Since 1884, Bulgari has exemplified Italian excellence. Built upon 2700 years of Roman history, Bulgari honours its rich past within its modern designs. Renowned for a stylistic audacity and a penchant for colour, a Bulgari piece is immediately recognisable. The sensuality of volume, a love of linearity, and a reverence for the art and architecture of its ancient roots – such characteristics define each creation. With a mastery of artisanal craftsmanship, Bulgari innovates the future of design, and guards the legend of exquisite beauty.
Finding its Roman beginnings as a jewellery shop, Bulgari was founded in 1884 by Greek silversmith Sotirio Bulgari. Today an icon of luxury, Bulgari is known for unrivalled design, striking volumes and bold colours. Finding endless inspiration in the Eternal City, Bulgari reinterprets the majestic symbols of Rome into exquisite editions of jewellery, watches, accessories and perfumes. Honouring its history, Bulgari engraved the original Latin “V” epigraphy of its name above the prestigious Via dei Condotti store in 1934, inspiring the BVLGARI logo. In 2014, the magnificent DOMVS was built in the flagship store as a gallery to house Bulgari Heritage Collection treasures. The Bulgari name has become synonymous with brilliant colour, symbolic storytelling, and peerless craftsmanship – for over 130 years.
IN ALL THINGS BVLGARI, LUXURY IS ITS LEGEND
Handcrafting the watch’s bridge for mechanical movement, delicately carving a champlevé dial, patiently polishing the 110 facets of an Octo case... these are but three operations among the meticulous many executed at Bulgari’s atelier. Bulgari’s Swiss workshops in the watchmaking heart of the world allow the Maison to construct its timepieces entirely in-house: this is the true privilege of the luxury sector. Beginning with just the idea, Bulgari must produce hundreds of mechanical components to actually develop a watch. Some of its parts are almost invisible to the human eye, yet they must conform to tolerances within one thousandth of a micron. Assembled by technology, manual dexterity, and passion, this trilogy of Bulgari talent produces striking perfection.
EXCELLENCE

Bulgari Horlogerie defines excellence with every timepiece it brings to life. Like the beating of a heart, expert watchmaking is intricate and complex, with an element of magic. A symphony of perfection, its hundreds of parts must operate in absolute harmony to give and preserve the life of a watch.

Crafted by the experts of the Bulgari atelier, be they master watchmakers, stampers, dial-makers, precision mechanics or bevellers, each timepiece is in accordance with expertise and time. Haute Horlogerie watches take several months to build – and in the case of the Grandes Complications timepieces, an entire year.
Drawing inspiration from its deep Roman roots, Bulgari has always reflected its Italian soul within its magnificent creations. A pioneer of modern design, Bulgari is immediately recognised for its distinctive style. Proud of this renown, and its ancient heritage, Bulgari carries on the tradition of craftsmanship that its homeland is famous for. This Italian soul, combined with the supreme expertise of Swiss watchmaking, produces the very finest timepieces in the world.
The Roman coins of ancient emperors are redeemed in the BVLGARI BVLGARI signature, as it encircles the elegant collection. With inscriptions inspired by Trajan’s Column (113 AD), the BVLGARI BVLGARI emblem celebrates its 40th Anniversary in 2015.

Originating as 100 limited-edition gifts for the brand’s best customers in 1975, the first BVLGARI ROMA watch featured this signature engraved on the bezel, causing an instant sensation. In 1977, the paternal watch launched an entire line and an idea: BVLGARI BVLGARI was the very first watch collection to use its emblem as a design element.
The now-iconic BVLGARI ROMA celebrates its 40th Anniversary by launching commemorative timepieces for men and women in 2015. The collection has withstood the test of time to become a hallmark signature of the brand – combining the very best of in-house Swiss watchmaking and Italian design.
Bulgari ladies’ timepieces are wound in a history that ticks with elegant grace. In the 1920s, Bulgari exquisitely combined Art Deco accents with its custom-made pieces, the only timepieces it created at the time. In the 1940s, Bulgari designed graceful wristwatches to assume the form of the snake, and Serpenti was born – an icon of Bulgari today.

With the labour-intensive tubogas technique, Bulgari entwined the symbolic serpent into the Serpenti Tubogas, another Maison hallmark. Serpenti has evolved into colourful gemstone renditions of the snake, striking with unmistakable creativity and craftsmanship.
In 1975, a BVLGARI BVLGARI watch began a revolution, incorporating the brand emblem as an element of its design – for the very first time in history. Its launch began an innovative tradition that has continued to evolve; BVLGARI ROMA celebrates its 40th Anniversary in 2015. The millennium clocked a trademark signature, when the distinctive B.zero1 collection was born. Since 2000, Bulgari has innovated exquisite timepieces for women, such as brilliant LVCEA or striking Divo, to keep time with feminine grace.
COLOUR OF TIME

Legends are born to live forever – as stories retold, relics passed on. Bulgari jewellery-watches have their own story to tell, exquisitely recounted on a woman’s wrist.

Bulgari’s Diva collection is a jewelled tale of beauty, inspired by some of the most exquisite divas of our time, curving with the ancient mosaic pattern of the Baths of Caracalla. Distinctive MVSA and Gemma collections are expressed with uncommon gemstones in exceptional shapes and volumes, in a sensual play of contours. The jewellery-watch collections sparkle in a brilliant tradition that also includes Astrolae – the celestially jewelled timepiece, or Berries – the colourful timepiece that combines Bulgari’s savoir-faire in High Jewellery and Haute Horlogerie.

Bulgari craftsmanship has enjoyed wide acclaim, and the Maison was the proud winner of Geneva’s 2014 Jewellery Watch Award for its Diva High Jewellery watch, dazzling with over ten carats of both diamonds and emeralds.
DIVA

Previous page: Quartz movement. 39 mm 18 kt white gold case set with emeralds and diamonds. Dial with snow-set diamond pave. 18 kt white gold bracelet set with emeralds and diamonds. DVW39D2GD2GD2E

Quartz movement. 39 mm 18 kt pink gold case set with amethysts, rubellites, peridot beads and brilliant-cut diamonds. White mother-of-pearl dial. Satin strap with 18 kt pink gold folding clasp set with brilliant-cut diamonds. DVP39WGD1ARPL

Quartz movement. 39 mm 18 kt white gold case set with brilliant-cut diamonds and round-cut diamonds. White mother-of-pearl dial. Satin strap with 18 kt white gold folding clasp set with brilliant-cut diamonds. DVW39WGD2L

Next page: Quartz movement. 39 mm 18 kt pink gold case set with brilliant-cut diamonds, onyx and coral elements. Snow-set pavé dial. 18 kt pink gold bracelet set with brilliant-cut diamonds, onyx and coral elements. DVP39D2GD2GD2CO
DIVA
Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite.
Natural acetate dial set with diamond indexes. Satin strap with 18 kt pink gold ardillon buckle. DVP30C5GDL/12

DIVA
Quartz movement. 30 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite.
Natural acetate dial set with diamond indexes. Satin strap with 18 kt pink gold ardillon buckle. DVP30WGD/L12
GEMMA

Previous page: Quartz movement. 30 mm 18 kt pink gold case set with buff-cut tourmalines, brilliant-cut diamonds and amethysts elements. Snow-set pavé dial. 18 kt pink gold bracelet set with tourmalines, amethysts, emeralds, rubellite beads, brilliant-cut diamonds and amethysts elements. GEP30D2GD2TARED2

MVSA

Quartz movement. 37 mm 18 kt pink gold case set with diamonds, amethysts and mother-of-pearls. White mother-of-pearl dial. Alligator leather strap with 18 kt pink gold ardillon buckle set with brilliant-cut diamonds. MUP37WGD1MOPAL

Quartz movement. 37 mm 18 kt pink gold case set with diamonds, amethysts and corals. Snow-set pavé dial. Alligator leather strap with 18 kt pink gold ardillon buckle set with brilliant-cut diamonds. MUP37D2GD1ACL
ASTRALE
Quartz movement. 36 mm 18 kt white gold curved case set with brilliant-cut diamonds and fancy-cut coloured gemstones. White mother-of-pearl dial. Satin strap with 18 kt white gold folding clasp. AEW36D1CWL

Quartz movement. 36 mm 18 kt pink gold curved case set with brilliant-cut diamonds and fancy-cut coloured gemstones. White mother-of-pearl dial. Satin strap with 18 kt pink gold folding clasp. AEP36D1CWL

Next page: Quartz movement. 36 mm 18 kt yellow gold curved case set with brilliant-cut diamonds and fancy-cut coloured gemstones. Black dial. Satin strap with 18 kt yellow gold folding clasp. AE36D1CBL
BERRIES

Previous page: Manufacture caliber with see-through tourbillon

Mechanical movement with automatic winding. BVL 313 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass, set with diamonds. 40 mm 18 kt white gold case, set with diamonds. 18 kt white gold crown set with an emerald. Blue satin band with 18 kt white gold folding clasp, set with brilliant-cut diamonds. Limited edition of 5 pieces. BEW40D2GD2LTB

Jumping hour and retrograde minutes (180°)

Mechanical manufacture movement with automatic winding. 40 mm 18 kt pink gold case set with brilliant-cut diamonds, sapphires, emeralds, rubies, and coloured gemstones. White mother-of-pearl dial marquetry set with diamond indexes. Satin strap with 18 kt pink gold folding clasp set with brilliant-cut diamonds. BEP40WGD2LR

Manufacture caliber with see-through tourbillon

Mechanical movement with automatic winding. BVL 313 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass, set with diamonds. 40 mm 18 kt pink gold case, set with brilliant-cut diamonds, emeralds, pink sapphire and coloured gemstones. Black mother-of-pearl dial, with serigraphy decoration and diamond indexes. Green alligator strap with 18 kt pink gold folding clasp, set with brilliant-cut diamonds. Limited edition of 30 pieces. BEP40BGD2LTB
Coiled around the history of humanity, the serpent is a seductive symbol that has entwined 2700 years of Roman history. From Cleopatra’s royal cobra jewels to Elizabeth Taylor’s Bulgari serpentine watches, the snake motif reigns mythically, striking in yearly reinterpretations of Serpenti. Inspired by its ancient Greco-Roman heritage, in the 1940s, Bulgari designed the first Serpenti watches – encircling the wrist, they kept time in the snake’s head. In serpent designs either realistic or geometrically abstract, Serpenti timepieces wind all of Bulgari’s hallmarks together: a love for colour, the juxtaposition of materials, a supple wearability and innovative artisanal techniques.
Quartz movement. 40 mm 18 kt pink gold case. Dial and double-spiral bracelet set with brilliant-cut diamonds and turquoises. Eyes in turquoises. SPP40D1GD2T.2T

Quartz movement. 40 mm 18 kt white gold case. Dial and double-spiral bracelet set with brilliant-cut diamonds, brilliant-cut amethysts and brilliant-cut emeralds. Eyes in malachites. SPW40D1GD2EA.2T

Quartz movement. 40 mm 18 kt white gold curved case and dial set with brilliant-cut diamonds and marquise-cut diamonds. 18 kt white gold bracelet set with brilliant-cut and marquise-cut diamonds. Eyes in emeralds. SPW40D1GD2ED1

Quartz movement. 40 mm 18 kt white gold curved case and dial set with brilliant-cut diamonds and marquise-cut diamonds. 18 kt white gold bracelet set with brilliant-cut and marquise-cut diamonds. Eyes in rubies. SP40D1WD2RYGD1
SERPENTI JEWELLERY
Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. Black sapphire crystal dial set with diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds and black onyx. SPP26BGD1GD1O1T

Quartz movement. 26 mm 18 kt white gold curved case set with brilliant-cut diamonds. White mother-of-pearl dial set with diamond indexes. Double-spiral 18 kt white gold bracelet set with brilliant-cut diamonds. SPW26WGD1GD2T

SERPENTI JEWELLERY
Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. Black sapphire crystal dial set with brilliant-cut diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds. SPP26BGD1GD1

Quartz movement. 26 mm 18 kt pink gold curved case set with brilliant-cut diamonds. Red lacquered dial set with brilliant-cut diamond indexes. Single-spiral 18 kt pink gold bracelet set with brilliant-cut diamonds and coated with red lacquer. SPP26CYGD1CKLGD1
Merging two of the most iconic symbols of Bulgari design, Serpenti Tubogas coils the sinuosity of the snake with the contemporary soul of tubogas.

The collection is melded with the shapely lines of the tubogas technique – its flexible, tubular litheness produced entirely without soldering – that denotes the sensual curves of a woman. Creating artisanal timepieces, the meticulous tubogas technique forms one of Bulgari’s trademarks, allowing the Maison to lithely bridge the symbolism of Rome with modern Italian craftsmanship.

A seductive masterpiece, Serpenti Tubogas has become an icon of Bulgari design and a stylistic symbol of the jeweller’s penchant for innovation.

SERPENTI

BVLGARI
**Serpenti Tubogas**

Previous page: Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. 18 kt pink gold dial set with full pave brilliant-cut diamonds and hand-applied indexes. Seven-spiral 18 kt pink gold bracelet. SPP35DG2GDG.7T

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. 18 kt pink gold dial set with full pave brilliant-cut diamonds and hand-applied indexes. Double-spiral 18 kt pink gold bracelet. SPP35DG2GDG.2T

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black opaline dial with guilloché soleil treatment and hand-applied indexes. Single-spiral 18 kt pink gold bracelet. SPP35SGDG.1T

**Serpenti Tubogas**

Quartz movement. 35 mm 18 kt yellow gold curved case set with brilliant-cut diamonds. 18 kt yellow gold crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral 18 kt yellow gold bracelet. SP35C6GDG.2T
SERPENTI TUBOGAS
Quartz movement. 35 mm steel curved case with 18 kt pink gold bezel. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral 18 kt pink gold and steel bracelet. SP35C6SPG.2T

Quartz movement. 35 mm steel curved case with 18 kt pink gold bezel set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black opaline dial with guilloché soleil treatment and hand-applied indexes. Single-spiral 18 kt pink gold and steel bracelet. SP35BDSDS.1T

SERPENTI TUBOGAS
Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Silver opaline dial with guilloché soleil treatment and hand-applied indexes. Double-spiral steel bracelet. SP35C6SDS.2T

Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Black lacquered polished dial set with diamonds. Single-spiral steel bracelet. SP35BDSDS.1T
SERPENTI SPIGA

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. Black lacquered dial and hand-applied indexes. Double-spiral 18 kt pink gold and black ceramic bracelet set with brilliant-cut diamonds. SPP35BGDBCGD1.2T

Quartz movement. 35 mm 18 kt pink gold curved case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White lacquered dial and hand-applied indexes. Single-spiral 18 kt pink gold and white ceramic bracelet set with brilliant-cut diamonds. SPP35WGDWCGD1.1T

Quartz movement. 35 mm steel curved case set with brilliant-cut diamonds. Steel crown set with a cabochon-cut pink rubellite. Black lacquered dial and hand-applied indexes. Single-spiral steel and black ceramic bracelet set with brilliant-cut diamonds. SP35B5DBCSD1.1T
Infusing time with light, Bulgari creates LVCEA. Strong and sensual, LVCEA’s modern architecture gleams with a bright and feminine aura. In tribute to its homeland’s heritage, LVCEA’s design has echoes of the ancient Roman sundial. Solar quadrants unearthed from ancient Rome mark mankind’s most primordial form of timekeeping; LVCEA counts time with “sundial” Roman numerals or diamond hour markers.

Bulgari, the master of coloured gemstones, has carved every LVCEA crown to wink with a noble pink cabochon-cut stone, topped by a perfect diamond. The geometrical links of the bracelet coil to its case’s rounded heart: LVCEA is lucent with feminine elegance.
LVCEA

Previous page: Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black opaline dial with a guilloché soleil treatment set with diamond indexes. 18 kt pink gold bracelets set with brilliant-cut diamonds. LUP33BGGG/D11

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Bordeaux alligator strap with a 18 kt pink gold ardillon buckle. LUP33C6GGG/D11

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. 18 kt pink gold bracelet. LUP33WGGG/D11
LVCEA

Previous page: Mechanical movement with automatic winding. 33 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. 18 kt white gold bracelet set with brilliant-cut diamonds. LUW33C4GDGD1D/11

Mechanical movement with automatic winding. 33 mm 18 kt white gold case with brilliant-cut diamonds. 18 kt white gold crown set with a pink cabochon-cut stone and diamond. Silver satiné soleil dial set with diamond indexes. Blue alligator strap with a 18 kt white gold ardillon buckle. LUW33C4GDLD/11
LVCEA
Quartz movement. 28 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. Steel and 18 kt pink gold bracelet. LU28WSPGSPG/12

Mechanical movement with automatic winding. 33 mm steel case with 18 kt pink gold bezel. 18 kt pink gold crown set with a pink cabochon-cut stone and diamond. Black opaline dial with a guilloché soleil treatment and gold-plated index and Roman numerals 12 and 6. Steel and 18 kt pink gold bracelet. LU33BSPGSPGD

LVCEA
Mechanical movement with automatic winding. 36 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. Silver opaline dial with a guilloché soleil treatment and rhodium-plated index and Roman numerals 12 and 6. Steel bracelet. LU36C6SSD

Mechanical movement with automatic winding. 33 mm steel case. Steel crown set with a pink cabochon-cut stone and diamond. White mother-of-pearl dial set with diamond indexes. Steel bracelet. LU33WSSD/11
BVLGARI BVLGARI

BVLGARI BVLGARI’s evolution has yielded the Catene timepiece, its delicate band inspired by the vintage French gourmette (“nameplate bracelet”). Bulgari first reinterpreted the gourmette’s classic chain design in 18-carat pink gold, set with a variety of stones – diamonds, coral, onyx or mother-of-pearl. Playful Catene is designed even more precious in 2015, with versions in 18-carat white gold and diamonds. Gourmettes would dangle from the wrists of icons such as Elizabeth Taylor, Anna Magnani and Grace Kelly; today’s Catene encircles the glamorous wrists of red-carpet celebrities. Customised as a wrap-around bracelet-watch to coil the wrist once or twice, its flexibility is due to its sophisticated composition – leaving the Catene smooth, supple and elegant.
BVLGARI BVLGARI CATENE

Previous page: Quartz movement. 31 mm 18 kt pink gold case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial set with diamond indexes. Double-twirl 18 kt pink gold gourmette bracelet set with brilliant cut-diamonds. 18 kt pink gold folding clasp. BCP31WGGD1.1T/12

Quartz movement. 31 mm 18 kt pink gold case. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial set with diamond indexes. Double-twirl 18 kt pink gold gourmette bracelet. 18 kt pink gold folding clasp. BCP31WGG.2T/12

Quartz movement. 31 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a cabochon-cut pink rubellite. White mother-of-pearl dial set with diamond indexes. Single-twirl 18 kt pink gold gourmette bracelet set with brilliant-cut diamonds. 18 kt pink gold folding clasp. BCP31WGDGD1.1T/12
BVLGARI BVLGARI CATENE
Quartz movement. 31 mm 18 kt white gold case set with brilliant-cut diamonds. 18 kt white gold crown set with a cabochon-cut pink rubellite. Silver soleil lacquered dial set with diamond indexes. Single-twirl 18 kt white gold gourmette bracelet set with brilliant-cut diamonds. 18 kt white gold folding clasp. BBCW31C4GDGD.1T/12

Next page: Quartz movement. 31 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with onyx. Black lacquered dial set with diamonds indexes. Double-twirl 18 kt pink gold gourmette bracelet set with black onyx and brilliant-cut diamonds. BBCP31BGDO.2T/12
I GIARDINI DI BVLGARI

Gems of the 2015 BVLGARI BVLGARI collection, I Giardini di Bulgari is a garden of artful watches, blooming with creativity, colour and the finest of Bulgari expertise.

Two Il Giardino Lariano depict a jewelled and tranquil swan and are equipped with a tourbillon, the ingenious device invented by watchmakers.

Another flowery masterpiece, Il Giardino Notturno, uses the “marquetry” technique to depict the sky while featuring the poetic Moonphase Petite Complication, tracking the phases of the moon. These creations of colour use Métiers d’Art techniques to achieve the gemstone luxuriance able to capture the colours of the earth.

Just 50 unique pieces will be made of each exclusive I Giardini di Bulgari, a bouquet of beauty for the wrist.
BVLGARI BVLGARI IL GIARDINO LARIANO
Mechanical movement with automatic winding, BVL 263 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass. 37 mm 18 kt pink gold case with engraved logo on the bezel. 18 kt pink gold crown set with a ruby. Gold base dial, hand-decorated with Tahiti mother-of-pearl marquetry and “peinture miniature” motifs of a swan, waves, set with brilliant-cut diamonds. A romantic effect of a night sky, achieved by an aventurine insert, a man-made type of glass, discovered in the 17th century in Italy. Brilliant violet alligator band with 18 kt pink gold ardillon buckle. Limited edition of 50 pieces. BBLP37SDGDLTB

BVLGARI BVLGARI IL GIARDINO NOTTURNO
Mechanical movement with automatic self-winding and moonphase. 37 mm 18 kt pink gold case set with brilliant-cut diamonds. 18 kt pink gold crown set with a blue sapphire. A marquetry technique dial with blue aventurine depicting the sky, the moon, and set with diamonds illustrating the stars. A body of water made by white mother-of-pearl. Alongside this, flowers made of white and Tahiti mother-of-pearl set with diamonds. Blue alligator strap with 18 kt pink gold ardillon buckle. BBLP37CDGDLMP

BVLGARI BVLGARI IL GIARDINO LARIANO
Next page: Mechanical movement with automatic winding, BVL 263 caliber with tourbillon with sapphire bridge and 22 kt gold oscillating mass. 37 mm 18 kt pink gold case with bezel, set with brilliant-cut diamonds. 18 kt pink gold crown set with a ruby. Gold base, semi full pavé dial, set with brilliant-cut diamonds, hand-decorated with Tahiti mother-of-pearl marquetry and “peinture miniature” motifs of a swan and waves. Brilliant rose strap with 18 kt pink gold ardillon buckle. Limited edition of 50 pieces. BBLP37SDGDLTB
Previous page: Mechanical movement with automatic winding. 33 mm steel case with 18 kt pink gold bezel. White mother-of-pearl dial set with diamond indexes. Steel and 18 kt pink gold bracelet. Medium model. BBL33WGPG/12

Mechanical movement with automatic self-winding. 33 mm 18 kt pink gold case. White mother-of-pearl dial set with diamond indexes. 18 kt pink gold bracelet. Medium model. BBLP33WGPG/12

Mechanical movement with automatic winding. 33 mm 18 kt pink gold case set with brilliant-cut diamonds. White mother-of-pearl dial set with diamond indexes. White alligator strap with 18 kt pink gold ardillon buckle. Medium model. BBLP33WGGL/12
BVLGARI BVLGARI
Mechanical movement with automatic winding. 33 mm steel case with 18 kt pink gold bezel. Brown soleil lacquered dial set with diamond indexes. Steel and 18 kt pink gold bracelet. Medium model. BBL33C1SPG/12

Mechanical movement with automatic winding. 37 mm steel case with 18 kt pink gold bezel. White lacquered dial with gold plated indexes and Roman numerals 12 and 6. Steel and 18 kt pink gold bracelet. Medium model. BBL37WSSPGD

BVLGARI BVLGARI
Quartz movement. 26 mm steel case. Black lacquered dial with rhodium-plated indexes and Roman numerals 12 and 6. Steel bracelet. Small model. BBL26BS5D

Quartz movement. 26 mm steel case set with brilliant-cut diamonds. White mother-of-pearl dial set with diamond indexes. Steel bracelet. Small model. BBL26WS5D/12
BVLGARI BVLGARI TUBOGAS
Quartz movement. 26 mm steel case with 18 kt pink gold bezel engraved with BVLGARI ROMA, celebrating 40th Anniversary. Brown soleil lacquered dial set with diamond indexes. Steel and 18 kt pink gold tubogas bracelet in small size. BBL262TC11SPG/12.S

Quartz movement. 26 mm steel case. Black lacquered dial with rhodium-plated indexes and Roman numerals 12 and 6. Steel tubogas bracelet. Medium size. BBL262TBSS.M

BVLGARI BVLGARI TUBOGAS
Quartz movement. 19 mm 18 kt pink gold case. Black lacquered dial set with diamond indexes. 18 kt pink gold tubogas bracelet. Medium size. BBLP191TBGG/12

Quartz movement. 26 mm 18 kt pink gold case. Black lacquered dial set with diamond indexes. 18 kt pink gold tubogas bracelet. Medium size. BBLP262TBGG/12.M
Previous page: Quartz movement. 23 mm steel and 18 kt pink gold case with 18 kt pink gold bezel. Black ceramic ring. Black lacquered dial set with diamond indexes. Black ceramic bangle. Medium size. BZ23BSSGCC/12.M

Quartz movement. 23 mm steel case. Black lacquered dial with dot indexes. Steel bangle. Small size. BZ23BSSS.S

Quartz movement. 23 mm steel case set with brilliant-cut diamonds. Blue mother-of-pearl dial set with diamond indexes. White calf strap with steel ardillon buckle. BZ23BSDL/12
Genius and creativity, hand in hand, create what endures. From ancient times to present day, Italy has been renowned for achievements in architecture, fine arts, science, engineering. This Italian Genius has left us with the innovations that paved the paths of history: Imperial Roman sculptures, Renaissance masterpieces, Galilean astronomy, civil-engineering feats, Leonardo da Vinci inventions. Facing risk, Italian innovators have always dared to invent the new and improve the old. Bulgari is of Rome – a natural part of this heritage – and reinterprets the Italian Genius in its own elegant style. Its timepieces stem from these roots, blooming magnificent and complex from the seeds of ingenuity.
Solotempo, Italian for “only time,” records every millisecond with infallible precision. With a pure mastery of its in-house BVL 191 caliber, Bulgari makes it look simple. The sophisticated Solotempo caliber (BVL 191) is one of the few mechanical calibers made in-house, a feat left to the experts. Its movement is automatically wound, via an oscillating wheel weight mounted on a ceramic ball bearing. With an instant date changer, the watch also features a stop-seconds device to block the balance when the crown is pulled out. The caliber is equipped with a disconnecting system to avoid wear on the pinions; this saves energy when the winding system is moved by the crown or the oscillating weight.
Mechanical watches are not always known for their finesse, as it presents an additional challenge to the watchmaker. Bulgari is up to the task. The Finissimo’s extra-thin caliber, developed and manufactured in-house, is a marvel of man-made nature – set between two micro-thin plates, about as fine as a human hair. The mechanical hand-wound movement (BVL 128), which is only 2.23 mm thick, is housed in the emblematic Octo and BVLGARI ROMA cases. With its minimalist hour, minute display, a small seconds hand between 7 and 8 o’clock, and its back-side power-reserve indication (around 65 hours), the Finissimo is as elegant as it is fine.
GRANDES COMPLICATIONS

The calibres, or “movements” of a mechanical watch are, in fact, exquisite works of art. The extraordinary assembly of their components – up to a thousand in the most sophisticated complications – must be fitted into a space of a few cubic centimetres. Meanwhile, the watch’s miniaturised motor must infallibly keep the rhythm of time. Incredibly, this timekeeper can maintain a complex chiming device, foresee a full calendar, even track the phases of the moon. Yet it is most strikingly a construction of pure elegance on the wrist. Executing such a complex endeavour is the pride and pastime of Bulgari watchmakers. Whether engineers, mechanics, master watchmakers, or designers, these dexterous artisans have accumulated years of experience: they are the masters of watchmaking savoir-faire.
OCTO COLLECTION

History has hailed Italian artists, like Leonardo da Vinci, who created masterpieces as well as technological designs. With Bulgari’s Italian Genius, Octo combines its trademark octagon shape – inspired by the Roman Massentius Basilica (310 AD) – with the perfection of Swiss-made movements.

This distinctive Octo shape embodies the Bulgari man: his fortitude of personality, his penchant for architectural design, his appreciation of the contemporary aesthetic. Breaking from convention, Octo exists outside typical Haute Horlogerie, forging the avant-garde. Its bold intersection of circle and square creates an octagon, delineating time in a complex yet perfect geometry. Octo’s 110 separate facets are meticulously worked by hand, with alternated polished and brushed finishes, forming the shape of charisma.
OCTO SOLOTEMPO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Silver dial with hand-applied indexes. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP38WGLD

Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with perlage, côtes de Genève and chamfering finishing. Double barrel, 50-hour power reserve. 41 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied indexes. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP41BGLD
OCTO SOLOTEMPO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Blue sunray and lacquered polished dial with hand-applied indexes. Steel bracelet. Water-resistant up to 100 metres. BGO38C3SSD

Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered polished dial and hand-applied indexes. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP41BGLDCH

OCTO VELOCISSIMO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied indexes. Steel bracelet. Water-resistant up to 100 metres. BGO38B3LD

Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Black lacquered polished dial and hand-applied indexes. Steel bracelet. Water-resistant up to 100 metres. BGO41B3LDCH
Masters of their respective fields, the All Blacks and Bulgari unite to create the Special Edition Octo All Blacks for their joint 130th Anniversary. With charisma, performance and excellence, the mystical New Zealand rugby team is the best in the world, a natural partner for the Italian master of design. Retaining the original attributes of the Bulgari Octo, the sophisticated timepiece reveals its BVL 193 caliber through the smoky-sapphire crystal of its case back, stamped with the All Blacks’ silver fern. Honouring the ancestral force that has driven both names for decades, a traditional Maori mask is tattooed on the watch face.

Mechanical manufacture movement with automatic winding and date, BVL 193 caliber decorated with côtes de Genève, chamfering and snailed finishing. Double barrel, 50-hour power reserve. 41 mm steel case with black Diamond Like Carbon (DLC) treatment and transparent case back with All Blacks® logo. Crown set with ceramic “Maori tattoo” patterned dial with hand-applied indexes. Integrated rubberized alligator strap with steel folding buckle, DLC treated. Water-resistant up to 100 metres. Special Edition. BGO41BSBL/D/AB
The Bulgari Octo Maserati combines two paragons of Italian style. With aesthetic refinement, performance and a sporting spirit, the commonality between the mechanical powerhouses obtains its highest expression in this sophisticated timepiece. Performance is key to the Octo Maserati: the limited edition features a Velocissimo caliber (BVL 328), 3-compax high-frequency integrated chronograph with silicon escapement, a champlevé dial, a tachymetric bezel and a personalised sapphire on the case back with Maserati’s logo.

Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date. BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève finishing. 50-hour power reserve. 41 mm steel case with tachymetric bezel and semi-transparent case back with Maserati logo and mention “1 OUT OF 1914”. Crown set with ceramic. Lacquered polished dial executed with champlevé technique and hand-applied indexes. Integrated alligator strap with steel folding buckle. Water-resistant up to 100 metres. Limited edition. BGO41C3S/LDC/MAS
**OCTO MONO-RETRO**

Jumping hours and retrograde minutes (210°)

Mechanical manufacture movement with automatic winding, BVL 262 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied numerals. Integrated alligator strap with steel folding buckle. Water-resistant up to 100 metres. BGO38BSLR

Mechanical manufacture movement with automatic winding, BVL 262 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied numerals. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP38BGLR

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**OCTO BI-RETRO**

Jumping hours, retrograde minutes (210°) and date (180°)

Mechanical manufacture movement with automatic winding, BVL 300 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm steel case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied numerals. Integrated alligator strap with steel folding buckle. Water-resistant up to 100 metres. BGO38BSLDBR

Mechanical manufacture movement with automatic winding, BVL 300 caliber decorated with côtes de Genève, chamfering and snailed finishing. 42-hour power reserve. 38 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Black lacquered polished dial with hand-applied numerals. Integrated alligator strap with 18 kt pink gold folding buckle. Water-resistant up to 100 metres. BGOP38BGLDBR
THE THINNEST TOURBILLON MOVEMENT IN THE WORLD
OCTO FINISSIMO TOURBILLON

The Octo Finissimo Tourbillon features the world’s thinnest tourbillon movement of only 1.95 mm. Bulgari engineers reduced the tourbillon cage to fit the space of this ultra-thin movement, developing special ball bearings to accommodate the caliber. With a manual winding movement and the most intricate of decoration, the Finissimo Tourbillon is cased in platinum or pink gold just 5.00 mm thick: this is the finest tourbillon watch in the world.
“Details make perfection, and perfection is not a detail,” quipped da Vinci. Bulgari met the challenge of perfection in the Octo Finissimo Petite Seconde. This in-house manufactured timepiece represents one of the most extreme feats a master watchmaker can undertake, as its extremely miniaturised parts were created with the “superfine” art of Finissimo. Its case back is proudly on display, so that one may view its tiniest details in perfect action.
Certain signature collections are unmistakably Bulgari – recognisable, distinctive and bold. 1975 BVLGARI BVLGARI was the original collection, the forefather to the rest. Its emblem was featured in the design, for the first time ever in a watch; this pioneer began a horological revolution.

For the timepiece’s 40\textsuperscript{th} Anniversary in 2015, Bulgari pays tribute with new models – their bezel engraved with BVLGARI ROMA, the initial emblem used by the Italian watchmaker.

BVLGARI ROMA 	extit{Finissimo} is among those that honour this history as they make their own, while 	extit{Solotempo}, 100\% designed and manufactured in-house, and complex 	extit{Velocissimo} complete the striking collection.
When the first 1975 BVLGARI ROMA watch was produced as just a 100-piece edition, it set off a wildfire of demand – the rest is watchmaking history. For its original watch collection’s 40th Anniversary, Bulgari introduces the new BVLGARI ROMA Finissimo. With a 100% in-house extra-thin caliber, the timepiece was created using the “superfine” art of Finissima, requiring at least three years of development. Each handsome watch has BVLGARI ROMA engraved around the bezel, encircling the precious timepiece like the markings of an ancient Roman coin.
Bold with Bulgari style, the BVLGARI ROMA represents a beautiful demonstration of the Maison’s savoir-faire, complete with complicated movements and refined materials. Visually featuring one of the most sophisticated Grandes Complications movements that a master watchmaker can create, the distinctive BVLGARI ROMA Finissimo Tourbillon watch is also equipped with the world’s thinnest tourbillon movement, only 1.95 mm.
BVLGARI BVLGARI VELOCISIMO
Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date. BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève finishing. 50-hour power reserve. 41 mm steel case with transparent case back and 18 kt pink gold bezel and crown set with ceramic. Lacquered polished dial with Super-LumiNova® and hand-applied indexes. Steel and 18 kt pink gold bracelet. BB41BSPGDCH

BVLGARI BVLGARI SOLOTEMPO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailied finishing. 42-hour power reserve. 39 mm 18 kt pink gold case with transparent case back. Crown set with ceramic. Lacquered polished dial with hand-applied indexes. Integrated alligator strap with 18 kt pink gold ardillon buckle. BBP39BGLD

BVLGARI BVLGARI SOLOTEMPO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailied finishing. 42-hour power reserve. 39 mm steel case with transparent case back. Crown set with ceramic. Silver opaline dial with hand-applied indexes. Steel bracelet. BB39WSDD

BVLGARI BVLGARI SOLOTEMPO
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snailied finishing. 42-hour power reserve. 41 mm steel case with transparent case back. Crown set with ceramic. Blue dial with hand-applied indexes. Integrated alligator strap with steel folding buckle. BB41C3SLD
Pioneers of brave ideas have no predecessor to guide them. Defying convention and the law, Italian scientist Galileo Galilei was first to insist that the earth revolved around the sun. The “father of science” has since inspired brave innovations – such as 2015’s Diagono Magnesium’s revolutionary use of magnesium, a light and strong metal which is even used in aerospace; PEEK – a state of the art polymer; and a unique lacquer originating from engine coatings on Italian sports cars.

Combining cutting-edge materials and utmost performance, the Diagono collection is always known to be entirely sporty yet elegant. Named after ancient Greek “agôn” – competitions to determine the best debaters or athletes – the architecture of Diagono brings out the best in Bulgari engineering.

From deep-diving Scuba to chronograph-timed Velocissimo, Diagono are constructed of innovative materials while recognisably featuring the BVLGARI BVLGARI signature around the bezel.
DIAGONO MAGNESIUM
Mechanical movement with automatic winding. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C14SMCVD
Mechanical movement with automatic winding. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C6SMCVD
Mechanical movement with automatic winding. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C11SMCVD
Mechanical movement with automatic winding. 42-hour power reserve. 41 mm magnesium & PEEK case with ceramic bezel. Dial with proprietary lacquer and raised indexes. Rubber strap with ardillon buckle. DG41C3SMCVD
**DIAGONO ULTRANERO CHRONOGRAF**
Mechanical chronograph with automatic winding and date, B130 caliber. 42-hour power reserve. 42 mm steel case with black Diamond Like Carbon (DLC) treatment and black ceramic bezel. Steel and black ceramic crown and steel push-buttons. Black dial and hand-applied indexes with Super-LumiNova®. Rubber and steel strap with steel ardillon buckle. Water-resistant up to 100 metres. DG42BBSCVDCH

**DIAGONO UDNO VELOCISSIMO**
Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm steel case. Black lacquered dial with hand-applied indexes. Steel bracelet. DG41BSSDCCH

**DIAGONO UDNO VELOCISSIMO**
Integrated chronograph with column wheel mechanism
Mechanical manufacture high-frequency chronograph (5Hz) with silicon escapement, automatic winding and date, BVL 328 - Velocissimo caliber decorated with perlage, côtes de Genève and chamfering finishing. 50-hour power reserve. 41 mm 18 kt pink gold and steel case. Silver opaline dial with hand-applied indexes. 18 kt pink gold and steel bracelet. DG41WSFDCCH
DIAGONO SCUBA
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snaked finishing. 42-hour power reserve. 41 mm 18 kt pink gold case. Black dial with hand-applied indexes. Rubber strap with 18 kt pink gold ardillon buckle. Water-resistant up to 300 metres. DPP41BGVSD

DIAGONO SCUBA
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snaked finishing. 42-hour power reserve. 41 mm 18 kt pink gold and steel case. Silver opaline dial with hand-applied indexes. 18 kt pink gold and steel bracelet. Water-resistant up to 300 metres. DP41WSPGSD

DIAGONO SCUBA
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snaked finishing. 42-hour power reserve. 41 mm steel case. Black dial with hand-applied indexes. Steel bracelet. Water-resistant up to 300 metres. DP41BSGSD

DIAGONO SCUBA
Mechanical manufacture movement with automatic winding and instantaneous date, BVL 191 - Solotempo caliber decorated with côtes de Genève, chamfering and snaked finishing. 42-hour power reserve. 41 mm steel case. Black dial with hand-applied indexes. Rubber strap with ardillon buckle. Water-resistant up to 300 metres. DP41BSVSD
The exquisitely detailed nature of watchmaking makes veritable artists of those who have mastered it. Bulgari watchmakers comprise the rare elite, able to realise the utmost of complicated timepieces: chiming watches, tourbillons, perpetual calendars, watches that track the phases of the moon. Consisting of up to 1,000 components, achieving such a timepiece becomes the pride of a master watchmaker. Further still, Bulgari has the rare capacity to create its watch components completely in-house.

With one of the widest ranges of complications on the market, each Bulgari component is assembled, adjusted and decorated entirely by hand; it takes around a year to complete a single Grande Complication timepiece.

With an unmatched savoir-faire and a veritable passion, Bulgari craftsmen are proud to serve as the finest in the world.
A magical construction of mechanics, technique and history, Bulgari’s chiming watches strike a rare specialty, realised by the most elite of watchmakers. Transforming the passage of time into audible sounds is a complex art – and it becomes a watchmaker’s greatest achievement. Very few will ever attempt to create a chiming watch, yet Bulgari master watchmakers at the Le Sentier workshop handcraft them entirely in-house. Manually adjusting the “gongs” for a crystalline sound, Carillon watches have two or more chimes; Bulgari Grande Sonnerie watches have four – able to play the Big Ben melody from the Palace of Westminster in perfect pitch, and sing the praises of Bulgari expertise.
L’AMMIRAGLIO DEL TEMPO

Inspired by the heritage of naval watches, Bulgari introduced L’Ammiraglio del Tempo, combining the ultimate of chiming watches and Haute Horlogerie. Marine chronometers equipped with détente escapement - the most important horological invention from the 18th century - would help the sailors to determine their ship’s longitudinal location. L’Ammiraglio del Tempo is the only wristwatch to combine two highly exclusive mechanisms: the détente escapement and minute repeater. All the while, its four gongs and hammers chime the famous Westminster carillon melody.

DR. 7301 CALIBER
MINUTE REPEATER, CARILLON WESTMINSTER, FOUR HAMMERS AND CATHEDRAL GONGS, DÉTENTE ESCAPEMENT, CONSTANT FORCE, CYLINDRICAL BALANCE SPRING
Mechanical manufacture movement with manual winding. Caliber with haut de gamme finishing. 48-hour power reserve.

L’AMMIRAGLIO DEL TEMPO
50 mm 18 kt pink gold case with transparent case back. Gold dial with champlevé indexes. Minute repeater mysterious activation. Black alligator strap with 18 kt pink gold folding buckle. BBRP50BLDEMR
CARILLON TOURBILLON

A chiming watch of the prestigious carillon variety must incorporate more than two hammers; the Carillon Tourbillon chimes with three. The architecture of this timepiece, with its complex tourbillon movement, the delicately cut shape of the bridges, and the positioning of its 327 components, strikes a fine contrast to its slender beauty. Proudly, the 75-hour power-reserve display with the manual winding caliber is visible through the back of the case.
To honour a predecessor in the artistic domain, Bulgari produced La Commedia Dell’Arte, with only eight limited-edition pieces per design. This 16th-century Italian theatrical genre featured masked actors who would perform improvisations outdoors. Hand-decorated dials using “peinture miniature”, “gravure” and “ciselage” techniques render the watch collection into artful luxury. Featuring typical Italian landscapes, the characters perform music, sing, and even move when the minute repeater is activated.

BVL 618 CALIBER
AUTOMATON WITH MINUTE REPEATER AND CATHEDRAL GONGS
Mechanical manufacture movement with manual winding. Automaton function with various animated parts visible on the dial, starting with the minute repeater activation. 48-hour power reserve.

COMMEDIA DELL’ARTE

54 mm 18 kt white gold with Magsonic® middle case framed on either side by a bezel and back in 18 kt white gold, secured from outside by means of specially designed pillars. Transparent case back. Patented construction. 18 kt gold dial hand-decorated with “peinture miniature”, “gravure” and “ciselage” techniques. Scenography depicting a typical 16th-century Italian palace with the view over Mount Vesuvius and the Bay of Naples. Five famous characters of the Commedia dell’Arte are playing music and singing during a performance. Alligator strap with 18 kt white gold folding historic limited edition of 8 pieces. BGGW54GLCA/PU
This exquisite timepiece features a bezel and case back of solid gold. It is integrated with a cylindrical band made of Magsonic®, a unique low-density alloy that works with the patented construction of the case to ensure the optimal amplification of its four-hammer Westminster chime.

The cross-shaped push-button activates the minute repeater, and the pivoting ridged function selectors on each side select grand or small chime, chime or silent modes.
An ingenious invention from the 19th century, the tourbillon movement is still revered for its beauty and enjoyed for its practicality. Greatly improving the accuracy of mechanical watches, it was revolutionary to the world of horology – the mechanism can counter and distribute the effects of gravity that formerly hindered timekeeping.

History tells of the first tourbillon mechanism produced for Napoleon’s travel carriage clock (weighing almost 90kg). Considered to be one of the most challenging of watch mechanisms to create, it is still valued for its engineering and design principles. Due to such complexity and its extremely small size, the ability to make a functioning tourbillon represents a pinnacle of the watchmaker’s art.
TOURBILLON LUMIÈRE

The meticulous manual decoration and finishings for the Tourbillon Lumière require six weeks of labour alone. Bulgari’s artisanal passion is expressed through delicate re-entrant angles and hand-hammered finishing on its pink or white-gold plate and bridges. Such exquisite craftsmanship means that no two watches will ever be the same. Just enough gleaming precious metal is left untouched to accommodate the view of the power-reserve display on the back.
TOURBILLON RATTRAPANTE

Offering the original and indeed rare combination of a split-second column-wheel chronograph and a tourbillon, this model pairs cutting-edge manufacturing techniques with time-tested horological tradition.

The split-second complication, called “rattrapante” in French, is a particularly sophisticated function, useful for the simultaneous measurement of several short intervals.
TOURBILLON SAPHIR

With stunning originality, this timepiece’s construction uses actual sapphire crystal for the bridges and case sides. Its transparency is further enhanced by luminescence: Super-LumiNova® pigments fill special tubes crossing through the sapphire crystal case middle, and they represent the hour-marker dots on the inner bezel ring. This luminous effect is also used for the arrow tips of the skeletonised hands, increasing readability.

GG 8000 CALIBER
SKELETONISED TOURBILLON WITH SAPPHIRE BRIDGES
Mechanical manufacture movement with manual winding assembled on a plate of sapphire, GG 8000 caliber decorated by hand. 70-hour power reserve.

TOURBILLON SAPHIR ULTRANERO

PAPILLON

The “papillon” ("butterfly" in French) system refers to the uniquely beautiful minutes display of the watch’s hands. The patented device, entirely handcrafted and developed in-house at Bulgari, is far more sophisticated than one might first perceive. Instead of a traditional retrograde minute display, the two losange-shaped hands pivot, while positioned at a 180° angle – like the wings of a butterfly, softly flitting through the air. Circling in the same direction on a single axis, the hands take turns displaying the minutes; when they reach the 60-minute mark, they “flutter” into quickly switched positions.
PAPILLON TOURBILLON

45 mm 18 kt pink gold case with transparent case back. 18 kt pink gold crown with black sapphire insert, engraved with an unique number.
Black lacquered dial with opening above the tourbillon cage and papillon system. Brown alligator strap with 18 kt pink gold folding buckle.
Limited edition of 30 pieces. BRRP45BGLTBPAP

Featuring the innovation of the central flying tourbillon movement, the Papillon Tourbillon’s innovative construction offers an optimum view of the intricate tourbillon escapement inside. The tourbillon was revolutionary to the world of horology in the 19th century, greatly improving the accuracy of mechanical watches. It is still considered to be one of the most challenging of mechanisms to create. Meanwhile, the poetic Papillon Minute display flutters in synchronicity with the jumping hour and demonstrates the winged beauty of Bulgari’s savoir-faire.

BVL 266 MANUFACTURE CALIBER WITH FLYING CENTRAL TOURBILLON AND PATENTED PAPILLON FUNCTION
Mechanical movement with manual winding, flying central tourbillon, Papillon Minute indication system and jumping hours. Caliber decorated by hand with perlage, fine sandblasting and golden engraving on its visible back-side. 60-hour power reserve.
In a delicate pairing of watchmaking tradition and Italian Genius, the Papillon is a tribute to its famous namesake. With its exclusive and patented Papillon Minute display that combines with the jumping hour, the Papillon demonstrates the majesty of watchmaking expertise. Created with 100% in-house Haute Horlogerie, the refinement of the Papillon has alighted on the ultimate of horological standards.