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ISSUE 11

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LIFE IN BVLGARI

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High Jewellery Color Treasures necklace in pink gold with mother of pearls elements with 1 pear shaped amethyst (7.22 ct), 1 pear shaped citrine (10.58 ct), 1 pear shaped tanzanite (16.33 ct), 1 pear shaped aquamarine (17.33 ct), 1 pear shaped rubellite (13.81 ct), 1 pear shaped blue topaz (14.44 ct), 1 pear shaped peridot (9.24 ct) and 185 diamonds (28.15 ct).

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With the official opening of its Manufacturing Workshop in Valenza on 17 March, Bulgari achieved an ambitious goal, a project that blends together not only an industrial investment, but first and foremost a cultural one, with what is now Europe's largest jewellery Manufacturing Workshop. A real architectural challenge, as the Workshop had to respond to the demands of high quality craftsmanship while reflecting the image and style of an international, highly creative Italian brand like Bulgari. The Jewellery Academy will be a fully-fledged in-house goldsmithing school where new employees, up to 300 over the next three years, will be able to refine their skills and put their talents to work, exploring our brand's specific techniques and methods. The heart of the project will be the 'intelligent hands' of our goldsmiths who will project into the future a craft that is performed with patience and dedication, creativity and passion. A goldsmith is indeed a contemporary artist: a person who uses ancient techniques to propose innovative solutions. With the new Manufacturing Workshop in Valenza, Bulgari brings together the love of beauty and traditional skill that have made Italy the world leader in jewellery and goldsmithing.

At the end of June, in the charming allure of Venice, Bulgari presented Festa, the new 2017 High Jewellery Collection, celebrating the joyful side of the Italian Art de Vivre. Bulgari's excellence in craftsmanship and its iconic codes redefine exuberance. Jewellery masterpieces more daring, more colourful, more Bulgari than ever. A faithful interpretation of the Larger than Life theme that drives Bulgari from the past to the future in a contemporary way of being.

In the wake of this new sign, Lily Adridge and Bella Hadid, with their fresh and magnetic beauty are the perfect Ambassadors able to interpret the Bulgari essence. Belonging to the most in-demand and influential models of the moment, as well as Insta-stars with millions of followers, they radiate a multifaceted allure and disposition that few women can boast, a striking mix of effortless joie de vivre, bravado and a timeless polished elegance.

A successful mix and a journey into the future, never forgetting the consolidation of the Maison as an emblem of Italian excellence.

Jean-Christophe Babin
CEO of BVLGARI GROUP



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B.*zero*1
DESIGN LEGEND by Zaha Hadid
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MAURO DI ROBERTO

illustrations **Lulu***

"I firmly believe that you cannot be innovative if you do not take into account the historic aspect and tradition," *says Mauro Di Roberto, Jewellery Business Unit Managing Director for Bulgari,* "which in our case, are deeply rooted in the Italian style of our brand, a distinctive mark of our DNA." *It is precisely due to these strong roots that Bulgari can continue to evolve and move forward into the future.* "For us," *Di Roberto continues,* "quality is an absolute must and one of our strong points. With ever-higher expectations we need to keep quality and manufacturing at top levels." *Mauro Di Roberto feels that icons such as B.*zero*1,* Tubogas *and* Serpenti *are as totally linked to evolution in creativity and quality as they are to the wake of the inimitable Bulgari* savoir-faire. *In the fifties, sixties and seventies, the company had a very up-to-date style. Today it has one of the most contemporary looks in the jewellery sector. The dynamics have changed because today's world sees continual, rapid transformation.* "The new manufacturing unit in Valenza," *says Mauro Di Roberto,* "was set up because basically we needed to improve our production activity, with configuration of a more aggressive verticalisation for the years to come, based on increasing demand. Unlike previously, this would finally bring all our divisions under the one roof. This allows us to improve and optimise synergies to the max." *From an architectural point of view, the aim was to renovate a modern building that embodied the brand's heritage, in a central location for Italian gold jewellery production.* "The Manifattura," *comments the Jewellery Business Unit Managing Director for Bulgari,* "stands on the site of the first Cascina dell'Orefice, built in 1817 by Francesco Caramora and marking the start of Valenza's vocation as one of the most important goldsmith districts in the world. In our plans for the new Manifattura, we wanted to especially focus on aspects of both environmental and energy efficiency that aim to guarantee respect for the environment and the ecosystem, but also ensure the wellbeing and safety of our employees. The Manifattura Bulgari is also an interesting hub from a production process point of view. Like the 'islands', a very innovative concept that sees an item enter as a semi-finished product and exit as the finished article."

Di Roberto closes by recalling the importance of the Bulgari Academy; "We have set up a school for goldsmiths that will allow us to train our new resources for future years, lending more credibility to our art of jewellery making. Objective: investment in an area that has always played an active role in the world of gold jewellery, despite recent stagnation due to recession in small and medium-sized enterprises. The Academy will help us recruit young people who want to learn this craft following the Bulgari *modus operandi*. And," *he ends by saying,* "there are more than you can imagine, not only in the Valenza area, but throughout Italy."

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"With ever-higher expectations we need to keep quality and manufacturing at top levels"

불가리의 주얼리 사업부 상무 이사 마우로 디 로베르토는 뚜렷한 신념을 가지고 있다. "저는 역사와 전통을 무시하면 혁신을 이끌어낼 수 없다고 확신합니다. 저희 브랜드는 이탈리아 스타일에 뿌리를 두고 있고, 이는 저희가 가진 DNA의 특징이라고 할 수 있죠." 이러한 깊은 뿌리는 불가리가 계속해서 진화하고 미래를 향해 나아가게 하는 원동력이 된다.

디 로베르토는 또한 다음과 같이 강조했다. "저희에게 품질이란 반드시 추구해야 하는 것이며 저희의 강점 중 하나입니다. 고객의 기대가 점점 커질수록 우리는 품질과 제조 수준을 최고치로 유지할 필요가 있죠." 마우로 디 로베르토는 비제로원(B.*zero*1), 투보가스(Tubogas), 세르펜티(Serpenti)와 같은 대표적인 컬렉션이 아무도 모방할 수 없는 불가리 장인 정신의 결실이며, 창의력 및 품질의 진화와 밀접히 연관되어 있다고 언급했다. 1950년대부터 1960년대, 1970년대에 걸쳐 불가리는 항상 최신 트렌드를 선도했다. 오늘날 불가리는 주얼리 분야에서 가장 현대적인 모습을 보여준다. 세계가 계속해서 급격한 변화를 거치고 있기 때문에 불가리 역시 변화를 이끌어낸 것이다. 마우로 디 로베르토는 다음과 같이 말을 이었다. "저희는 증가하는 수요에 맞춰, 미래를 위해 보다 공격적인 구조를 통해 생산 활동을 개선하려는 목적으로 발렌짜(Valenza)에 제조 사업부를 새로 설립했습니다. 이러한 노력을 통해 과거와는 달리 모든 부서를 통합적으로 관리할 수 있죠. 결과적으로 개선은 물론 시너지 효과를 극대화할 수 있습니다."건축학적인 측면에서 이러한 시도의 목적은 이탈리아 골드 주얼리 생산 중심지에 위치한, 브랜드의 유산을 상징하는 현대 건물을 개조하는 것이다. "매니팩튜라(Manifattura)는 1817년에 프란체스코 카라모라(Francesco Caramora)가 건축한 최초의 카시나 델로피체(Cascina dell'Orefice) 부지에 위치하고 있는데, 세계에서 가장 주요한 금세공 지역 중 하나가 된 발렌짜의 시작이라고 할 수 있습니다." 디 로베르토는 설명했다. "환경과 생태계의 보존뿐 아니라 직원들의 복지와 안전을 보장하기 위해 새로운 제조 공장 매니팩튜라는 환경 및 에너지 효율에 특히 집중하기로 했습니다. 매니팩튜라 불가리는 생산 공정 측면에서도 흥미로운 곳입니다. 마치 '섬'과 같이, 반제품 상태인 물건이 들어가면 완제품으로 나오는 매우 혁신적인 컨셉을 가지고 있습니다."디 로베르토는 인터뷰를 마치며 불가리 아카데미의 중요성에 대해 다음과 같이 언급했다. "저희는 미래를 위한 새로운 인적 자원을 훈련시켜 주얼리 가공 기술의 신뢰성을 향상하기 위해 금세공 전문 학교를 설립했습니다. 저희 목적은 중소기업의 어려움으로 인한 최근의 경기 침체에도 불구하고, 전 세계 골드 주얼리 산업에서 중요한 역할을 해온 분야에 투자하는 것입니다. 그런 의미에서 이 아카데미는 불가리만의 작업 방식에 기반한 기술을 배우고자 하는 젊은 인재들을 모으는 데 도움을 줄 것입니다." 그는 마지막으로 강조했다. "그러한 인재들이 발렌짜뿐 아니라 이탈리아 전역에, 우리가 생각하는 것보다 훨씬 많이 있습니다."

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"我堅信，如果不重視歷史和傳統，就無法實現創新"，寶格麗珠寶事業部總經理Mauro Di Roberto表示："就我們而言，品牌根基在於義大利特質，這是品牌DNA的特色所在"。正是憑藉著這樣渾厚底蘊，寶格麗得以繼續發展並走向未來。"對我們而言"，Di Roberto繼續說："品質極為重要，也是我們的實力所在。市場期待越來越高，需要品質和手工達到最高水準"。Mauro Di Roberto認為，B.*zero*1、Tubogas和Serpenti等標誌經典產品與創意與品質發展息息相關，同時也取決於其他人無法效仿寶格麗的工藝經驗。上世紀五十至七十年代，寶格麗非常符合當時潮流的風格。如今，寶格麗已是珠寶領域領導的品牌之一。當今世界變化的腳步非常快速，"之所以在瓦倫紮建立新工廠"，Mauro Di Roberto介紹說："是因為我們需要從根本上改善生產過程，反應不斷增長的市場需求，通過更加完善的垂直統合應對未來的挑戰。和之前相比，我們終於能將所有的生產動能集中到了同一個屋簷下。這樣能讓我們獲得更好的改善和優化"。從建築角度而言，我們品牌期望在義大利金匠業的中心區域重建一個現代化結構建築，成為品牌傳統的化身。"新工坊所在地之前曾是歷史最早的Cascina dell'Orefice"，寶格麗珠寶事業部總經理繼續談到："Francesco Caramora建於1817年，開創了瓦倫紮作為全球重要金匠區之一的歷史。在設計新工廠的時候，我們希望將注意力放在環境和效能上，確保環境保護和擁有健康的生態系統，同時更確保工作人員的衛生條件和安全性。Di Roberto總結時回憶起寶格麗學院的重要性："我們建立了一所金匠學校，培育未來優秀人才。我們的目標是這片長久以來活躍於金匠界的地區儘管近期因中小企業危機而出現發展遲緩，但是我們依然堅持在此投資。本學院將以寶格麗的經營模式招募更多學習珠寶工藝技能的年輕人，"這些年輕人的數量比我們想像的還要多，不僅來自瓦倫紮地區，還來自義大利全國"。



"The accessories collections draw inspiration from the world of Bulgari jewels," *is how Mireia Lopez Montoya, Managing Director for the Accessories Business Unit, introduces the Bulgari accessories collection for autumn-winter 2017.* "We looked to jewellery in the seventies: stars, graphic signs, stripes, an explosion of multi-pointed elements. All teamed

"It is a mosaic of inspirations that we will explore. We will look ahead, without forgetting the brand's values"

with a palette of colours taken from the chromatic universe of Bulgari stones." *While inspiration comes from the past, eyes are firmly set on the future:* Serpenti Forever *seeks increasingly more contemporary interpretations,* "an icon that knows how to change skin while preserving its uniqueness." *The* Serpenti Viper *bag enriches the* Serpenti *range with a creation that complements the classic* Serpenti Forever, *the scale-pattern fastening is embellished with enamel and coloured stones. However, the real new entry this season is the* DIVAS' DREAM, *which copies the collection of jewels by the same name:* "Its distinguishing feature is reworked in the fastening, which is even more precious. The 2017 autumn collection launches several variants, from *Quilted Studs* with its rock imprinting to those made in wonderful hand-painted exotic skins." *Garments in silk and eyewear round out the collection.* "The manufacture that goes into our scarves and ties always manages to surprise me," *comments Montoya.* "Hand-painted by an artist who works exclusively for us, they become unique pieces. While eyewear are totally Bulgari in different looks. Launched in the campaign with Lily Aldridge, *Serpenteyes* is the latest model, a bold interpretation of the *Serpenti* world that has been very successful with the press and clients." *Energy is this collection's buzzword, hence the choice of Bella Hadid as its Ambassador.* "Bella fully embodies today's diva attitude and the glam spirit from the seventies," *says Montoya, already looking to future collections:* "There is art in the air. Andy Warhol used to say that visiting the Bulgari store was like walking into a contemporary art museum. It is a mosaic of inspirations that we will continue to explore. We will look ahead, without forgetting the brand's values and its history."

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"이번 액세서리 컬렉션은 불가리의 보석 세계에서 영감을 받았습니다." 액세서리 사업 부문 상무이사 미레야 로페즈 몬토야(Mireia Lopez Montoya)는 불가리의 2017 F/W 컬렉션을 이렇게 소개했다. "별, 그래픽 기호, 스트라이프 등 다각형 요소가 폭발적으로 나타난 70년대 주얼리를 떠올렸습니다. 그 모든 것을 불가리 스톤의 색채 세계에서 가져온 컬러 팔레트와 결합시켰습니다." 과거에서 영감을 받았지만 미래를 바라본다. '자신만의 특색을 유지하면서도 새롭게 탈피하는 아이콘' 세르펜티 포에버는 보다 현대적인 해석을 시도하고 있다. 세르펜티 바이퍼 백은 클래식 세르펜티 포에버에 에나멜과 컬러 스톤으로 장식한 비늘 모양의 잠금 장식을 더해 세르펜티 라인을 더욱 풍성하게 만든다. 그러나 이번 시즌에서 가장 새로운 제품은 같은 이름의 주얼리 컬렉션을 본떠 만든 디바스 드림이다. "특징적인 부분을 잠금 장식으로 재탄생시켜 더욱 귀중합니다. 2017 가을 컬렉션은 자갈 문양의 퀼티드 스터드부터 핸드 페인팅된 이그조틱 가죽 백에 이르기까지 기존 제품을 변형한 다양한 제품들을 선보입니다." 실크와 아이웨어는 컬렉션에 완성미를 더한다. "저희 스카프와 타이에 들어가는 생산 공정은 언제 봐도 놀랍습니다." 몬토야는 덧붙인다. "저희와 독점 계약한 아티스트가 손으로 직접 칠해 하나하나가 유일무이한 제품이 됩니다. 아이웨어는 또 다른 느낌으로 불가리 컬러를 담고 있습니다. 릴리 앨드리지와의 캠페인에서 처음 런칭한 가장 최신 모델 세르펜티 아이즈는 세르펜티 세계를 대담하게 재해석한 제품으로 프레스와 고객들로부터 좋은 반응을 얻고 있습니다." 이번 컬렉션의 키워드는 '에너지'이며, 때문에 벨라 하디드를 홍보대사로 선정했다. "벨라는 오늘날 디바의 애티튜드와 70년대의 화려한 분위기를 완벽하게 구현하고 있습니다." 앞으로의 컬렉션을 바라보며 몬토야는 말했다. "예술은 사방에 존재합니다. 앤디 워홀은 불가리 매장에 방문하면 마치 현대미술관에 온 것 같다고 말하곤 했습니다. 이는 우리가 앞으로 계속 탐구할 영감의 모자이크입니다. 저희는 브랜드의 가치나 역사를 잊지 않으면서도 미래를 내다볼 것입니다."

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"配件系列從Bulgari珠寶首飾的世界中汲取靈感"，配件事業部總經理Mireia Lopez Montoya如此介紹2017秋冬Bulgari配件系列：靈感來自七十年代的珠寶如星星、圖示、條紋，點狀元素，此外還結合了Bulgari五光十色寶石的豐富色彩"。如果說靈感來自過去，那麼，目光則是聚焦于未來。Serpenti Viper皮包是Serpenti系列新品，在經典Serpenti Forever基礎上做出創新，採用具有鱗片圖案的包扣，釉層和彩色寶石，令其愈顯珍貴。本季全新皮件系列是DIVAS' DREAM，重新呈現了同名珠寶系列："我們重新詮釋旗下標誌性元素，體現在更加珍貴的包扣上。2017年秋季系列將推出多種款式，Quilted Studs款採用印花岩石，此外還有採用珍貴手繪皮革的款式"。本系列還包含絲巾、領帶與眼鏡："絲巾和領帶系列的創意每次都能讓我大吃一驚"，Montoya介紹說：它們由為我們獨家工作的藝術家手繪而成，每一件產品都獨一無二。此外，眼鏡系列則透過多個經典元素體現寶格麗品牌精神。最新款式Serpenteyes由Lily Aldridge擔任廣告代言人，大膽重新詮釋了Serpenti的精神，成功受到媒體和顧客的歡迎"。能量是該系列的關鍵字，因此Bella Hadid是最適合的品牌大使。"Bella是當今女神姿態和七十年代魅力精神的完美化身"，Montoya並補充："空氣中到處都是藝術的氣息。Andy Warhol曾說，進入寶格麗精品店，就如同走進了當代藝術博物館。它像是一副令人充滿靈感的鑲嵌畫，我們會不斷地探索。我們將繼續向前邁進，同時堅持品牌價值觀及擁抱其歷史"。



MIREIA LOPEZ MONTOYA

BELLA HADID

Bella Hadid, a contemporary combination of sensuality and talent, will be the testimonial for Bulgari's latest fragrance Goldea The Roman Night *as well as the ambassador for its 2017/2018 autumn-winter accessories collection. Isabella, alias 'Bella' Hadid, born in Los Angeles in 1996, is the supermodel of the moment, with over eleven million followers on Instagram. Her Dutch mother was a former model, her father was originally from Palestine and her elder sister is Gigi Hadid. Bella had several years of experience as a professional equestrian and studied photography at the Parsons School of Design in New York. In August 2014, she signed a contract with IMG and made her debut on the New York catwalks. In 2016 she was voted model of the year winning the* Daily Front Row Fashion Los Angeles Award *and, later, also she was awarded the same title by* Models.com, *while in September she cemented her status by gracing the cover of* Vogue Paris *pictured alongside Taylor Marie Hill.* "Bella is quite young but very elegant," *commented Bulgari CEO Jean-Christophe Babin, who wanted her to perform the role as testimonial. She has charisma that is both sophisticated yet simple at the same time, ideal to narrate our current era and to represent the millennials.* "It's amazing to find myself being the new face of such a luxury brand," *states Bella Hadid.* "I have always considered Bulgari to be a synonym of elegance, especially thanks to my mother who has always been a great admirer of the

"I remember the name Bulgari was constantly mentioned at home, in our conversations"

Maison. It was a recurring ethereal image of excellence in my childhood memories: I remember the name Bulgari was constantly mentioned at home, in our afternoon conversations." *In Terry Richardson's campaign photo shoot, Bella Hadid will present bags from the new* DIVAS' DREAM *line, eyewear and silk garments from the* Serpenti *collection bearing the Bulgari brand, while in the one produced by Glen Luchford, she will present the* Goldea The Roman Night *fragrance.*

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관능적이면서도 재능이 뛰어난 현대미의 표상 벨라 하디드가 불가리의 새로운 향수 골데아 더 로만 나이트의 광고 모델이자 2017/2018 가을-겨울 액세서리 컬렉션의 홍보대사가 될 예정이다. 1996년 로스앤젤레스에서 태어난 이사벨라 ('벨라') 하디드는 1,100만 명 이상의 인스타그램 팔로워를 보유한, 요즘 가장 핫한 슈퍼모델이다. 그녀의 어머니는 네덜란드 출신 전직 모델이었고 아버지는 본래 팔레스타인 출신이며 언니는 지지 하디드다. 벨라는 수년간 프로 승마 선수로 활동한 경험이 있으며 뉴욕의 파슨스 디자인 스쿨에서 사진을 공부했다. 2014년 8월, 그녀는 IMG와 계약을 맺고 뉴욕 런웨이에 데뷔했다. 2016년에는 데일리 프론트 로우 패션 로스앤젤레스 상을 받으며 올해의 모델로 선정되었고 이후 모델스닷컴(Models.com)에서도 같은 타이틀을 수상하였으며, 9월에는 테일러 마리 힐과 나란히 보그 파리의 표지를 장식함으로써 입지를 굳건히 하였다. "벨라는 어리지만 굉장히 우아합니다." 그녀가 광고 모델이 되어주기를 바란 불가리의 CEO 장 크리스토퍼 바뱅(Jean-Christophe Babin)은 말했다. 그녀는 세련된 동시에 카리스마를 지니고 있기 때문에 현시대를 표현하고 밀레니얼 세대를 대표하기에 이상적인 모델이다. 벨라 하디드는 다음과 같이 소감을 밝혔다. "불가리와 같은 럭셔리 브랜드의 새로운 얼굴을 맡게 되다니 믿어지지 않아요. 불가리의 대단한 팬이었던 어머니의 영향으로 늘 불가리는 곧 우아함의 상징이라고 생각해왔습니다. 어릴 적 기억 속에 불가리는 뛰어난 아름다움을 대표하는 이미지로 각인되었습니다. 집에서 대화를 나눌 때면 불가리라는 이름이 끊임없이 언급되었던 기억이 납니다." 벨라 하디드는 테리 리처드슨이 맡은 캠페인 촬영에서 새로 출시되는 디바스 드림 라인의 가방들과 불가리 브랜드를 탄생시킨 세르펜티 컬렉션의 아이웨어와 실크를 선보일 예정이다. 또한 글렌 러치포드와의 촬영에서 골데아 더 로만 나이트 향수를 소개할 것이다.

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集當代感性風情與卓絕才華於一身的貝拉・哈蒂德（Bella Hadid）將成為 Bulgari 寶格麗最新香水 Goldea The Roman Night 的代言人，以及2017/2018秋冬配飾系列形象大使。伊莎貝拉・哈蒂德，又名"貝拉"・哈蒂德，1996年生於洛杉磯，作為時尚偶像的超模，她在 Instagram 上擁有逾1100萬關注者。貝拉的母親是荷蘭人，曾擔任模特兒。她的父親是巴勒斯坦人，姐姐是吉吉・哈蒂德（Gigi Hadid）。貝拉擁有多年的專業馬術騎師經驗，並曾於紐約帕森設計學院攻讀攝影。2014年8月，貝拉與 IMG 模特經紀公司簽約，在紐約獻出了首次走秀。2016年，通過投票評選，貝拉奪得了洛杉磯時尚大獎（Daily Front Row Fashion Los Angeles Award）"年度模特"的殊榮。之後，她獲得了由 Models.com 頒發的同名獎項。同年9月，貝拉與泰萊·瑪麗·希爾（Taylor Marie Hill）共同登上《Vogue》巴黎版封面，進一步鞏固了她在時尚界的地位。"貝拉雖然非常年輕，卻擁有超凡脫俗的優雅氣質。" Bulgari 寶格麗首席執行官 Jean-Christophe Babin 說道，正是他決定聘請貝拉作為全新代言人。貝拉的魅力既精緻細膩，同時又不乏簡約純粹之美，是我們所處時代的理想講述者，代表著千禧世代的花樣風貌。"能成為如此奢華的品牌的全新代言人，絕對是令人驚喜的一大幸事。"貝拉·哈蒂德說道。"在我心中，寶格麗一直都是優雅的代名詞，這與我的母親息息相關——她一直都是這個品牌的仰慕者與追隨者。正如虛幻空靈的影像，寶格麗總是時常出現在我的童年記憶中，代表著經典與卓越：我記得寶格麗是家裡下午茶聊天時的熱門話題。"在泰瑞·理查森（Terry Richardson）掌鏡的大片中，貝拉·哈蒂德代表寶格麗展示全新 DIVAS' DREAM 系列皮件、Serpenti 系列太陽眼鏡。此外，在由葛蘭·盧琦福德（Glen Luchford）創作的大片中，貝拉也將演繹 Goldea The Roman Night 香水。



GOLDEA

THE ROMAN NIGHT

BRIGHTER THAN LIGHT

photography **Antonio Barrella**
photography **Laziz Hamani**



Choker, 1989 ,



Brooch, 1966

High Jewellery bracelet, 2012

"Flower" brooch, 1969

FAIRY FEAR

collages **Luca Artioli**

Symbols for Rome and Bulgari are filled with real or fanciful images of animals. Linked to centuries-old names for streets, buildings and important monuments in Rome, they feature on heraldic patrician shields or in the dialogue between marble, travertine and splashing waters in the many renaissance and baroque fountains that provide the soundtrack for everyday life in the city. The snake represents eternity and the power of seduction, and lends its name to a street not far from Piazza del Popolo. A distant, timeless sign that unites Rome and Maison Bulgari, continually revealed in paintings and the decorative arts, hypnotically and cunningly emerging in mosaics, frescos and sculptures from the classic period. But the snake is not alone—Rome and Bulgari also share the peacock, sacred and profane, borrowed from paleo Christian mysticism, sixteenth-century opulence and art nouveau stylisation. A peacock whose fanned tail is iridescent with dense colours like the stones in creations by Bulgari. Plus the majesty, nobility and strength of the lion, the ever-present monarch of this fantastic, symbolic bestiary. This specific theme has been ably interpreted with a series of multi-material collages by Luca Artioli, the artist and designer from Lombardy, who has turned the animal world into his main poetic muse. Skilful, harmonious textures that team fabrics and wall or wrapping paper weave abstraction and figurative research in an animalier narrative trend. Bulgari is Rome and Rome is Bulgari. It is an iridescent game that leads to dreamlike territories where awesome dimensions take shape. A reciprocal and profound sense of belonging shared by the Roman company and the Eternal City, revealed in a universe of symbols and inspirations, of fragments and allegories borrowed from literature, poetry, archaeology and architecture.

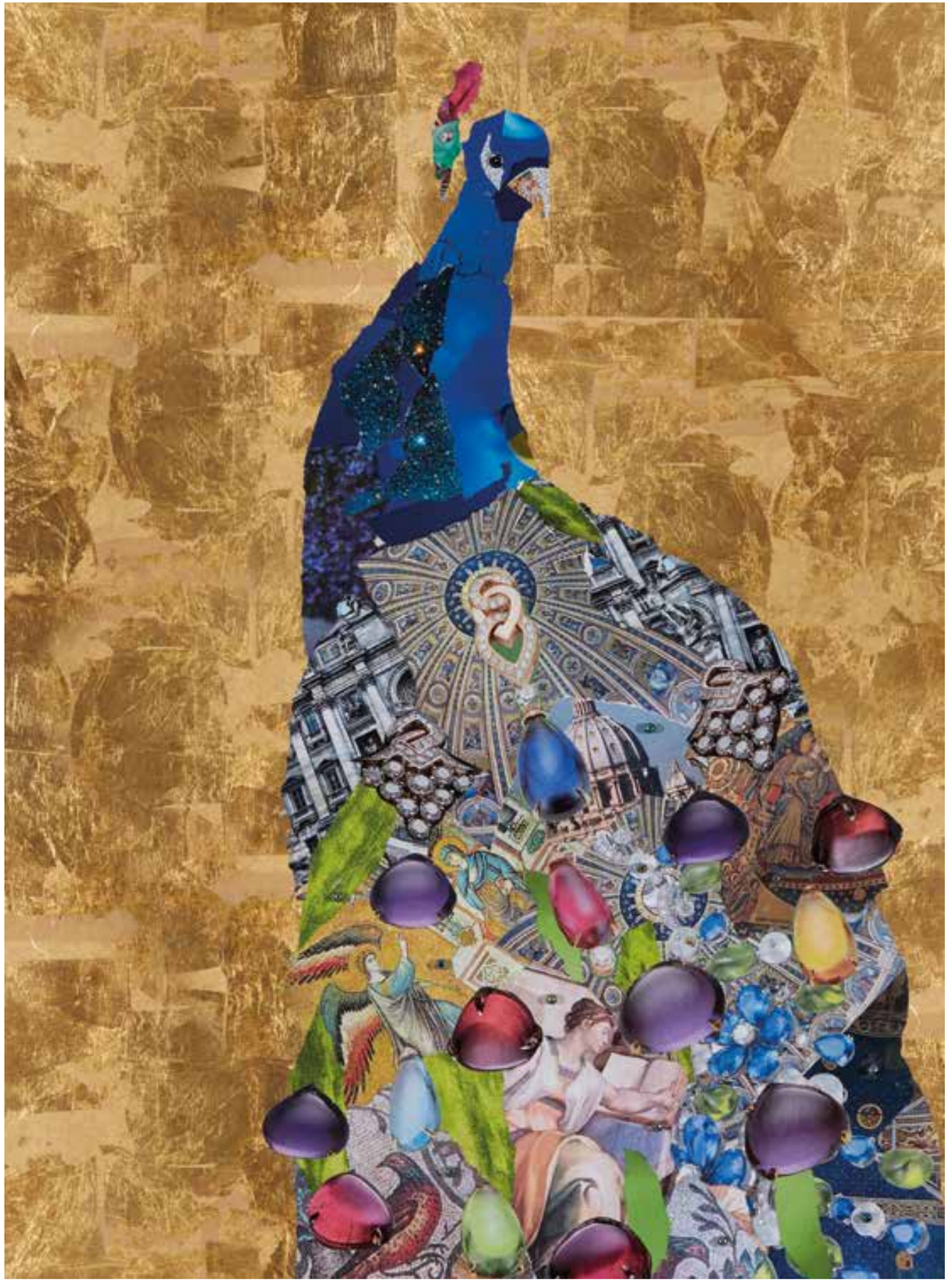
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로마와 불가리의 상징들은 실제 또는 상상 속 동물들의 이미지로 가득하다. 이들은 로마의 수백 년 된 거리, 건물, 주요 기념물의 이름과도 관련 있으며, 귀족 가문 문장에도 새겨져 있다. 또한 도시의 수많은 르네상스와 바로크 분수를 장식하고 있으며, 여기에서 들려오는 대리석, 트래버틴과 물의 대화는 이곳의 일상을 장식하는 배경음악과도 같다. 뱀은 영원과 유혹을 상징하며, 포폴로 광장에서 멀지 않은 곳에 그 이름을 빌린 거리가 있다. 뱀은 로마와 불가리를 묶는, 동떨어져있지만 변하지 않는 표식이다. 뱀은 회화와 장식 예술에서 끊임없이 나타나며, 고전주의 시대의 모자이크, 프레스코화와 조각품에도 최면을 걸듯 교묘하게 등장한다. 로마와 불가리는 뱀 외에도 공작새라는 신성하고 세속적인 상징을 공유하는데, 이는 고대 기독교의 신비주의, 16세기의 화려함과 아르누보 양식에서 빌려온 것이다. 짙은 색깔들로 빛나는 공작새의 펼쳐진 꼬리는 마치 불가리 작품의 보석들을 연상시킨다. 뿐만 아니라, 환상적이고 상징적인 우화에 항상 군주로 등장하는 사자의 위용과 고결함, 힘도 가지고 있다. 이 주제는 동물 세계를 자신의 시적 뮤즈로 활용한 롬바르디 출신의 예술가이자 디자이너인 루카 아르티올리(Luca Artioli)가 다양한 소재를 사용한 일련의 콜라주를 통해 솜씨 있게 표현한 바 있다. 능숙하고 조화로운 질감 조합을 통해 직물과 벽지 혹은 포장지가 하나로 어우러지게 하고, 동물화가적 서사 경향 속에서 추상과 구상을 엮었다. 불가리가 곧 로마이고, 로마가 곧 불가리이다. 이는 시시각각 색채가 변하는 게임으로서 엄청난 고차원이 구체화되는 꿈같은 영역으로 인도한다. 불가리라는 로마 브랜드와 '영원의 도시' 로마가 공유하는 깊은 상호 소속감은 상징과 영감의 우주에서 발견할 수 있으며, 문학, 시, 고고학과 건축에서 차용한 요소와 우화로 이루어져 있다.

Bulgari is Rome and Rome is Bulgari. It is an iridescent game that leads to dreamlike territories

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在羅馬和寶格麗的想像裡，充滿了關於動物的影子，或真實、或奇幻。數個世紀以來，無論是羅馬街道、住宅、地名裡都會用到動物的名字，它們的形象也出現在貴族紋章上、或無數文藝復興和巴羅克噴泉裡，讓大理石、洞石和閃亮的水滴之間出現了生動的對話，也因此點綴著整座城市。蛇象徵著永恆和吸引力，同時也是Piazza del Popolo廣場不遠處一條街道的名字。這個遙遠且永不過時的標誌，將羅馬和寶格麗品牌連結在一起，不斷通過繪畫和裝飾藝術現身，以催眠而夢幻的方式出現在馬賽克、濕壁畫以及古典雕塑裡。除了蛇之外，羅馬和寶格麗共同擁有的另一個動物是孔雀，它既神聖又凡俗，在古基督教奧跡、炫麗的十六世紀藝術和新藝術風格抽象作品中都能找到它的身影。孔雀開屏時，展現出彩虹般濃豔的尾羽，就像寶格麗創意作品所用的寶石。此外，還有尊榮、高貴、強有力的獅子，這個奇幻而具有標誌性的動物是無處不在的國王。倫巴第大區藝術家兼設計師Luca Artioli將動物王國當作其最主要的詩意靈感源泉，通過一系列材料拼接畫詮釋這個特殊主題。在由動物紋理構成的故事中，加入了抽象和形象探索。寶格麗就是羅馬，羅馬就是寶格麗。在這個虹彩的遊戲中，向人們打開通向夢境的通道，描繪美輪美奐的空間。這個羅馬品牌與永恆之城互相歸屬、連結深厚，通過來自文學、詩歌、考古和建築領域的豐富的標誌、靈感、碎片、寓意而得以體現。









MASTER PIECE

photography **Michele Gastl**



Serpenti Incantati watch

CARILLON TOURBILLON
ULTRANERO watch;
opposite page:
DIVAS' DREAM watch

BERRIES watch;
opposite page:
PAPILLON TOURBILLON watch

Serpenti High Jewellery watches

Photographer's assistant
Francesca Imperiali;
Postproduction
Adamo Moses;
Set designers
Studio Tiche

SHAPE & TEXTURE

photography **Gianuzzi & Marino**



"Serpenti Forever" flap cover bag

"Serpenti Forever" flap cover bags

DIVAS' DREAM flap cover bags

"Serpenti Forever" flap cover bags

"Serpenti Viper" top handle bag;
opposite page:
DIVAS' DREAM flap cover bag



"Serpenti Viper" top handle bag

Stylist
Carolina Fusi

SHIFTS

photography **Michele Gastl**



OCTO watches





OCTO FINISSIMO
AUTOMATIQUE watches;
opposite page:
OCTO FINISSIMO
TOURBILLON watch





OCTO ROMA watches





OCTO FINISSIMO
TOURBILLON watch
opposite page:
OCTO ROMA watches

Photographer's assistant
Francesca Imperiali;
Postproduction
Adamo Moses;
Set designers
Studio Tiche

FOLLOW ME

photography **Gianuzzi & Marino**



Serpenti Viper rings

Serpenti Viper rings

Serpenti bracelets;
opposite page:
Serpenti necklace

Serpenti Viper rings;
opposite page:
Serpenti earrings;
Serpenti necklace

Serpenti Viper rings

Stylist
Carolina Fusi;
Body painter
Ginevra Daniele;
Models
Angelica,
Taina @ The One Models



TWIST YOUR TIME

photography **Alexander Beckoven**
still life **Gianuzzi & Marino**



Serpenti watches;
top Alessandro Mensi



Serpenti watches



Serpenti watches;
jacket Redemption,
shirt Corneliani



Serpenti watches;
opposite page:
Serpenti watches;
top Wolford,
gloves Sermoneta





Serpenti watches;
dress Wunderkind;
opposite page:
Serpenti watches

Serpenti watches;
bodysuit Intimissimi



Serpenti watches







Serpenti watches;
top and skirt Trussardi;
opposite page:
Serpenti watches





Serpenti watches;
opposite page:
Serpenti watches;
top Trussardi

Serpenti watches;
opposite page:
Serpenti watches;
dress Alcoolique

Serpenti watches;
jacket Vivienne Westwood,
dress David Ferreira





Serpenti watches;
opposite page:
Serpenti watches;
jacket Vivienne Westwood,
dress David Ferreira



Serpenti watches;
dress Daniele Carlotta;
Japanese Screen
'Dancing Pines' Oriental Art

Still life Gianuzzi & Marino
Stylist
Carolina Fusi;
Body painter
Ginevra Daniele;
Manicurist
Jessica Iaquinangelo
@ Face to Face;
Hand Models
Angelica,
Taina @ The One Models

Editorial Alexander Beckoven
Photographer's assistant
Riccardo Ferri;
Digital assistant
Luca Trevisan;
Postproduction
Up Studio Milano;
Fashion stylist
Costanza Maglio;
Hair stylist
Gabriele Trezzi @ Close Up;
Make-up
Silvia dell'Orto @ Face to Face;
Manicurist
Jessica Iaquinangelo
@ Face to Face;
Model
Ellen Burton @ Womenmodels;
Special thanks to
Helena Markus



ROMAN NIGHTS

photography **Glen Luchford**

Goldea The Roman Night, *the latest of the Bulgari fragrances for women, marks an unprecedented chapter in the pages of the olfactory narrative. It is an exciting, complex and euphoric composition of powdery notes, with opulent, vaguely oriental night-time flowery nuances, in particular tuberose, jasmine and peony. Its bouquet has a marked, almost hypnotic sensuality; like the eyes of a snake with multi-coloured scales, slithering out of ancient poems and legends.* Goldea *means goddess and gold. Its name embraces a message of prodigious beauty; the force and energy of exciting radiance, in a game of revealing then hiding from a total fatal attraction, like spreading wildfire that refuses to be put out. It is a journey by a woman of our times through a Roman night studded with stars as bright as diamonds, flickering against the cobalt blue blanket of the sky: A woman who controls her own ideas and destiny; who can relate to the epic tale of the Eternal City; embracing and distilling its emotionally charged temptations and legends, tinged with a hint of mystery: The magic of the night is not enough for* Goldea, *whose charm turns it into a space of dreams and fantastic adventure. Bella Hadid, one of the females who best represents our era, will from this September be the face endorsing* Goldea. *She interprets its sensual charge steeped in light and charm, she embodies the entire range of its nuances, merging and interweaving, as numerous as the characteristics of today's woman. This beautiful, twenty-year-old American is one of the queens of the international runways, standing out for her aesthetic and communicative style, for the charisma she emanates.*

> *"Goldea means goddes and gold. Its name embraces a message of prodigious beauty"*

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새롭게 선보이는 불가리의 여성용 향수 골데아 더 로만 나이트는 후각의 서사에 전례 없는 새로운 장을 열 것이다. 파우더리한 노트들로 이루어진 황홀하고 복합적인 향으로, 밤에 피는 꽃인 월하향, 자스민, 모란의 향기를 담아 화려하고 다소 동양적인 분위기를 풍긴다. 골데아의 부케는 최면에 가까울 만큼 관능적인 것이 마치 고대의 시나 전설에서 나오는 다채로운 비늘을 가진 뱀의 눈을 연상시킨다. 골데아라는 이름은 여신과 황금을 의미한다. 또한 그 이름은 꺼지지 않고 번지는 들불처럼 치명적인 매력을 드러냈다 숨기기를 반복하는 빛의 아름다움과 힘과 에너지라는 메시지를 내포한다. 골데아는 이 시대의 한 여인이 코발트색 하늘에 다이아몬드처럼 빛나는 별들이 수 놓인 로마의 밤 속으로 떠나는 여정이다. 그녀는 자신의 생각과 운명을 다스릴 줄 아는 여인이자, '영원의 도시' 로마의 서사시에 공감한다 . 나아가 그녀는 그 감정적으로 고조된 유혹과 신비한 전설을 받아들이고 정수를 뽑아낼 수 있는 여인이다. 밤을 환상적인 꿈과 모험의 공간으로 바꿀 수 있는 매력을 지닌 골데아에게 밤의 마법은 충분하지 않다. 현 시대를 가장 잘 대표하는 여성 중 한 명인 벨라 하디드가 오는 9월부터 골데아를 대표하는 얼굴이 된다. 그녀는 빛과 매혹으로 가득한 골데아의 관능적인 자극을 상징하며, 오늘날의 여성이 지닌 특징만큼이나 무수한 골데아의 여러 향들이 융화되는 것을 표현한다. 올해로 20세인 미국 태생의 벨라 하디드는 아름답고 전달력 있는 스타일과 그녀가 내뿜는 카리스마로 단연 돋보이는 세계 런웨이의 여왕이다.

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全新寶格麗女士香水"Goldea The Roman Night"以前所未有的方式，揭開嗅覺傳奇的新篇章。西普香調完美組合，帶來繁複精細、振奮人心的欣快芬芳，以晚香玉、茉莉及芍藥為主的夜間花卉釋放出擁有朦朧東方韻味的豐裕氣息。獨有香氣盡展感性情懷，宛若古老史詩與傳說中擁有千色鱗片的靈蛇，神秘的眼神擁有近乎魅惑人心的魔力。"Goldea"象徵"女神"與"黃金"。透過香水之名，驚豔之美得以傳達，來自熾熱耀光的魄力與能量得以傳遞，無法抗拒的奇幻吸引力若隱若現，恰似劇烈燃燒的烈火般勢不可擋。這款香水述說著一個現代女性的羅馬之旅故事，在深藍色的夜空中，群星如鑽石般的熠熠閃耀，這位女性擁有自己的主見，掌握自己的命運，在永恆之城的偉大與壯麗中看到自己，從中汲取流露些許神秘氣息的魅力與傳說。Goldea的夜之魔法不止於此，她的無盡魅力足以將夜晚變成唯美夢境，上演奇幻動人的探險之旅。身為最能代表我們所處時代的女性之一，貝拉・哈蒂德（Bella Hadid）將從9月起擔任 Goldea 代言人。貝拉詮釋糅合光芒與魅力的性感風情，充分展現當今女性的個性與氣質。20歲的貝拉來自美國，因極具魅力的驚豔外形而備受肯定，是最受國際伸展台青睞的超模之一。

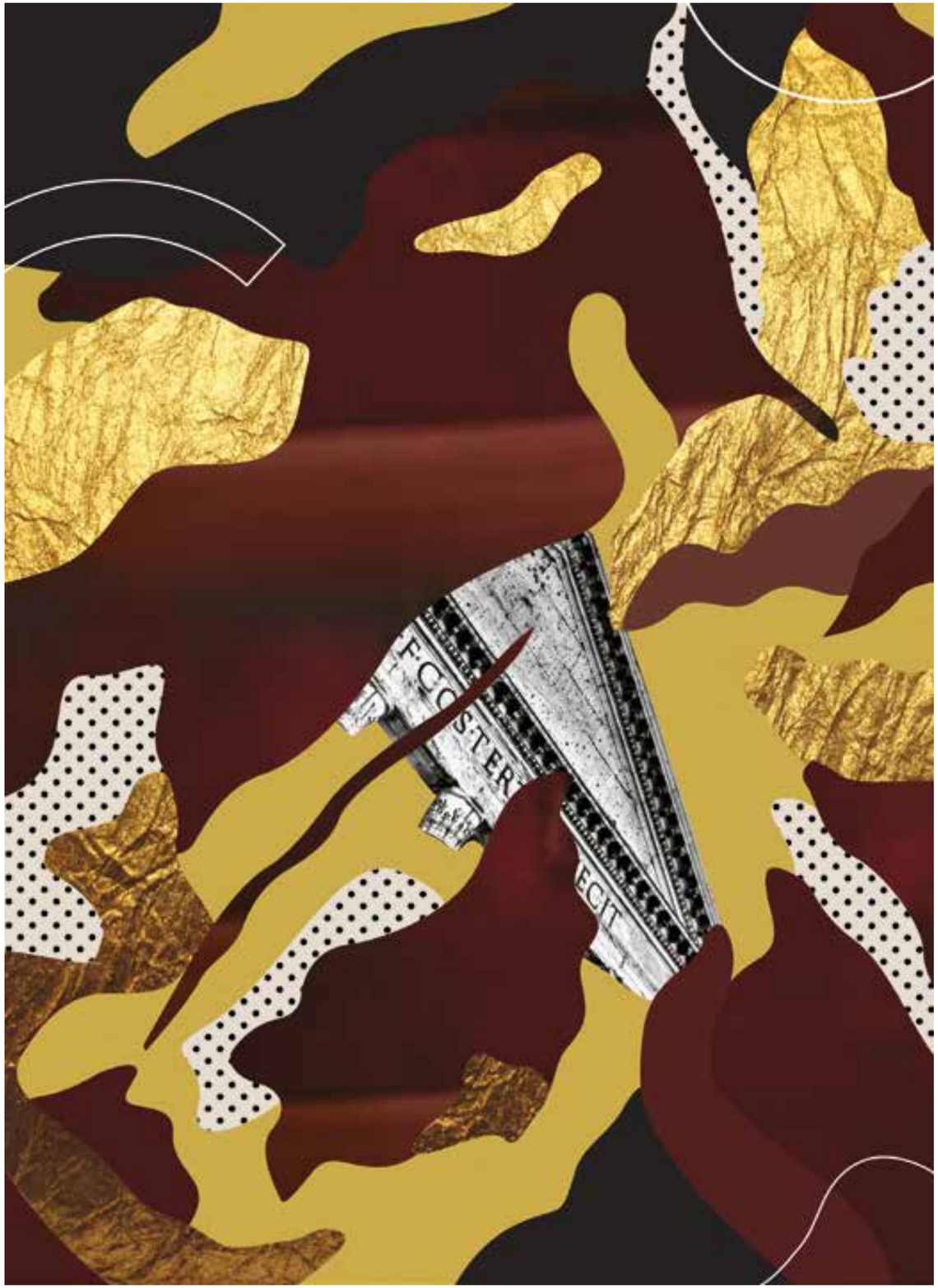


Serpenti bracelet





Serpenti bracelet;
Corona earrings;
opposite page:
collage Davide Parere





Serpenti Tubogas necklace;
opposite page:
collage Davide Parere

FESTA

photography **Laziz Hamani**

Festa *by Bulgari is how the Maison announces the new 2017 collection of High Jewellery, to be presented in Venice at the end of June. A world that evokes princesses with rock in their soul and the tradition of Italian festivals. The event will also feature presentation of* The Joy of Gems, *the first book dedicated to the High Jewellery collections, to precious stones and the craftsmanship that has brought them fame the world over. More colourful than ever:* Larger than Life, *according to the mantra that embraces the Bulgari philosophy. Designed by Lucia Silvestri, creative director of the company's jewellery—who confides that* "designing it was an absolute joy"—*the collection includes some one hundred pieces and celebrates the one hundred and sixtieth anniversary of the birth of the founder Sotirio Bulgari. A mosaic of gems that have come to the Bulgari atelier from every part of the world. Sapphires, emeralds—including the 57 ct.* Il Grandioso *from Colombia—rubies, like the one surrounded by diamonds on the ring that homages Piazza Navona or the other 12.10 ct. one from Mozambique, which decorates the* Cuore di Roma *choker. One section of the collection is dedicated to princesses who lived in Rome at various times in history, starting with the most exciting character from the Baroque period, Anna Maria Mancini, wife of Prince Lorenzo Onofrio I Colonna. Her taste lives on in the* Royal Pearls *sautoir. Whereas Pauline Bonaparte, the 'Imperial Venus', is honoured by the* Il Magnifico *necklace, with the 180 ct. 'pain de sucre' sapphire of the same name set into a chain of diamonds. Queen Margherita of Savoy, wife to Umberto I, loved a long double chain made of diamond knots. This symbolism features in no fewer than eight pieces from the High Jewellery 2017 collection, including the outstanding triple pearl chain with two knotted sapphire and diamond clasps, while the pendant with its 59 ct. cushion-cut Colombian emerald on the* Royal Ballroom *necklace copies the hexagonal design of the rococo Ballroom at Stupinigi.*

A mosaic of gems that have come to Bulgari from every part of the world

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불가리는 2017년 새로운 하이 주얼리 컬렉션 '페스타 디 불가리(Festa di Bulgari)'를 6월말 베네치아에서 선보인다. 이번 컬렉션은 즐거움을 만끽할 줄 알았던 왕자비들과 이탈리아 축제의 전통을 연상시킨다. 행사의 일환으로, 하이 주얼리 컬렉션과 불가리에게 전세계적인 유명세를 안겨준 스톤 및 세공을 다룬 최초의 서적, 'The Joy of Gems'의 프리뷰 행사도 마련된다. '이보다 더 컬러풀할 수 없다 : Larger than Life'는 불가리의 철학을 반영한 만트라를 기반으로 한다. 주얼리 크리에이티브 디렉터인 루치아 실베스트리(Lucia Silvestri)가 디자인 하는 내내 절대적인 기쁨을 느꼈다고 소감을 밝히기도 한 이번 컬렉션은 약 100점으로 구성되어 창시자인 소티리오 불가리(Sotirio Bulgari)의 탄생 160주년을 기념한다. 사파이어, 57캐럿의 콜롬비아산 Il Grandioso 제품을 포함한 에메랄드, 나보나광장을 테마로 한 반지에서 다이아몬드에 둘러싸인 루비와 12.1캐럿 Cuore di Roma 초커에 세팅된 모잠비크산 루비 등 전세계 각지로부터 진귀한 보석이 불가리 아틀리에로 모였다. 컬렉션의 한 섹션은 바로크시대의 가장 흥미로운 인물이기도 한, 로렌쪼 오노프리오 콜란나 1세(Prince Lorenzo Onofrio I Colonna)의 아내인 안나 마리아 만치니(Anna Maria Mancini)를 비롯하여 여러 시대에 걸쳐 로마에 살았던 왕자비들을 기념한다. Royal Pearls 쏘프와 제품에서는 그녀의 취향을 고스란히 느낄 수 있다. 한편 동명의 180캐럿 'pain de sucre' 사파이어가 다이아몬드 체인 안에 세팅된 Il Magnifico 네크리스는 '임페리얼 비너스' 파올리나 보나파르테(Paolina Bonaparte)를 기린다. 사보이아의 움베르토 1세(Umberto I) 국왕의 왕비 마르게리타는 다이아몬드 소재의 매듭으로 구성된 롱 더블 체인에 각별한 애정을 보였다. 이러한 상징적인 의미는 2017년 하이 주얼리 컬렉션 중 무려 8점에서 찾아볼 수 있는데 특히 사파이어 다이아몬드 소재의 매듭으로 이뤄진 버클 2개가 달린 3부 진주 체인에서 두드러진다. 또한 스투피니지의 로코코 양식 무도회장의 육각형 디자인은 Royal Ballroom 네크리스의 59캐럿 쿠션 컷 콜럼비아산 에메랄드가 세팅된 펜던트에서도 찾아볼 수 있다.

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Festa，這就是Bulgari即將於六月底在威尼斯推出的2017高級珠寶新系列。該系列令人想起具有搖滾精神的公主以及義大利的節慶傳統。在此次活動中，人們還將有機會提前預覽《The Joy of Gems》（珠寶的快樂），這本書將率先專門介紹高級珠寶系列、貴寶石以及讓這些產品享譽全世界的手工技藝。超越過往的鮮豔色彩：Larger than Life（超越平凡生活），就像涵蓋Bulgari哲學理念的這句箴言。該系列由本品牌珠寶產品創意總監Lucia Silvestri設計——她透露說：“製作該產品系列令人非常歡喜”，該系列共有一百多件產品，紀念品牌創始人Sotirio Bulgari誕辰一百六十周年。各式各樣的寶石，從全世界各地來到Bulgari的工作坊。藍寶石、祖母綠——其中包括57克拉的哥倫比亞寶石Il Grandioso（至尊）、紅寶石，比如做成戒指，被一圈鑽石所環繞，以紀念Piazza Navona廣場的那一顆，或者另一顆來自莫三比克的12.10克拉寶石，為項鍊Cuore di Roma（羅馬之心）平添風采。該產品系列中的一部分用於紀念曾在不同時期在羅馬生活過的那些公主們，首當其衝的是巴羅克時期最具冒險精神的女主人公Anna Maria Mancini，是Lorenzo Onofrio I Colonna王爵的妻子。現在可以通過Royal Pearls（皇家珍珠）項鍊來重溫她的品位。Il Magnifico（絕美）項鍊則是為了紀念被譽為“皇家維納斯”的Paolina Bonaparte，鑲有180克拉凸圓形藍寶石，項鍊本身採用鑽石製作。Umberto一世的妻子Margherita di Savoia皇后則喜愛長款雙鏈項鍊，由鑽石結組成。2017年高級珠寶系列有八款產品與這一標誌相關，其中最令人矚目的是一條三鏈珍珠項鍊，帶有兩個由藍寶石和鑽石構成的蝴蝶結夾，此外，作為Royal Ball Room（皇家舞廳）項鍊核心的59克拉墊式切割哥倫比亞祖母綠吊墜，其靈感則來自Stupinigi宮殿中洛可哥式舞廳的六角形設計。



on this and following pages:
Festa High Jewellery necklaces

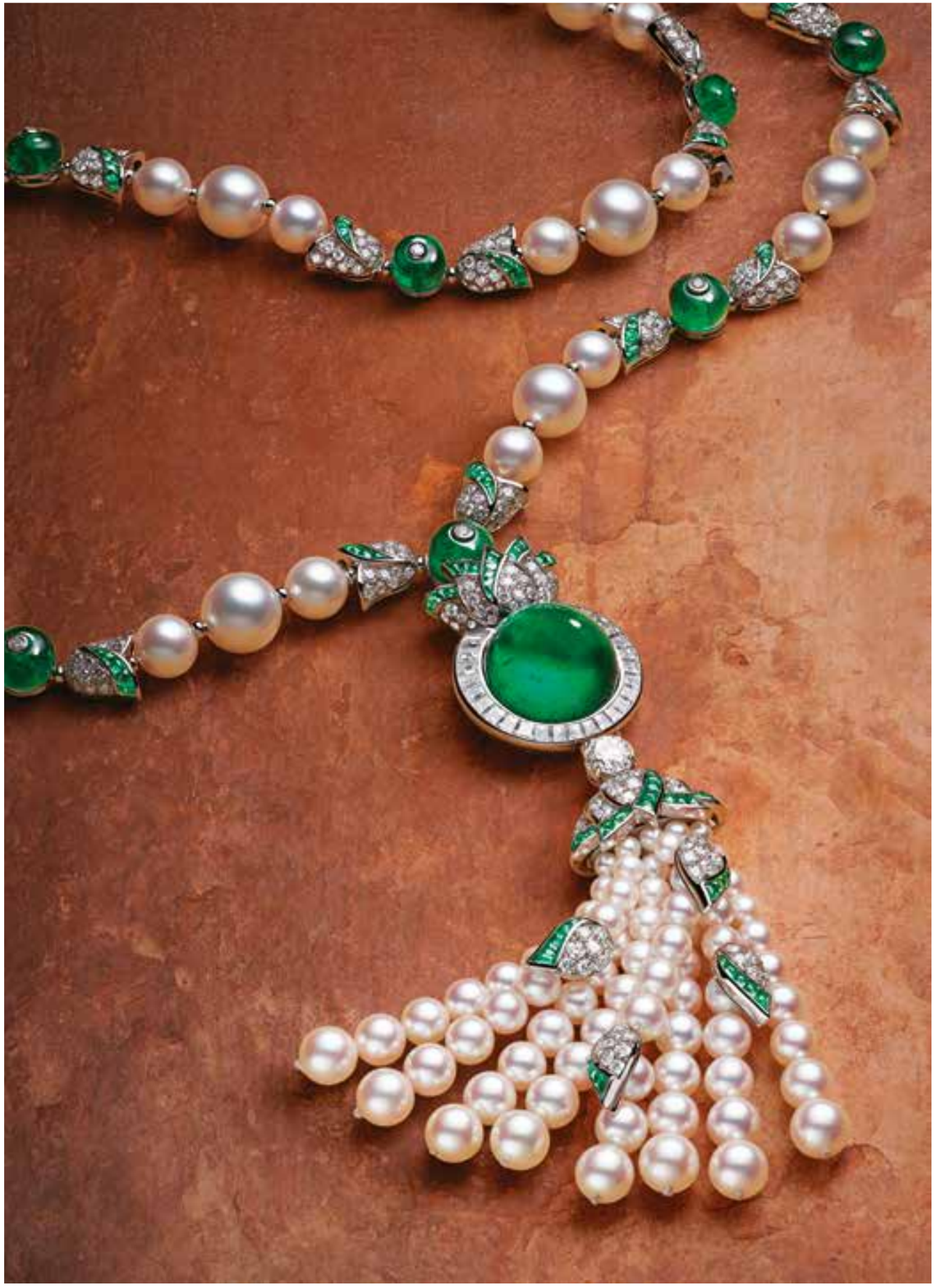












VALENZA, THE NEW MANIFATTURA

photography **David Atlan**
photo-reportage **Marcello Mariana**

In Valenza, in Piedmont, eighteen months was all it took to build the Manifattura Bulgari, the futuristic new factory belonging to this Roman jewellery brand, located in Monferrato, the city of gold jewellery par excellence. Designed by the Open Project firm of architects, the complex comprises eight units with completely different characteristics that house eighteen laboratories, each one corresponding to a separate stage in the creative process of a jewel. Manifattura Bulgari is an unprecedented creation that ideally, even at the design stage, provides a bridge between tradition and innovation. The starting point was the Cascina dell'Orefice, a building dating back to 1860, the first real goldsmith's workshop in Valenza. With huge historic and symbolic value, this farmhouse was rebuilt and expanded with a techno texture entirely conceived in steel and glass, a modern-day copy of the original outlines of that ancient birthplace of wonders. The Glass House, which will be used by Bulgari for reception purposes and hospitality, features motifs and symbolic materials in its architecture and interior design, a reflection of the unmistakable style personality of this Maison. The second building, three storeys set around a light-filled inner courtyard, mixes aesthetics and hi-tech efficiency and is destined purely for production. The new Manifattura is not just an industrial investment for Bulgari as, beyond its deep significance in terms of tradition, it embodies the sense of an identity, of the DNA of both the brand and a location with a distinctive vocation. Top priority has been given to the criteria of sustainability and environmental impact, and to health and safety in the workplace. This further aspect of pursuit of innovation aims to achieve international LEED certification (Leadership in Energy and Environment Design) by the end of 2017.

> *"Manifattura Bulgari ideally provides a bridge between tradition and innovation"*

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피에몬테 주, 몬테라토에 위치한 발렌짜(Valenza)는 탁월한 금세공 기술로 잘 알려진 도시이며, 오랜 전통, 공예술 및 끊임 없는 기술적 연구가 합쳐진 최고의 금세공 기교의 일부분이나 마찬가지인 곳이다. 로마에 기반한 불가리는 새로운 미래 지향적 공장인 매니팩튜라 불가리(Manifattura Bulgari)를 단 8개월만에 발렌짜에 설립했다. 오픈 프로젝트(Open Project)라는 건축 회사가 설계한 이 복합 빌딩에는 18개의 연구실을 포함해 8개의 부서가 들어서 있으며, 주얼리 생산의 창의적 프로세스를 각각 담당하고 있다. 매니팩튜라 불가리는 전례 없는 시도로서, 탁월한 품질에 대한 수요를 기반으로 디자인 단계부터 전통과 혁신을 잇는 가교 역할을 한다. 이 프로젝트는 1860년에 발렌짜에 설립된 최초의 금세공 작업장 카시나 델로피체(Cascina dell'Orefice)에서 처음 시작되었다. 역사적이며 상징적인 가치를 지닌 이 농장 주택은 강철과 유리로 된 테크노 텍스처로 개조 및 확장되어, 경이로운 성과를 거둔 과거의 유산을 현대적인 감각으로 재탄생시켰다. 불가리가 리셉션 목적으로 사용할 글래스 하우스(Glass House)는 건축 양식 및 인테리어 디자인에 있어 모티브와 상징적인 소재를 사용하고 있으며, 메종 불가리만의 독특한 스타일을 반영하고 있다. 3층으로 되어 있는 두 번째 건물은 빛이 잘 드는 안쪽 마당에 세워져 있는데, 생산을 위해 설계된 이 곳은 미적 감각과 최첨단의 효율성이 결합되어 있다. 새로운 매니팩튜라는 불가리에게 있어 단순히 산업적인 투자가 아니라, 전통적인 상징성을 넘어 브랜드와 중요한 소명을 지닌 장소라는 DNA의 정체성을 구현하고 있다. 불가리는 자신의 유산을 미래에도 사용될 수 있는 일종의 플랫폼으로 여긴다. 건물과 에너지, 그리고 주변 생태계에 대한 영향뿐 아니라, 직원들의 복지와 안전을 고려하여 지속가능성 및 환경적 영향에 우선순위를 부여했다. 혁신을 추구하기 위한 이러한 노력의 추가적인 목표는 2017년 말까지 국제 친환경 건축물 인증인 LEED(Leadership in Energy and Environment Design)를 획득하는 것이다.

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寶格麗珠寶工坊利用18個月時間建造，位於皮埃蒙特大區孟菲拉托地區內知名的金匠城瓦倫紮（Valenza），它成為寶格麗未來珠寶的發展基地。本建築物由Open Project建築工作室所設計，由八棟建築物構成，各具特色，共有十八個工作室，與珠寶創意工藝的十八個步驟相呼應。這座工坊前所未有，從設計線條上便嘗試結合傳統與創新。Cascina dell'Orefice工坊的歷史可追溯到1860年，這是瓦倫紮第一家真正的金匠工坊。這個建築物具有鮮明的歷史和標誌價值，通過採用鋼材和玻璃的技術材質重新構建和擴充，以當代手法重新描繪了這個古老的奇跡熔爐的本來輪廓。對於寶格麗而言，Glass House(玻璃房) 用來接待外賓並代表寶格麗，無論是建築本身還是室內設計，都通過標誌經典圖案和材料彰顯寶格麗獨特出眾風格特質。第二棟建築分為三層，圍繞明亮的內庭構建，將美學與高科技效率相混合，用來生產珠寶作品。寶格麗全新珠寶工坊不僅是產業投資，同時具有深厚的傳統意味，本身更代表寶格麗濃厚的DNA以及在這個地區鮮明的身分定位。寶格麗不但關注可持續發展標準和環境保護，同時也重視手工藝匠的健康和安全，更持續努力在2017年底之前獲取LEED能源與環境設計認證。





















MIAMI



Jasmine Sanders
B.zero1 Design Legend Launch
Faena Hotel Miami Beach



Jon Kortajarena
B.zero1 Design Legend Launch
Faena Hotel Miami Beach



Rosaria Dawson
B.zero1 Design Legend Launch – Faena Hotel Miami Beach



Karolína Kurková
B.zero1 Design Legend Launch – Faena Hotel Miami Beach



Madonna
B.zero1 Design Legend Launch – Faena Hotel Miami Beach

LOS ANGELES



Alicia Amanda Vikander
89th Annual Academy Awards – Hollywood & Highland Center



Faye Dunaway and Warren Beatty
89th Annual Academy Awards – Hollywood & Highland Center



Elton John and David Furnish
Academy Awards Viewing Party at EJAF – West Hollywood Park



Paz Vega
Academy Awards Viewing Party at EJAF – West Hollywood Park



Lottie Moss
Academy Awards Viewing Party at EJAF – West Hollywood Park



Toby Huntington-Whiteley and Jon Kortajarena
Academy Awards Viewing Party at EJAF – West Hollywood Park



Josephine Skriver
Academy Awards Viewing Party at EJAF – West Hollywood Park

MILAN



Bella Hadid
Bulgari Party at Bulgari Hotel Milan – Milan Fashion Week



Anna Cleveland
Bulgari Party at Bulgari Hotel Milan – Milan Fashion Week



Jolin Tsai
Bulgari Party at Bulgari Hotel Milan – Milan Fashion Week



Xenia Tchoumi
Bulgari Party at Bulgari Hotel Milan – Milan Fashion Week

VALENZA



Sergio Chiamparino, Romilda Tafuri, Gianluca Barbero, Nicola Bulgari, Isabella Ferrari, Jean-Christophe Babin, Carlo Calenda, Toni Belloni, Maria Rita Rossa
The New Manifattura Bulgari – Valenza

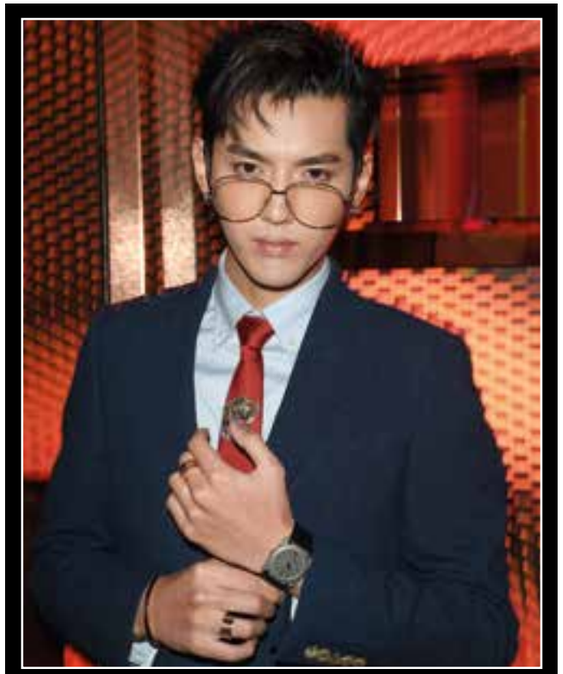


Nicolò Rapone
The New Manifattura Bulgari Valenza



Mauro Di Roberto
The New Manifattura Bulgari Valenza

BASEL



Kris Wu
Bulgari Press Event at Baselworld



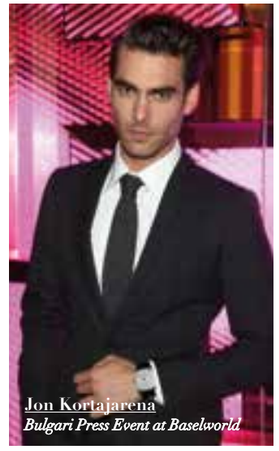
Laura Harrier and Jean-Christophe Babin
Bulgari Press Event at Baselworld



Jasmine Sanders and Caroline Vreeland
Bulgari Press Event at Baselworld



Bulgari Press Event at Baselworld



Jon Kortajarena
Bulgari Press Event at Baselworld



Bulgari Press Event at Baselworld

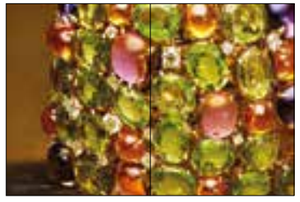
16 Choker in gold with emeralds and diamonds, 1989.



18 Brooch in gold and platinum with rubies, emeralds, sapphires and diamonds, 1966.



20 High Jewellery bracelet in yellow gold with round shaped amethsyts (44.55 ct), round shaped garnets (45.35 ct), round and oval shaped peridots (126.10 ct) and round brilliant-cut diamonds (2.34 ct), 2012.



22 "Flower" brooch in platinum with emerald, colourless and fancy yellow diamonds, 1969.



32 **Serpenti Incantati** watch. Mechanical manufacture skeletonized movement with manual winding tourbillon, BVL 208 caliber. 41 mm 18 kt pink gold case set with brilliant-cut diamonds. Alligator leather strap with 18 kt pink gold deployant buckle set with diamonds. Special engraving: limited edition of 50 pieces.



34 *left page:*
CARILLON TOURBILLON ULTRANERO watch. 48 mm titanium case with black DLC treatment. Numbered crown and transparent case back. Black alligator strap with titanium 3-blade folding buckle. Limited edition of 10 pieces.

right page:
DIVAS' DREAM watch. Quartz movement. 39 mm 18 kt pink gold case set with brilliant-cut diamonds, corals and onyx. Snow-set pavé dial. 18 kt pink gold bracelet set with brilliant-cut diamonds, onyx and coral.



36 *left page:*
BERRIES watch. Mechanical manufacture movement with automatic winding tourbillon, BVL 313 caliber. Sapphire bridge and 22 kt gold oscillating mass, set with diamonds. 40 mm 18 kt pink gold case, set with 63 brilliant-cut diamonds and 7 color gemstones: 1 pink tourmaline, 2 brilliant-cut emeralds, 1 brilliant-cut pink sapphire, 2 mandarine garnets, 1 tsavorite. 18 kt pink gold crown set with a tourmaline. Aventurine dial with hand-applied pink gold plated numerals. Pink gold plated hands. Blue alligator band with 18 kt pink gold 3-blade folding clasp, set with brilliant-cut diamonds. Limited edition of 30 pieces.

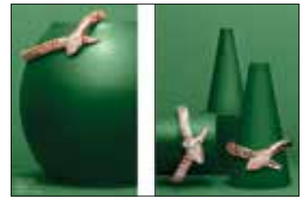
right page:
PAPILLON TOURBILLON watch. 45 mm 18 kt pink gold case with transparent case back. 18 kt pink gold crown with black sapphire insert, engraved with a unique number. Black lacquered dial with opening above the tourbillon cage and papillon system. Brown alligator strap with 18 kt pink gold folding buckle. Limited edition of 30 pieces.



38 *left page:*
Serpenti High Jewellery watch. Quartz movement. 40 mm 18 kt pink gold curved case and dial set with brilliant-cut diamonds, mother-of-pearl and coral elements. 18 kt pink gold bracelet set with brilliant-cut diamonds, coral and mother-of-pearl elements. Eyes in sapphires.

right page:
Serpenti High Jewellery watch. Quartz movement. 40 mm 18 kt pink gold curved case and dial set with brilliant-cut diamonds and coated with beige lacquer. 18 kt pink gold bracelet coated with beige and pink lacquer. Eyes in rubies.

Serpenti High Jewellery watch. Quartz movement. 40 mm 18 kt pink gold curved case and dial set with brilliant-cut diamonds and and coated with green lacquer. 18 kt pink gold bracelet set with brilliant-cut diamonds and coated with green lacquer. Eyes in malachite.

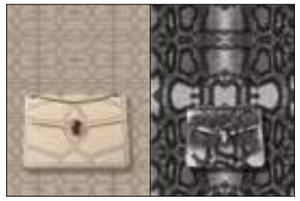


40 **"Serpenti Forever"** flap cover bag in warm shade pony *stardust* and black calf leather. Brass light gold plated snake head closure in black and white enamel, with eyes in black onyx.



42 *left page:*
"Serpenti Forever" flap cover bag featuring a "Quilted Scaglie" motif in linen agate calf leather. Brass ruthenium ultrablack plated *tempting* snake head closure in hawk's eye and black shiny enamel.

right page:
"Serpenti Forever" flap cover bag in silver python skin in silver. Brass light gold plated *tempting* snake head closure in black and silver glitter enamel, with eyes in black onyx.



44 *left page:*
DIVAS' DREAM flap cover bag in black nappa leather featuring a "Quilted" motif. Brass palladium plated hardware and iconic foldable DIVAS' DREAM pendant closure in black shiny enamel.

right page:
DIVAS' DREAM flap cover bag in linen agate nappa leather featuring a "Quilted" motif. Brass light gold plated hardware and iconic foldable DIVAS' DREAM pendant closure in linen agate shiny enamel.



46 *left page:*
"Serpenti Forever" flap cover bag in jazzy tourmaline calf leather featuring a "Star Studs" motif in gold and silver brushed metallic leather and black elements. Brass light gold plated chain and *tempting* snake head closure in tone on tone matt enamel, with eyes in black onyx.

right page:
"Serpenti Forever" flap cover bag in "polka dots" cold shade sea snake skin. Brass light gold plated *tempting* snake head closure in black and white enamel, with eyes in black onyx.



48 *left page:*
DIVAS' DREAM flap cover bag in antique bronze mottled python skin. Brass light gold plated hardware and iconic foldable DIVAS' DREAM pendant closure in linen agate shiny enamel.

right page:
"Serpenti Viper" top handle bag in cold shade psychedelic python skin and black smooth calf leather. Brass light gold plated hardware, stud closure in black shiny enamel and iconic "Scaglie" design with green malachite stones.



50 **"Serpenti Viper"** top handle bag in cold shade stripes and black smooth calf leather. Brass light gold plated hardware, snap closure in black shiny enamel with iconic "Scaglie" design and lateral push buttons in green malachite stones.



52 **OCTO** watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon, crown set with ceramic and transparent back case. Lacquered polished dial with hand-applied red indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres.

OCTO watch. Mechanical manufacture movement with automatic winding, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case treated with black Diamond Like Carbon, crown set with ceramic and transparent back case. Mat black dial with hand-applied black indexes. Integrated rubber strap with steel ardillon buckle treated with black Diamond Like Carbon. Water-resistant up to 100 metres.



54 *left page:*
OCTO FINISSIMO TOURBILLON watch. 40 mm (5.45 mm thick) with platinum case with bezel set with 60 baguette-cut diamonds and transparent case back. Platinum crown with black ceramic insert. Black lacquered dial with opening above the tourbillon cage. Black alligator band with platinum ardillon clasp. 52-hour power reserve. Water-resistant up to 30 metres. Limited edition of 25 pieces, engraved on the backcase.

right page:
OCTO FINISSIMO AUTOMATIQUE watch. Extra-thin caliber with small seconds (2.23 mm thick) and microtor. Mechanical manufacture movement with automatic winding (platinum microrotor) and small seconds. BVL 138 - Finissimo caliber decorated by hand with côtes de Genève, chamfering and perlage finishing. 40 mm extra-thin titanium case (5.15 mm thick) with transparent case back. Titanium crown set with ceramic. Titanium dial. Titanium bracelet with folding clasp. Water-resistant up to 30 metres.

OCTO FINISSIMO AUTOMATIQUE watch. Extra-thin caliber with small seconds (2.23 mm thick) and microtor. Mechanical manufacture movement with automatic winding (platinum microrotor) and small seconds. BVL 138 - Finissimo caliber decorated by hand with côtes de Genève, chamfering and perlage finishing. 40 mm extra-thin titanium case (5.15 mm thick) with transparent case back. Titanium crown set with ceramic. Titanium dial. Alligator strap with titanium ardillon buckle. Water-resistant up to 30 metres.



56 *left page:*
OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm 18 kt pink gold and steel case with transparent case back. 18 kt pink gold crown set with ceramic. Silver dial with hand-applied indexes. Alligator strap with stainless steel ardillon buckle. Water-resistant up to 50 metres.

right page:
OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm 18 kt pink gold case with transparent case back. 18 kt pinkg gold crown set with ceramic. Lacquered polished dial with hand-applied indexes. Alligator strap with 18 kt pink gold ardillon buckle. Water-resistant up to 50 metres.

OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied indexes. Alligator strap with stainless steel ardillon buckle. Water-resistant up to 50 metres.



58 *left page:*
OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Silver dial with hand-applied indexes. Alligator strap with stainless steel ardillon buckle. Water-resistant up to 50 metres.

OCTO ROMA watch. Mechanical manufacture movement with automatic winding, BVL 191 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied indexes. Steel bracelet. Water-resistant up to 50 meters.

right page:
OCTO FINISSIMO TOURBILLON watch. 40 mm titanium case with black DLC treatment and transparent back. 18 kt pink gold crown with black ceramic insert. Black lacquered dial with hand-applied polished indexes. Black alligator band with titanium ardillon clasp. Water-resistant up to 30 metres.



60 **Serpenti Viper** ring in 18 kt white gold with demì pavé diamonds (0.25 ct), width 4 mm.

Serpenti Viper ring in 18 kt white gold with pavé diamonds (0.71 ct), width 6 mm.

Serpenti Viper ring in 18 kt pink gold with demì pavé diamonds (0.43 ct), width 6 mm.

Serpenti Viper ring in 18 kt pink gold with carnelian and pavé diamonds (0.25 ct), width 4 mm.

Serpenti Viper ring in 18 kt pink gold with mother-of-pearl and pavé diamonds (0.25 ct), width 4 mm.

Serpenti Viper ring in 18 kt pink gold with mother-of-pearl and pavé diamonds (0.43 ct), width 6 mm.



62 *left page:*
Serpenti Viper ring in 18 kt pink gold with mother-of-pearl and pavé diamonds (0.25 ct), width 4 mm.

Serpenti Viper ring in 18 kt white gold with demì pavé diamonds (0.43 ct), width 6 mm.

Serpenti Viper ring in 18 kt white gold with pavé diamonds (0.71 ct), width 6 mm.

right page:
Serpenti Viper ring in 18 kt white gold with grey mother-of-pearl and pavé diamonds (0.25 ct), width 4 mm.

Serpenti Viper ring in 18 kt pink gold with demì pavé diamonds (0.25 ct), width 4 mm.

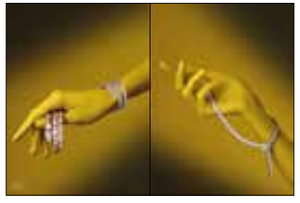
Serpenti Viper ring in 18 kt pink gold with demì pavé diamonds (0.43 ct), width 6 mm.



64 *left page:*
Serpenti bracelet in 18 kt pink gold with mother-of-pearl insert and pavé diamonds (7.32 ct).

Serpenti bracelet in 18 kt white gold with pavé diamonds (15.49 ct).

right page:
Serpenti necklace in 18 kt white gold with pavé diamonds (15.15 ct).



66 *left page:*
Serpenti Viper ring in 18 kt white gold with pavé diamonds (0.71 ct), width 6 mm.

Serpenti Viper ring in 18 kt pink gold with carnelian and pavé diamonds (0.43 ct), width 6 mm.

Serpenti Viper ring in 18 kt pink gold with mother-of-pearl and pavé diamonds (0.43 ct), width 6 mm.

right page:
Serpenti earrings in pink gold set with pink tourmalines and pavé diamonds (3.63 ct).

Serpenti necklace in pink gold set with 13 pink tourmalines and pavé diamonds (7.29 ct).



68 **Serpenti Viper** ring in 18 kt pink gold with mother-of-pearl and pavé diamonds (0.43 ct), width 6 mm.

Serpenti Viper ring in 18 kt pink gold with carnelian and pavé diamonds (0.43 ct), width 6 mm.



70 **Serpenti** watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Desert quartz double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.



72 *left page:*
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Brown double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Desert quartz double-twirl calf leather strap.



74 **Serpenti** watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Black double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. White double-twirl calf leather strap.



76 *left page:*
Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Black double-twirl Karung leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.



78 *left page:*
Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl calf leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.



80 **Serpenti** watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.



82 **Serpenti** watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Emerald green double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.



84 *left page:*
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Royal sapphire double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Black double-twirl calf leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.



86 *left page:*
Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Red double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Desert quartz double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Black double-twirl calf leather strap.



88 *left page:*
Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Red double-twirl Karung leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Green lacquered dial with guilloché soleil treatment. Green double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Emerald green double-twirl calf leather strap.



90 **Serpenti** watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Emerald green double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Black double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Green lacquered dial with guilloché soleil treatment. Green double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Royal sapphire double-twirl calf leather strap.



92 *left page:*
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Royal sapphire double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Brown double-twirl Karung leather strap.

right page:
Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Emerald green double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Black double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Royal sapphire double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Green lacquered dial with guilloché soleil treatment. Green double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. White double-twirl Karung leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case set with diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Red lacquered dial with guilloché soleil treatment. Black double-twirl calf leather strap.



94 **Serpenti** watch. Quartz movement. 27 mm 18 kt pink gold curved case set with diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Emerald green double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm steel curved case set with diamonds. Steel crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial. Royal sapphire double-twirl calf leather strap.



96 **Serpenti** watch. Quartz movement. 27 mm steel curved case. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial. Emerald green double-twirl calf leather strap.

Serpenti watch. Quartz movement. 27 mm 18 kt pink gold curved case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Green lacquered dial with guilloché soleil treatment. Black double-twirl Karung leather strap.



98 **Serpenti** bracelet in 18 kt white gold with emeralds and pavé diamonds (6.14 ct).



100 **Corona** earrings in white gold 18 kt with diamonds (0.40 ct).

Serpenti thin bracelet in 18 kt pink gold and demì pavé diamonds (2.86 ct).



102 **Serpenti** Tubogas necklace in 18 kt pink gold with pavé diamonds (3.22 ct).



104 **Festa** High Jewellery necklace in pink gold with 25 yellow green chalcedony, 1 round brilliant-cut diamond (0.75 ct), 37 round brilliant cut diamonds (7.08 ct) and pavè diamonds (19.06 ct).



106 *left page:*
Back side of **Festa** High Jewellery necklace (page 105).

right page:
Festa High Jewellery necklace in platinum with 1 cushion sapphire (19.31 ct), 17 South-sea pearls, 82 emerald beads (53.90 ct), 9 sapphire beads (31.62 ct), 40 fancy diamonds and pavé diamonds (13.87 ct).



108 *left page:*
Festa High Jewellery necklace in platinum with 1 cushion shaped cabochon cut sapphire (180.98 ct), rectangular, trapezoidal step cut diamonds and pavé diamonds (28.46 ct).

right page:
Festa High Jewellery necklace in platinum with 1 cushion blue sapphire (36.45 ct), 1 certified diamond (0.90 ct D VS2), 249 buff-top cut sapphires (14.42 ct), 40 round brilliant cut diamonds (10.47 ct), 8 fancy shape, step cut diamonds and pavè diamonds (6.28 ct).



110 *left page:*
Festa High Jewellery necklace in platinum with 1 round shaped emerald (53.57 ct), 8 pear shape brilliant-cut diamonds (12.52 ct), 8 pear and round shaped emeralds (8.39 ct), 31 pear brilliant-cut diamonds (11.98 ct) and round and pavé diamonds (23.47 ct).

right page:
Festa High Jewellery necklace in platinum with a Colombian cabochon emerald (26.10 ct), emerald beads (41.98 ct), buff-top emerald (8.01 ct), 104 South Sea Akoya Pearls, diamonds (3.22 ct) and pavè diamonds (11.92 ct).





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