

LIFE IN

# BVLGARI

ROMA



ISSUE 9



**BVLGARI**  
ROMA

DIVAS' DREAM



**BVLGARI**  
ROMA

SERPENTI

# LIFE IN BVLGARI ROMA

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## LIFE IN BVLGARI

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# BVLGARI ROMA

SERPENTI

*We look back on the year 2016, which is almost at an end, with great satisfaction. This was the year in which we increased the focus of our codes and values as protagonists, starting from an essential concept that represents the heart of the Bulgari DNA: the consistency of the past is the essence of the future. Through new collections – from jewellery to accessories, passing through watches, perfumes and hotels – Bulgari expressed a new Larger-than-Life way of being that we will bring with us in the new year as the ideal of the Mediterranean Renaissance. A visionary brand that represents a Roman way of life that balances glamour with indulgence, and enjoyment with exuberance. Grand without being over-the-top. Precious, without being dainty. Timeless, embodying 2,700 years of unrivalled Roman magnificence and culture. We celebrated the Bulgari's love and gratitude for the Eternal City with two great moments: in June, the unveiling of the Caracalla Mosaic gave us the opportunity to announce the complete restoration of the entire opera, and in September we returned the unforgettable Spanish Steps to the Rome with a restoration that brought it back to its full splendour.*

*In July, we celebrated our partnership with Save the Children by launching Fabrizio Ferri's #RaiseYourHand campaign and proudly announcing US\$50 million raised for one million beneficiaries across 33 countries.*

*In September, we announced supermodel Lily Aldridge as Bulgari's new Brand Campaign Ambassador 2016/2017, and Mario Testino as the brilliant photographer who captured the magic of the brand, reflecting its brazen Roman spirit, its extravagant use of colour, and its boundless creativity. Bulgari finds endless inspiration within the magnificence of its ancient homeland, reinterpreting its Roman elegance with contemporary flair.*

*The new Spring/Summer Accessories collection was presented in Milan in September, at a consolidated and awaited rendez-vous during Milan Fashion Week. It celebrates its vibrant creator, the master of gemstones, with an extraordinary quality of craftsmanship and a confirmation that the Serpenti bag proves itself to be an irresistible icon.*

*We look to the new year with strength and determination, and, led by a new Larger-than-Life vision of the future, we believe we will achieve great goals. Happy holidays to everyone, and best wishes for a wonderful 2017.*

**Jean-Christophe Babin**  
CEO of BVLGARI GROUP

“DETAILS MAKE  
PERFECTION,  
AND PERFECTION  
IS NOT A DETAIL”

LEONARDO DA VINCI



**B V L G A R I**  
ROMA  
**OCTO**  
*—velocissimo—*

A oltre quarant'anni dagli scatti iconici realizzati con i gioielli Bulgari per *Vogue Italia* e *Vogue US*, il maestro della fotografia di moda torna a immortalare le creazioni della Maison con il suo stile inconfondibile. Sul filo dei ricordi e delle emozioni legati al mondo Bulgari, Barbieri ripercorre con noi gli anni che hanno segnato la sua carriera stellare.

«Sono arrivati i Bulgari», annunciava fatidica la segretaria. Erano sempre in due: impeccabile suit nero tre bottoni, camicia candida, cravatta, valigetta e cappello nero. Mancavano solo gli occhiali scuri. Non appena si aprivano i cofanetti che custodivano i gioielli, si sprecavano aggettivi che sembravano fuochi d'artificio, tutto un *gorgeous* e un *fabulous*, brividi di piacere e manciate di stelle negli occhi». Il racconto di Gian Paolo Barbieri, tra i maggiori fotografi italiani attivi sulla scena internazionale, reca impresso il profumo di un'epoca in cui il *glamour* non era un'opinione. «Correvano gli anni Sessanta e ogni cosa

appariva semplice, allegra e sicura», l'alta moda elaborava una continua innovazione, apriva confini creativi davvero sperimentali. «Le donne sapevano di cipria e la Maison Bulgari si era già trasformata in leggenda. I pezzi di *joaillerie* venivano posati sulle modelle come carezze vive ricorda Barbieri e immancabilmente avveniva una magia. Sembrava come se fossero sempre appartenuti a quelle ragazze meravigliose. Capivano che quei gioielli diventavano promessa e suggello di felicità. Scattavo, scattavo e le immagini arrivavano nella redazione di *Vogue US*. Diana Vreeland mi inviava sempre telegrammi pieni di poesia: *You shot like the wind when is green, fabulous! It's so rich!*». La fotografia non perdona, ha più volte osservato Barbieri. Resta lì come il monumento indelebile di un unico iconico istante di bellezza, che non ritornerà mai più, ma che vivrà per sempre. «Le donne sono le colonne portanti del gioiello sottolinea ancora Gian Paolo Barbieri, se si sbaglia la modella tutto il resto diviene

inutile. La mia preoccupazione maggiore è sempre stata la scelta della persona idonea rispetto ai gioielli

*“You shot like the wind when is green, fabulous!”*

che bisognava fotografare. L'identità e l'attitudine della modella penso siano l'elemento più importante per riuscire a realizzare un buon scatto. Il mio compito consiste nel far vedere al meglio quello che già c'è. Non nel falsificare la realtà. È la modella che valorizza il gioiello, non il contrario. Si deve stare attenti alla personalità, all'essenza estetica e simbolica di un determinato pezzo. Un qualcosa che in Bulgari, oggi come ieri, risulta fortissimo, prepotente, chiaro come il sole d'estate».

*Over forty years after he shot the iconic images of Bulgari jewels for Vogue Italia and*

*Vogue US, the master fashion photographer Gian Paolo Barbieri returns to immortalise the creations of the Maison with his unmistakable style. Accompanied by the memories and emotions tied to the Bulgari world, Barbieri looks back at the years that marked his stellar career.*

*“The Bulgari people have arrived,” the secretary would fatefully announce” says Barbieri. “There were always two of them dressed in impeccable black three-button suits with white shirts, a tie, briefcase and black hat. The only thing missing was black sunglasses. As soon as they opened the boxes containing the jewels, there was a burst of adjectives like fireworks; everything was gorgeous and fabulous. The jewels beauty gave you the chills and dazzled the eyes.” The account of Gian Paolo Barbieri, one of the top Italian photographers on the international scene, possesses the fragrance of an era when glamour was not an opinion. “It was the sixties, when everything seemed simple, fun and safe.” Haute couture continuously introduced innovation, crossing truly experimental creative bounda-*

*ries. “Women smelled like face powder and Bulgari was already a legend” remembers Barbieri. “When the jewellery was placed on the models like vibrant caresses, magic unfailingly occurred. It seemed as if these pieces had always belonged to those marvellous girls. They understood that the jewels were a promise and symbol of happiness. I kept shooting and the images arrived in the editorial offices of Vogue US. Diana Vreeland kept sending me telegrams full of poetry: ‘You shot like the wind when it's green, fabulous! It's so rich!’.” Photography is unforgiving, Barbieri often says. It remains an indelible monument to an instant of beauty that will never return, but lives on forever. “Women are the foundation for the jewel,” says Barbieri. “If*

*you choose the wrong model, everything else is useless. I was most concerned about choosing the right person for the jewellery I had to shoot. The model's identity and attitude are the most important elements for taking a good photo. My job is to show what already exists in the best way; not to falsify reality. It's the model that enhances the jewel, not the other way around. You have to pay attention to the personality and to the aesthetic and symbolic essence of a certain piece. That something is – today as in the past – extremely strong and powerful in Bulgari, as clear as the summer sun.”*

•  
In为意大利版及美国版《VOGUE》杂志拍摄了宝格丽最具标志性的珠宝大片的四十年

后, 这时时尚摄影大师再次以他独具匠心的风格为宝格丽定格品牌风格。巴尔贝里向我们娓娓讲述了在他辉煌的职业生涯中对宝格丽的感情回忆。

秘书郑重地告诉我: “宝格丽来了”。他们总是两个人一起来, 穿着无可挑剔的三粒扣黑色西装、洁白的衬衫、领带、小手提箱和黑色的帽子, 只是没戴黑色墨镜。只要一打开珠宝盒, 他们就会像放鞭炮一样蹦出很多的形容词来描述珠宝, 华丽、美妙、激情四射、眼里闪着光。吉安·保罗·巴尔贝里是当今国际舞台上最活跃和最著名的意大利摄影师之一, 他的诠释弥漫着时代的芬芳, 在那个年代, 优雅是毋庸置疑。“上个世纪六十年代, 一切都好像是那么的简单、快乐和充满自信。”高级定制被不断创新, 真正打开了创意实验的疆界。“那时候, 女人散发着脂粉的香味, 而宝格丽已然是传奇。巴尔贝里回忆道: “珠宝戴在模特的身上犹如亲昵的爱抚, 魔法应而由

生。珠宝好像是永远属于那些魅力四射的女性。她们知道, 珠宝是幸福快乐的承诺与印证。我一直在拍, 照片之后送到美国《VOGUE》杂志社。戴安娜·弗里兰(Diana Vreeland)总是给我发来充满诗情的电报: “你拍的就像一道绿色的风, 精美绝伦, 如此的丰富!”巴尔贝里总是反复强调: “照片不容有任何的差错”。照片定格了那一瞬惊人的美, 虽然美会一去不复返, 但它会永远留存。巴尔贝里着重说到: “女性是珠宝重要的载体, 如果模特选错了, 其它所有的东西都毫无意义。相对于拍摄的珠宝而言, 我更关注的始终在挑选合适的人上。我认为, 要拍出一张好的照片, 模特的形象和态度是最重要的因素。我的工作让人们看到事物最好的一面, 而不是虚造现实。是模特为珠宝增色, 而非相反。你必须体会珠宝的设计特征、它的美学定义以及象征精髓。从过去到现在, 宝格丽所拥有的, 犹如夏日骄阳般, 强烈、而鲜明风格特质。”

## GIAN PAOLO BARBIERI

illustration by Lulu\*  
text by Cesare Cunaccia



Lily Maud Aldridge, supermodella californiana, classe 1985, di una bellezza fuori dal comune sembra aver fatto suo il concetto di *Larger than Life*, interpretandolo secondo una propria personale declinazione. «È vero sottolinea Aldridge

*“I’m proud to be a part of Bulgari’s universe”*

, che questo può essere il motto della mia vita. Per Bulgari, sono partita per destinazioni meravigliose e ho scattato con Mario Testino a Roma. Con Mario, e lo considero un vero privilegio, avevo lavorato più volte in precedenza. Sa interpretare al meglio le mie facoltà espressive, da me tira fuori un qualcosa di unico, un carattere speciale, ogni volta diverso. Ditemi voi se questo già non significa *Larger than Life* e il compimento di un sogno». Durante la realizza-

zione della campagna Bulgari nella Città Eterna, che Lily Aldridge non esita a definire favolosa, evocativa e profondamente italiana, tutte le location prescelte erano nel cuore antico del tessuto urbano, con il Vaticano a vista d’occhio. Confida di essersi sentita d’improvviso una stella del cinema, un personaggio de *La Dolce Vita*. «In qualità di ambasciatrice del brand e mentre prendeva forma la campagna, questa dimensione di glamour cinematografico, questa appartenenza a un mito, l’ho avvertita sempre più forte, seguendo le orme di tante donne che hanno indossato le creazioni di Bulgari. Sono orgogliosa di essere parte di questo universo, di essere entrata nel vivo di un brand tanto leggendario». Lily Aldridge, fedele al concetto di *Larger than Life*, della Maison romana ama in particolare la collezione *Serpenti*. Il suo pezzo del cuore è una grande testa di serpente di cui ha scattato una foto, inviandola subito al marito,

con la richiesta di riceverla come regalo di Natale.

•  
*Lily Maud Aldridge, the gorgeous Californian supermodel born in 1985, seems to have adopted the concept of Larger than Life, interpreting it with her own personal style. “It’s true that this could be the motto of my life,” says Aldridge. “I’ve travelled to amazing places for Bulgari and I posed for Mario Testino in Rome. I’ve worked with him several times in the past, and I consider it a real privilege. He perfectly interprets my expressive capabilities and brings out something special and unique from me. Each time it’s different. Tell me if this isn’t Larger than Life and a dream come true!”.*  
*When the Bulgari campaign was shot in the Eternal City, which Lily Aldridge does not hesitate to call fabulous, evocative and profoundly Italian, all of the chosen locations were in the ancient heart of the city with a view of the Vatican. She says she immediately felt like a movie star and a character out*

*of La Dolce Vita. “As brand ambassador, and while the campaign was taking shape, I strongly felt this dimension of cinematic glamour and affiliation with a legend, following in the footsteps of the many women who wore Bulgari creations. I’m proud to be a part of this universe and at the heart of such a legendary brand.” Aldridge, true to the Larger than Life concept, particularly loves the Serpenti collection of the Roman maison. Her favourite piece is a large serpent head: she snapped a picture of it and immediately sent it to her husband, asking to receive it as a Christmas gift.*

•  
Lily Maud Aldridge è una modella californiana di 38 anni, nata a Los Angeles. È stata la musa di Mario Testino per la campagna Bulgari della Città Eterna. È sposata con il fotografo Mario Testino. È una grande fan della collezione Serpenti di Bulgari. È stata scelta per la campagna Bulgari della Città Eterna. È una grande fan della collezione Serpenti di Bulgari. È sposata con il fotografo Mario Testino.

征，能够从我身上发掘出某些特有的东西，一种独特的个性，每次都不同。难道这还不算是“与众不同”和梦想成真吗？”在永恒之城拍摄宝格丽的宣传广告片时，莉莉·奥尔德里奇毫不掩饰她对这座美轮美奂、回味无穷和传统意大利城市的溢美之词。所有摄影地点都在罗马古城的心脏地带，梵蒂冈也近在咫尺。她相信自己就是一个电影明星，是电影《甜蜜生活》中的某个角色。“作为品牌的形象大使，在广告宣传片初具雏形的时候，我对这部电影魅力和身处梦幻传奇的感觉越来越强烈，仿佛是在沿着众多名伶佩戴宝格丽作品的足迹前行。我很自豪成为这个珠宝世界的一部分，能够真正走入这样一个传奇品牌。”莉莉信守“与众不同”和宝格丽的理念，尤其钟爱罗马珠宝巨匠的Serpenti蛇形系列珠宝。她最心爱的是一个大件的蛇头珠宝，她立即拍照发给她的丈夫，希望作为圣诞礼物得到它。

## LILY ALDRIDGE

illustration by Lulu\*  
text by Cesare Cunaccia



*Magnificent Inspirations*, la nuova collezione di *Haute Joaillerie* della Maison Bulgari, somma in sé i toni cromatici di una tavolozza mediterranea, il rosa dei tramonti su Roma e l'oro degli antichi templi. In occasione della presentazione lo scorso giugno a Cap d'Ail in Francia, abbiamo rivolto qualche domanda ai due Direttori Creativi del brand, rispettivamente Lucia Silvestri per la gioielleria e Fabrizio Buonamassa Stigliani per gli orologi. Lucia Silvestri, nel team Bulgari da circa tre decenni, con inizi presso il dipartimento di gemmologia, dichiara tutto il proprio amore per il mondo delle pietre, di cui la Maison ha accesso alla massima qualità. «Bulgari è la mia vita e la mia passione sottolinea Lucia. Sono perdutoamente innamorata delle pietre e da sempre viaggio intorno al mondo cercandole. Un eccezionale gruppo di pietre per

taglio, caratura, colore, costituisce il punto di partenza del processo creativo di ogni pezzo di alta gioielleria, suggerisce la prima idea di volume, la direzione estetica e l'armonia delle proporzioni, indica l'impiego in un determinato pezzo». Fabrizio Buonamassa Stigliani, Direttore Creativo del settore orologi, pone l'accento sulla collezione *Serpenti Incantati*. «È una storia affascinante esordisce. Per la prima volta un serpente si avvolge insieme su sé stesso e in modo circolare intorno alla cassa di un segnatempo, come ipnotizzato, quasi ammalato dallo scorrere del tempo. L'ispirazione nasce da una spilla in diamanti che, nella sua semplicità di disegno ha rappresentato l'inizio di questa avventura e di questa storia. Ne risulta un serpente arrotolato, pronto a richiamare la tipica posizione assunta quando si trova nella cesta del suo in-

cantatore. Due le versioni: oro bianco e diamanti, oppure in oro rosa e rubellite, per questo orologio-gioiello che misura trenta millimetri di diametro. Il bracciale inoltre è perfettamente snodabile aggiunge Buonamassa Stigliani e gli elementi che ruotano attorno alla cassa sono altrettanto mobili, per accentuare il senso dinamico e l'effetto di scintillio. Dietro la spiccata risultanza ornamentale si cela una fondamentale funzionalità costruttiva».

*Magnificent Inspirations, Bulgari's new Haute Joaillerie collection, has the colours of a Mediterranean, the pink sunsets of Rome and the gold of ancient temples. During the presentation held in Cap d'Ail, France last June, we asked the two Creative Directors of the brand – Lucia Silvestri for jewellery and Fabrizio Bu-*

*namassa Stigliani for watches – a few questions. Lucia Silvestri, who has been with Bulgari for nearly three decades and started in the gemmology department, de-*

*“An exceptional group of stones is the point of departure for the creative process of each Haute Joaillerie piece”*

*clares her love for the world of precious stones, in which the Maison has access to products of exceptional quality: “Bulgari is my life and passion,” says Lucia. “I’m hopelessly in love with these stones and travel the world in search of them. An exceptional group of stones – with the right cut, carat and*

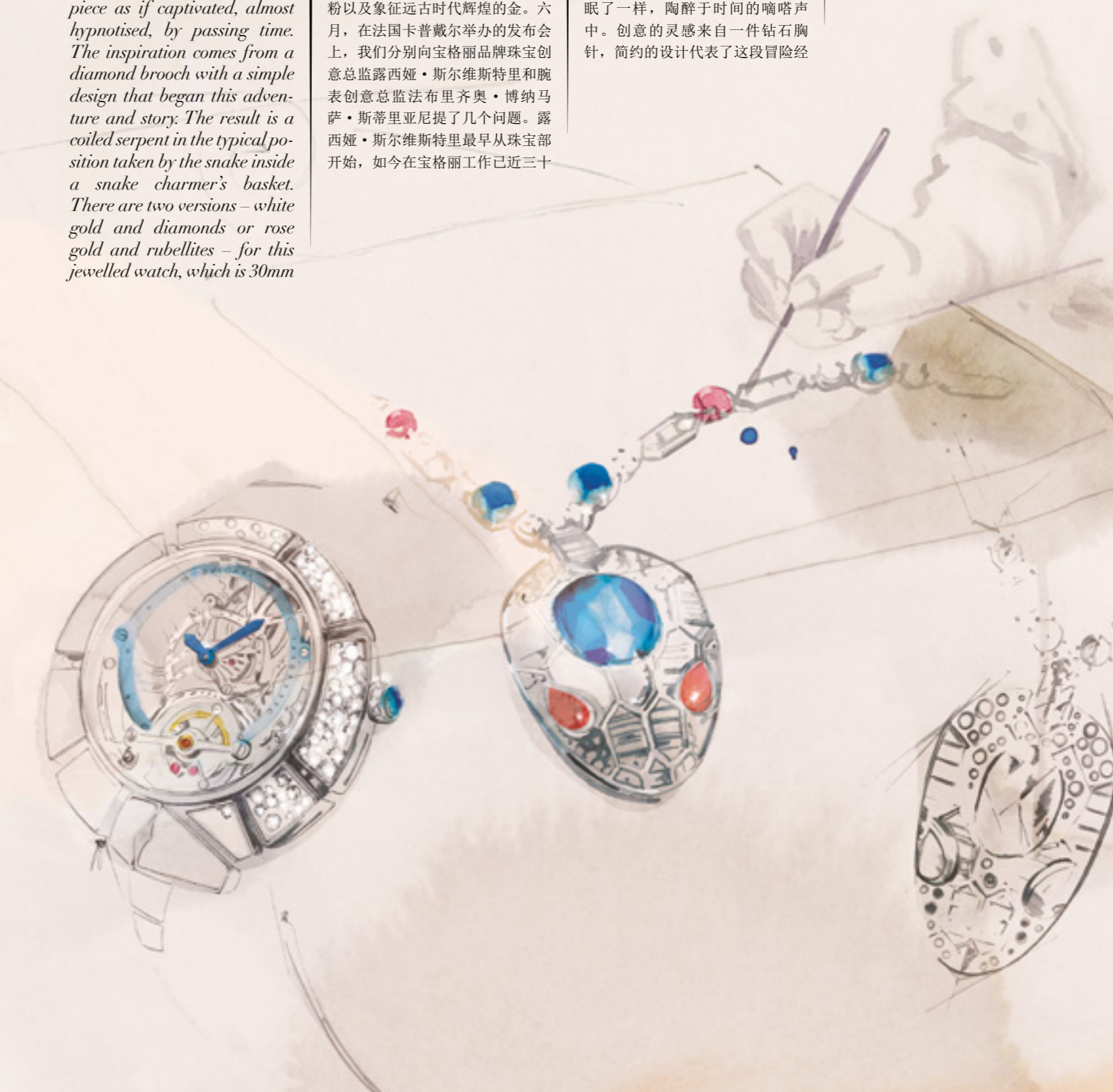
*colour – is the point of departure for the creating of each Haute Joaillerie piece. It suggests the first idea of volume, the aesthetic direction and the harmony of proportions, as well as their use in a certain piece.” Fabrizio Buonamassa Stigliani, the Creative Director of the watch sector, focuses on the Serpenti Incantati collection. “It is a fascinating story,” he says. “For the first time, a serpent coils around itself and around the case of the timepiece as if captivated, almost hypnotised, by passing time. The inspiration comes from a diamond brooch with a simple design that began this adventure and story. The result is a coiled serpent in the typical position taken by the snake inside a snake charmer’s basket. There are two versions – white gold and diamonds or rose gold and rubellites – for this jewelled watch, which is 30mm*

*in diameter. The bracelet is perfectly flexible.” “The elements circling the case are mobile to accentuate the dynamic yet playful mood. Behind the distinctive ornamental design, however, is fundamental constructive functionality.”*

•  
华彩之源，宝格丽高级珠宝的新品系列充分诠释了它的意式风格——地中海的蓝，罗马日落时霞光般的粉以及象征远古时代辉煌的金。六月，在法国卡普戴尔举办的发布会上，我们分别向宝格丽品牌珠宝创意总监露西娅·斯尔维斯特里和腕表创意总监法布里齐奥·博纳马萨·斯蒂里亚尼提了几个问题。露西娅·斯尔维斯特里最早从珠宝部开始，如今在宝格丽工作已近三十

年。她酷爱宝石，宝格丽也因宝石的卓越品质而登峰造极。露西娅尤其说到：“宝格丽是我生命的全部和激情所在。我迷恋宝石并且经常去世界各地寻觅。一组切工、克重、色泽都极为上乘的宝石是创作一件高级珠宝的开始，它决定了珠宝的大小，美学方向，比例的协调。”法布里齐奥·博纳马萨·斯蒂里亚尼是腕表设计的创意总监，他重点讲述了 *Serpenti Incantati* 腕表系列。博纳马萨·斯蒂里亚尼说到：“故事引人入胜，我们还是第一次将灵蛇缠绕成圆形围绕表盘周围，就好像蛇被催眠了一样，陶醉于时间的嘀嗒声中。创意的灵感来自一件钻石胸针，简约的设计代表了这段冒险经

历和故事的开始。腕表上有一条盘绕的蛇，就好像蛇在驯蛇人的笼子里，随时要重新展示它原本的姿态。腕表有两种款式：白金钻石款和玫瑰金红碧玺款，珠宝腕表的直径为30毫米。”博纳马萨·斯蒂里亚尼继续说到：“腕表的表链是弯曲灵活的，环绕表盘的构件同样也是活动的，强调了动态感和装饰的效果。除了突出装饰用途之外，它还隐藏着最基本的构造特征。”



# LUCIA SILVESTRI FABRIZIO BUONAMASSA STIGLIANI

illustration by Lulu\*  
text by Cesare Cunaccia





Melozzo da Forlì,  
Dome of the Sacristy  
of St. Mark, Loreto.  
Credits: Getty Images;  
opposite page:  
Andrea Mantegna, Palazzo Ducale,  
Camera degli Sposi, Mantua.  
Credits: Scala, Florence



Andrea Pozzo,  
Church of St. Ignatius of Loyola,  
Rome. Credits: Scala, Florence



Paolo Veronese,  
Villa Barbaro, Hall of Olympus, Maser.  
Credits: Scala, Florence;  
opposite page:  
Francescano del Baciccio,  
Church of the Twelve Holy Apostles,  
Rome. Credits: 123RF



Cathedral of Assumption,  
Rabat, Gozo, Malta.  
Credits: Getty Images

# POWER TO LIFE

photography by Sebastian Kim  
styling by Claire Dhelens  
model Lily Aldridge





Parentesi High Jewellery necklace,  
Parentesi High Jewellery bracelets;  
*opposite page:*  
Serpenti High Jewellery watches



DIVAS' DREAM High Jewellery  
earrings, necklace and bracelet





Serpenti High Jewellery earrings and necklace;  
opposite page:  
Parentesi High Jewellery necklace and bracelet





Fiore di BVLGARI  
High Jewellery necklace

Vivere sopra le righe, puntare le nuvole, la posta in gioco è alta. Come un *trompe l'oeil* in una cupola seicentesca, dove il soffitto si trasforma in un cielo. Un abisso di luce al contrario, una piramide per l'infinito. *Larger than Life*. La filosofia la poesia, il ritmo di Bulgari. Nella storia, Bulgari ha prodotto i gioielli più belli nessun artista, contemporaneo o dell'antico Egitto, è mai riuscito a raggiungere il valore creativo di Bulgari anche perché nessuno ha mai avuto tra le mani le pietre che Bulgari ha saputo cercare e trovare in tutto il mondo. *Larger than Life*. Vivere in grande. Vivere ogni attimo come fosse l'unico e l'ultimo, con ogni senso fisico, con quella lieve follia che fa esplodere i colori della vita. Questo è il modo di Bulgari altro non è se il *modo italiano*, che non perde mai la propria intimità, la sincerità che significa eleganza. La capacità di

assaporare ogni singolo giorno che qualcuno, anzi, in tanti chiamarono *Dolce Vita* da Anita Ekberg, Luciano Visconti, Anna Magnani, Elizabeth Taylor, Alain Delon quanti, grandi artisti. *La nostra crescita è nel nostro passato* ha detto Bernard Arnault. Prendersi tutto, dare sapore a ogni respiro indulgere in ogni cosa che dovremmo, forse, concludere. Vivere ancora, ancora e ancora con la convinzione di non avere mai, ancora, amato abbastanza. *Larger than Life*. La dichiarazione di ogni arte, di ogni talento, di ogni intelletto. La sensualità, i volumi i movimenti del corpo umano in una statua romana dell'età dell'impero. Il design italiano applicato al metallo, le maglie di platino. Ancora e sempre i colori, gli accostamenti. Sensualità intesa come combinazione estetica. Il modo di Bulgari. Il negozio di via dei Condotti a Roma,

il primo negozio di Bulgari, è la sintesi di tutto quanto: bellezza, antica sensualità, linee di futuro. Supremazia dei colori, graficità nel gioiello. Indimenticabili e forse eternamente insupe-

*Living over the top and shooting for the stars because the stakes are high*

rabili sono le creazioni degli anni Settanta, che a oggi tratteggiano la linea di ogni nuova produzione di Bulgari. L'accostamento delle materie diverse, il marmo nobile sopra la liquidità dell'oro, il cacao scuro, lo Zafferano imperiale. La stella a otto punte. *Larger than Life*. Smeraldi, rubini, zaffiri. Nessuno ha mai saputo trovare zaffiri

potenti come quelli di Bulgari. Il Blu di Bulgari, il colore iconico di Bulgari il colore oltre le nuvole, oltre la notte, quel colore che si trova oltre la cima di una piramide di cielo.

*Living over the top and shooting for the stars because the stakes are high, like the trompe l'oeil of a 17th century dome, where the ceiling turns into the sky. An abyss of light in contrast, a pyramid for infinity: Larger than Life. This is the philosophy, the poetry and pace of Bulgari. Over the years, Bulgari has produced the most beautiful jewels; no artist, contemporary or from ancient Egypt, has ever achieved the creative value of Bulgari, also because no one has ever possessed the stones that Bulgari has searched for and found around the globe. Larger than Life. Living in grand style. Living every moment as if it were the last, with every physi-*

## LARGER THAN LIFE

photography by Mario Testino  
styling by Anastasia Barbieri  
model Lily Aldridge  
text by Carlo Mazzoni





Serpenti necklace,  
Serpenti Incantati watch



Serpenti Tubogas watch and necklace

cal sense, with that touch of madness that makes the colours of life even more brilliant. This is Bulgari's style – it is the Italian way that never loses its intimacy and the sincerity that signifies elegance. It is the ability, to savour each day which is something that many have called the Dolce Vita, including Anita Ekberg, Luchino Visconti, Anna Magnani, Elizabeth Taylor and Alain Delon – so many great artists. “Our growth is in our past”, said Bernard Arnault. Taking everything, savouring each breath – indulging in everything that perhaps should be concluded. Living again and again and again with the conviction of still never having loved enough. Larger than Life. It is the declaration of every art, talent and intellect. Sensuality; volumes – the movements of the human body in a statue from the Ancient Roman Empire. Italian design applied to metal and platinum links. As always, colours and combina-

tions. Sensuality interpreted as an aesthetic combination. Bulgari style. The boutique on Via dei Condotti in Rome – Bulgari's first boutique – sums up everything: beauty; ancient sensuality and futuristic lines. The supremacy of colour, the graphic lines of the jewel. Unforgettable and perhaps eternally insuperable are the jewels created in the seventies, which still inspire the style of each new Bulgari production. The combination of different materials, noble marble above liquid gold, dark cocoa, imperial saffron. The eight-point star. Larger than Life. Emeralds, rubies, sapphires. No one has ever found a sapphire as powerful as Bulgari's. Bulgari blue, the iconic colour of Bulgari – the colour far beyond the clouds, beyond the night, the colour found above the tip of a pyramid of the sky:

•

超凡脱俗，追星逐月，赌注很高。就像十七世纪教堂圆顶上的错视

画，天顶成为了一片蓝天。阳光洒向背面的深渊，高耸的金字塔一望无际。非同凡响，这就是宝格丽的哲学、诗赋和律动。宝格丽创造了历史上最美丽的珠宝，没有任何一个当代或古埃及的艺术家能够比肩宝格丽的创意价值，因为没有任何一个人手里可以拥有宝格丽在世界各地寻觅到的这些珍贵宝石。非同凡响，优雅生活，不辜负大好年华，再加上那么一点绽放生活色彩的激情。这就是宝格丽的方式 – 也是意大利的方式 – 从不抛弃自己的境界，真诚和高雅。能够去品味和享受每一天，某些人，不，应该是被很多人称为的“甜蜜生活” – 安妮塔·艾克伯格 (Anita Ekberg)、卢奇诺·维斯孔蒂 (Luchino Visconti)、安娜·玛格纳妮 (Anna Magnani)、伊丽莎白·泰勒 (Elizabeth Taylor)、阿兰·德龙 (Alain Delon) – 等众多的伟大的艺术家。伯纳德·阿诺特 (Bernard Arnault) 说过：“过去让我们成长。”抓住一切，让每一次呼吸都充满芳香，勇敢地去追求。活着，一次又一次地活着，相信自己从未足够爱过。非同凡响。这就是每一种艺术、每一个人才、每一位智者的宣言。性感，形态，人体的律动蕴含在古罗马帝国时代的雕像里。

意大利的设计运用金属和铂金的纹理，仍然是丰富的色彩和搭配。性感寓意审美的组合。这些就是宝格

## Larger than Life. This is the philosophy; the poetry and pace of Bulgari

丽的方式。罗马康多堤大道的旗舰店，也是宝格丽的第一家店面则概括了一切：美丽、古老的性感、未来的线条。色彩之上，注重珠宝的构图感。令人难以忘怀，或许永远无法超越的是宝格丽上世纪七十年代的作品，如今这些作品依然启迪着宝格丽新的创作。不同材质的组合，名贵的大理石上流光溢彩的黄金，黑可可色，皇家藏红花色。八芒星。非同凡响。祖母绿，红宝石，蓝宝石。从来没有人能够找到像宝格丽那样的蓝宝石。宝格丽的蓝，是宝格丽标志性的颜色 – 那种在云朵之上、繁星之夜里深空的颜色，那种在天空金字塔塔尖之上的色彩。

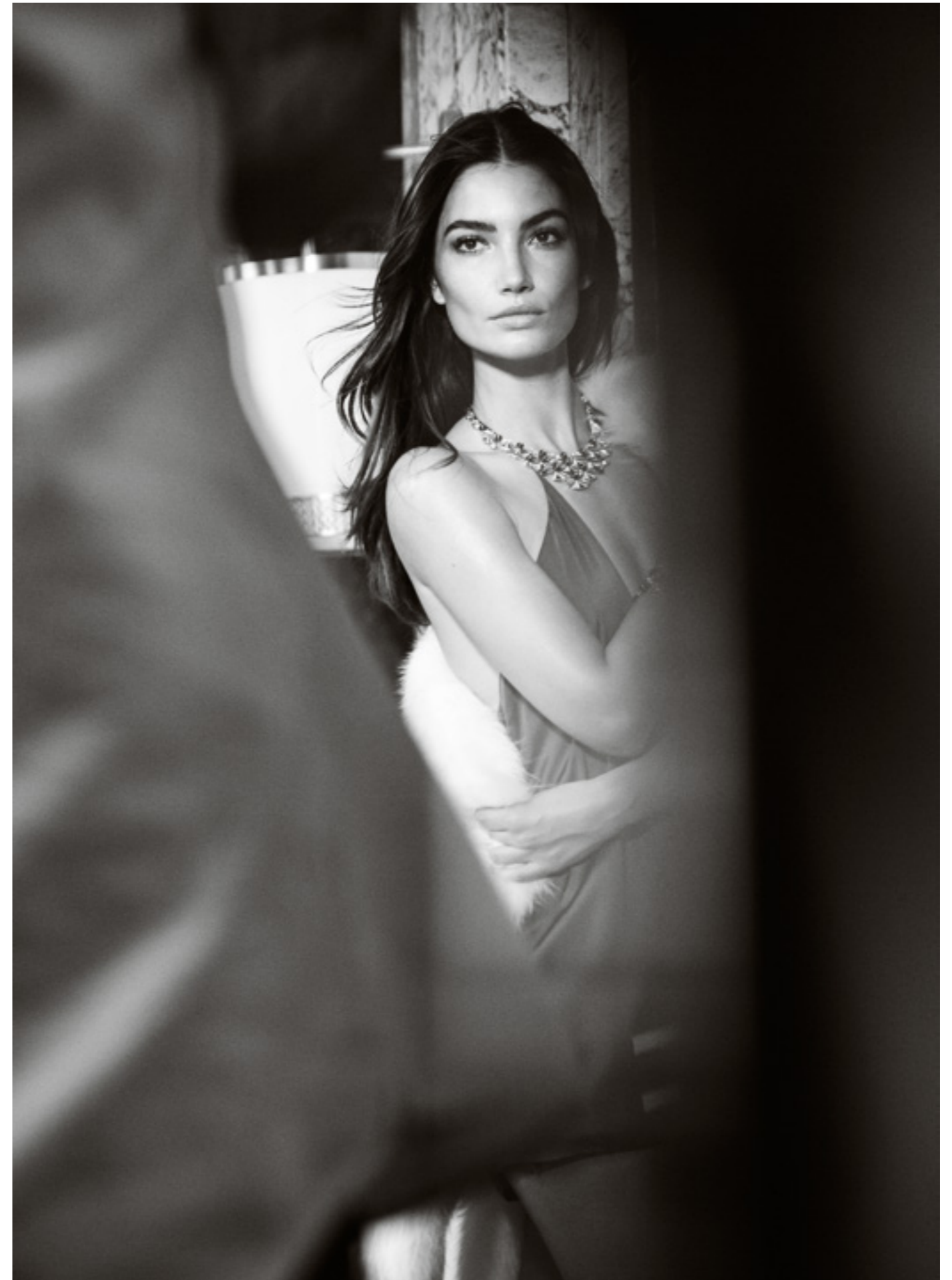




B.zero1 bangle bracelets  
and four-band rings

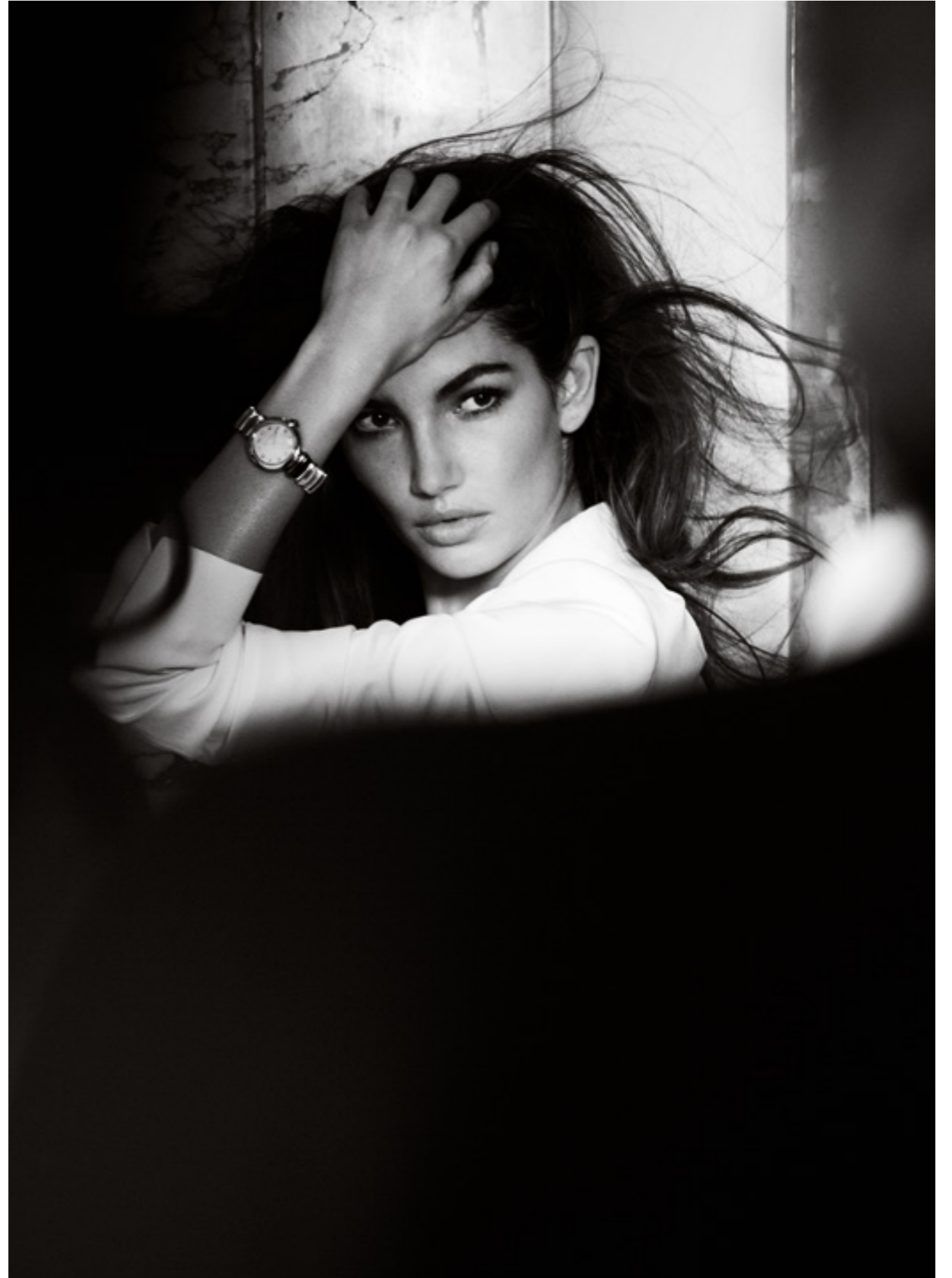
LARGER THAN LIFE  
**BEHIND THE SCENES**

photography by Barwerd Van Der Plas  
styling by Anastasia Barbieri  
model Lily Aldridge









# EXTRAVAGANZA

photography by Antonio Barrella





Serpenti High Jewellery necklace



Serpenti High Jewellery necklace and bracelet



Color Treasures  
High Jewellery necklace;  
opposite page:  
DIVAS' DREAM  
High Jewellery necklace



DIVAS' DREAM High Jewellery necklace





DIVAS' DREAM  
High Jewellery necklace



Parentesi High Jewellery necklace  
opposite page:  
Fiore di BVLGARI High Jewellery  
necklace



# FOREVER ICONIC

photography by Gian Paolo Barbieri  
styling by Sissy Vian  
model Amanda Wellsh



Tubogas choker, 1974  
Tubogas bracelet, 1975  
Ring with Roman Imperial  
coin and diamonds, 1983



Necklace, 1989;  
opposite page:  
Necklace, 1969  
Ring, 1960



Serpenti belt, 1970  
Serpenti bracelet-watch, ca 1965  
Serpenti bracelet-watch, 1975





Necklace, 1991  
Ring, 1960





Serpenti belt, 1970  
Serpenti bracelet-watch, 1975



Necklace/tiara, 1935  
Bracelet, 1930  
Bracelet, ca 1939



# INTERSECTION

photography by Gianuzzi & Marino  
body painting by Guido Daniele





BVLGARI BVLGARI bracelets,  
BVLGARI BVLGARI ROMAN  
SORBETS necklace



DIVAS' DREAM bracelet and necklace,  
LVCEA watch, DIVAS' DREAM rings



BVLGARI BVLGARI  
ROMAN SORBETS necklace,  
BVLGARI BVLGARI LADY watch



BVLGARI BVLGARI LADY FINISSIMO  
Petite Seconde watch,  
DIVAS' DREAM watch



DIVAS' DREAM bracelet, rings and necklace, LVCEA watch



DIVAS' DREAM necklaces,  
LVCEA watch, DIVAS' DREAM ring



Serpenti Seduttori necklaces,  
Serpenti bracelet



Serpenti Tubogas watch, ring and necklace







Serpenti thin bracelet, Serpenti rings,  
Serpenti Incantati watch









Eaux de Parfum, Le Gemme

Nail technician

**Elena Stepaniuk**

@Face to Face;

Models

**Angelica, Taina**

@The One Models

BVLGARI HOTEL MILANO  
**THE GILDED ALLEY**

photography by **John Short**  
set design by **Laura Fulmine**



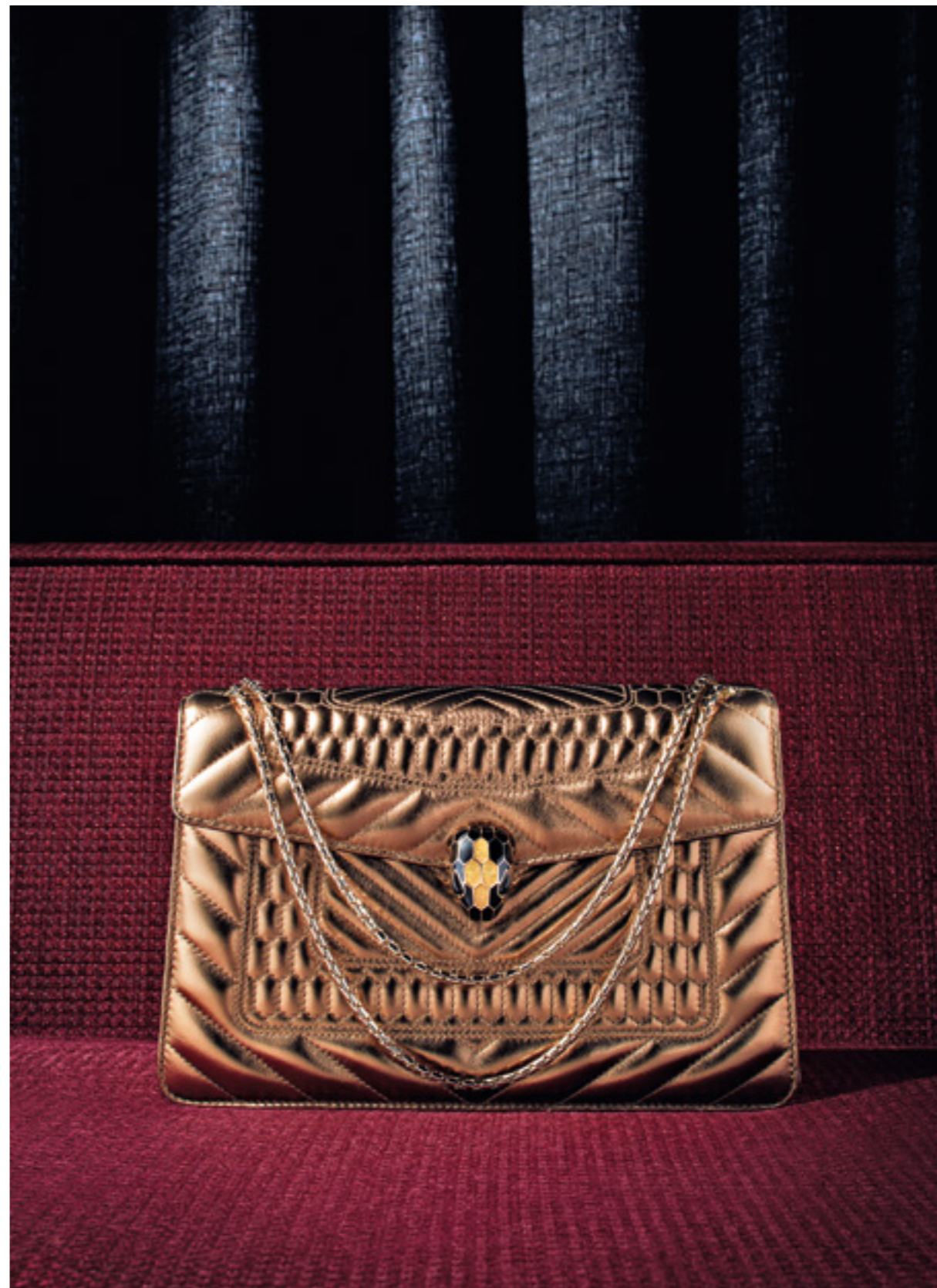


"Serpenti Forever" flap cover bag;  
opposite page:  
The Bar, Bulgari Hotel Milano





Serpenti double bridge frame,  
"Serpenti Forever" flap cover bag;  
*opposite page:*  
"Serpenti Forever" flap cover bag





Bulgari Suite, Bulgari Hotel Milano;  
opposite page:  
Bracelet with "Serpenti" heads motif,  
Boxy clutch with  
"Pantheon Mesh" frame motif,  
"Serpenti Tubogas" clutch

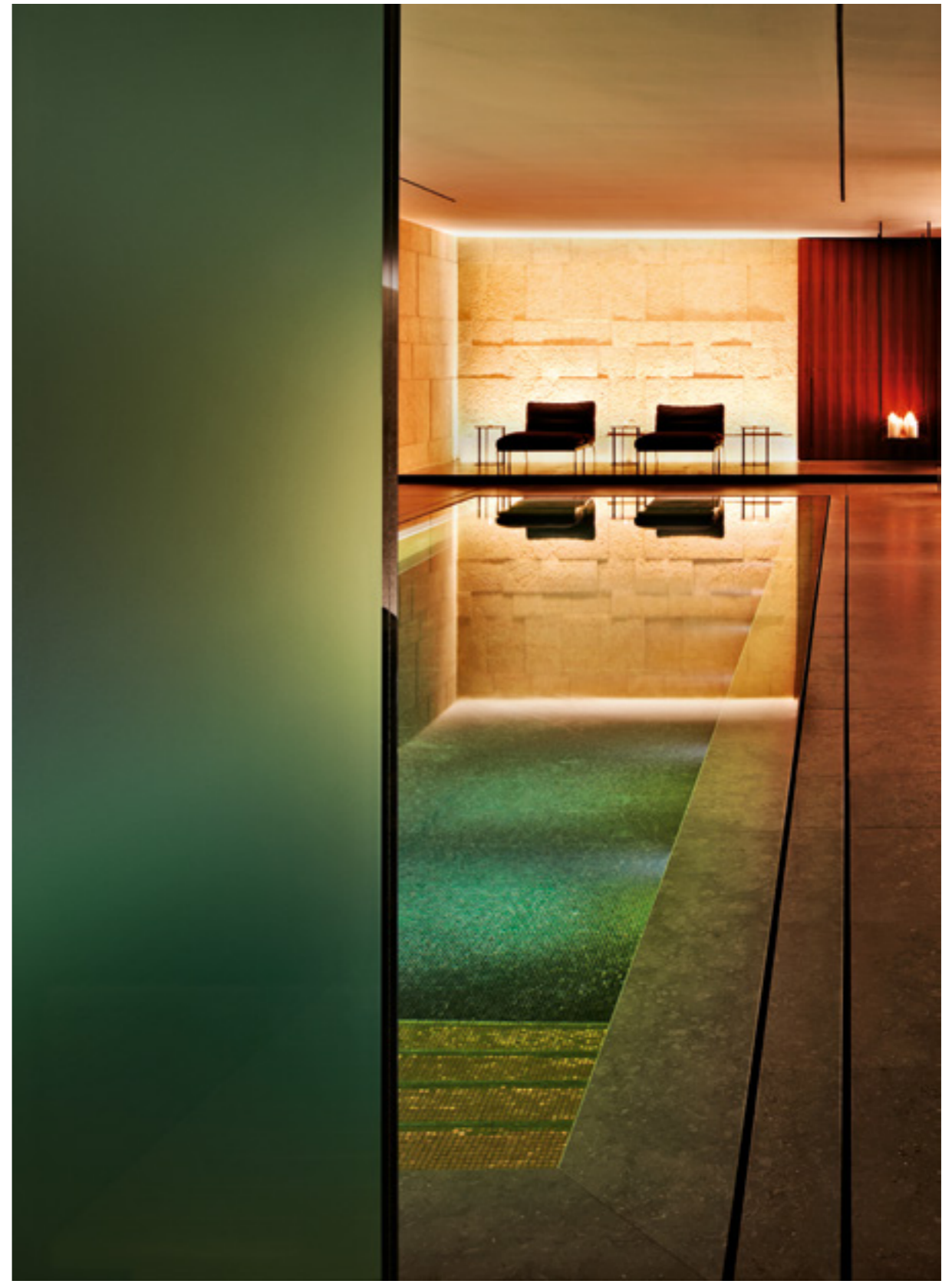


"Christmas 2016" pattern  
seven-folds tie,  
OCTO ULTRANERO  
SOLOTEMPO watch,  
folded credit card holder;  
*opposite page:*  
"Double Crystal" pattern tie,  
OCTO ULTRANERO  
VELOCISSIMO watch





Eau Parfumée au Thé Noir:  
Body Lotion, Eau de Cologne,  
Shampoo and Shower Gel;  
opposite page:  
Bulgari SPA, Bulgari Hotel Milano





Eau Parfumée au Thé Vert: Candle,  
Eau de Cologne, Shampoo, Shower  
Gel and Body Lotion;  
opposite page:  
Serpenti pink gold metal frame,  
Diagono sunglasses

# BVLGARI GEMS

photography by Guido Mocafico and Christine Rymer



Splendia Eau de Parfum,  
Le Gemme Imperiali



Selima Eau de Parfum,  
Le Gemme Orientali;  
*opposite page:*  
Eaux de Parfum, Le Gemme

Bulgari riapre il proprio flagship store al 168 di New Bond Street a Londra, dopo un rinnovamento spaziale e decorativo. L'architetto Peter Marino ha lavorato sui volumi di un edificio settecentesco con un segno eclettico, giocato su un blend sapiente di antico e di nuovo. Nel nuovo store Marino ha utilizzato, rivisitandole, colte citazioni, concezioni geometriche e marmi classici, porfido e pietre tipiche del lessico romano, accostandoli a elementi di riferimento di Bulgari come le repliche della porta d'ingresso e della lanterna 1930 della gioielleria di via Condotti o il motivo della stella a otto punte. Un plot che si miscela a dettagli autoctoni, quasi simbolici, quali la volta ispirata dall'opera di John Soane e che, specie nell'area dedicata agli accessori, rende omaggio a progettisti e designer italiani come Carlo Scarpa e Mangiarotti e un lucernario, recuperato e restaurato, che permette al primo piano di essere illuminato dalla luce naturale. Vi sono anche le atmosfere raccolte di un club maschile d'antan, una scultura del francese Antoine Poncet e le tre aree VIP poste al primo piano, che evocano quelle del Salottino Taylor, dove l'attrice usava rifugiarsi durante i suoi soggiorni romani. La sequenza semantica e il mosaico di appartenenze all'universo

Bulgari si declinano idealmente lungo una medesima linea di linguaggio nella nuova boutique di Mosca. Nella capitale russa, per il 2019 è prevista l'apertura di un Bulgari Hotel su Sredniy

### *An eclectic approach that cleverly blends old and new*

Kislovskiy, a due passi dal Cremlino e dalla Piazza Rossa. Progettato dallo studio di architettura Antonio Citterio Patricia Viel and Partners, l'hotel disporrà di sessantacinque camere e suite, tra cui una esclusiva Bulgari Suite con una terrazza di seicento metri quadrati dalla quale sarà possibile ammirare il panorama della città e del Cremlino. Il Ristorante Bulgari e l'ampia SPA con una piscina di venticinque metri completeranno la struttura.

*Bulgari is reopening its flagship store at 168 New Bond Street in London after a complete remodelling and interior decoration project. Architect Peter Marino worked on the volumes of the 18<sup>th</sup>-century building, taking an eclectic approach and cleverly blending old and new. In the new store, Marino used and renewed elegant references, geometric con-*

*cepts and the classic marble, porphyry and stones typical of Rome, combining them with references such as replicas of the doorway and 1930 lantern of the Bulgari boutique on Via Condotti or the eight-point star motif. These were blended with local, almost symbolic, details such as a vaulted ceiling inspired by the work of John Soane, elements that pay tribute to Italian designers and architects such as Carlo Scarpa and Mangiarotti especially in the accessories area and a restored skylight that floods the first floor with natural light. There is the cosy feel of a gentlemen's club from yesteryear; a sculpture by Antoine Poncet of France and three VIP areas on the first floor that evoke the ambiance of the Taylor Room, where the actress Elizabeth Taylor used to go during her Roman stays. The semantic sequence and mosaic belonging to the Bulgari world ideally speak the same language of the new boutique in Moscow. In 2019, a Bulgari Hotel will open on Sredniy Kislovskiy; close to the Kremlin and Red Square in Moscow. Designed by the Antonio Citterio Patricia Viel and Partners architectural firm, the hotel will have sixty-five rooms and suites, including an exclusive Bulgari Suite with a 600 square metre terrace affording a panoramic view of the city and the Kremlin. The Bulgari Restaurant and spacious spa will complete the structure.*

经过对空间布局的重新规划和装饰，宝格丽在伦敦新邦德街的旗舰店重张开业。设计大师彼得·马里诺 (Peter Marino) 巧妙地将古老与创新融会在一起，为这座十八世纪的历史建筑注入了多样化的风格。在重张开业的旗舰店里，马里诺对历史的渊源、几何构成、经典大理石、典型罗马式风格的斑岩和石材的运用进行了重新诠释，同时又植入了宝格丽独有的元素，比如罗马康多堤大道宝格丽珠宝店的大门、1930年的吊灯和八角星的图案。兼收并蓄的艺术风格混合了几乎是象征性的本土化装饰细节，例如穹顶的设计灵感源自约翰·索恩 (John Soane) 的作品。在配饰区域，马里诺的构思犹如向意大利著名设计大师卡洛·斯卡帕 (Carlo Scarpa) 和曼贾罗蒂 (Mangiarotti) 致敬。此外，建筑上方的玻璃天窗经过重新修复，自然光可以直接透射到店面的二层。旗舰店里还布置有一处安坦男性俱乐部，一座法国艺术家安托万·蓬塞 (Antoine Poncet) 的雕塑作品。二层设有三个贵宾区，好像伊丽莎白·泰勒在罗马期间经常光顾时使用的泰勒客厅一样。依照属于宝格丽世界的语义和拼图，莫斯科的新店也将遵循同样的设计语言。2019年，宝格丽在俄罗斯首都莫斯科施莱德妮·基尔洛夫斯基 (Sredniy Kislovskiy) 的酒店将隆重开业，酒店距离克里姆林宫和红场仅有几步之遥。酒店由意大利著名的安东尼奥·奇泰里奥 - 帕特里奇娅·维尔及合伙人设计事务所 (Antonio Citterio Patricia Viel and Partners) 负责设计，内有六十五个房间和套房，其中宝格丽豪华套房的外面有一个六百平方米的露台，可以欣赏到莫斯科城市全景和克里姆林宫。另外，酒店内还设有一家宝格丽餐厅和一处有二十五米的标准游泳池的SPA休闲健身中心。

## INTERNATIONAL NEW OPENINGS

photography by Gionata Xerra





## LONDON

The stores are the ambassador of the brand. Every new store will mirror the brand's signature design, characterized by colours, bold and geometric volumes, Italian materials and savoir-faire



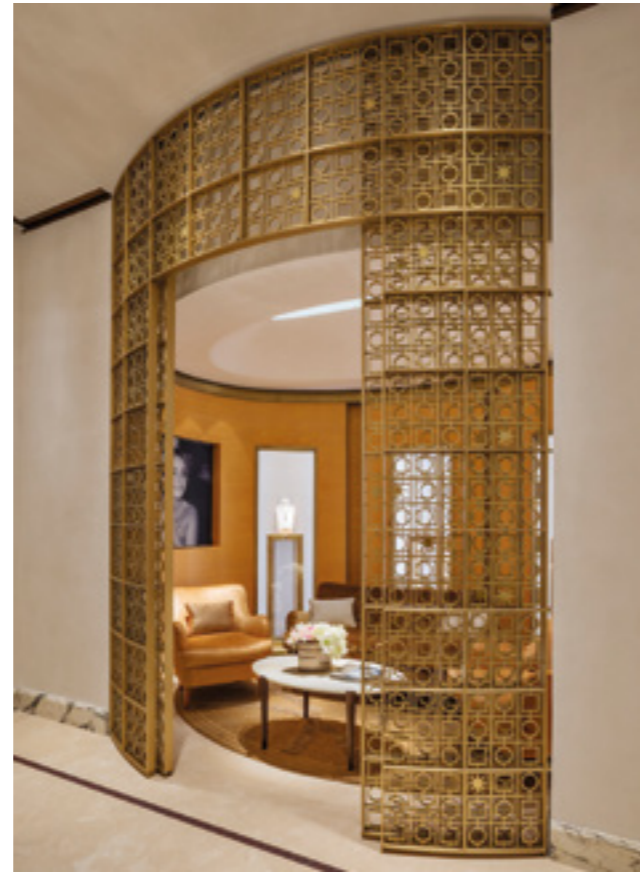
An architectural concept which is pure Roman style



# MOSCOW



The interplay between innovation and tradition, is the core of the Marino's eclectic style



AGREEMENT SIGNED FOR A BVLGARI HOTEL IN MOSCOW DUE TO OPEN IN 2019



The hotel will have 65 rooms and suites, including an exclusive Bulgari Suite with

a 600 square metre terrace affording a panoramic view of the city and the Kremlin

Un Natale *Larger than Life* per Bulgari, attraverso quella speciale maniera di essere e di pensare l'esistenza, che da sempre contraddistingue il marchio di gioielleria. Una celebrazione della vita, tra-

## Are you still dreaming of a white Christmas?

boccante di colori, impreziosisce l'attesa del periodo festivo. Le vetrine dei flagship store Bulgari esprimono valori e contenuti autentici, felici e ben auguranti, intrecciandone la portata ai segni iconici della storia e del DNA della Maison. I fuochi d'artificio saranno il tema prescelto per le festività legate al Capodanno 2017. Fonte di meraviglia, i giochi pirotecnici celebrano l'esplosione della vita, tracciano figurazioni nel cielo, componendo un bouquet di cromie scintillanti sul sipario oscuro della notte. Di remota origine cinese, l'arte pirotecnica è divenuta tradizione per accogliere il nuovo anno anche in molti paesi del

mondo illuminando e tingendo di colore e speranze le piazze delle più importanti città, protagoniste di uno spettacolo dalle infinite valenze simboliche. I fuochi d'artificio vengono disegnati con il tocco del gioielliere per celebrare le magnifiche creazioni *Serpenti*, *DIVAS' DREAM*, *BVLGARI BVLGARI*, *B.zero1* e orologi. Si tratta di illustrazioni uniche create da un artista appositamente per Bulgari e realizzate poi da un tessitore che dà vita al motivo jacquard, reso possibile grazie a specifici telai artigianali, tra gli unici cinque in Europa capaci di una simile, colorata lavorazione. Colorata come il nuovo claim natalizio della Maison: *Wishes full of colour*. E voi sognate ancora un bianco Natale?

*It is a Larger than Life Christmas for Bulgari, conveyed through the special demeanour and vision that have always distinguished the jewellery brand. A celebration of life bursting with colour makes the wait during the holiday season even more precious. The windows of the Bul-*

*gari flagship store express authentic, happy, auspicious values and content, blending their significance with the iconic elements of the history and DNA of the maison. Fireworks will be the theme chosen for the holidays around New Year's Eve 2017. Fireworks, a source of wonder, celebrate an explosion of life. They trace figures in the sky, composing bouquets of dazzling colours against the black backdrop of the night. Invented in ancient China, the art of pyrotechnics has become a tradition for ringing in the New Year in many countries around the globe, illuminating the squares of the most important cities, tingeing them with colour and hope, the protagonists of a spectacle with infinite symbolic value. Fireworks are designed with a jeweller's touch to celebrate the magnificent *Serpenti*, *DIVAS' DREAM*, *BVLGARI BVLGARI*, *B.zero1* creations and watches. These unique illustrations were created by an artist especially for Bulgari and made by a weaver who produces a jacquard motif using specific artisan looms, one of only five in Europe capable of such a colourful technique. It is as colourful as the new*

*Christmas slogan of the maison: Wishes full of colour. Are you still dreaming of a white Christmas?*

宝格丽以其品牌特有的表现和构想方式，打造出一个对于宝格丽来说非同凡响的圣诞。它是对生命的赞歌，洋溢着缤纷的色彩，妆点着对节日的渴望和期待。宝格丽旗舰店的橱窗将表达真切、幸福及其良好祝愿的价值和内涵，编织起宝格丽历史和它内在实质最具标志性的图景。烟火将成为迎接2017年新年来临的主题。精彩的烟花表演将庆祝生命的绽放，描绘出天空的绚烂，在夜晚黑色的帷幕上形成一道道闪闪发光和五彩斑斓的花束。源自中国悠远的历史，烟花在世界各地如今已成为人们迎接新年的传统，在世界各地著名城市举办各种象征性的庆祝活动中，烟花照亮了城市的广场，为人们增添了色彩和希望。新年的烟花由宝格丽参与设计，为的是庆祝宝格丽极美卓越的作品 - *Serpenti*, *DIVAS' DREAM*, *BVLGARI BVLGARI*, *B.zero1*和腕表。原创的构图由一位艺术家专门为宝格丽创作，然后再由一位纺织艺人制作成精美的提花图案。这种提花只在欧洲唯一的五台特殊手工织机上才能做出类似和色彩丰富的工艺图案。丰富的色彩好像宝格丽在圣诞之际发出的新的告白 - 多彩的祝愿。那你们还期待一个飞雪的白色圣诞吗？

# WISHES FULL OF COLOUR

photography by The Mood It





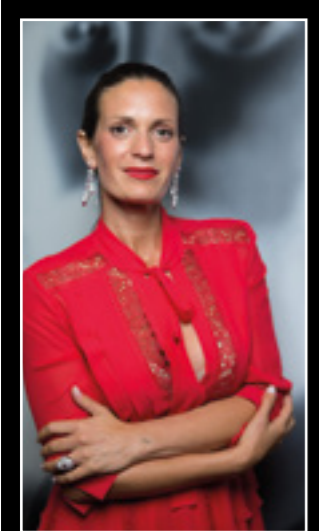
# WINDSOR



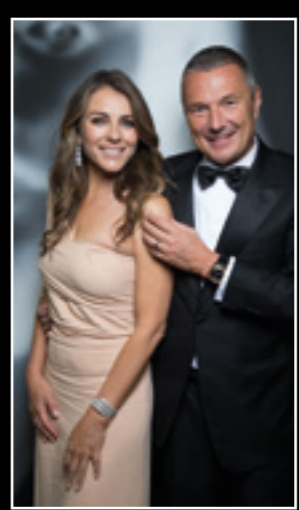
**Valentino**  
Bulgari for EJAF – Old Windsor  
Woodside Gallery dinner



**Xenia Tchoumi**  
Bulgari for EJAF – Old Windsor  
Woodside Gallery dinner



**Veronica Berti**  
Bulgari for EJAF – Old Windsor  
Woodside Gallery dinner



**Liz Hurley and  
Jean-Christophe Babin**  
Bulgari for EJAF – Old Windsor  
Woodside Gallery dinner



**Kevin Spacey and Sir Elton John**  
Bulgari for EJAF – Old Windsor Woodside Gallery dinner

# MOSCOW



**Alexei Bogachev and Jean-Christophe Babin**  
Bulgari Hotel Moscow Announcement



**Silvio Ursini**  
Bulgari Hotel Moscow Announcement



**Jean-Christophe Babin and Alexei Bogachev**  
Bulgari Hotel Moscow Announcement

# CANNES



**Sonam Kapoor**  
The 69<sup>th</sup> Cannes Film Festival



**Alessandra Ambrosio**  
The 69<sup>th</sup> Cannes Film Festival



**Anna Kendrick**  
The 69<sup>th</sup> Cannes Film Festival



**Naomi Watts**  
Opening Night Gala during the 69<sup>th</sup> annual Cannes Film Festival



**Naomi Watts**  
The 69<sup>th</sup> Cannes Film Festival



**Lily Donaldson**  
The 69<sup>th</sup> Cannes Film Festival



**Svetlana Khodchenkova**  
The 69<sup>th</sup> Cannes Film Festival



**Rosie Huntington-Whiteley**  
The 69<sup>th</sup> Cannes Film Festival

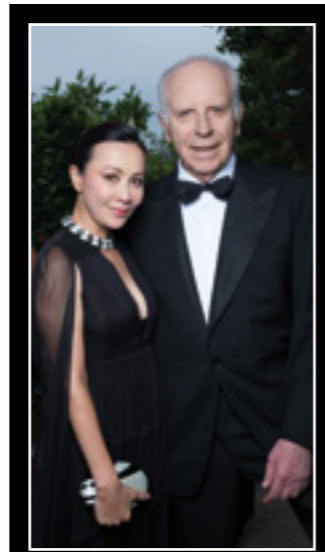
# ST. JEAN CAP FERRAT



**Toni Garrn**  
Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat



**Carla Bruni-Sarkozy**  
Brand Event Gala Dinner Villa Ephrussi de Rothschild Saint Jean Cap Ferrat



**Carina Lau and Paolo Bulgari**  
Brand Event Gala Dinner Villa Ephrussi de Rothschild Saint Jean Cap Ferrat



Models show during Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat



**David Jarre, Lilly zu sayn Wittgenstein and Jon Kortajarena**  
Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat



Models show during Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat



Models pose during Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

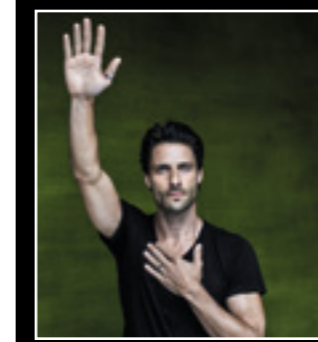


General view during Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

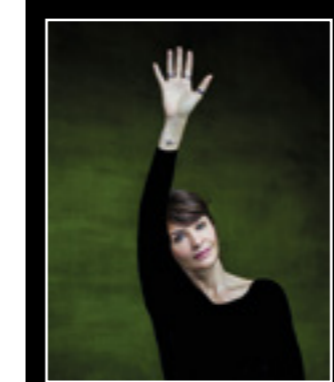
# SAVE THE CHILDREN



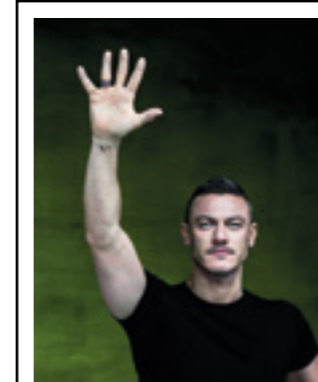
**Soo Joo Park**  
#RaiseYourHand Campaign



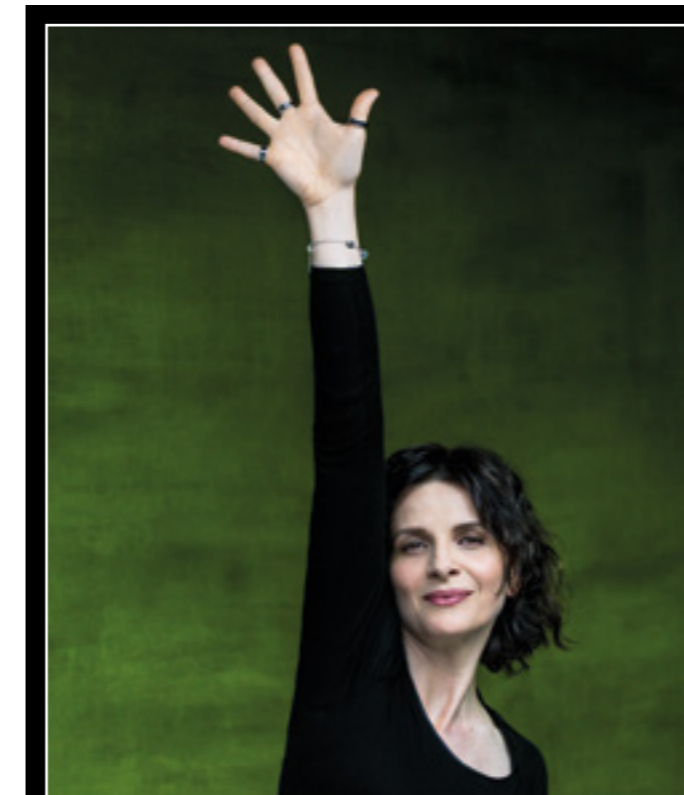
**Tommy Dunn**  
#RaiseYourHand Campaign



**Helena Christensen**  
#RaiseYourHand Campaign



**Luke Evans**  
#RaiseYourHand Campaign



**Juliette Binoche**  
#RaiseYourHand Campaign

# PARIS



**Mischa Barton, Jean-Christophe Babin, Xenia Tchoumi, Siran Manoukian and Lottie Moss**  
Celebration of Magnificent Inspirations The New High Jewellery Collection at the Italian Embassy



Models show during the Celebration of Magnificent Inspirations The New High Jewellery Collection at the Italian Embassy



Models pose during the Celebration of Magnificent Inspirations The New High Jewellery Collection at the Italian Embassy

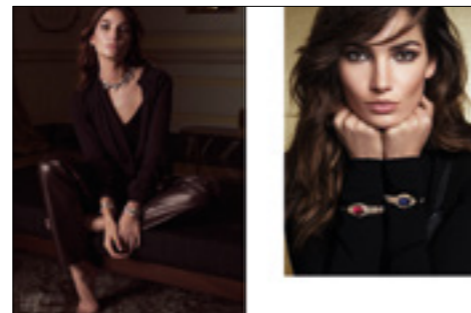
24 **DIVAS' DREAM** High Jewellery earrings in white gold with corals (21.01 ct), 2 round brilliant cut diamonds (1.10 ct), tapered cut diamonds (2.26 ct) and pavé diamonds (1.34 ct).



26 *left page:*  
**Parentesi** High Jewellery necklace in white gold with pavé diamonds (31.14 ct).  
**Parentesi** High Jewellery bracelet in white gold with pavé diamonds (10.66 ct).

*right page:*  
**Serpenti** High Jewellery watch. Quartz movement. 36 mm 18 kt pink gold curved case set with brilliant cut diamonds and 1 tanzanite. 18 kt pink gold bracelet set with brilliant cut diamonds. Eyes in emeralds.

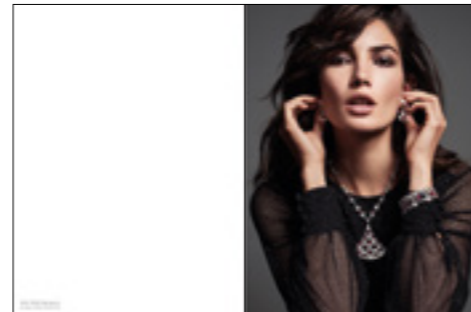
**Serpenti** High Jewellery watch. Quartz movement. 36 mm 18 kt pink gold curved case and dial set with brilliant cut diamonds and 1 tourmaline. 18 kt pink gold bracelet set with brilliant cut diamonds. Eyes in emeralds.



28 **DIVAS' DREAM** High Jewellery earrings in white gold with 2 round, brilliant cut diamonds (0.48 ct), 22 pear and fancy cabochon cut rubies (3.90 ct) and pavé diamonds (1.58 ct).

**DIVAS' DREAM** High Jewellery bracelet in white gold with 7 pear and round cut rubies (8.51 ct), 22 round brilliant cut diamonds and pavé diamonds (18.01 ct).

**DIVAS' DREAM** High Jewellery necklace in white gold with 29 pear and round cut rubies (19.42 ct), one round brilliant cut diamond (0.62 ct) and pavé diamonds (11.65 ct).

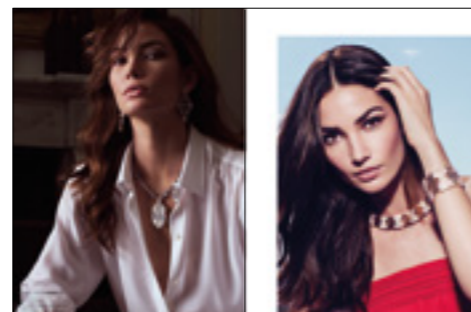


30 *left page:*  
**Serpenti** High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

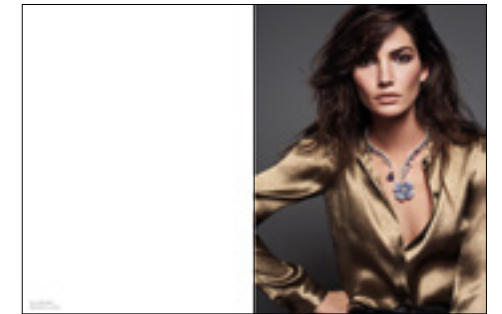
**Serpenti** High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (6.21 ct), and pavé diamonds (7.70 ct).

*right page:*  
**Parentesi** High Jewellery necklace in pink gold with pavé diamonds (42.17 ct).

**Parentesi** High Jewellery bracelet in pink gold with pavé diamonds (28.84 ct).



32 **Fiore di BVLGARI** High Jewellery necklace in white gold with turquoise inserts, 1 tanzanite (9.39 ct), 1 round brilliant cut diamond (0.90 ct), 20 round double rose cut moonstones (10.56 ct), round shaped sapphires (19.45 ct), round and brilliant cut diamonds and pavé diamonds (20.42 ct).



34 **Color Treasures** High Jewellery necklace in pink gold with 6 cabochon pink tourmalines (142.32 ct), 5 cabochon amethysts (101.37 ct), 5 emerald beads (24.39 ct), 1 tourmaline round bead cut (5.50 ct), 10 cabochon red spinels (16.48 ct) and round and pavé-set diamonds (22.77 ct).



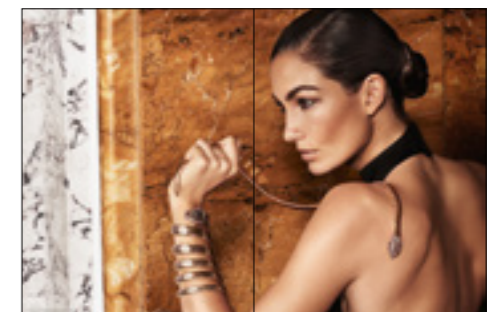
36 **Serpenti** necklace in 18 kt white gold with pavé diamonds.

**Serpenti Incantati** watch. Quartz movement. 30 mm 18 kt white gold case set with brilliant cut diamonds. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant cut diamonds.



38 **Serpenti Tubogas** watch. Quartz movement. 35 mm steel curved case with 18 kt pink gold bezel set with brilliant cut diamonds. 18 kt pink gold crown set with a cabochon cut pink rubellite. Silver opaline dial with guilloché soleil treatment. 5-twirl 18 kt pink gold and steel bracelet.

**Serpenti Tubogas** necklace in 18 kt pink gold with pavé diamonds.



40 **DIVAS' DREAM** ring in 18 kt pink gold with mother-of-pearl and pavé diamonds.

**DIVAS' DREAM** necklace in 18 kt pink gold with diamond, malachite and pavé diamonds.

**DIVAS' DREAM** sautoir necklace in 18 kt pink gold with carnelian, malachite and lapis lazuli.

**DIVAS' DREAM** watch. Quartz movement. 30 mm 18 kt pink gold case set with brilliant cut diamonds. Gold crown set with a cabochon cut pink rubellite. Natural acetate dial set with diamond indexes. Satin strap with 18 kt pink gold ardillon buckle.

**DIVAS' DREAM** bracelet in 18 kt pink gold with carnelian.

**DIVAS' DREAM** bracelet in 18 kt pink gold with pavé diamonds.



42 **B.zero1** bangle bracelet in 18 kt pink gold.

**B.zero1** bangle bracelet in 18 kt white gold.

**B.zero1** bangle bracelet in 18 kt pink gold with black ceramic.

**B.zero1** four-band ring in 18 kt pink, white and yellow gold.

**B.zero1** four-band ring in 18 kt white gold with pavé diamonds.

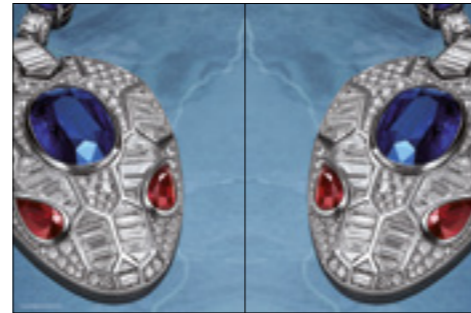
**B.zero1** four-band ring in 18 kt pink gold with black ceramic.



52 **DIVAS' DREAM** High Jewellery necklace with 1 fancy carved Jadeite-Jade (3.29 ct), 1 round brilliant cut diamond (0.48 ct), 11 cabochon cut Jadeite-Jades (0.92 ct), round brilliant cut diamonds and pavé diamonds (7.64 ct).



54 **Serpenti** High Jewellery necklace in white gold set with 1 oval shaped brilliant cut sapphire (13.55 ct), 10 round and pear shaped rubies (8.96 ct), 8 round shaped sapphires (14.97 ct), baguette cut diamonds and pavé diamonds (24.59 ct).



56 **Serpenti** High Jewellery necklace in pink gold with 4 pear shaped emeralds (0.42 ct), fancy shaped rubellites (82.59 ct), round emeralds (0.83 ct), round brilliant cut diamonds and pavé diamonds (5.89 ct).

**Serpenti** High Jewellery bracelet in pink gold with round and pear shaped emeralds (2.03 ct), fancy shaped rubellites (38.32 ct), round brilliant cut diamonds and pavé diamonds (2.98 ct).

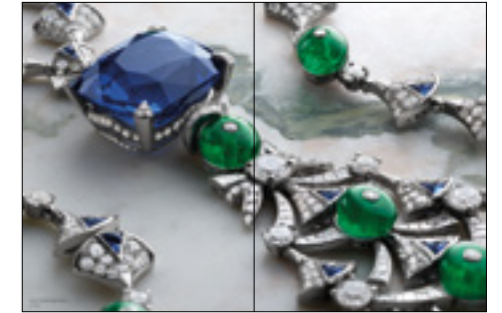


58 *left page:* **DIVAS' DREAM** High Jewellery necklace with 1 triangular cabochon cut Jadeite-Jade (19.19 ct), 10 round cabochon cut rubies (18.23 ct), 72 fancy buff top cut rubies (8.30 ct), 15 round brilliant cut diamonds (3.49 ct), tapered step cut diamonds and pavé diamonds (11.27 ct).

*right page:* **Color Treasures** High Jewellery necklace in white gold with 9 round shaped double rose cut amethysts (47.70 ct), 8 round shaped double rose cut tourmalines (55.19 ct) and pavé diamonds (16.26 ct).



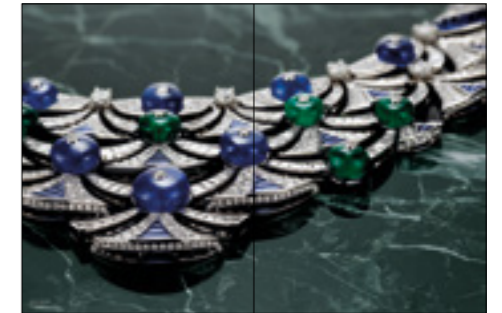
60 **DIVAS' DREAM** High Jewellery necklace with 1 cushion cut sapphire (45.15 ct), 1 round brilliant cut diamond (0.90 ct), 12 emeralds beads (39.90 ct), 15 round brilliant cut diamonds (4.48 ct), 64 fancy shape buff top cut blue sapphires (6.04 ct), tapered cut diamonds (2.32 ct) and pavé set diamonds (11.50 ct).



62 **Giardini Italiani** High Jewellery necklace in white gold with 1 emerald (6.32 ct), 22 emerald beads (47.88 ct), 206 buff top cut emeralds (11.60 ct) and pavé diamonds (25.46 ct).



64 **DIVAS' DREAM** High Jewellery necklace in white gold with 13 round emerald beads (20.20 ct), 16 round sapphire beads (43.40 ct), 9 buff top cut emeralds (0.69 ct), 105 buff top cut sapphires (9.04 ct), 14 round brilliant cut diamonds and pavé diamonds (26.56 ct).



66 *left page:* **Parentesi** High Jewellery necklace in pink gold with pavé diamonds (42.17 ct).

*right page:* **Fiore di BVLGARI** High Jewellery necklace in white gold with turquoise inserts, 1 tanzanite (9.39 ct), 1 round brilliant cut diamond (0.90 ct), 20 round double rose cut moonstones (10.56 ct), round shaped sapphires (19.45 ct), round and brilliant cut diamonds and pavé diamonds (20.42 ct).



68 Tubogas choker in two-colour gold with Greek silver coins, 1974.

Tubogas bracelet in two-colour gold with Roman Imperial bronze coins, 1975.

Ring in gold with Roman Imperial gold coin and diamonds, 1983.



70 *left page:*  
Necklace in gold with emerald, amethysts, rubies and diamonds, 1989.

*right page:*  
Necklace in gold with emerald, rubies and diamonds, 1969.

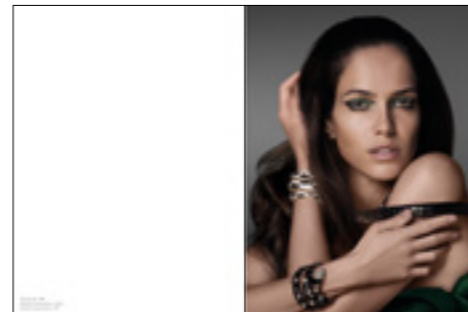
Ring in platinum with emeralds, sapphires and diamonds, 1960.



72 **Serpenti** belt in gold with black enamel and diamonds, 1970.

**Serpenti** bracelet-watch in gold with black and white enamel and diamonds, ca 1965.

**Serpenti** bracelet-watch in gold with black enamel, emeralds and diamonds, 1975.

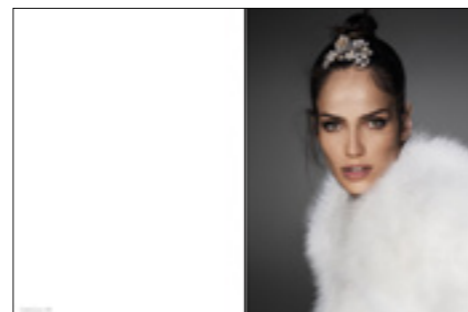


74 Necklace in gold with emeralds, amethysts, citrines, pink tourmalines, sapphires and diamonds, 1991.

Ring in platinum with emeralds, sapphires and diamonds, 1960.



76 Tremblant brooch in platinum with fancy yellow diamonds and diamonds, 1960.



78 **Serpenti** belt in gold with black enamel and diamonds, 1970.

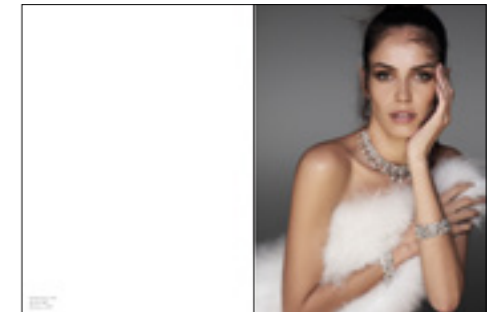
**Serpenti** bracelet-watch in gold with black enamel, emeralds and diamonds, 1975.



80 Necklace/tiara combination in platinum with diamonds, 1935.

On the left hand: Bracelet in platinum with diamonds, ca 1939.

On the right hand: Bracelet in platinum with diamonds, 1930.



82 **B.zero1** ring in 18 kt pink gold with cermet.

**B.zero1** ring in 18 kt pink, white and yellow gold.

**B.zero1** bracelet in 18 kt pink gold.

**B.zero1** bracelet in 18 kt white gold with pavé diamonds.

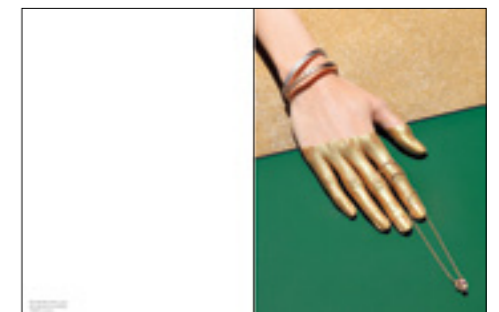
**B.zero1** ring in 18 kt white gold with pavé diamonds.



84 **BVLGARI BVLGARI** bracelet in 18 kt white gold with diamonds.

**BVLGARI BVLGARI** bracelet in 18 kt pink gold with diamonds.

**BVLGARI BVLGARI ROMAN SORBETS** necklace in 18 kt pink gold with amethysts and pink tourmaline.



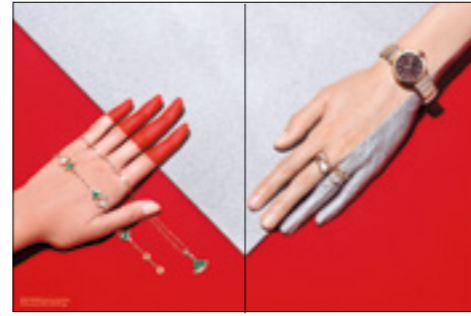
86 **DIVAS' DREAM** bracelet in 18 kt pink gold with malachite and mother-of-pearl.

**DIVAS' DREAM** necklace in 18 kt pink gold with diamond, malachite and pavé diamonds.

**LYCEA** watch. Automatic movement. 33 mm 18 kt pink gold and steel case. 18 kt pink gold crown set with a cabochon cut stone and diamond. Purple lacquered dial with a guilloché soleil treatment set with diamond indexes. 18 kt pink gold and steel bracelet.

**DIVAS' DREAM** ring in 18 kt pink gold with mother-of-pearl and pavé diamonds.

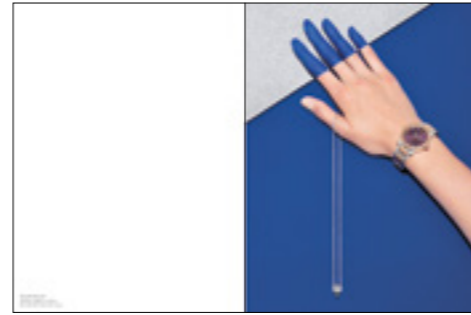
**DIVAS' DREAM** ring in 18 kt pink gold with mother-of-pearl and pavé diamonds.



88 **BVLGARI BVLGARI ROMAN SORBETS** necklace in 18 kt white gold with blue sapphires and tsavorite.

**BVLGARI BVLGARI LADY** watch. Mechanical movement with automatic winding. 33 mm steel case and 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon cut pink stone. Purple satiné soleil dial set with diamond indexes. Steel pink gold bracelet.

**DIVAS' DREAM** watch. Manufacture in-house mechanical movement with jumping hour and retrograde minutes (180°) and automatique winding, BVL 262 caliber. 37 mm 18 kt white gold case set with 79 brilliant cut diamonds. Lapis lazuli dial with diamond indexes. Blue satin strap with 18 kt white gold folding clasp set with brilliant cut diamonds.



90 **BVLGARI BVLGARI LADY FINISSIMO Petite Seconde** watch. Manufacture extra-thin mechanical movement with small second (manual winding), BVL 128 caliber. 41 mm 18 kt white gold case with bezel set with 54 brilliant cut diamonds, 18 kt white gold crown with a brilliant cut diamond and transparent back. Purple satiné soleil dial with white gold plated indexes. Purple alligator strap with 18 kt white gold ardillon buckle.

**DIVAS' DREAM** watch. Manufacture in-house mechanical movement with jumping hour and retrograde minutes (180°) and automatique winding, BVL 262 caliber. 37 mm 18 kt white gold case set with 79 brilliant cut diamonds. Lapis lazuli dial with diamond indexes. Blue satin strap with 18 kt white gold folding clasp set with brilliant cut diamonds.



92 **DIVAS' DREAM** bracelet in 18 kt pink gold with carnelian.

**DIVAS' DREAM** ring in 18 kt pink gold with carnelian and pavé diamonds.

**DIVAS' DREAM** ring in 18 kt pink gold with pavé diamonds.

**DIVAS' DREAM** necklace in 18 kt yellow gold with carnelian, malachite and lapis lazuli.

**LYCEA** watch. Automatic movement. 33 mm 18 kt pink gold case set with diamonds. 18 kt pink gold crown set with a cabochon cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Brown leather strap. 18 kt pink gold ardillon buckle.

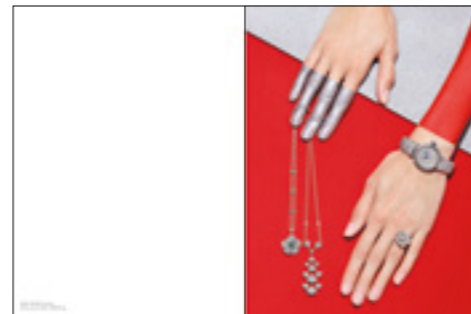


94 **DIVAS' DREAM** necklace in 18 kt white gold with emeralds, diamond and pavé diamonds.

**DIVAS' DREAM** necklace in 18 kt white gold with diamond and pavé diamonds.

**LYCEA** watch. Mechanical movement with automatic winding. 33 mm 18 kt white gold case fully set with brilliant cut diamonds with neige pavé technique. 18 kt white gold crown set with a blue sapphire and diamonds. Full pavé diamond dial with neige pavé technique. 18 kt white gold bracelet fully set with brilliant cut diamonds with neige pavé technique.

**DIVAS' DREAM** ring in 18 kt white gold with diamond and pavé diamonds.



96 **Serpenti Seduttori** necklace in 18 kt pink gold with rubellites and pavé diamonds.

**Serpenti Seduttori** necklace in 18 kt pink gold with rubellites and pavé diamonds.

**Serpenti** bracelet in 18 kt pink gold with rubellites and pavé diamonds.

**Serpenti Tubogas** watch. Quartz movement. 35 mm 18 kt steel curved case with 18 kt pink gold bezel set with brilliant cut diamonds. 18 kt pink gold crown set with a cabochon cut pink rubellite. Violet lacquered dial with guilloché soleil treatment. Single-spiral 18 kt pink gold and steel bracelet.

**Serpenti Tubogas** ring in 18 kt pink gold with pavé diamonds.

**Serpenti Tubogas** necklace in 18 kt pink gold with pavé diamonds.



98 **Serpenti Tubogas** watch. Quartz movement. 35 mm 18 kt steel curved case with 18 kt pink gold bezel set with brilliant cut diamonds. 18 kt pink gold crown set with a cabochon cut pink rubellite. Violet lacquered dial with guilloché soleil treatment. Single-spiral 18 kt pink gold and steel bracelet.

**Serpenti Tubogas** ring in 18 kt pink gold with pavé diamonds.

**Serpenti Tubogas** necklace in 18 kt pink gold with pavé diamonds.



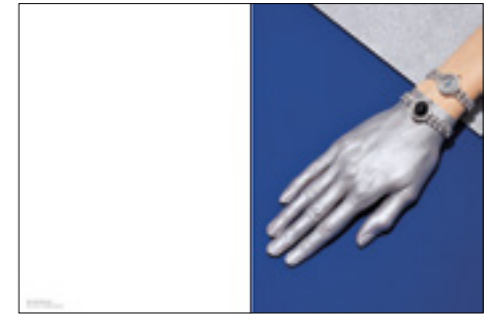
100 **Serpenti Spiga** watch. Quartz movement. 35 mm white ceramic curved case with 18 kt pink gold bezel set with brilliant cut diamonds. 18 kt pink gold crown set with a cabochon cut ceramic. White lacquered polished dial. Single-spiral white ceramic bracelet with 18 kt pink gold elements.

**Serpenti Spiga** watch. Quartz movement. 35 mm black ceramic curved case with 18 kt pink gold bezel set with brilliant cut diamonds. 18 kt pink gold crown set with a cabochon cut ceramic. Black lacquered polished dial. Single-spiral black ceramic bracelet with 18 kt pink gold elements.



102 **BVLGARI BVLGARI Piccola Catene** watch. Quartz movement. 22 mm 18 kt white gold case set with brilliant cut diamonds. 18 kt white gold crown set with a cabochon cut pink rubellite. Black lacquered dial set with diamond indexes. One swirl 18 kt white gold gourmette bracelet set with brilliant cut diamonds. 18 kt white gold folding clasp.

**BVLGARI BVLGARI Piccola Catene** watch. Quartz movement. 22 mm 18 kt white gold case set with brilliant cut diamonds. 18 kt white gold crown set with a cabochon cut pink rubellite. Full pavé diamond dial. One swirl 18 kt white gold gourmette bracelet fully set with brilliant cut diamonds. 18 kt white gold folding clasp.

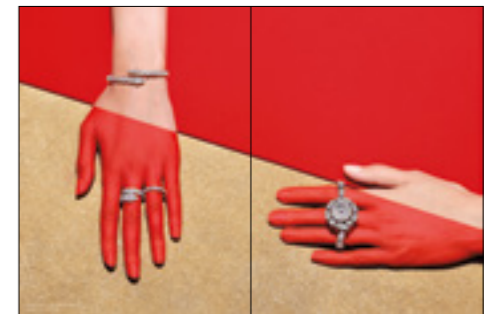


104 **Serpenti** thin bracelet in 18 kt white gold with full pavé diamonds.

**Serpenti** ring in 18 kt white gold with pavé diamonds.

**Serpenti** ring in 18 kt white gold with pavé diamonds.

**Serpenti Incantati** watch. Quartz movement. 30 mm 18 kt white gold case set with brilliant cut diamonds. Snow-pavé diamond dial. 18 kt white gold bracelet set with brilliant cut diamonds.



**106 OCTO FINISSIMO Squelette watch.**  
Mechanical skeletonized manufacture movement with manual winding, small seconds and power reserve indication. BVL 128SK Finissimo caliber. Power reserve around 65 hours. 40 mm extra-thin steel case treated with black DLC, 18 kt pink gold bezel (5.15 mm thick) with transparent case back. Pink gold crown set with ceramic. Integrated alligator strap with pink gold ardillon buckle. Water-resistant up to 30 metres.

**108 DIAGONO MAGNESIUM watch.**  
Mechanical chronograph with automatic winding and date, B130 caliber. 42-hour power reserve. 42 mm magnesium & PEEK case with ceramic bezel. Dial with red proprietary lacquer. Rubber strap with ardillon buckle.

**110 Selima Eau de Parfum, Le Gemme Orientali.** A journey through the rich world of the Arabian peninsula. A sacred gemstone, symbol of serenity and abundance, life and wealth. Carnelian replaces negative with a love of life. Selima, an evocative arabic name meaning "serene and calm". A soothing, incandescent Eau de Parfum of luscious red energy. Alluring Spices Saffron Rose Date Delight.

**Lazulia Eau de Parfum, Le Gemme Orientali.** A night journey through the Arabian desert. A gem of royalty and spirituality that has symbolized the Celestial since time immemorial. Symbol of life force and a source of power. Lazulia, meaning "deep blue" in arabic, takes us on a voyage through the fabulous, sensual tales of the Arabian Nights. A heavenly hypnotic Eau de Parfum of brilliant azure blue. Jasmine Starlight Incense Essence Royal Oud Wood.

**DIAGONO MAGNESIUM watch.**  
Mechanical chronograph with automatic winding and date, B130 caliber. 42-hour power reserve. 42 mm magnesium & PEEK case with ceramic bezel. Dial with silver proprietary lacquer. Rubber strap with ardillon buckle.

**Splendia Eau de Parfum, Le Gemme Imperiali.** A journey to the last dynasty of China and the treasures of the royal family. Emblematic of Asia's imperial power, the sublime green jade gemstone has been coveted by Emperors and Aristocrats for thousands of years. Splendia, a name that evokes the beauty and splendor of the Queen of all Jades. Noble and majestic, a woman of great seductiveness who conveys elegance and sophistication. A ravishing Eau de Parfum that expresses the majestic elegance and nobility of China's last great imperial dynasty. Magnolia Essence Narcissus Absolute Oakmoss.

**Irina Eau de Parfum, Le Gemme Imperiali.** A journey into the purity, mysticism and serenity of Ancient China. Inspired by the purest white jade and its aura of peacefulness, respect and generosity. Irina, a name of Greek origin, signifying "peace", pays delicate homage to women of supreme elegance and femininity, whose beauty and poise emanate as much from within as from without. A sensual and sophisticated Eau de Parfum of sumptuous floral musk notes. Magnolia Essence Jasmine Petals Musk.



**112 Tygar Eau de Parfum, Le Gemme.**  
Called the stone that sees all, shimmering golden-brown Tiger's Eye draws its energy from the vibrations of the earth and sun. Like the name of the fragrance, this bright stone is inspired by the majestic feline, and conveys the fiery courage, action and mental power of the great Indian warrior Shivaji. An astonishingly contrasting and explosive Ambery Citrus accord crafted from radiant, cascading Grapefruit, deep Wood and Ambrox, a natural and abundant reconstitution of precious Ambergris. Grapefruit Essence Ambrox.

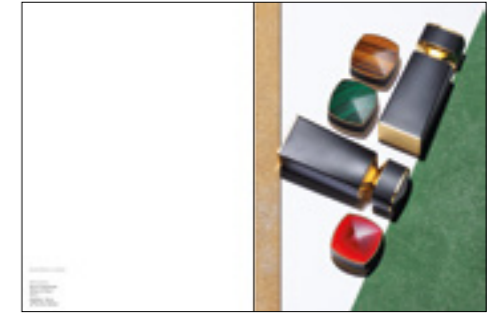
**Malakeos Eau de Parfum, Le Gemme.**  
Emblem of the grandeur and opulence of Czarist Russia, ruled by the Romanovs, the infinite green of Malachite gemstone exudes the healing and well-being of nature, set in the profuse coniferous green of the Ural forests. The Perfumer honors a legendary thematic in men's perfumery, Fougère, in a contemporary reinterpretation. This deeply invigorating scent has a cold, clean, vegetal freshness derived from men's barbering classics. Minty Geranium, Lavender and Oakmoss are vividly paired with gentle Musk and Guaiac Wood for an immensely restoring, sensual green fragrance. Lavender Oakmoss.

**Gyan Eau de Parfum, Le Gemme.**  
A name in Sanskrit, meaning "divine wisdom", Gyan evokes velvety blue Sapphires imbued with the spirituality of the midnight sky in the Himalayas and the seductiveness, lucidity and insight of Alexander the Great. The celestial blue mystery of Sapphire is expressed by a nocturnal starlit Jasmine Sambac and a near limitless abundance of Indonesian Patchouli. Mingled with Oriental incense, this aristocratic and masculine fragrance possesses an incomparably sophisticated trail. Jasmine Sambac Heart of Patchouli.

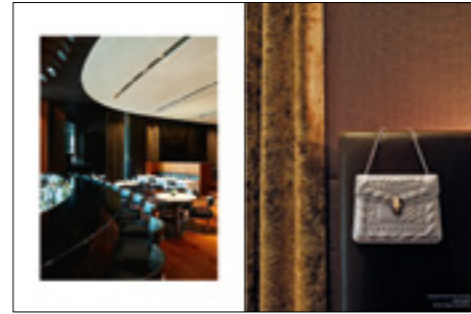
**Garanat Eau de Parfum, Le Gemme.**  
A name who conveys masculine strength and forerightness. Garanat is inspired by the deeply red Garnet from Bosphorus. This crimson gemstone shines in the darkness, bringing its wearer the impassioned courage and vision of Suleyman the Magnificent, the most seducing Sultan of the Ottoman Empire. A dense, spellbinding swirl of ardent masculine Rose and smoked chiaroscuro Incense. Essence of Damascena Rose and Rose Absolute from Grasse entwined with pure, noble smoked Incense create a mesmerizing fragrance of supreme masculine force. Rose Incense.

**Ambero Eau de Parfum, Le Gemme.**  
The resplendent glow of Kahraman Amber is the most ancient, natural treasure of the Mediterranean Levant. The scent is a tribute to the Phoenician god, Melkart, a paragon of masculinity revered from Levant to Spain, who carried a wonderful shield made of Amber as a symbol of power. A warm Woody Oriental that translates the richness and sensuality of Amber into noble, earthy, Vetiver root, generously composed of its most fragrant portion. Modernized with the spice of Ginger, Pink Pepper and Saffron, and refined with elegant Olibanum incense, Ambero is startlingly luminous and round. Ginger from India Heart of Vetiver.

**Onekh Eau de Parfum, Le Gemme.**  
An impenetrable black gemstone of powerful and ambivalent energy reserved for the strong-spirited. Onekh, an ancient Levantine word that meant Onyx long ago, derives its mystery from Naram, the first Mesopotamian king, and god of the moon. The magnetic, night-black ambivalence of Onyx is sublimely illustrated by Malacensis Oud from Laos, an ingredient more valuable than gold, whose aura is as bewitching and supernatural as this blackest of gemstones. Leathery, animal and spicy, this natural Oud yields a dry yet sensually addictive quality when allied with Labdanum and warm ambery Resin. Malacensis Oud Smoked Labdanum.



116 *right page:*  
“Serpenti Forever” flap cover bag featuring a “quilted Scaglie” motif in silver brushed metallic calf leather. Brass light gold plated tempting snake head closure in glitter silver and black enamel with eyes in black onyx.



120 *left page:*  
Serpenti contemporary double bridge frame featuring round lenses combined with multicolored enamel scales design on the browline. Sleek metal temples enhance the geometries of this style.  
  
“Serpenti Forever” flap cover bag in ruby red brushed metallic calf leather. Brass light gold plated snake head closure in black and white enamel with eyes in green malachite.

*right page:*  
“Serpenti Forever” flap cover bag featuring a “quilted Scaglie” motif in antique bronze brushed metallic calf leather. Brass light gold plated tempting snake head closure in glitter gold and black enamel with eyes in black onyx.



122 *left page:*  
Bracelet in pink gold brushed metallic ayers skin with iconic contraire brass light gold plated “Serpenti” heads motif in black and white enamel, with malachite enamel eyes.  
  
Boxy clutch in black and gold shiny lizard skin. “Pantheon Mesh” frame motif in brass light gold plated finishing. Detachable chain strap.

“Serpenti Tubogas” clutch in aqueous gold shiny lizard skin with brass light pink gold plated snake body-shaped frame closure with black enamel. Detachable “Tubogas” chain strap.



124 *left page:*  
Ruby dahlia “Christmas 2016” pattern seven-folds tie in fine saglione printed silk.

**OCTO ULTRANERO SOLOTEMPO** watch. Mechanical manufacture movement with automatic winding and date, BVL 103 caliber decorated with perlage, côtes de Genève and chamfering finishing. Double barrel, 50-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon. 18 kt pink gold crown set with ceramic and transparent case back. Lacquered polished dial with hand-applied indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres.

Folded credit card holder in denim sapphire full grain calf leather and golden amber smooth calf leather. Embossed “Buckle” strap motif and Bulgari logo on metal plate finished in dark ruthenium.

*right page:*  
Yellow “Double Crystal” pattern tie in fine jacquard silk. Handmade.

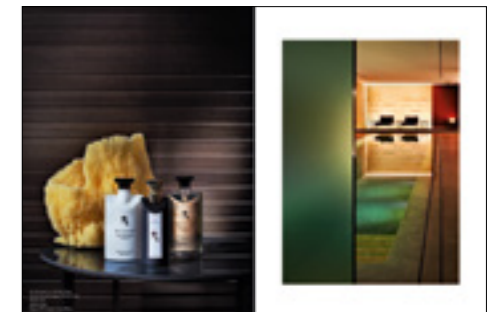
**OCTO ULTRANERO VELOCISSIMO** watch. Integrated chronograph with column wheel mechanism. Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon and crown set with ceramic, transparent case back. Lacquered polished dial with hand-applied indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres.



126 *left page:*  
**Eau Parfumée au Thé Noir**, Body Lotion. A refined bath line combining mysterious Eau Parfumée au Thé Noir fragrance notes with cleansing and softening ingredients.

**Eau Parfumée au Thé Noir**, Eau de Cologne. Inspired by Black Tea of Yunnan, a mysterious luxury Eau de Cologne for men and women. With a voluptuous warm accord, this fragrance swells at the rich heart of tea-time tradition capturing the essence of an age-old art.

**Eau Parfumée au Thé Noir**, Shampoo and Shower Gel. A refined bath line combining mysterious Eau Parfumée au Thé Noir fragrance notes with cleansing and softening ingredients.



128 *left page:*

**Serpenti** contemporary rounded pink gold metal frame with layered scale design on the hexagonal browline. The flat pink gold mirrored lenses are enhanced by sleek temples ending with an engraved hexagonal tip.

Modern double bridge **Diagono** sunglasses combining black acetate with pink gold finishing and pink mirrored lenses. Sleek and flexible metal temples personalize the front piece with a distinctive tubular structure.

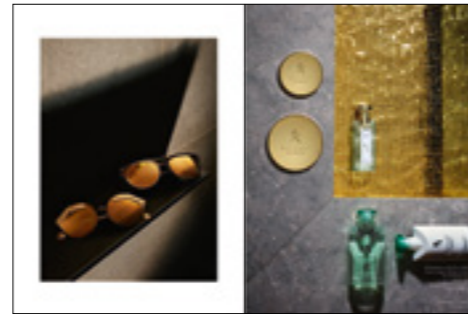
*right page:*

**Eau Parfumée au Thé Vert**, Candle. Superbly hand-made and scented with refreshing Eau Parfumée au Thé Vert notes, this candle is an elegant expression of sensory pleasure, creating a revitalizing atmosphere in any room.

**Eau Parfumée au Thé Vert**, Eau de Cologne. A fresh luxury Eau de Cologne for men and women that pays homage to Japanese Green Tea. With a bright and exclusive accord, this fragrance is a vital expression of refined elegance that awakens and refreshes the senses.

**Eau Parfumée au Thé Vert**, Shampoo and Shower Gel. A refined bath line combining refreshing Eau Parfumée au Thé Vert fragrance notes with cleansing and softening ingredients.

**Eau Parfumée au Thé Vert**, Body Lotion. A refined bath line combining refreshing Eau Parfumée au Thé Vert fragrance notes with cleansing and softening ingredients.



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