Editor’s letter
Gian Paolo Barbieri

Lily Aldridge
Lucia Silvestri & Fabrizio Buonamassa Stigliani

Heading Higher

Power to Life
photography by Sebastian Kim
styling by Claire Dhelens
model Lily Aldridge

Larger than Life
photography by Mario Testino
styling by Anastasia Barbieri
model Lily Aldridge

Larger than Life - Behind The Scenes
photography by Barwerd Van Der Plas
styling by Anastasia Barbieri
model Lily Aldridge

Extravaganza
photography by Antonio Barrella

Forever Iconic
photography by Gian Paolo Barbieri
styling by Nico Yian
model Amanda Wellsh

Intersection
photography by Giannuzzi & Marino
body painting by Guido Daniele

Bulgari Hotel Milano - The Gilded Alley
photography by John Short
set design by Laura Fulmine

International New Openings
photography by Giannata Xerra

Bulgari Gems
photography by Giacomo Mocafico and
photography by Christine Rymer

Wishes Full of Colour
photography by The Mood It

Events

Product Summary
We look back on the year 2016, which is almost at an end, with great satisfaction. This was the year in which we increased the focus of our codes and values as protagonists, starting from an essential concept that represents the heart of the Bulgari DNA: the consistency of the past is the essence of the future. Through new collections—from jewellery to accessories, passing through watches, perfumes and hotels—Bulgari expressed a new Larger-than-Life way of being that we will bring with us in the new year as the ideal of the Mediterranean Renaissance. A visionary brand that represents a Roman way of life that balances glamour with indulgence, and enjoyment with exuberance. Grand without being over-the-top. Precious, without being dainty. Timeless, embodying 2,700 years of unrivalled Roman magnificence and culture. We celebrated the Bulgari’s love and gratitude for the Eternal City with two great moments: in June, the unveiling of the Caracalla Mosaic gave us the opportunity to announce the complete restoration of the entire opera, and in September we returned the unforgettable Spanish Steps to Rome with a restoration that brought it back to its full splendour.

In July, we celebrated our partnership with Save the Children by launching Fabrizio Ferri’s #RaiseYourHand campaign and proudly announcing US$50 million raised for one million beneficiaries across 33 countries.

In September, we announced supermodel Lily Aldridge as Bulgari’s new Brand Campaign Ambassador 2016/2017, and Mario Testino as the brilliant photographer who captured the magic of the brand, reflecting its brazen Roman spirit, its extravagant use of colour, and its boundless creativity. Bulgari finds endless inspiration within the magnificence of its ancient homeland, reinterpreting its Roman elegance with contemporary flair.

The new Spring-Summer Accessories collection was presented in Milan in September, at a consolidated and awaited rendez-vous during Milan Fashion Week. It celebrates its vibrant creator, the master of gemstones, with an extraordinary quality of craftsmanship and a confirmation that the Serpenti bag proves itself to be an irresistible icon.

We look to the new year with strength and determination, and, led by a new Larger-than-Life vision of the future, we believe we will achieve great goals. Happy holidays to everyone, and best wishes for a wonderful 2017.

Jean-Christophe Babin
CEO of BVLGARI GROUP

“DETAILS MAKE PERFECTION, AND PERFECTION IS NOT A DETAIL”

LEONARDO DA VINCI
Over forty years after he shot the iconic images of Bulgari jewels for Vogue Italia and Vogue US, the master fashion photographer Gian Paolo Barbieri returns to immortalise the creation of the Maison with his unmistakable style. Accompanied by the memories and emotions tied to the Bulgari world, Barbieri looks back at the years that marked his stellar career.

“Women smelled like face powder and Bulgari was already a legend” remembers Barbieri. “When the jewellery was placed on the models like vibrant carpets, magic unfailingly occurred. It seemed as if these pieces had always belonged to those marvellous girls. They understood that the jewels were a promise and symbol of happiness. I kept shooting and the images arrived in the editorial offices of Vogue US. Diana Vreeland kept sending me telegrams full of poetry: ‘You shot like the wind when it’s green, fabulous! It’s so rich!’” Photographically unforgiving, Barbieri often says. It remains an indelible monument to an instant of beauty that will never return, but lives on forever. “Women are the foundation for the jewel,” says Barbieri. “If you choose the wrong model, nothing else is useless. I was most concerned about choosing the right person for the jewel I had to shoot. The model and identity are the most important elements for taking a good photo. My job is to show what already exists in the best way, not to falsify reality. It’s the model that enhances the jewel, not the other way around. You have to pay attention to the personality and to the aesthetic and symbolic essence of a certain piece. That something is… today as in the past – extremely strong and powerful in Bulgari, as clear as the summer sun.”

In a story that weaves and weaves, the master photographer Gian Paolo Barbieri – and immemorially – tells the story of the Bulgari people’s arrival.

In the sixties, when glamour was not an opinion. “It was the sixties, when everything seemed simple, fun and safe. The flowers were all the rage, black and white and yellow. The Peugeot 404 was the car of the era. Everyone was extremely strong and clear. You had to make a stop in the middle of the mountain to take a good photo. My job was to show what already existed in the best way, not to falsify reality. It’s the model that enhances the jewel, not the other way around. You have to pay attention to the personality and to the aesthetic and symbolic essence of a certain piece. That something is… today as in the past – extremely strong and powerful in Bulgari, as clear as the summer sun.”

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Lily Maud Aldridge, supermodel californiana, classificata nel 1985 di una bellezza fuori dal comune, sembra aver fatto appunto il concetto di \textit{Larger than Life,} interpretandolo secondo una propria personal declinazione. “E’ vero – sottolinea Aldridge – che questo può essere il motto della mia vita. Per Bulgari, sono partita per destinazioni meravigliose e ho scattato con Mario Testino in Roma. Con Mario, e lo considero un vero privilegio, avevo lavorato più volte in precedenza. Sa interpretare al meglio le mie facoltà espressive, da me tirate fuori un qualcosa di unico, un carattere speciale, ogni volta diverso. Ditemi voi se questo non significa \textit{Larger than Life} e il compimento di un sogno!”

Lily Maud Aldridge, the gorgeous Californian supermodel born in 1985, seems to have adopted the concept of \textit{Larger than Life,} interpreting it with her own personal style. “It’s true that this could be the motto of my life,” says Aldridge. “I’ve travelled to amazing places for Bulgari and I posed for Mario Testino in Rome. I’ve worked with him several times in the past, and I consider it a real privilege. He perfectly interprets my expressive capabilities and brings out something special and unique from me. Each time it’s different. Tell me if this isn’t \textit{Larger than Life} and a dream come true!”

When the Bulgari campaign was shot in the Eternal City, which Lily Aldridge does not hesitate to call fabulous, evocative and profoundly Italian, all of the chosen locations were in the ancient heart of the city with a view of the Vatican. She says she immediately felt like a movie star and a character out of \textit{La Dolce Vita.} “As brand ambassador, and while the campaign was taking shape, I strongly felt this dimension of cinematic glamour and affinity with a legend, following in the footsteps of the many women who wore Bulgari creations. I’m proud to be a part of this universe and at the heart of such a legendary brand.”

Aldridge, fedele al concetto di \textit{Larger than Life,} particularly loves the Serpenti collection of the Roman maison. Her favourite piece is a large serpent head: she snapped a picture of it and immediately sent it to her husband, asking to receive it at a Christmas gift.
**Excerpt from Life in BVLGARI Magazine**

“An exceptional group of stones is the point of departure for the creative process of each Haute Joaillerie piece.”

“An exceptional group of stones is the point of departure for the creative process of each Haute Joaillerie piece.”

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**Fabrizio Buonamassa Stigliani**

**LUCIA SILVESTRI**

Illustration by Lulu*
Una meravigliosa iperbole illusionistica barocca che si rivela su soffitti, volte e coppe di edifici sacri, di residenze nobiliari e nei palazzi reali e principeschi dell’intera Europa. Un *horror vacui grand opéra*, delirio prospettico votato all’effrazione dei sensi e a un sublime inganno dell’occhio, che al contempo spalanca cieli fittizi percorsi da nuvole concitate e sferzati da un sole d’oro. Orizzonti deflagrati di sotto in su, dove tra morbide nuvole prende forma una rappresentazione dramatically opulenta. È un *inno allegorico* ai fasti dell’assolutismo, al trionfo della Chiesa della Controriforma, al lustro di casati patrizi e al potere di ordini religiosi e grandi porporati. Vi partecipano varie divinità pagane, animali fantastici e santi cattolici, tutti intenti a ordire una favolosa *mise en scène*. La cesura tra il reale e l’illusione pittorica, si rivela nelle quadrature sapienti, sia a ornati dipinti che realizzate con l’impiego di stucchi candidi e dorati, capaci di stupire e confondere la percezione e l’impatto emotivo dello spettatore. Tra Sei e Settecento, alcuni tra i maggiori artisti si dedicarono a questo genere che appassionò tutto il Vecchio Continente, partendo dall’épicentre sperimentale della Roma dei papi. Sono Pietro da Cortona e Andrea Pozzo, il Baciccio in tandem con Bernini, Mattia Preti a Malta, Luca Giordano, Antonio Verrio in Gran Bretagna e Sebastiano Ricci a Vienna, fino all’ultimo cantore della civiltà barocca, il veneziano Giambattista Tiepolo, attivo nel Veneto e a Milano, ma anche in Germania e a Madrid.

Imaginary skies full of tumultuous clouds and inflamed by a golden sun

Sebastiano Ricci a Vienna, fino all’ultimo cantore della civiltà barocca, il veneziano Giambattista Tiepolo, attivo nel Veneto e a Milano, ma anche in Germania e a Madrid.

Majestic illusionistic baroque hyperbole paintings appear on the ceilings, vaults and domes of churches, aristocratic abodes and royal palaces throughout Europe. It is a *horror vacui grand opéra*, a prospective delirium devoted to confounding the senses and sublimely deceiving the eye, yet at the same time opening up to imaginary skies full of tumultuous clouds and inflamed by a golden sun. Between the 17th and 18th centuries, several of the greatest artists dedicated themselves to this genre which the Europe adored, starting with the experimental epicentre of papal Rome. They were Pietro da Cortona, Andrea Pozzo, and il Baciccio along with Bernini, Mattia Preti in Malta, Luca Giordano, Antonio Verrio in Great Britain and Sebastiano Ricci in Vienna, up to the last part of Baroque civilisation, Giambattista Tiepolo of Venice, who worked in the Veneto region and in Milan, but also in Germany and in Madrid.

Andrea Pozzo, Jesuit Church, Vienna.

Credits: 123RF

Life in BVLGARI

Issue 9
Melozzo da Forlì, Dome of the Sacristy of St. Mark, Loreto. 

Credits: Getty Images; opposite page: Andrea Mantegna, Palazzo Ducale, Camera degli Sposi, Mantua. Credits: Scala, Florence.
Andrea Pozzo, Church of St. Ignatius of Loyola, Rome. Credits: Scala, Florence.
POWER TO LIFE
photography by Sebastian Kim
styling by Claire Dhelens
model Lily Aldridge
Parentesi High Jewellery necklace,
Parentesi High Jewellery bracelets;
opposite page:
Serpenti High Jewellery watches
DIVAS’ DREAM High Jewellery
earrings, necklace and bracelet
Serpenti High Jewellery earrings and necklace; opposite page: Parentesi High Jewellery necklace and bracelet.
Fiore di BVLGARI
High jewellery necklace

Larger than Life. Living over the top and shooting for the stars because the stakes are high.

Living over the top and shooting for the stars because the stakes are high.

Larger than Life. This is the philosophy, the poetry and pace of Bulgari. Over the years, Bul- gari has produced the most beautiful jewels; no artist, con- temporary or from ancient Egypt, has ever achieved the creative value of Bulgari, also because no one has ever pos- sessed the stones that Bulgari has searched for and found around the globe. Larger than Life. Living every moment as if it were the last, with every physi-
cal sense, with that touch of madness that makes the colours of life even more brilliant. This is Bulgari’s style – it is the Italian way that never loses its intimacy and the sincerity that signifies elegance. It is the ability, to savour each day which is something that many have called the Dolce Vita, including Anita Ekberg, Luchino Visconti, Anna Magnani, Elizabeth Taylor and Alain Delon – so many great artists. “Our growth is in our past”, said Bernard Arnault. Taking everything, savouring each breath – indulging in everything that perhaps should be concluded. Living again and again and again with the conviction of still never having loved enough.

Larger than Life. It is the declaration of every art, talent and intellect. Sensuality, volumes – the movements of the human body in a statue from the Ancient Roman Empire. Italian design applied to metal and platinum links. As always, colours and combinations. Sensuality interpreted as an aesthetic combination. Bulgari style. The boutique on Via dei Condotti in Rome – Bulgari’s first boutique – sums up everything: beauty, ancient sensuality and futuristic lines. The supremacy of colour, the graphic lines of the jewel. Unforgettable and perhaps eternally unappreciable are the jewels created in the seventies, which still inspire the style of each new Bulgari production. The combination of different materials, noble marble above liquid gold, dark cocoa, imperial topaz. The eight-point star. Larger than Life. Emeralds, rubies, sapphires. No one has ever found a sapphire as powerful as Bulgari’s. Bulgari blue, the iconic colour of Bulgari – the colour far beyond the clouds, beyond the night, the colour found above the tip of a pyramid of the sky.

Larger than Life: This is the philosophy, the poetry and pace of Bulgari.
B.zero1 bangle bracelets and four-band rings
LARGER THAN LIFE
BEHIND THE SCENES

photography by Barwerd Van Der Plas
styling by Anastasia Barbieri
model Lily Aldridge
EXTRAVAGANZA
photography by Antonio Barrella
Serpenti High Jewellery necklace and bracelet
Parentesi High Jewellery necklace

Fiore di BVLGARI High Jewellery necklace
FOREVER ICONIC

photography by Gian Paolo Barbieri
styling by Sissy Vian
model Amanda Wellsh

Tubogas choker, 1974
Tubogas bracelet, 1975
Ring with Roman Imperial coin and diamonds, 1983
Necklace, 1989; opposite page: Necklace, 1969
Ring, 1960
Serpenti belt, 1970
Serpenti bracelet-watch, ca 1965
Serpenti bracelet-watch, 1975
Tremblant brooch, 1940
Serpenti belt, 1970
Serpenti bracelet-watch, 1975
Necklace/tiara, 1935
Bracelet, 1930
Bracelet, ca 1939
INTERSECTION

photography by Gianuzzi & Marino
body painting by Guido Daniele
BVLGARI LADY FINISSIMO Petite Seconde watch,
DIVAS' DREAM watch
DIVAS' DREAM bracelet, rings and necklace. LVCEA watch.
DIVAS’ DREAM necklaces, LVCEA watch, DIVAS’ DREAM ring
Serpenti Seduttori necklaces,
Serpenti bracelets
Serpenti thin bracelet, Serpenti rings, Serpenti Incantati watch
DIAGONAL MAGNESIUM watches
Eaux de Parfum, Le Gemme Orientali
and Le Gemme Imperiali
THE GILDED ALLEY

photography by John Short
set design by Laura Fulmine
Serpenti double bridge frame, “Serpenti Forever” flap cover bag; opposite page: “Serpenti Forever” flap cover bag
Bulgari Suite, Bulgari Hotel Milano; opposite page:

Bracelet with "Serpenti" heads motif,
Boxy clutch with "Pantheon Mesh" frame motif,
"Serpenti Tubogas" clutch.
“Christmas 2016” pattern seven-fold tie, OCTO ULTRANERO SOLOTEMPO watch, folded credit card holder; opposite page: “Double Crystal” pattern tie, OCTO ULTRANERO VELOCISSIMO watch.
Eau Parfumée au Thé Noir:
Body Lotion, Eau de Cologne,
Shampoo and Shower Gel;
opposite page:
Bulgari SPA, Bulgari Hotel Milano
Eau Parfumée au Thé Vert: Candle, Eau de Cologne, Shampoo, Shower Gel and Body Lotion; opposite page: Serpenti pink gold metal frame, Diagono sunglasses

Photographer’s assistant
Verity Fitzgerald
BVLGARI GEMS

photography by Guido Mocafico and Christine Ryner
Bulgari reopens its flagship store at 188 New Bond Street in London after a complete remodelling and interior decoration project. Architect Peter Marino worked on the volumes of the 18th century building, taking an eclectic approach and cleverly blending old and new. In the new store, Marino used and renewed elements of historical significance and mosaic belonging to the universe of Bulgari. They decimated ideally, long a meridians line of language in the new boutique of Mosca. In the capital, under the 2019 previa, from the layout of the Bulgari boutique on Via Condotti or the eight-point star motif, they were blended with local, almost symbolic, details such as a vaulted ceiling inspired by the work of John Soane, elements that pay tribute to Italian designers and architects such as Carlo Scarpa and Mangiarotti especially in the accessories area and a restored skylight that floods the first floor with natural light. There is the cozy feel of a gentleman's club from yesteryear, a sculpture by Antoine Poncet of France and three VIP areas on the first floor that evoke the ambiance of the Taylor Room, where the actress Elizabeth Taylor used to go during her Roman stay. The semantic sequence and mosaic belonging to the Bulgari world ideally speak the same language of the new boutique in Moscow. In 2019, a Bulgari Hotel will open on Sredniy Kislovskiy, close to the Kremlin and Red Square in Moscow. Designed by the Antonio Citterio Patricia Viel and Partners architectural firm, the hotel will have sixty-five rooms and suites, including an exclusive Bulgari Suite with a 600 square metre terrace affording the same panorama of the city and the Kremlin. The Bulgari Restaurant and spacious spa with a 25 square metre pool will complete the structure.

Kiosked, a two-pass from the Cremolinio and from the Piazza Rossa. Projected from the studio of architect Antonio Citterio Patricia Viel and Partners, the hotel diorama of seventeenth-century camere and suites, cut out a unique exclusive Bulgari Suite with a terrace of six thousand square metres that is the entrance of the same palace of the 18th century, an architectural approach that cleverly blends old and new. In the new store, Peter Marino worked on the eighteenth-century building, taking an eclectic approach and cleverly blending old and new. In the new store, Marino used and renewed elements of historical significance and mosaic belonging to the universe of Bulgari. They decimated ideally, long a meridians line of language in the new boutique of Mosca. In the capital, under the 2019 previa, from the layout of the Bulgari boutique on Via Condotti or the eight-point star motif, they were blended with local, almost symbolic, details such as a vaulted ceiling inspired by the work of John Soane, elements that pay tribute to Italian designers and architects such as Carlo Scarpa and Mangiarotti especially in the accessories area and a restored skylight that floods the first floor with natural light. There is the cozy feel of a gentleman’s club from yesteryear, a sculpture by Antoine Poncet of France and three VIP areas on the first floor that evoke the ambiance of the Taylor Room, where the actress Elizabeth Taylor used to go during her Roman stay. The semantic sequence and mosaic belonging to the Bulgari world ideally speak the same language of the new boutique in Moscow. In 2019, a Bulgari Hotel will open on Sredniy Kislovskiy, close to the Kremlin and Red Square in Moscow. Designed by the Antonio Citterio Patricia Viel and Partners architectural firm, the hotel will have sixty-five rooms and suites, including an exclusive Bulgari Suite with a 600 square metre terrace affording the same panorama of the city and the Kremlin. The Bulgari Restaurant and spacious spa with a 25 square metre pool will complete the structure.

INTERNATIONAL NEW OPENINGS

photography by Gionata Xerra
The stores are the ambassador of the brand. Every new store will mirror the brand’s signature design, characterized by colours, bold and geometric volumes, Italian materials and savoir-faire.
The interplay between innovation and tradition, is the core of the Marino’s eclectic style.

The hotel will have 65 rooms and suites, including an exclusive Bulgari Suite with a 600 square metre terrace affording a panoramic view of the city and the Kremlin.
Are you still dreaming of a white Christmas?

Un Natale Larger than Life per Bulgari, attraverso quella speciale maniera di essere e di pensare l'esistenza, che da sempre contraddistingue il marchio di gioielleria. Una celebrazione della vita, tra-boccante di colori, impreziosisce l'attesa del periodo festivo. Le vetrine dei flagship store Bulgari esprimono valori e contenuti autentici, felici e ben auguranti, intrecciandone la portata ai segni iconici della storia e del DNA della Maison. I fuochi d’artificio saranno il tema pre-selezione per le festività legate al Capodanno 2017. Fonte di meraviglia, i giochi pirotec-nici celebrano l'esplosione della vita, tracciano figure nel cielo, componendo un bouquet di cromie scintillanti sul sipario oscuro della notte. Di remota origine cinese, l'arte pirotec-nica è divenuta tradizione per accogliere il nuovo anno in molti paesi del mondo illuminando e tingendo di colore e speranze le piazze delle più importanti città, protagoniste di uno spettacolo dalle infinite varie-tà simboliche. I fuochi d'artificio vengono disegnati con il tocco del gioielliere per celebrare le magnifiche creazioni Serpenti, DIVAS' DREAM, BVLGARI BVLGARI, B.zero 1 e orologi. Si tratta di illustrazioni uniche create da un artista apposita-mente per Bulgari e realizzate poi da un tessitore che ha reso possibile grazie a speci-fici telai artigianali, tra gli unici cinque in Europa capaci di una simile, colorata lavorazione. Colorata come il nuovo claim natalizio della Maison: Wishes full of colour.

E voi sognate ancora un bianco Natale?
Carina Lau and Paolo Bulgari
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Carla Bruni-Sarkozy
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

General view during Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Toni Garrn
Carina Lau and Paolo Bulgari
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Caring Lui and Paolo Bal main
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Carla Bruni-Sarkozy
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Carla Bruni-Sarkozy
Brand Event Gala Dinner
Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Juliette Bianchi
SAVE THE CHILDREN
#RaiseYourHand Campaign

Juliette Bianchi
SAVE THE CHILDREN
#RaiseYourHand Campaign

Helena Christensen
#RaiseYourHand Campaign

Lucas Evans
#RaiseYourHand Campaign

Toni Garrn
Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

David Jarre, Lilly zu sayn Wittgenstein and Jon Kortajarena
Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Toni Garrn
Brand Event Gala Dinner Villa Ephrussi de Rothschild – Saint Jean Cap Ferrat

Mischa Barton, Jean-Christophe Babin, Xenia Tchoumi,
Siran Manoukian and Lottie Moss
Celebration of Magnificent Inspirations
The New High Jewellery Collection at the Italian Embassy

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Siran Manoukian and Lottie Moss
Celebration of Magnificent Inspirations
The New High Jewellery Collection at the Italian Embassy
DIVAS’ DREAM High Jewellery earrings in white gold with corals (11.08 ct), 3 round brilliant cut diamonds (0.30 ct), 22 round cut rubies (29.57 ct), and pavé diamonds (0.95 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with 6 cabochon pink tourmalines (1.35 ct), 7 round brilliant cut diamonds (0.13 ct), 20 round double rose cut moonstones (0.05 ct), round shaped sapphires (0.65 ct), round and brilliant cut diamonds and pavé diamonds (0.04 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with crys (1.12 ct), 2 round brilliant cut diamonds (0.12 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 36 round brilliant cut diamonds (2.76 ct), 1 round brilliant cut diamond (0.04 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery bracelet in white gold with 7 pear and round cut rubies (8.05 ct), 23 round brilliant cut diamonds and pavé diamonds (0.80 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 61 round brilliant cut diamonds (0.57 ct), and pavé diamonds (0.25 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

DIVAS’ DREAM High Jewellery bracelet in white gold with pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with pavé diamonds (0.17 ct).

DIVAS’ DREAM High Jewellery bracelet in pink gold with pavé diamonds (0.84 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 2 round, brilliant cut diamonds (0.48 ct), 22 pear and fancy cabochon cut rubies (3.90 ct) and pavé diamonds (1.58 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 29 pear and round cut rubies (19.42 ct), one round brilliant cut diamond (0.62 ct), and pavé diamonds (11.65 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with pavé diamonds (31.14 ct).

DIVAS’ DREAM High Jewellery bracelet in white gold with pavé diamonds (10.66 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 7 pear and round cut rubies (8.05 ct), 23 round brilliant cut diamonds and pavé diamonds (0.80 ct).

DIVAS’ DREAM High Jewellery bracelet in white gold with 22 round brilliant cut diamonds and pavé diamonds (18.01 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 2 round, brilliant cut diamonds (0.48 ct), 22 pear and fancy cabochon cut rubies (3.90 ct) and pavé diamonds (1.58 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 29 pear and round cut rubies (19.42 ct), one round brilliant cut diamond (0.62 ct), and pavé diamonds (11.65 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

DIVAS’ DREAM High Jewellery bracelet in white gold with pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with pavé diamonds (0.17 ct).

DIVAS’ DREAM High Jewellery bracelet in pink gold with pavé diamonds (0.84 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with crys (1.12 ct), 2 round brilliant cut diamonds (0.12 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 36 round brilliant cut diamonds (2.76 ct), 1 round brilliant cut diamond (0.04 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 61 round brilliant cut diamonds (0.57 ct), and pavé diamonds (0.25 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with corals (11.08 ct), 3 round brilliant cut diamonds (0.30 ct), 22 round cut rubies (29.57 ct), and pavé diamonds (0.95 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with pavé diamonds (0.17 ct).

DIVAS’ DREAM High Jewellery bracelet in pink gold with pavé diamonds (0.84 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in pink gold with pavé diamonds (0.17 ct).

DIVAS’ DREAM High Jewellery bracelet in pink gold with pavé diamonds (0.84 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with crys (1.12 ct), 2 round brilliant cut diamonds (0.12 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 36 round brilliant cut diamonds (2.76 ct), 1 round brilliant cut diamond (0.04 ct), and pavé diamonds (0.16 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 61 round brilliant cut diamonds (0.57 ct), and pavé diamonds (0.25 ct).

DIVAS’ DREAM High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

DIVAS’ DREAM High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

Fiore di BVLGARI High Jewellery necklace in white gold with turquoise inserts, 1 tanzanite (0.54 ct), 1 round brilliant cut diamond (0.08 ct), 20 round double rose cut moonstones (0.05 ct), round shaped sapphires (0.65 ct), round and brilliant cut diamonds and pavé diamonds (0.04 ct).

Color Treasures High Jewellery necklace in pink gold with 6 cabochon pink tourmalines (1.35 ct), 5 cabochon mandarin garnets (0.71 ct), 5 marquise beads (0.38 ct), 1 tanzanite round head cut (5.54 ct), 22 round brilliant cut diamonds (0.36 ct), and round and pavé-set diamonds (0.07 ct).

Serpenti High Jewellery watch.
Quartz movement. 35 mm steel curved case with brilliant cut diamonds and a cabochon cut pink rubellite. Silver opaline dial with guilloché soleil treatment. 5-twirl steel and 18 kt pink gold bracelet set with brilliant cut diamonds. Eyes in emeralds.

Serpenti High Jewellery watch.
Quartz movement. 36 mm 18 kt pink gold curved case set with brilliant cut diamonds and 1 tanzanite. 18 kt pink gold bracelet set with brilliant cut diamonds. Eyes in emeralds.

Serpenti High Jewellery watch.
Quartz movement. 36 mm 18 kt pink gold curved case and dial set with brilliant cut diamonds and 1 tourmaline. 18 kt pink gold bracelet set with brilliant cut diamonds. Eyes in emeralds.

Parentesi High Jewellery necklace in white gold with pavé diamonds (31.14 ct).
Parentesi High Jewellery bracelet in white gold with pavé diamonds (10.66 ct).

Parentesi High Jewellery necklace in pink gold with pavé diamonds (42.17 ct).
Parentesi High Jewellery bracelet in pink gold with pavé diamonds (28.84 ct).

Serpenti High Jewellery earrings in white gold with 140 cabochon cut sapphires (7.45 ct) and pavé diamonds (2.95 ct).

Serpenti High Jewellery necklace in white gold with 88 fancy shaped cabochon cut sapphires (8.61 ct), and pavé diamonds (7.20 ct).

Serpenti High Jewellery earrings in white gold with 2 round, brilliant cut diamonds (0.48 ct), 22 pear and fancy cabochon cut rubies (3.90 ct) and pavé diamonds (1.58 ct).

Serpenti High Jewellery necklace in white gold with 29 pear and round cut rubies (19.42 ct), one round brilliant cut diamond (0.62 ct), and pavé diamonds (11.65 ct).

Serpenti High Jewellery bracelet in white gold with pavé diamonds (0.16 ct).

Serpenti High Jewellery necklace in pink gold with pavé diamonds (0.17 ct).

Serpenti High Jewellery bracelet in pink gold with pavé diamonds (0.84 ct).

Serpenti Tubogas watch.
Quartz movement. 35 mm steel curved case with 8 kt pink gold bezel set with brilliant cut diamonds. 8 kt pink gold crown set with a cabochon cut pink sapphire. Silver opaline dial with guilloché soleil treatment. 5-twirl 8 kt pink gold and steel bracelet.

Serpenti Tubogas necklace in 8 kt pink gold with pavé diamonds.
DIVAS’ DREAM necklace in white gold with 13 round emerald beads (20.20 ct), 16 round sapphire beads (43.40 ct), 9 buff top cut emeralds (0.69 ct), 105 buff top cut sapphires (9.04 ct), 14 round brilliant cut diamonds and pavé diamonds (26.56 ct).

DIVAS’ DREAM High Jewellery necklace with 1 cushion cut sapphire (45.15 ct), 1 round brilliant cut diamond (0.90 ct), 12 emerald beads (39.90 ct), 15 round brilliant cut diamonds (4.48 ct), 64 fancy shape buff top cut blue sapphires (6.04 ct), tapered step cut diamonds and pavé set diamonds (11.50 ct).

DIVAS’ DREAM ring in 18 kt pink gold with diamond, malachite and pavé diamonds.

DIVAS’ DREAM High Jewellery necklace in 18 kt pink gold with turquoise inserts, 1 tanzanite (9.39 ct), 1 round brilliant cut diamond (0.90 ct), 20 round double rose cut moonstones (10.56 ct), round shaped sapphires (19.45 ct), round and brilliant cut diamonds and pavé diamonds (20.42 ct).

Parentesi High Jewellery necklace in pink gold with pavé diamonds (30.25 ct).

Parentesi High Jewellery bracelet in pink gold with round and pear shaped emeralds, fancy shaped rubellites, round brilliant cut diamonds and pavé diamonds (22.69 ct).

Serpenti High Jewellery bracelet in pink gold with round and pear shaped emeralds, fancy shaped rubellites, round brilliant cut diamonds and pavé diamonds (22.69 ct).

Serpenti High Jewellery bracelet in pink gold with 4 pear shaped emeralds (0.42 ct), fancy shaped rubellites (82.59 ct), round brilliant cut diamonds and pavé diamonds (24.59 ct).

Serpenti High Jewellery necklace in white gold set with 1 oval shaped brilliant cut sapphire (13.55 ct), 10 round and pear shaped rubies (8.96 ct), 8 round shaped sapphires (14.97 ct), baguette cut diamonds and pavé diamonds (24.59 ct).

DIVAS’ DREAM High Jewellery necklace with 1 fancy carved Jadeite-Jade (3.29 ct), 1 round brilliant cut diamond (0.48 ct), 11 cabochon cut Jadeite-Jades (0.92 ct), round brilliant cut diamonds and pavé diamonds (7.64 ct).

DIVAS’ DREAM High Jewellery necklace with 1 triangular cabochon cut Jadeite-Jade (19.19 ct), 10 round cabochon cut rubies (18.25 ct), 72 fancy buff top cut rubies (8.30 ct), 15 round brilliant cut diamonds and pavé diamonds (2.32 ct) and pavé set diamonds (11.27 ct).

DIVAS’ DREAM High Jewellery necklace in 18 kt pink gold with 1 cushion cut sapphire (45.15 ct), 1 round brilliant cut diamond (0.90 ct), 12 emeralds beads (39.90 ct), 15 round brilliant cut diamonds (4.48 ct), 64 fancy shape buff top cut blue sapphires (6.04 ct), tapered step cut diamonds and pavé set diamonds (11.50 ct).

Serpenti High Jewellery bracelet in pink gold with round and pear shaped emeralds (2.03 ct), fancy shaped rubellites (38.32 ct), round brilliant cut diamonds (2.98 ct).

Serpenti High Jewellery bracelet in pink gold with 4 pear shaped emeralds (0.42 ct), fancy shaped rubellites (82.59 ct), round emeralds (0.83 ct), round brilliant cut diamonds and pavé diamonds (5.89 ct).
Necklace/tiara combination in platinum with diamonds, 1935.

On the left hand: Bracelet in platinum with diamonds, ca 1939.

On the right hand: Bracelet in platinum with diamonds, 1930.

B.zero1 ring in 18 kt pink gold with cermet.

B.zero1 ring in 18 kt pink, white and yellow gold.

B.zero1 bracelet in 18 kt pink gold.

BVLGARI BVLGARI bracelet in 18 kt white gold with diamonds.

BVLGARI BVLGARI Bracelet in 18 kt pink gold with diamonds.

BVLGARI BVLGARI ROMAN SORBETS necklace in 18 kt pink gold with amethysts and pink tourmaline.

80 Necklaces/tiara combination in platinum with diamonds, 1935.

On the left hand: Bracelet in platinum with diamonds, ca 1939.

On the right hand: Bracelet in platinum with diamonds, 1930.

Tubogas choker in two-colour gold with Greek silver coins, 1974.

Tubogas bracelet in two-colour gold with Roman Imperial bronze coins, 1975.

Ring in gold with Roman Imperial gold coin and diamonds, 1983.

Serpenti belt in gold with black enamel and diamonds, 1970.

Serpenti bracelet-watch in gold with black and white enamel and diamonds, ca 1965.

Serpenti bracelet-watch in gold with black enamel, emeralds and diamonds, 1975.

BVLGARI BVLGARI bracelet in 18 kt pink gold with diamonds.

BVLGARI BVLGARI bracelet in 18 kt white gold with diamonds.

BVLGARI BVLGARI ROMAN SORBETS necklace in 18 kt pink gold with amethysts and pink tourmaline.
DIVAS’ DREAM necklace in 18 kt pink gold with malachite and pavé diamonds.

DIVAS’ DREAM necklace in 18 kt white gold with malachite and pavé diamonds.

DIVAS’ DREAM necklace in 18 kt gold with diamond, malachite and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with mother-of-pearl and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with diamond and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with mother-of-pearl and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with diamond and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with diamond and pavé diamonds.

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DIVAS’ DREAM ring in 18 kt pink gold with diamond and pavé diamonds.

DIVAS’ DREAM ring in 18 kt pink gold with diamond and pavé diamonds.

DIVAS’ DREAM necklace in 18 kt pink gold with emeralds, diamond and pavé diamonds.

DIVAS’ DREAM necklace in 18 kt white gold with diamond, malachite and pavé diamonds.

DIVAS’ DREAM necklace in 18 kt white gold with diamond and pavé diamonds.

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DIVAS’ DREAM necklace in 18 kt white gold with diamond and pavé diamonds.
**DIAGONO MAGNESIUM** watch. Mechanical chronograph with automatic winding and date. 18 kt gold case. 18 mm magnesium & PEEK case with ceramic bezel. Dial with silver and gold propyrene lacquer. Rubber strap with ardillon buckle.

**GREEN DIAGNO MAGNESIUM** watch. Mechanical chronograph with automatic winding and date. 18 kt gold case. 18 mm stainless steel & PEEK case with ceramic bezel. Dial with pink gold propyrene lacquer. Rubber strap with pink gold ardillon buckle.

**110** Splendia Eau de Parfum, Le Gemme Orientali. A journey through the rich world of the Arabian peninsula. A sacred gemstone, symbol of serenity and abundance, life and wealth. A sacred gemstone, symbol of serenity and abundance, life and wealth. Garnet replaces negative with a love of life. Garnet, an exquisitely soft name meaning “serene and calm”. A soothing, mesmerizing Eau de Parfum that expresses the mysticism and serenity of Ancient China and the treasures of the royal family. Emblematic of Asia’s imperial power, the subdued green jade gemstone has been coveted by Emperors and Aristocrats for thousands of years. Splendia, a name that evokes the beauty and splendor of the Queens of all India. Noble and majestic, a woman of great wisdom who conveys elegance and sophistication. A ravishing Eau de Parfum that expresses the majestic elegance and nobility of China’s last great imperial dynasty. Magnolia Essence - Naucrician Absolute - Oakmoss.

**Irina Eau de Parfum, Le Gemme Imperiali.** A journey to the last great dynasty of China and the treasures of the royal family. Emblematic of Asia’s imperial power, the subdued green jade gemstone has been coveted by Emperors and Aristocrats for thousands of years. Splendia, a name that evokes the beauty and splendor of the Queens of all India. Noble and majestic, a woman of great wisdom who conveys elegance and sophistication. A ravishing Eau de Parfum that expresses the majestic elegance and nobility of China’s last great imperial dynasty. Magnolia Essence - Naucrician Absolute - Oakmoss.

**Irina Eau de Parfum, Le Gemme Imperiali.** A journey to the last great dynasty of China and the treasures of the royal family. Emblematic of Asia’s imperial power, the subdued green jade gemstone has been coveted by Emperors and Aristocrats for thousands of years. Splendia, a name that evokes the beauty and splendor of the Queens of all India. Noble and majestic, a woman of great wisdom who conveys elegance and sophistication. A ravishing Eau de Parfum that expresses the majestic elegance and nobility of China’s last great imperial dynasty. Magnolia Essence - Naucrician Absolute - Oakmoss.

**Malakeos Eau de Parfum, Le Gemme Imperiali.** Emulated by the grandeur and opulence of the last imperial dynasty of China, the jade green, green jade gemstone evokes the finding and well-being of nature. set in the proufes comon greens of the Uy orchards. The Perfumer honours a legendary Chinese woman: Fongjie, in Russian reinterpration. This deeply incrapating scent has a child, clean, vegetal freshness derived from men’s haircarving classics. Minty Geranium, Lavender and Oakmoss are vividly paired with gentle Musk and Gardenia for an immensely restoring, sensual green fragrance. Lavender - Oakmoss.
right page:
“Serpenti Forever” flap cover bag featuring a “quilted Scaglie” motif in antique bronze brushed metallic calf leather. Brass light gold plated tempting snake head closure in glitter gold and black enamel with eyes in black onyx.

left page:
Serpenti contemporary double bridge frame featuring round lenses combined with multicolored enamel scales design on the browline. Sleek metal temples enhance the geometries of this style.

“Serpenti Forever” flap cover bag in ruby red brushed metallic calf leather. Brass light gold plated snake head closure in glitter gold and black enamel with eyes in black onyx.

right page:
Yellow “Double Crystal” pattern tie in fine jacquard silk. Handmade.

left page:
#Eau Parfumée au Thé Noir
A refined bath line combining mysterious Eau Parfumée au Thé Noir fragrance notes with cleansing and softening ingredients.

#Eau Parfumée au Thé Noir
Eau de Cologne. Inspired by Black Tea of Yunnan, a mysterious luxury Eau de Cologne for men and women. With a voluptuous warm accord, this fragrance swells at the rich heart of tea-time tradition capturing the essence of an age-old art.

#Eau Parfumée au Thé Noir
Shampoo and Shower Gel. A refined bath line combining mysterious #Eau Parfumée au Thé Noir fragrance notes with cleansing and softening ingredients.

right page:
OCTO ULTRARNO SOLOTEMPO watch. Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 18 kt pink gold crown set with ceramic and transparent case back. Lacquered polished dial with hand-applied indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres.

left page:
“Serpenti Tubogas” clutch in acqua osso gold shiny lizard skin with brass light gold plated tempting snake body-shaped frame closure with black enamel. Detachable “Tubogas” chain strap.
Eau Parfumée au Thé Vert, Candle. Superbly hand-made and scented with refreshing Eau Parfumée au Thé Vert notes, this candle is an elegant expression of sensuality, creating a revitalizing atmosphere in any room.

Eau Parfumée au Thé Vert, Eau de Cologne. A fresh luxury Eau de Cologne for men and women that pays homage to Japanese Green Tea. With a bright and exclusive accord, this fragrance is a vital expression of refined elegance that awakens and refreshes the senses.

Eau Parfumée au Thé Vert, Shampoo and Shower Gel. A refined bath line combining refreshing Eau Parfumée au Thé Vert fragrance notes with cleansing and softening ingredients.

Eau Parfumée au Thé Vert, Body Lotion. A refined bath line combining refreshing Eau Parfumée au Thé Vert fragrance notes with cleansing and softening ingredients.

Serpenti contemporary rounded pink gold metal frame with layered scale design on the hexagonal browline. The flat pink gold mirrored lenses are enhanced by sleek temples ending with an engraved hexagonal tip.

Modern double bridge Diagono sunglasses combining black acetate with pink gold finishing and pink mirrored lenses. Sleek and flexible metal temples personalize the front piece with a distinctive tubular structure.