiny enamel with iconic “Scaglie” design and lateral push buttons in green malachite stones.



58 **“Serpenti Forever”** flap cover bag in white agate calf leather featuring the “Scaglie Beads” motif in fire opal and pink spinel quartzes. Brass light gold plated tempting snake head closure in black and white, with eyes in black onyx.



60 “Serpenti Forever” flap cover bag in desert quartz calf leather featuring the “Scaglie Studs” motif in black onyx. Brass light gold plated tempting snake head closure in desert quartz enamel, with eyes in black onyx.



62 **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Black polished lacquered dial with hand-applied indexes. Steel bracelet with folding clasp. Water-resistant up to 100 metres.

**OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber, decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm, 18 kt pink gold case with transparent case back. Crown set with ceramic. Dark brown lacquered polished dial with hand-applied indexes. Brown alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres.



64 *left page:*  
**DIVAS' DREAM** necklace in 18 kt pink gold with 3 round diamonds (0.61 ct) and pavé diamonds (5.99 ct).

**DIVAS' DREAM** earrings in 18 kt pink gold with 2 round diamonds (0.44 ct) and pavé diamonds (0.88 ct).

*right page:*  
**Serpenti Tubogas** necklace in 18 kt pink gold with pavé diamonds (3.22 ct).

**Serpenti** earrings in 18 kt pink gold with pavé diamonds (1.43 ct).



66 **LVCEA** watch. Quartz movement. 28 mm, steel case. Steel crown set with a pink cabochon-cut stone and diamond. Black polished lacquered dial with Roman indexes. Steel bracelet.

**LVCEA** watch. Quartz movement. 28 mm, 18 kt pink gold and steel case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Brown satiné soleil dial set with diamond indexes. 18 kt pink gold and steel bracelet.

**LVCEA** watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold and steel case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Brown satiné soleil dial set with diamond indexes. Date aperture. 18 kt pink gold and steel bracelet.



68 *left page:*  
**DIVAS' DREAM** necklace in 18 kt white gold with 3 round diamonds (0.30 ct) and pavé diamonds (2.89 ct).

**DIVAS' DREAM** necklace in 18 kt pink gold with 3 round diamonds (0.30 ct) and pavé diamonds (1.48 ct).

*right page:*  
**DIVAS' DREAM** ring in 18 kt white gold with pavé diamonds (2.39 ct).

**DIVAS' DREAM** ring in 18 kt pink gold with mother-of-pearls and pavé diamonds (1.18 ct).



70 **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Silver dial with hand-applied indexes. Black alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.

**OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Dark brown polished lacquered dial with hand-applied indexes. Brown alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.



72 **Serpenti Tubogas** watch. Quartz movement. 35mm, 18 kt pink gold and steel curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink rubellite. Grey dial. Single spiral 18 kt pink gold and steel tubogas bracelet.

**Serpenti Tubogas** watch. Quartz movement. 35mm, steel curved case set with brilliant-cut diamonds. Steel crown set with a pink rubellite. Red lacquered dial. Double spiral steel tubogas bracelet.



74 *left page:*  
**LVCEA** watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black dial with Roman indexes. Date aperture. 18 kt pink gold bracelet.

**LVCEA** watch. Mechanical movement with automatic winding. 33 mm, steel case. Steel crown set with a pink cabochon-cut stone and diamond. Black polished lacquered dial with Roman indexes. Date aperture. Steel bracelet.

*right page:*  
**LVCEA** watch. Mechanical movement with automatic winding. 33 mm, steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial with diamond indexes. Date aperture. Bordeaux alligator strap with steel ardillon buckle.

**LVCEA** watch. Mechanical movement with automatic winding. 33 mm, 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black dial with diamond indexes. Date aperture. 18 kt pink gold bracelet set with brilliant-cut diamonds.



76 **Serpenti** ring in 18 kt pink gold with 2 pear rubellites and pavé diamonds (0.25 ct).

**Serpenti** bracelet in 18 kt pink gold with 2 pear rubellites and pavé diamonds (0.31 ct).

**Serpenti** necklace in 18 kt pink gold with 2 pear rubellites and pavé diamonds (3.31 ct).



78 **OCTO ROMA** watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hours power reserve. 41 mm steel case with 18 kt pink gold octagon and crown set with ceramic, transparent case back. Silver dial with hand-applied indexes. Brown alligator strap with stainless steel folding buckle. Water-resistant up to 100 metres.



80 **DIVAS' DREAM** High Jewellery earrings in pink gold with 68 buff top cut pink tourmalines (4.03 ct), 2 round brilliant-cut diamonds and pavé diamonds.



82 **MVSA** High Jewellery necklace in platinum with 42 Burma rubies (215.75 ct), 134 round, brilliant-cut diamonds (19.43 ct) and 134 tapered cut diamonds (15.57 ct).

**Le Magnifiche Creazioni** High Jewellery ring in platinum and gold with 1 oval cabochon Burma ruby (9.48 ct) and 12 pear shaped diamonds (3.50 ct).



84 Parentesi High Jewellery necklace in white gold with pavé diamonds (31.14 ct).



90 Fiore di BVLGARI High Jewellery brooch in white gold and coral inserts with 1 oval Madagascar sapphire (14.03 ct), cabochon shaped blue sapphires (13.63 ct), round brilliant-cut diamonds and pavé diamonds (6.38 ct).



86 *left page:*  
Color Treasures High Jewellery bracelet in pink gold and mother-of-pearl elements with 24 oval shaped spinels (22.81 ct) and pavé diamonds (9.03 ct).

*right page:*  
Color Treasures High Jewellery necklace in pink gold set with mother-of-pearl elements, 7 colour gemstones (89.35 ct) and diamonds (49.84 ct).



92 Serpenti High Jewellery earrings in platinum with pear and marquise shaped emeralds (2.52 ct), marquise brilliant-cut diamonds and round brilliant-cut diamonds (4.45 ct).

Serpenti High Jewellery necklace in platinum with 12 marquise brilliant-cut diamonds (9.54 ct), 28 round, pear and marquise shaped emeralds (35.42 ct) and round and pavé diamonds (11.03 ct).



88 Monete High Jewellery necklace in pink gold with silver Greek coin (Lucania-Heraclea - 300 B.C) and pavé diamonds.



94 Le Magnifiche Creazioni High Jewellery necklace in platinum with 1 Ceylon cushion shaped sapphire (31.52 ct), sapphires (11.10 ct) and diamonds (44.03 ct).



96 **Giardini Italiani** High Jewellery earrings in white gold with pearls, rubies (3.82 ct) and pavé diamonds.

**Giardini Italiani** High Jewellery necklace in white gold with 48 pearls, spinels (25.52 ct), rubies (5.68 ct), and pavé diamonds (6.98 ct).



98 **Serpenti** High Jewellery necklace in white gold and onyx elements with 2 pear shaped brilliant-cut diamonds (0.83 ct) and pavé diamonds (51.69 ct).

**Serpenti** High Jewellery bracelet in white gold with 2 pear shaped brilliant-cut diamonds (0.84 ct) and pavé diamonds (50.55 ct).



106 **Incontro d'Amore** ring in platinum with round brilliant-cut diamond and pavé diamonds. Available from 0.20 ct.

**Incontro d'Amore** wedding band in platinum and pavé diamonds. Available from September.

**Corona** earrings in 18 kt white gold with round brilliant-cut diamonds. Available from 0.20 ct each.

**Corona** necklace in 18 kt white gold with round brilliant-cut diamonds.



Discover the Bulgari collection in The Fine Jewellery Room on the Ground Floor at Harrods.

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