

BVLGARI

LE GEMME

“THE BVLGARI GEMS ROAD”



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LE GEMME, A COLLECTION OF SIX “EAUX DE PARFUM”
INSPIRED BY AND SUFFUSED WITH BVLGARI’S MOST EVOCATIVE GEMSTONES.

THESE PRECIOUS STONES, FROM DIVERSE CONTINENTS,
TRANSPORT US ON A JOURNEY TO OTHER WORLDS AND TIMES...

“THE BVLGARI GEMS ROAD”

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ASHLEMAH

– Along the Gems Road, in the heart of ancient Europe –

Inspired by the amethyst, the sacred gem, symbol of perfect balance.

This gemstone leads us to meditation, knowledge and spirituality.

Amethyst is associated with the divine, with elevation of the spirit, and purity.

It is believed that amethysts bring clarity to our dreams.

“Achlemah” means “sweet dreams”.

A truly noble, distinguished fragrance that envelops you
in aristocratic elegance.

LAVENDER ESSENCE – IRIS ABSOLUTE – MUSK

BVLGARI



MARAVILLA

– *A journey into the sunlit Iberian Peninsula* –

Inspired by the citrine, the gem of the morning sun, a luminous stone that, like the lemon, comes from hot, sunny regions. Citrines are known to distill good vibrations, encourage a positive state of mind and fortify intelligence.

Maravilla, meaning “delight”, evokes the enchanting energy of the Mediterranean light and its “joie de vivre”.

Maravilla is a bright, elegant fragrance, a perfect blend of sun-drenched citrus notes intertwined with a hint of joyful peach and embedded in a beautiful, refined chypre accord.

ITALIAN LEMON TREE – ORANGE FLOWER ABSOLUTE
INDONESIAN PATCHOULI ESSENCE

B V L G A R I

CALALUNA

– *From the wondrous and thriving lands of Sri Lanka* –

The moonstone, the guardian angel of femininity. Possessed of the powers attributed to the moon, such as receptivity, intuition and magnetism, moonstones bring women in harmony with their nature.

Calaluna is an evocative name that pays homage to an idyllic bay in Sardinia where the sand, reflecting the water, has a moonlit hue.

Its white, milky fragrance envelops you in a unique aura of comfort, protection and well-being.

WHITE IRIS – HELIOTROPE – SANDALWOOD

B V L G A R I



LILAIA

– *The treasured secret of Egypt's Ancient Pharaohs* –

The gem of renewal and change, the peridot brings us back to Ancient Egypt. A treasure from the time of the Pharaohs. Its golden “light-green” color is emblematic of life, prosperity and regeneration; it is the green of Mother Nature. The name Lilaia evokes a Greek Goddess of Spring who nurtures flowering, growth and rebirth.

Its uplifting fragrance diffuses the captivating and rejuvenating energy of nature.

GALBANUM – MASTIC ABSOLUTE – MUSK

BVLGARI



AMARENA

– Across the magical lands of Brazil and Madagascar –

A Symbol of love and delight, the pink tourmaline invites desire and sensuality.
It brings us South of the Equator to the colors, music, scents and lushness of Brazil.

Amarena, an evocative name meaning “Morello cherry” in Italian.

Its colorfully exuberant, lush fragrance captures the essence of bright,
extroverted femininity.

AMARENA CHERRY – ROSE CENTIFOLIA – INDIAN TUBEROSE

BVLGARI





NOORAH

– From Nishapur, the long journey from Orient to Occident –

The turquoise brings us on a journey along the Silk and Spice Routes of yore. The most beautiful specimens come from the region of Nishapur, an exceedingly ancient city in Central Asia, and one of the crossroads of the mythical Silk Route.

Caravans of Turkish traders brought the turquoise to Europe and that is how the gemstone came to be named.

A stone of the bright blue sky, a nomad gem recalling open spaces. Noorah, an evocative name embodying the exuberance of the infinite heavens.

Its rich, mysterious, sensual fragrance captures the magnificence of the Silk and Spice Routes.

NARGUILE VAPORS – CANDIED DATES – LAOTIAN BENZOIN

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